

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

March 6, 2024

Lori Zyskowski Gibson, Dunn & Crutcher LLP

Re: Wells Fargo & Company (the "Company")

Incoming letter dated December 29, 2023

Dear Lori Zyskowski:

This letter is in response to your correspondence concerning the shareholder proposal (the "Proposal") submitted to the Company by Warren Wilson College and co-filers for inclusion in the Company's proxy materials for its upcoming annual meeting of security holders.

The Proposal requests that, for each of its sectors with a Net Zero aligned 2030 target, the Company annually disclose the proportion of sector emissions attributable to clients not aligned with a credible Net Zero pathway, whether this proportion of unaligned clients will prevent the Company from meeting its 2030 targets, and actions it proposes to address any such emissions reduction shortfalls.

There appears to be some basis for your view that the Company may exclude the Proposal under Rule 14a-8(i)(7). In our view, the Proposal seeks to micromanage the Company. Accordingly, we will not recommend enforcement action to the Commission if the Company omits the Proposal from its proxy materials in reliance on Rule 14a-8(i)(7). In reaching this position, we have not found it necessary to address the alternative basis for omission upon which the Company relies.

Copies of all of the correspondence on which this response is based will be made available on our website at https://www.sec.gov/corpfin/2023-2024-shareholder-proposals-no-action.

Sincerely,

Rule 14a-8 Review Team

cc: Luke Morgan As You Sow

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December 29, 2023

VIA ELECTRONIC SUBMISSION

Office of Chief Counsel Division of Corporation Finance Securities and Exchange Commission 100 F Street, NE Washington, DC 20549

Re: Wells Fargo & Company Shareholder Proposal of Warren Wilson College, et al. Securities Exchange Act of 1934—Rule 14a-8

Ladies and Gentlemen:

This letter is to inform you that our client, Wells Fargo & Company (the "Company"), intends to omit from its proxy statement and form of proxy for its 2024 Annual Meeting of Shareholders (collectively, the "2024 Proxy Materials") a shareholder proposal (the "Proposal") and statement in support thereof (the "Supporting Statement") received from As You Sow on behalf of Warren Wilson College and the Minnesota Valley National Wildlife Refuge Trust; and Mercy Investment Services, Inc. on behalf of the Adrian Dominican Sisters and the Daughters of Charity (collectively, the "Proponents").

Pursuant to Rule 14a-8(j), we have:

- filed this letter with the Securities and Exchange Commission (the "Commission") no later than eighty (80) calendar days before the Company intends to file its definitive 2024 Proxy Materials with the Commission; and
- concurrently sent copies of this correspondence to the Proponents.

Rule 14a-8(k) and Staff Legal Bulletin No. 14D (Nov. 7, 2008) ("SLB 14D") provide that shareholder proponents are required to send companies a copy of any correspondence that the proponents elect to submit to the Commission or the staff of the Division of Corporation Finance (the "Staff"). Accordingly, we are taking this opportunity to inform the Proponents that if the Proponents elect to submit additional correspondence to the Commission or the Staff with respect to the Proposal, a copy of such correspondence should be furnished concurrently to the undersigned on behalf of the Company pursuant to Rule 14a-8(k) and SLB 14D.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 2

THE PROPOSAL

The Proposal states:

RESOLVED: Shareholders request that, for each of its sectors with a Net Zero aligned 2030 target, Wells Fargo annually disclose the proportion of sector emissions attributable to clients not aligned with a credible Net Zero pathway, whether this proportion of unaligned clients will prevent Wells Fargo from meeting its 2030 targets, and actions it proposes to address any such emissions reduction shortfalls.

The Supporting Statement states:

SUPPORTING STATEMENT: Emissions attributable to unaligned clients can be measured using estimates or other appropriate method. At management discretion, the assessment should take into account all material financing mechanisms and asset classes contributing to Wells Fargo's emissions, including direct lending, underwriting, and investments.

Copies of the Proposal, the Supporting Statement, and correspondence with the Proponents directly relevant to this no-action request is attached to this letter in <u>Exhibit A</u>.

BASES FOR EXCLUSION

We hereby respectfully request that the Staff concur in our view that the Proposal may be excluded from the 2024 Proxy Materials pursuant to:

- Rule 14a-8(i)(7) because the Proposal seeks to micromanage the Company: specifically, the Proposal impermissibly seeks to eliminate management's discretion by dictating specific methods for how the Company assesses and reports on its progress and pathway to achieving certain 2030 sector Scope 3 greenhouse gas ("GHG") emissions goals; and
- Rule 14a-8(i)(3) because the Proposal is impermissibly vague and indefinite so as to be inherently misleading.

OVERVIEW

As noted in the Proposal, in March 2021 the Company announced a goal to achieve net-zero GHG emissions by 2050 that includes emissions from its own operations (Scope 1 and 2 GHG emissions), as well as emissions from clients attributable to the Company's

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 3

financing (Scope 3, category 15 emissions, or "financed emissions"). The Company relies on various established standards and frameworks for calculating its GHG emissions, setting emissions targets, and reporting its progress thereon. For example, the Company reports its financed emissions through the publication of reports aligned with the Task Force on Climate-related Financial Disclosures framework and is guided by the Greenhouse Gas Protocol.² The Company subsequently developed CO2eMissionSM, a methodological framework that relies on "externally developed climate scenarios" to create sector-specific benchmarks for reaching net zero by 2050.3 Target-setting for these emissions requires complex analysis and decision-making depending on the Company's short- and long-term strategic plans and priorities, client relationships, regulatory requirements, resources, and numerous other matters. For example, when determining the sectors to establish interim targets for, the Company "aim[s] to evaluate the components of its value chain to prioritize specific sections that have high emissions and where data exists and to understand drivers of broader emission patterns." To determine the applicable climate scenario, the Company "evaluate[s] a variety of factors, including the level of detail included, the scenario provider's expertise, whether the scenario is premised on aligning to a 1.5°C temperature goal by 2050, and alignment of a scenario's assumptions with potential transition pathways of our clients."5 Using these sector-specific benchmarks, the Company ultimately set interim 2030 reduction targets for key high-emission sectors, as follows (collectively, the "2030 Financed Emissions Goals"):

- the oil & gas and power sectors, relying on the Network for Greening the Financial System Orderly Net Zero 2050 climate scenario;
- the automotive and steel sectors, relying on the International Energy Agency Net-Zero Emissions by 2050 scenario; and
- the aviation sector, relying on improvements the Company believed to be achievable, rather than a climate scenario aligned to net zero by 2050, and

See CO2eMission Methodology (May 2022), available at https://sites.wf.com/co2emission/CO2eMission_Methodology.pdf (the "Methodology") (noting that GHG "emissions are categorized into three groups or 'Scopes' by the most widely used international accounting tool, the Greenhouse Gas Protocol"); CO2eMission Executive Summary (May 2022), available at https://sites.wf.com/co2emission/CO2eMission_Executive_Summary.pdf (the "Executive Summary").

