

CLIENT RELATIONSHIP SUMMARY

Exemplar Capital, LLC
February 28, 2024

INTRODUCTION

Exemplar Capital, LLC (“Exemplar”) is registered with the Securities and Exchange Commission (“SEC”) as a broker-dealer and is a member of the Financial Industry Regulatory Authority (“FINRA”) and the Securities Investor Protection Corporation (“SIPC”). Brokerage and investment advisory services and fees differ, and it is important for you to understand these differences. You should carefully consider which types of accounts and services are right for you. There are free and simple tools available to investors to research firms and financial professionals at www.investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

WHAT INVESTMENT SERVICES AND ADVICE CAN YOU PROVIDE ME?

Typically, Exemplar acts as the Managing Director in Private Placements transactions. In limited circumstances, we may engage in a direct sale to an accredited retail investor. The Firm makes available a limited selection of alternative investments through a Private Placement of securities under Reg D 506(c) and 506(b) offerings. Private Placement securities are generally illiquid and may not be a suitable investment for investors who may need their capital returned quickly. The minimum investment amount for an accredited investor follows the minimum investment amount that is described within the Private Placement Memorandum. Generally, this is \$50,000, but could be more or less than that amount. We do not monitor your portfolio or investments on an ongoing basis.

CONVERSATION STARTER – ASK YOUR FINANCIAL PROFESSIONAL:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

WHAT FEES WILL I PAY?

Exemplar charges a fee based on the amount of the offering. The fees on Private Placement securities transactions vary but are generally as low as 5% and may be as high as 12.5% and can be found within the offering documents. The fees we earn on Private Placement securities transactions are typically paid by the issuer, and not you. Nevertheless, the fees charged in connection with Private Placement securities transactions may indirectly reduce the potential return available to you.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

CONVERSATION STARTERS - ASK YOUR FINANCIAL PROFESSIONAL:

- Help me understand how these fees and costs might affect my investments? If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

WHAT ARE YOUR LEGAL OBLIGATIONS TO ME WHEN PROVIDING RECOMMENDATIONS? HOW ELSE DOES YOUR FIRM MAKE MONEY AND WHAT CONFLICTS OF INTEREST DO YOU HAVE?

When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you. Here are some examples to help you understand what this means.



THIRD PARTY PAYMENTS: We do receive payments from issuers and/or sponsors when we act as a managing broker-dealer for private placement issuances. We may also receive fees if we were to engage in a direct sale to an accredited investor, which is paid by the issuer and/or sponsor.

PROPRIETARY PRODUCTS: The Firm's CEO is a partner in Valiant Finance LLC ("Valiant"). Valiant designs and sponsors alternative financial products. When we act as the managing broker-dealer on those alternative financial products, this may create a conflict of interest.

If you purchase investments in companies in which we maintain an investment banking relationship as advisor, agent, or private placement agent, we may receive additional compensation based on our investment banking relationship as described in the private placement memorandum or other disclosure documents.

CONVERSATION STARTERS. ASK YOUR FINANCIAL PROFESSIONAL:

- How might your conflicts of interest affect me, and how will you address them?

HOW DO YOUR FINANCIAL PROFESSIONALS MAKE MONEY?

There are several ways our financial professionals make money which include remuneration for their involvement in a private placement offerings, deal level compliance support services, and a discretionary bonus determined by Firm management.

DO YOUR FINANCIAL PROFESSIONALS HAVE LEGAL OR DISCIPLINARY HISTORY?

No for our firm. Yes, for our financial professionals. Visit www.investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

CONVERSATION STARTERS - ASK YOUR FINANCIAL PROFESSIONAL:

- As a financial professional, do you have any disciplinary history? If so, for what type of conduct?

ADDITIONAL INFORMATION

For additional information about our services, please visit our website: <https://exemplarcompanies.com/capital/> or call (617) 542-7400, or write us at: Exemplar Capital LLC, 10 Post Office Square, Boston, MA 02109. To request up-to- date information and request a copy of this relationship summary call (617) 542-7400.

CONVERSATION STARTERS - ASK YOUR FINANCIAL PROFESSIONAL:

- Who is my primary contact person? Is he or she a representative of an investment advisor or broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?