

Client Relationship Summary (Form CRS/ADV Part 3)

March 01, 2024

ITEM 1: INTRODUCTION

VENTIRA Private Wealth Management Ltd, is registered with the Securities and Exchange Commission as an Investment Adviser (CRD# 164792/SEC# 801-76928) and licensed to operate as an asset manager with the Swiss Financial Market Supervisory Authority (FINMA).

Investment advisory and brokerage services and fees differ and it is important for retail investors to understand the differences. Free and simple tools are available to research firms and financial professionals at <https://www.investor.gov/CRS>, which also provides educational materials about investment advisers, broker-dealers and investing.

ITEM 2: RELATIONSHIPS AND SERVICES

What investment services and advice can you provide me?

We provide investment advisory services to high and ultra-high net worth individuals and families and their foundations, trusts and estate planning structures. We offer advisory accounts that allow us to buy and sell investments in your account without asking or notifying you in advance (a "discretionary account") or we may give you advice and you decide what investments to buy and sell or you wish to use us as an advisory resource and only consult us from time to time with your investment questions ("non-discretionary accounts"). Our investments and investment proposals are guided by the investment strategy, which we define together with you and which is tailored to your particular requirements, and by the restrictions you might impose. We prefer that you invest a minimum of \$1,500,000 with us. Though we may accept accounts below that amount. Related accounts can be aggregated.

Our Client Advisers monitor your investments regularly, but at least quarterly or annually (consulting service) as part of our standard services.

More detailed information about our services is available in our Form ADV, Part 2A Brochure (Items 4, 7 and 13) at <https://adviserinfo.sec.gov>.

Conversation Starters: ask your financial professional:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

ITEM 3: FEES, COSTS, CONFLICTS AND STANDARD OF CONDUCT

What fees will I pay?

Our annual fees for discretionary portfolios depend on the selected strategy and range from 0.60% to 1.50% of the market value of the assets in the account. For non-discretionary accounts they depend on the size and complexity of the mandate and range from 0.60% to 1.50% of the market value of the assets in the account. The fee is charged within the last 10 business days of each quarter. For the fee calculation we use the average market value of your assets as of the three preceding month-end values. This fee model causes a conflict of interest since more assets in your advisory account mean more fees thus our firm may have an incentive to encourage you to increase your assets in the account. For discretionary accounts, eligible clients can opt for a fee with a performance-based component.

Our fees do not include custodian fees, fees for trade settlement, brokerage commissions, or taxes, nor management or other fees charged by funds and other transactional fees and product-level fees.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

More detailed information about our fees is available in our Form ADV Part 2A Brochure (Items 5 & 6) at <https://adviserinfo.sec.gov>.

Conversation Starters: ask your financial professional:

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

We receive indirect compensation in the form of structuring fees from third parties for investments in certain structured products. We can have an incentive to recommend investment products based on the compensation we will receive rather than based on your needs. Thus, we are not always impartial with respect to our recommendations. Employee's personal trading or outside business activities can interfere with the trading activities for your account. An employee can take improper advantage of a client relationship.

More detailed information about our legal obligations is available in our Form ADV, Part 2A Brochure (Items 6 "side-by-side management", 10 and 11) at <https://adviserinfo.sec.gov>.

Conversation Starters: ask your financial professional:

- How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our financial professionals have a fixed salary and may in addition make money on revenue attributable to clients they serve and / or receive a bonus distributed by the company after a successful year.

ITEM 4: DISCIPLINARY HISTORY

Do you or your financial professionals have legal or disciplinary history?

No. Please visit <https://www.investor.gov/CRS> for free and simple search tools to research us and our financial professionals.

Conversation Starters: ask your financial professional:

- As a financial professional, do you have any disciplinary history? For what type of

ITEM 5: ADDITIONAL INFORMATION

Where can I obtain additional information?

You can obtain additional information on our website <https://ventira.ch> or visit Investment Adviser Public Disclosure website <https://adviserinfo.sec.gov/>.

Call +41 41 748 22 90 to request up-to-date information or a copy of the relationship summary.

Conversation Starters: ask your financial professional:

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this