See Statement of Greenhouse Gas Emissions (July 2023), available at https://www08.wellsfargomedia.com/assets/pdf/about/corporate-responsibility/statement-greenhouse-gas-emissions.pdf (the "GHG Statement"); Task Force on Climate-Related Financial Disclosures (TCFD) Report (July 2023), available at https://www08.wellsfargomedia.com/assets/pdf/about/corporate-responsibility/climate-disclosure.pdf (the "TCFD Report") (describing "information pertaining to key value chain emissions aligned with the Greenhouse Gas Protocol scopes of emissions").

³ See Methodology at pp. 5-6.

⁴ See id. at pp. 8-9.

⁵ See id. at pp. 10-11.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 4

informed by the International Civil Aviation Organization's goal of a minimum 2% fuel efficiency improvement annually.⁶

The Company has provided extensive detail on its goals and processes in a series of reports since 2021 and on a dedicated webpage, 7 which together:

- identify what Company financing activities are covered by each of the 2030 Financed Emissions Goals and explain why certain financing activities are not currently covered in each goal;
- describe the process and sources the Company uses in gathering data generally and for each sector, including difficulties and inconsistencies that can arise in attempting to collect or review such data and how those challenges are addressed;
- describe the formula the Company uses in reporting its financed emissions, including the use of external standards, internal assumptions, and management judgments;
- describe how the Company assesses progress toward its goals, including how it measures portfolio alignment; and
- explain the Company's focus on client engagement, rather than divestment, as the Company and its clients continue to progress toward net zero.

The Company believes that its methodology may change in time "as approaches to net zero mature, emissions data improves, and climate scenarios evolve," but it has nonetheless "performed [its] due diligence and developed a methodology that [it] believe[s] is sound using information and frameworks currently available." The Company also acknowledges the limitations of its own efforts to achieve these targets, which "depend largely upon events beyond [its] control" and require collective action "by a wide range of stakeholders" to be more than just an aspiration. In line with this view, the Company "intend[s] to support clients through the low-carbon transition and believe[s] that engagement rather than divestment is the fastest pathway to achieving economy-wide net zero ambitions." To that end, the Company offers a range of financing tools to support

See CO2eMission Webpage (last visited Dec. 19, 2023), available at https://sites.wf.com/co2emission/ (the "Webpage"); CO2eMission Supplement (July 2023), available at https://sites.wf.com/co2emission/docs/CO2eMission-July-2023-Supplement.pdf (the "Supplement").

⁷ See the Executive Summary, Supplement, Webpage, TCFD Report, and Methodology (together, the "CO2eMission Disclosures").

⁸ See Methodology at p. 7.

⁹ See Supplement at pp. 4-5.

¹⁰ See Webpage.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 5

customers' voluntary adoption of low-carbon solutions and has committed to deploy \$500 billion in sustainable finance by 2030, among other initiatives.¹¹

Notwithstanding the Company's existing and detailed disclosures, which reflect a complex, multi-year process tailored to its particular circumstances, clientele, and goals, in light of current frameworks, the Proposal seeks to alter virtually every aspect of the 2030 Financed Emissions Goals by requiring additional activities to be addressed that are currently outside the scope of the 2030 Financed Emissions Goals, rejecting the Company's chosen methodology in favor of new "independently establish[ed]... protocols and strategies," altering the way the Company works with its clients (including by substituting the Company's strategy of supporting clients in their own sustainability goals, which may vary across the Company's diverse client base, with the need to assess clients' "credibility," as well as in gathering data for purposes of evaluating the Company's pathway to net zero), and requiring a different model for reporting goals and progress toward those goals. As such, the Proposal inappropriately seeks to interfere with the Company's ordinary business operations and micromanages the Company by limiting management's discretion in developing, calculating, reporting on, and achieving the 2030 Financed Emissions Goals.

ANALYSIS

- I. The Proposal May Be Excluded Under Rule 14a-8(i)(7) Because The Proposal Relates To The Company's Ordinary Business Operations.
 - A. Background On The Ordinary Business Standard.

Rule 14a-8(i)(7) permits a company to omit from its proxy materials a shareholder proposal that relates to the company's "ordinary business" operations. According to the Commission's release accompanying the 1998 amendments to Rule 14a-8, the term "ordinary business" "refers to matters that are not necessarily 'ordinary' in the common meaning of the word," but instead the term "is rooted in the corporate law concept providing management with flexibility in directing certain core matters involving the company's business and operations." Exchange Act Release No. 40018 (May 21, 1998) (the "1998 Release"). In the 1998 Release, the Commission stated that the underlying policy of the ordinary business exclusion is "to confine the resolution of ordinary business problems to management and the board of directors, since it is impracticable for shareholders to decide how to solve such problems at an annual shareholders meeting," and identified two central considerations that underlie this policy. The first is that "[c]ertain tasks are so fundamental to management's ability to run a company on a day-to-day basis that they could not, as a

See Wells Fargo Sustainability & Governance Report at pp. 6, 27 (July 2023), available at https://www08.wellsfargomedia.com/assets/pdf/about/corporate-responsibility/sustainability-and-governance-report.pdf.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 6

practical matter, be subject to direct shareholder oversight." The second consideration is related to "the degree to which the proposal seeks to 'micro-manage' the company by probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment." *Id.* (citing Exchange Act Release No. 12999 (Nov. 22, 1976)).

The 1998 Release further states that "[t]his consideration may come into play in a number of circumstances, such as where the proposal involves intricate detail, or seeks to impose specific . . . methods for implementing complex policies." In Staff Legal Bulletin No. 14L (Nov. 3, 2021) ("SLB 14L"), the Staff clarified that not all "proposals seeking detail or seeking to promote timeframes" constitute micromanagement, and that going forward the Staff "will focus on the level of granularity sought in the proposal and whether and to what extent it inappropriately limits discretion of the board or management." To that end, the Staff stated that this "approach is consistent with the Commission's views on the ordinary business exclusion, which is designed to preserve management's discretion on ordinary business matters but not prevent shareholders from providing high-level direction on large strategic corporate matters." SLB 14L (emphasis added).

In SLB 14L, the Staff also stated that in order to assess whether a proposal probes matters "too complex" for shareholders, as a group, to make an informed judgment, it may consider "the sophistication of investors generally on the matter, the availability of data, and the robustness of public discussion and analysis on the topic." The Staff stated that it would also consider "references to well-established national or international frameworks when assessing proposals related to disclosure" as examples of topics that shareholders are well-equipped to evaluate. *Id*.

