

Asset Consulting Group, LLC	
Client Relationship Summary (Form CRS / Form ADV Part 3)	3/29/2024

Asset Consulting Group, LLC ("ACG") is registered with the Securities and Exchange Commission ("SEC") as an investment adviser. **Brokerage and investment advisory services and fees differ and it is important for you to understand the differences.**

Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/crs), which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

ACG is a full-service consulting firm that provides customized investment advice to retail investors on both traditional and alternative assets, which often includes recommending third-party investment managers or funds. When we provide advisory consulting services, we do not manage client assets or engage in trading activities, and clients have the authority to accept or reject our recommendations. For certain clients, we provide discretionary consulting services, in which case we also have the authority to implement recommendations on such clients' behalf. These discretionary services could include responsibility for functions including rebalancing among accounts, and third-party manager selection or termination.

ACG's **monitoring** takes place both monthly (through flash reports) and quarterly (through detailed investment performance reports). We recommend a wide variety of third-party investment strategies and do not limit investment advice to a particular type of investment or product. We do not have a **minimum account size** for our clients. **For more information about our services, please refer to Items 4 and 7 of our Form ADV, Part 2A at [this link](#).**

Ask your financial professional:

- *Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

What fees will I pay?

ACG offers fixed flat fee options and asset-based fees. ACG's fee for advisory services or discretionary services vary based upon various objective and subjective factors, including, but not limited to, the total amount of assets placed under advisement and the complexity of the engagement. In addition, we offer performance-based fees to certain clients. Similarly-situated clients could pay different fees.

Fees are generally quoted on a full retainer basis, encompassing all services provided by ACG. On occasion, fees are quoted on a project basis for a defined time period or scope of work. Certain clients may be subject to a minimum fee. In all cases, the fee is agreed upon prior to ACG's retention and is specified in a written agreement with each client. ACG generally bills its fees on a quarterly basis, to be paid in arrears.

In addition to ACG's investment advisory fee, clients may also incur fees charged by third-party managers, as well as custody, recordkeeping, and transaction fees. When we charge asset-based fees, we receive higher fees when you increase the assets in your account. We therefore have an incentive to encourage you to increase assets under our management.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. **For more information about our fees, please refer to Item 5 of our Form ADV, Part 2A at [this link](#).**

Ask your financial professional:

- *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations and investment advice we provide you. Here are some examples to help you understand what this means:

ACG has related entities that include other SEC registered investment advisors. However, ACG does not recommend or refer clients to any affiliated entities, with the limited exception of the occurrence that a Client of ACG specifically requests that an affiliated entity be included as a candidate for evaluation. If a client of ACG requests ACG to include an affiliated entity as a candidate for evaluation, ACG would have a conflict between its obligation to act in the best interests of its clients and any interest that ACG's affiliates may have in generating revenue for themselves or promoting themselves.

We do not consider these relationships to present a material conflict of interest; however, all such relationships are disclosed to any client that is considering an investment with an entity that falls into this category. In addition, performance-based fee arrangements may create an incentive for ACG to recommend investments that may be riskier or more speculative than those that would be recommended under a different fee arrangement. **For more information about our conflicts of interest, please refer to Items 6, 10, and 11 of our Form ADV, Part 2A at [this link](#).**

Ask your financial professional:

- *How might your conflicts of interest affect me, and how will you address them?*

How do your financial professionals make money?

ACG's consultants receive a base salary and are eligible for an annual incentive bonus that is based on the individual's contribution to the firm and overall firm results. ACG does not pay or receive commissions and does not earn revenue based on a consultant's recommendations. A consultant's compensation is not based on the recommendation of any specific products.

Do you or your financial professionals have legal or disciplinary history?

No, neither ACG nor an employee of ACG has legal or disciplinary history that is material to a client's or prospective client's evaluation of ACG's advisory business or the integrity of ACG's management.

Visit Investor.gov/CRS for a free and simple search tool to research ACG and our financial professionals.

Ask your financial professional:

- *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Please refer to our Form ADV, Part 2A at [this link](#) for more information about our services. You may also request updated information and a copy of our Relationship Summary by calling our main telephone number: (314) 862-4848.

Ask your financial professional:

- *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*