When proposals request the adoption of specific approaches to address climate change matters, the extent to which a proposal permits the board or management to retain discretion is particularly relevant. In SLB 14L, the Staff indicated that when reviewing such proposals, it "would not concur in the exclusion of . . . proposals that *suggest* targets or timelines so long as the proposals *afford discretion to management as to how to achieve such goals*" (emphasis added). SLB 14L cites *ConocoPhillips Co.* (avail. Mar. 19, 2021) as an example of its application of the micromanagement standard, noting that the proposal at issue did not micromanage the company in the Staff's view because it requested that the company address a particular issue but "did not *impose a specific method* for doing so." (Emphasis added).

In assessing whether a proposal micromanages by seeking to impose specific methods for implementing complex policies, the Staff evaluates not just the wording of the proposal but also the action called for by the proposal and the manner in which the action called for under a proposal would affect a company's activities and management discretion. *See, e.g.*,

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 7

The Coca-Cola Co. (avail. Feb. 16, 2022) and Deere & Co. (avail. Jan. 3, 2022) (each of which involved a broadly phrased request but required detailed and intrusive actions to implement). Moreover, "granularity" is only one factor evaluated by the Staff. As stated in SLB 14L, the Staff focuses "on the level of granularity sought in the proposal <u>and whether and to what extent it inappropriately limits discretion of the board or management</u>." (Emphasis added).

As with the shareholder proposals in *Deere*, *Coca-Cola*, and other precedents discussed below, the Proposal is excludable under Rule 14a-8(i)(7) because it seeks to micromanage the Company.

B. The Proposal May Be Excluded Under Rule 14a-8(i)(7) Because It Seeks To Micromanage The Company.

The Proposal requests that "for each of its sectors with a Net Zero aligned 2030 target," the Company "annually disclose the proportion of sector emissions attributable to clients not aligned with a credible Net Zero pathway." The Supporting Statement further provides that "[a]t management discretion," such assessment "should take into account all material financing mechanisms and asset classes contributing to [the Company's] emissions, including direct lending, underwriting, and investments" and that "[e]missions attributable to unaligned clients can be measured using estimates or other appropriate method." In this regard, the Proposal does not provide the Company "high-level direction on large strategic corporate matters" and is not "suggest[ing] targets or timelines." See SLB 14L. Instead, while the Supporting Statement purports to permit management discretion in a limited manner, the Proposal and Supporting Statement together seek to eliminate it by "impos[ing] a specific method" and "granularity" for how the Company develops, measures, reports on, and achieves the 2030 Financed Emissions Goals, going so far as to alter what activities and asset classes are included within the Company's targets. Moreover, the Proposal's prescriptive approach for how the Company must assess aspects of its financed Scope 3 GHG emissions would require the Company to deviate from the established measurement and reporting frameworks on which it currently refers.

As discussed above, the Company utilizes existing frameworks in its calculation, determination, monitoring, and reporting of GHG emissions and the 2030 Financed Emissions Goals. For example, the Company is guided by the Greenhouse Gas Protocol in its reporting. The Greenhouse Gas Protocol Initiative is a multi-stakeholder partnership of businesses, non-governmental organizations, governments, and others, convened by the World Resources Institute and the World Business Council for Sustainable Development, whose mission is to "develop internationally accepted [GHG] accounting and reporting

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 8

standards for business and to promote their broad adoption." In furtherance of this goal, the group published the GHG Protocol Corporate Accounting and Reporting Standard (as revised, the "Corporate Standard")¹³ in order to, among other things, guide companies on preparing "a GHG inventory that represents a true and fair account of their emissions, through the use of standardized approaches and principles" and "provide business with information that can be used to build an effective strategy to manage and reduce GHG emissions." For those companies that choose to report Scope 3 emissions, the Corporate Value Chain (Scope 3) Accounting and Reporting Standard¹⁵ (the "Scope 3 Reporting Standard") and Technical Guidance for Calculating Scope 3 Emissions¹⁶ (the "Technical Guidance," and together with the Corporate Standard and Scope 3 Reporting Standard, the "GHG Protocol") provide a standardized framework for assessing, categorizing, and measuring their value chain emissions.

The GHG Protocol's reporting framework has been widely adopted and endorsed. In its comment letter on the Commission's proposed climate reporting rules, the Proponents' representative, As You Sow, stated, "[w]e suggest that in order to assist in quickly ensuring standardized reporting, the SEC mandate that reporting be conducted in line with the GHG Protocol, at least initially.... Alternatively, we urge the agency to require that companies provide a rationale for how and why they depart from the GHG Protocol." In its recent report, *Road to Zero Emissions*; 100 Companies Ranked on Net Zero Emissions, As You Sow acknowledges both the complexities of Scope 3 reporting under the GHG Protocol and that the GHG Protocol encourages companies to take a phased approach to reporting when necessary, stating:

The GHG Protocol has already set the stage for how necessary Scope 3 emissions reporting is and, due to the complexity of Scope 3 reporting, even recommends companies approach disclosing Scope 3 in a "phased approach" and improve the quality of emissions data over time. With investors already identifying Scope 3 emissions as critical information to disclose for businesses across industries, companies have much to gain from leading the

14 Corporate Standard at 3.

¹² See https://ghgprotocol.org/sites/default/files/standards/ghg-protocol-revised.pdf at 2.

¹³ See id.

Available at https://ghgprotocol.org/sites/default/files/standards/Corporate-Value-Chain-Accounting-Reporing-Standard_041613_2.pdf.

Available at https://ghgprotocol.org/scope-3-calculation-guidance-2.

Comment letter submitted on June 21, 2022 by As You Sow, File Number S7-10-22, The Enhancement and Standardization of Climate-Related Disclosures for Investors, available at https://www.sec.gov/comments/s7-10-22/s71022-20132601-303123.pdf.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 9

development of these potential standards that take time to accurately report on.¹⁸

While the Proposal is vague and indefinite (as discussed further below), given the Company is already reporting in a manner that conforms to existing and established frameworks (including the Greenhouse Gas Protocol, which the Proponents' representative acknowledges is highly complex), the Proposal would thus necessitate that the Company depart from its practices and reporting frameworks to implement it in the manner that the Proposal dictates. For example, in contrast to the prescriptive dictates outlined in the Proposal, the GHG Protocol firmly recognizes the complexities faced by a company when determining which activities and categories of Scope 3 emissions to include within the company's Scope 3 inventory. It also affirms that such determinations should rest with a company's management, since inventories should be established taking into account company-specific circumstances. For example, the Scope 3 Reporting Standard recognizes that the process of determining which activities and categories of emissions are included within a company's Scope 3 inventory is inherently tied to the day-to-day management of a company and the company's business goals, stating, "[b]efore accounting for scope 3 emissions, companies should consider which business goal or goals they intend to achieve."19 The process of developing a Scope 3 inventory is principles-based, with the Scope 3 Reporting Standard stating, "GHG accounting and reporting of a scope 3 inventory shall be based on the following principles: relevance, completeness, consistency, transparency, and accuracy." The Scope 3 Reporting Standard recognizes that "[i]n practice, companies may encounter tradeoffs between principles when completing a scope 3 inventory" and states, "[c]ompanies should balance tradeoffs between principles depending on their individual business goals."²⁰ Summarizing these considerations, the Corporate Standard states, "[c]ompanies may want to focus on accounting for and reporting those activities that are relevant to their business and goals, and for which they have reliable information."21 In light of such guidance, and exercising the discretion granted to it, the Company most recently

As You Sow, *Road to Zero Emissions; 100 Companies Ranked on Net Zero Emissions* (Nov. 1, 2023), at page 20 (emphasis added), *available at* https://static1.squarespace.com/static/59a706d4f5e2319b70240ef9/t/6271848ea3b75a2e497cd717/1651606 674044/AsYouSow2022 NetZero rev8_FIN_20220428.pdf.

¹⁹ Scope 3 Reporting Standard, Chap. 2, *Business Goals*, at 11.

²⁰ *Id.*, Chap. 4, Accounting and Reporting Principles, at 23-24.

²¹ Corporate Standard, Chap. 4, Setting Operational Boundaries; Scope 3: Other Indirect GHG Emissions, at 29.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 10

reported select Scope 3 emissions (categories 1-3 and 5-7)²² and financed emissions (category 15).²³

 The Proposal Dictates Specific Methods For Implementing Sector Emissions Reporting That Limit Management's Discretion With Respect To The Company's Path To Implementing The 2030 Financed Emissions Goals.

The Proposal does not suggest targets or timelines for implementing GHG emission goals, but instead, through its request for specific disclosure, seeks to impose a specific method for implementing the Company's 2030 Financed Emissions Goals that would inappropriately limit management's discretion in addressing and implementing the complex issue of managing and reporting on Scope 3 emissions (generally and for financed emissions in particular). In numerous respects, the approach dictated by the Proposal's request limits the discretion granted to management under the methodologies that the Company has already adopted and disclosed, seeking to replace management's judgment on these complex matters:

The Proposal would require the Company to address additional Company activities that are currently outside the scope of the 2030 Financed Emissions Goals. The Supporting Statement notes that the assessment of client alignment called for in the Proposal "should take into account all material financing mechanisms and asset classes that contribute to [the Company's] emissions, including direct lending, underwriting, and investments." In contrast, as discussed in the CO2eMission Disclosures, the Company's methodology includes lending activities, sector-specific financing solutions, and capital markets activities it helps to facilitate (i.e., origination activities, but not the following: advisory activities, commodities activity, or derivatives; assets held in the Company's investment portfolio, affiliated venture capital and private equity partnerships, or in connection with secondary trading and market-making activities). The Company has chosen to include funding arranged in the capital markets "to capture more fully [its] financing activities in each sector."²⁴ The recommendations of the Institute of International Finance support this tailored approach, noting that "It]he specific set of financial services that are relevant for transition activities will vary by sector, in different parts of the value chain, and in

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See GHG Statement at p. 5 ("In addition to Scope 1 and Scope 2 emissions, Wells Fargo has elected to present six Scope 3 emissions categories. Scope 3 GHG emissions information has been calculated in accordance with the WRI/WBCSD GHG Protocol: Corporate Value Chain (Scope 3), Accounting and Reporting Standard (2011)").

See TCFD Report at pp. 46-51.

Methodology at p. 16.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 11

different markets."²⁵ The Proposal's instruction that the Company further incorporate "investments" into these goals is also inappropriate in light of the many regulations that govern the liquidity requirements for global financial institutions like the Company. As described in its financial reports, the Company is subject to investment rules that have, for example, "established a quantitative minimum liquidity requirement consistent with the liquidity coverage ratio . . . established by the Basel Committee on Banking Supervision" and which "requires a covered banking organization to hold high-quality liquid assets" in a certain amount during a 30-day stress period.²⁶ Requiring the Company to include investments in the Company's 2030 Financed Emissions Goals and other climate initiatives requires attention to regulatory and other legal obligations on the bank that are far outside the expertise and judgment of the Company's shareholders to determine.

• To prepare the requested disclosure, the Proposal would require the Company to alter the way it works with its clients by replacing its strategy of supporting its clients in their own goals with the need to assess their "credibility," as well as altering the ways it gathers data for purposes of evaluating the Company's pathway to net zero and reporting on its progress. The Proposal would require the Company to develop a new "independently establish[ed]" methodology, outside of the recognized standards it currently utilizes, in which it first assesses whether each of its clients is or is not "aligned with a credible Net Zero pathway." The Company would then have to calculate and report on a ratio and how that ratio reflects on the Company's progress to meeting its 2030 Financed Emissions Goals. In contrast, the Company has already developed scenario benchmarks for each sector to set the 2030 Financed Emission Goals and to measure each financial portfolio's progress toward net zero. As explained in the Methodology:

[W]e compare the pace at which a given financial portfolio is transitioning against the net-zero aligned benchmark (that is, we measure our portfolio's alignment to the benchmark). We make this comparison by calculating our clients' emissions metrics and attributing these metrics to

The Role of The Financial Sector in the Net Zero Transition: Assessing Implications for Policy, Supervision and Market Frameworks, Institute of International Finance, at p. 15 (Oct. 10, 2023), available at

https://www.iif.com/portals/0/Files/content/32370132_iif_transition_planning_report_2023_final_for_publication.pdf (the "IIF Recommendations").

See Wells Fargo & Company Annual Report for the fiscal year ended December 31, 2022, at p. 49, available at https://www.sec.gov/ix?doc=/Archives/edgar/data/72971/000007297123000071/wfc-20221231 d2.htm.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 12

Wells Fargo based on our financing activities. We then aggregate these attributed emissions for all clients in a given portfolio and compare this to the portfolio benchmark. Measuring portfolio alignment is an important step in our methodology as it provides a mechanism for us to account for our clients' progress and calibrate and guide our actions to support them.²⁷

A full discussion of how the Company currently measures portfolio alignment to track progress is described in extensive detail in the Methodology.²⁸ The Company's assessment framework is meant to recognize the uniqueness of each sector or industry and to set targets informed by the trends and challenges each industry is facing.²⁹ In addition, the framework reflects the Company's judgment regarding how to accurately measure progress in the face of difficulties collecting quality and timely data, "a common challenge for financial institutions" in which certain data may take more than a year to receive (e.g., production and emissions data).³⁰

• The Proposal would require a different model for reporting goals and progress toward those goals than the approach the Company has adopted. The Proposal's preamble asserts that, in order to have a "realistic transition plan in place to meet its goals," the Company must "assess[] its clients' likelihood of meeting 1.5C° aligned 2030 goals." However, there are many ways to have a realistic transition plan, and the specific method that would be imposed under the Proposal to address this complex issue is not a path that the Company has (or, indeed, most companies have) chosen. For example, in the financial context, the Institute of International Finance has recommended against a one-size-fits-all approach, such as the Proposal's, because "financial institutions have different business models and comparative advantages in supporting a net-zero economy, and given that transition planning is ultimately an idiosyncratic strategic exercise, transition planning approaches must be adaptable to the specific needs and priorities of individual firms." The Proposal's preamble asserts that "banks should independently establish and disclose protocols and strategies specific to each

³⁰ See TCFD Report at p. 50.

See Methodology at p. 6.

²⁸ See id. at pp. 14-19.

²⁹ See id. at p. 6.

IIF Recommendations at p. 1 (noting further that "[t]he strategic nature of transition planning, and relevance of transition plans to business strategy, is currently reflected in market-based frameworks, emerging jurisdictional frameworks (such as the one being developed by the UK Transition Plan Taskforce, TPT), and global standards for disclosure of climate-related risks and opportunities, including the ISSB's IFRS S2 standard").

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 13

business activity." In contrast, as described in the CO2eMission Disclosures, the Company's approach to this complex issue "reflects [its] best efforts, given what [it] know[s] now and the need to act" and its methodology is expected to evolve over time.³²

- The Proposal would require the Company to alter its strategy for the 2030 Financed Emissions Goals and prioritize target achievement. The CO2eMission Disclosures make clear that the Company does not believe it can achieve its targets on its own: instead, its "ability to achieve [its] targets individually and a net-zero goal cumulatively depends largely upon events beyond [its] control, such as the development and commercialization of decarbonizing technologies, shifts in business models and practices, the implementation of supportive government policies, changes in societal and consumer behavior, and significant public investments globally. These dependencies represent critical decarbonization levers that need to be pulled at the same time, in the same direction, by a wide range of stakeholders, including our clients, governments, and consumers, among others. With such collective action, [it] believe[s] [its] targets are achievable; without such action, they may remain aspirational."33 The interconnected nature and complexity of these dependencies has informed the Company's preference to help clients "achieve their goals to transition to a low-carbon future." ³⁴ The Proposal seeks to shift this strategic priority to one of divestment, noting in the Supporting Statement that to meet their goals, "banks should . . . potentially 'phas[e] out financing of inconsistent activities which present particular risks." In this regard, the Proposal would require management to prioritize the achievement of its targets over client relationships, short- and long-term business strategy, and the many other day-to-day matters that management has reviewed and considered when establishing the 2030 Financed Emissions Goals, and about which shareholders as a group do not have the expertise to make an informed judgment.
- The Proposal would require other changes to how the Company approaches the 2030 Financed Emissions Goals. The CO2eMission Disclosures further detail how management has exercised its discretion, in light of the Company's particular circumstances and consistent with current frameworks, when establishing and monitoring the 2030 Financed Emissions Goals. For example, the United Nations Environment Programme Finance Initiative has published bank-specific

Executive Summary at p. 3.

See Supplement at pp. 4-5.

³⁴ See Methodology at p. 5.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 14

> guidelines for setting climate targets (the "Bank Target Setting Guidelines") that uses a comply-or-explain model: in other words, banks applying the guidelines are expected to comply or explain why they have not done so.³⁵ In relevant part, the Bank Target Setting Guidelines expect banks to set their targets to a net zero 2050 standard. When determining its 2030 target for the aviation sector, however, the Company assessed climate scenarios for the industry and found they "rely heavily upon widespread adoption of sustainable aviation fuels"—a practice the Company believed "is meaningfully behind the pace needed to align [its] Aviation portfolio with a net-zero emissions pathway."³⁶ Accordingly, the Company determined it was appropriate to depart from a climate scenario aligned to net zero by 2050 (used for the other sector targets and in line with the Bank Target Setting Guidelines) and set the aviation target based on something else. Instead, the target was "based on improvements [it] believe[d] [its] clients can achieve through operational and fuel efficiency improvements," with guidance from the International Civil Aviation Organization's goals.³⁷ In this regard, the Company departed—and explained its departure—from the Bank Target Setting Guidelines, consistent with the comply-or-explain standard. Yet this type of dynamic and multi-faceted process would not be reflected in the snapshot assessment and ratio reporting approach required by the Proposal, and in fact would require different processes and management approaches for working with the Company's clients.

The standards and frameworks used by the Company clearly illustrate the "complex nature" of determining what activities and categories are included in a company's Scope 3 GHG emissions inventory and goals, as well as the need to balance trade-offs such as completeness and transparency with consistency and accuracy, and that such determinations are inherently tied to a company's business goals. As such, whereas a proposal that suggests targets and timelines for Scope 3 emission goals might not rise to the level of implicating micromanagement, the Proposal—which seeks, through the requested disclosure, to prescribe what activities are included within the Company's 2030 Financed Emissions Goals, dictates a specific means for assessing progress towards those goals, and mandates a specific means for reporting on progress towards those goals—inappropriately limits management's discretion,

See Guidelines for Climate Target Setting for Banks, United Nations Environment Programme Finance Initiative at p. 3, available at https://www.unepfi.org/net-zero-banking/commitment ("Application: these Guidelines are to be applied on a comply-or-explain basis"). Signatories to the Net-Zero Banking Alliance, such as the Company, are expected to apply these guidelines, see id., and the CO2eMission Disclosures reflect the comply-or-explain methodology permitted.

³⁶ See Supplement at p. 21.

³⁷ See id. at p. 4.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 15

and in fact wholly seeks to replace management's judgments as to how to support its clients and set, achieve, and report on its goals. Thus, the Proposal is the type of proposal "probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment." ³⁸

2. Staff Precedent Supports Exclusion Of The Proposal Under The Micromanagement Standard In Rule 14a-8(i)(7).

As applied to the Company, the Proposal addresses a complex, multifaceted issue by imposing a prescriptive standard that differs both from the approach the Company believes is best suited to the Company's financing activities when measuring GHG emissions and establishing and monitoring related goals (including with the established frameworks discussed above). The Proposal thus falls clearly within the scope of the 1998 Release and SLB 14L by addressing intricate, granular details and prescribing a specific method for implementing complex policies.

In applying the micromanagement prong of Rule 14a-8(i)(7), the Staff consistently has concurred with the exclusion of shareholder proposals attempting to micromanage a company by delving too deeply into a company's Scope 3 goal-setting and reporting processes. Most recently, in Amazon.com, Inc. (avail. Apr. 7, 2023, recon. denied Apr. 20, 2023) ("Amazon"), the Staff concurred with the exclusion of a proposal that, like the Proposal, sought to dictate how the company assessed, measured and reported on aspects of its Scope 3 GHG emissions. In *Amazon*, the proposal requested that the company measure and disclose Scope 3 GHG emissions from "its full value chain inclusive of its physical stores and e-commerce operations and all products that it sells directly and those sold by third party vendors." The company argued that the request would replace management's judgments by dictating the content of its Scope 3 emissions inventory outside the standards of the GHG Protocol. Similarly, in Apple Inc. (Christine Jantz) (avail. Dec. 21, 2017), the Staff concurred that a proposal micromanaged the company when it requested an evaluation and report on the potential for the company to achieve, by a fixed date, net-zero GHG emissions across operations directly owned by the Company and its major suppliers. The company argued that the proposal "prob[ed] too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment" since the requested evaluation would necessarily require the company to evaluate and prioritize particular courses of actions and changes to its operations and business, and then to replace its own judgments about the best course of action with a course of action directed solely at meeting the specific emissions level selected by the proponent by one of the arbitrary dates selected by the proponent. See also Apple Inc. (avail. Dec. 5, 2016)

³⁸ 1998 Release, as reaffirmed in SLB 14L.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 16

(concurring with the exclusion of a similar proposal that sought to define the scope of operations that would be included in a Scope 3 net-zero GHG emission plan).

Similarly, in *The Coca-Cola Co.* (avail. Feb. 16, 2022), the proposal requested that the company submit any proposed political statement to shareholders at the next shareholder meeting for approval prior to publicly issuing the subject statement. The company argued that the proposal thereby "dictates the content of and process by which the [c]ompany may make certain public statements by interfering with and impermissibly limiting the fundamental discretion of management to decide upon and exercise the corporate right to speech, and instead imposes a time-consuming and unnecessary process." The Staff concurred with the proposal's exclusion, as it "micromanages the [c]ompany." In Texas Pacific Land Corp. (Recon.) (avail. Oct. 5, 2021), the Staff concurred with the exclusion of a proposal that would have required that the company "establish a goal of achieving a 95% profit margin." Although the Staff did not issue an explanation, the company had argued that "the profit margin strategy of the [c]ompany" was a "matter fundamental to management's choices relevant to its revenues and expenditures in the context of the broader strategy of the [c]ompany," and that the proposal, by "mandating a very specific strategic goal," that was not informed by a "deep understanding of the [c]ompany's operations, growth opportunities and the industry as a whole" would "circumvent[] management's expertise and fiduciary duties," ultimately micromanaging the company. See also SeaWorld Entertainment, Inc. (avail. April 20, 2021) ("SeaWorld 2021") (concurring with the exclusion of a proposal seeking a report on specific changes to the company's business to address animal welfare concerns); SeaWorld Entertainment, Inc. (avail. Mar. 30, 2017, recon. denied Apr. 17, 2017) (concurring with the exclusion of a proposal requesting the replacement of live orca exhibits with virtual reality experiences as "seek[ing] to micromanage the company by probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment").

Like the precedents discussed above, implementation of the Proposal would involve replacing management's judgments on complex reporting principles and business decisions that are intimately tied to the Company's business goals and operations with a prescriptive approach that deprives management of any discretion. The provision that the Company's assessment "should take into account all material financing mechanisms and asset classes contributing to [its] emissions, including direct lending, underwriting, and investments" is directly comparable to the situation in *Amazon*, where the proposal likewise sought to dictate the operational boundaries of the company's Scope 3 assessment and reporting to include activities that differed from the company's GHG Protocol-aligned approach to Scope 3 reporting. Given the scope and nature of the Company's operations, changing its 2030 Financed Emissions Goals or other GHG emissions reporting to report the requested information (including to "take into account all material financing mechanisms and asset classes contributing to [its] emissions, including direct lending, underwriting, and

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 17

investments" and implementing the other methodology and reporting changes prescribed in the Proposal) would alter the carefully and holistically-developed strategies and alignment with business goals reflected in the 2030 Financed Emissions Goals. These changes would have significant implications for numerous aspects of the Company's climate change activities reflecting the many complex and detailed decisions and considerations related thereto, based on established disclosure protocols as described above. The prescriptive nature of the Proposal is not lessened by the discretion provided in the Supporting Statement, which notes that "[e]missions attributable to unaligned clients can be measured using estimates or other appropriate method." As such, the Proposal's attempt to prescribe what is and is not counted in the Company's 2030 Financed Emissions Goals or other GHG emissions reporting and how it assesses and reports its progress on those goals raises complex and nuanced issues that are not appropriate for direct shareholder oversight, and the Proposal is exactly the type that the 1998 Release and SLB 14L recognized as appropriate for exclusion under Rule 14a-8(i)(7).

C. Regardless Of Whether The Proposal Touches Upon A Significant Policy Issue, The Proposal Is Excludable Under Rule 14a-8(i)(7) Because It Seeks To Micromanage The Company.

As discussed in the "Overview" section above, a proposal may be excluded under Rule 14a-8(i)(7) if it seeks to micromanage a company by specifying in detail the manner in which the company should address an issue, regardless of whether the proposal touches upon a significant policy issue. Here, the Company does not dispute that the Proposal's reference to "systemic climate risk" touches upon a significant social policy matter. However, the focus of the Proposal is not on a broad policy issue relating to GHG emissions and climate change. Instead, the Proposal is an attempt to limit the Company's discretion in how it manages the complex and granular task of establishing, assessing, and reporting on certain aspects of the Company's Scope 3 emissions and how it works with its broad and diverse client base in doing so.

In this respect, it is well established that a proposal that seeks to micromanage a company's business operations is excludable under Rule 14a-8(i)(7) regardless of whether or not the proposal raises issues with a broad societal impact. See Staff Legal Bulletin No. 14E (Oct. 27, 2009), at note 8, citing the 1998 Release for the standard that "a proposal [that raises a significant policy issue] could be excluded under Rule 14a-8(i)(7), however, if it seeks to micro-manage the company by probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment." For example, since the issuance of SLB 14L, the Staff concurred with the exclusion of proposals addressing how companies interact with their shareholders on significant social policy issues because the proposals sought to micromanage how the companies addressed those policy issues. See Amazon (concurring that a proposal requesting

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 18

the company report Scope 3 emissions from "its full value chain" was excludable for attempting to micro-manage the company); *Verizon Communications, Inc. (National Center for Public Policy Research)* (avail. March 17, 2022) (concurring that a proposal requesting the company publish annually the written and oral content of diversity, inclusion, equity, or related employee-training materials probed too deeply into matters of a complex nature); *The Coca-Cola Co.* (avail. Feb. 16, 2022) (concurring that a proposal addressing the company's political activities was excludable for attempting to micromanage the issue); and *SeaWorld 2021* (concurring that a proposal addressing animal rights was excludable for attempting to micromanage the issue). Thus, the fact that the Proposal references climate change and climate risk does not preclude its exclusion under Rule 14a-8(i)(7).

II. The Proposal May Be Excluded Under Rule 14a-8(i)(3) Because It Is Impermissibly Vague And Indefinite So As To Be Inherently Misleading.

Rule 14a-8(i)(3) permits the exclusion of a shareholder proposal if the proposal or supporting statement is contrary to any of the Commission's proxy rules, including Rule 14a-9, which prohibits materially false or misleading statements in proxy soliciting materials. The Staff consistently has taken the position that vague and indefinite shareholder proposals are inherently misleading and therefore excludable under Rule 14a-8(i)(3) because "neither the stockholders voting on the proposal, nor the company in implementing the proposal (if adopted), would be able to determine with any reasonable certainty exactly what actions or measures the proposal requires." Staff Legal Bulletin No. 14B (Sept. 15, 2004) ("SLB 14B"). See also Dyer v. SEC, 287 F.2d 773, 781 (8th Cir. 1961) ("[I]t appears to us that the proposal, as drafted and submitted to the company, is so vague and indefinite as to make it impossible for either the board of directors or the stockholders at large to comprehend precisely what the proposal would entail."); Capital One Financial Corp. (avail. Feb. 7, 2003) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal where the company argued that its shareholders "would not know with any certainty what they are voting either for or against"). As further described below, the Proposal is so vague and indefinite that neither the Company nor the Company's shareholders can comprehend with any level of certainty what the Proposal would entail and, therefore, is excludable under Rule 14a-8(i)(3).

The Staff has routinely concurred with the exclusion of proposals that fail to define key terms or otherwise fail to provide sufficient clarity or guidance to enable either shareholders or the company to understand how the proposal would be implemented. For example, in *Apple Inc. (Zhao)* (avail. Dec. 6, 2019), the Staff concurred that a company could exclude, as vague and indefinite, a proposal that recommended that the company "improve guiding principles of executive compensation," but failed to define or explain what improvements the proponent sought to the "guiding principles." The Staff noted that the proposal "lack[ed] sufficient description about the changes, actions or ideas for the

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 19

[c]ompany and its shareholders to consider that would potentially improve the guiding principles" and concurred with exclusion of the proposal as "vague and indefinite." See also The Walt Disney Co. (Grau) (avail. Jan. 19, 2022) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal that requests a prohibition on communications by or to cast members, contractors, management or other supervisory groups within the company of "politically charged biases regardless of content or purpose," where the Staff stated that "in applying this proposal to the [c]ompany, neither shareholders nor the [c]ompany would be able to determine with reasonable certainty exactly what actions or measures the [p]roposal requests"); The Boeing Co. (avail. Feb. 23, 2021) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal requiring that 60% of the company's directors "must have an aerospace/aviation/engineering executive background" where such phrase was undefined); The Home Depot, Inc. (avail. Mar. 12, 2014, recon. denied Mar. 27, 2014) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal requesting a sustainability report where the company argued that the meaning of "benchmark objective footprint information" was unclear); AT&T Inc. (avail. Feb. 21, 2014) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal requesting a review of policies and procedures related to the "directors' moral, ethical and legal fiduciary duties and opportunities," where such phrase was undefined); Berkshire Hathaway Inc. (avail. Jan. 31, 2012) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal that specified company personnel "sign off [by] means of an electronic key . . . that they . . . approve or disapprove of [certain] figures and policies" because it did not "sufficiently explain the meaning of 'electronic key' or 'figures and policies"); International Paper Co. (avail. Feb. 3, 2011) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal that requested the adoption of a particular executive stock ownership policy because it did not sufficiently define "executive pay rights"); Puget Energy, Inc. (avail. Mar. 7, 2002) (concurring with the exclusion under Rule 14a-8(i)(3) of a proposal requesting that the company's board of directors implement "a policy of improved corporate governance" where it also included a broad array of unrelated topics that could be covered by such a policy).

The Proposal requests "that, for each of its sectors with a Net Zero aligned 2030 target, [the Company] annually disclose the proportion of sector emissions attributable to clients not aligned with a credible Net Zero pathway." Understanding the meaning of the term "a credible Net Zero pathway" is essential to the Company's efforts to implement the Proposal if adopted, and essential to shareholders' understanding of the Proposal as they consider how to vote on the Proposal. First, the term "a credible Net Zero pathway" is a key term because it defines the standard against which the Company would be required to assess its broad and diverse set of clients before it could identify and calculate the impacts of the requested emissions. Second, the scope of the term "a credible Net Zero pathway" is critical because the Proposal further asks for reporting on "whether this proportion of unaligned clients will prevent [the Company] from meeting its 2030 targets." However, similar to the proposals in the precedents cited above, this key term does not have an ordinary, common

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 20

understood meaning, and the Proposal does not define the term or explain its meaning. There is significant debate regarding what constitutes a "credible" pathway to net zero,³⁹ and such pathway can vary based on the net zero timeline (e.g., by 2030, 2040, or 2050) or industry selected. This varied approach is reflected in the Company's own reporting, which as described above, details how, for its client emissions-related 2030 targets, the Company used different scenarios to determine each sector's goal.⁴⁰ Further, a credible Net Zero pathway likely depends on parallel and immediate action from a variety of other actors, including policymakers, as anticipated in the Company's own targets. Given that the Company has employed varied standards in its target-setting, and the Proposal fails to specify any definition for a "credible Net Zero pathway," the Proposal is like the proposal in *Apple Inc.* (*Zhao*) as it "lacks sufficient description about the changes . . . for the [c]ompany and its shareholders to consider." Thus, the Proposal's vague and indefinite use of this key term makes it impossible for shareholders and the Company to know with any clarity the scope of the requested disclosure, including the potential gaps (if any) to be assessed.

Moreover, neither the preamble to the Proposal nor the Supporting Statement clarify what "credible Net Zero pathway" the Company is expected to use when assessing its clients for the requested disclosure. The preamble to the Proposal generally asserts that "[i]ndependent assessments show that most companies in [certain] sectors are failing to align with a 2030 Net Zero aligned pathway" (emphasis added). The subsequent sentences cite purported failures in different industries to "have 2030 targets aligned with a 1.5° C scenario," being "on a 2030 Net Zero pathway," and being "on track with the Net Zero Emissions by 2050 Scenario" (emphasis added). The preamble also asserts that for the Company to "have a fully informed, realistic transition plan," it must "assess[] its clients' likelihood of meeting 1.5°C aligned 2030 goals." Moreover, the preamble does not discuss the pathways that the Company has developed as part of its 2030 Financed Emissions Goals and thus provides no guidance on whether the Company's current pathways would be deemed "credible" by the Proponent. No clarification is provided in the Supporting Statement. Further ambiguity is caused in light of the fact that even clients who may not be deemed to align with a Net Zero pathway can contribute to the achievement of the overall portfolio goals by reducing their emissions. As a result, the language across the full body of the Proposal does nothing to allay the inherent ambiguity and creates confusion over the meaning of the term "credible Net Zero pathway," which could refer to, among other things:

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See, e.g., For a Livable Climate: Net-Zero Commitments Must Be Backed by Credible Action, United Nations (last visited Dec. 18, 2023), available at https://www.un.org/en/climatechange/net-zero-coalition (noting that "[t]he growth in net-zero pledges has been accompanied by a proliferation of criteria with varying levels of robustness").

For example, the Company used the International Energy Agency Net-Zero Emissions by 2050 scenario to set its 2030 target for the steel industry, and used the Network for Greening the Financial System Orderly Net-Zero 2050 Scenario for determining its power and oil & gas targets. See Methodology at p. 11; TCFD Report at pp. 47, 51.

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 21

(i) the Company's particular target for each sector (which, as described, are not all aligned to a 1.5° C scenario), (ii) net zero pathways aligned to 2050, 2030, or any other year, (iii) the scenario for each sector to the extent cited by the Proponent, (iv) any net zero pathway deemed "credible," or (v) some other net-zero pathway.

As a result of the Proposal's lack of guidance or clarity in its use of the term "credible Net Zero pathway," shareholders would be unable to determine the scope and nature of the credibility assessment they are being asked to support and the type of new disclosures to be made, and the Company would be unable to determine how to implement the Proposal. In order to implement the Proposal, including to undertake an assessment of the credibility of the client alignment, the Company must have a clear understanding about which of the numerous potential standards each of its 2030 target sectors are to be assessed against, and yet the Proposal provides no guidance on that point.

Without knowing what standard constitutes "a credible Net Zero pathway," it is impossible for the Company or stockholders to determine the scope of the "proportion of unaligned client[]" emissions and the "emissions reduction shortfalls" it is supposed to address under the Proposal. See Bank of America Corp. (avail. Feb. 25, 2008) (concurring with the exclusion of a proposal requesting that the company's board of directors revise its policies on GHG emissions to cease operations including "further involvement in activities that support MTR coal mining," as such term invited too much speculation as to what actions the proposal would proscribe if implemented). Accordingly, the Proposal's failure to define the meaning of the term "a credible Net Zero pathway" causes the Proposal to be impermissibly vague and indefinite and renders it excludable under Rule 14a-8(i)(3).

Office of Chief Counsel Division of Corporation Finance December 29, 2023 Page 22

CONCLUSION

Based upon the foregoing analysis, we respectfully request that the Staff concur that it will take no action if the Company excludes the Proposal from its 2024 Proxy Materials.

We would be happy to provide you with any additional information and answer any questions that you may have regarding this subject. Correspondence regarding this letter should be sent to shareholderproposals@gibsondunn.com. If we can be of any further assistance in this matter, please do not hesitate to call me at (212) 351-2309, or Mara Garcia Kaplan, Senior Vice President, Senior Company Counsel, Corporate Governance & Securities, at (651) 263-3117.

Sincerely,

Lori Zyskowski

Lou Zypkowski

Enclosures

cc: Mara Garcia Kaplan, Senior Vice President, Senior Company Counsel, Corporate

Governance & Securities

Danielle Fugere, As You Sow

Elizabeth Levy, As You Sow

shareholderengagement@asyousow.org

Dr. Damián J. Fernández, Warren Wilson College

Anthony Rust, Warren Wilson College

Deborah Loon, Minnesota Valley National Wildlife Refuge Trust

Mary Minette, Mercy Investment Services, Inc.

Frances Nadolny, Adrian Dominican Sisters

Sister Teresa George, D.C., Daughters of Charity, Province of St. Louise

Exhibit A



VIA FEDEX & EMAIL

November 15, 2023

Tangela S. Richter
Executive Vice President, Deputy General Counsel and Corporate Secretary
Wells Fargo & Company
MAC# J0193-610,
30 Hudson Yards,
New York, NY 10001

Dear Ms. Richter,

As You Sow® is filing a shareholder proposal on behalf of Warren Wilson College ("Proponent"), a shareholder of Wells Fargo & Company for inclusion in Wells Fargo's 2024 proxy statement and for consideration by shareholders in accordance with Rule 14a-8 of the General Rules and Regulations of the Securities Exchange Act of 1934.

A letter from the Proponent authorizing As You Sow to act on its behalf is enclosed. A representative of the Proponent will attend the stockholder meeting to move the resolution as required.

We are available to discuss this issue and are optimistic that such a discussion could result in resolution of the Proponent's concerns.

To schedule a dialogue, please contact myself, Danielle Fugere, at all correspondence with a copy to

Please send

Sincerely,

Danielle Fugere

President & Chief Counsel

Enclosures

- Shareholder Proposal
- Shareholder Authorization

cc: John M. Campbell, Sr. Vice President, Investor Relations,

WHEREAS: Wells Fargo has established a Net Zero by 2050 goal and aligned 2030 emission reduction targets for financing activity in the auto, aviation, oil and gas, steel, and power sectors. Wells is also a Net Zero Banking Alliance member. Despite investor demand for clear disclosure of its transition plan, shareholders lack sufficient information as to whether Wells is on track to meet its 2030 targets.

Critically, Wells' annual disclosures fail to disclose the impact high-emitting sectors will have on its ability to meet its 2030 targets. Independent assessments show that most companies in these sectors are failing to align with a 2030 Net Zero aligned pathway. The Transition Pathway Initiative finds no public companies in the oil and gas sector have 2030 targets aligned with a 1.5°C scenario;² and no public auto manufacturers, besides dedicated electric vehicle manufacturers, are on a 2030 Net Zero pathway.³ The International Energy Agency states the steel sector is not on track with the Net Zero Emissions by 2050 Scenario.⁴

This omission leaves investors unable to assess the potential for misalignment between Wells Fargo's 2030 targets and its clients' transition progress, and what actions, if any, Wells is proactively taking to address such misalignment.

The potential for misalignment carries significant risk. If Wells fails to meet its targets, it faces the possibility of reputational harm, litigation risk (including greenwashing), and financial costs. Failure to meet targets also contributes to systemic climate risk that harms Wells' and investors' portfolios.

Wells must have a fully informed, realistic transition plan in place to meet its goals. This requires assessing its clients' likelihood of meeting 1.5°C aligned 2030 goals. As the Institutional Investors Group on Climate Change explains, "[t]o deliver on their targets and commitments, banks should independently establish and disclose . . . protocols and strategies specific to each business activity," and potentially "phasing out financing of inconsistent activities which present particular risks . . . while pivoting financing towards climate solutions." Other actions may include developing criteria related to financing of misaligned clients and setting firm-wide targets to increase the share of financing, facilitation, and revenue derived from 1.5°C-aligned companies and activities.⁶

RESOLVED: Shareholders request that, for each of its sectors with a Net Zero aligned 2030 target, Wells Fargo annually disclose the proportion of sector emissions attributable to clients not aligned with a credible Net Zero pathway, whether this proportion of unaligned clients will prevent Wells Fargo from meeting its 2030 targets, and actions it proposes to address any such emissions reduction shortfalls.

¹ https://www.asyousow.org/press-releases/2023/4/27/wells-fargo-disclose-climate-transition-plan

² https://www.transitionpathwayinitiative.org/sectors/oil-gas

³ https://www.transitionpathwayinitiative.org/sectors/autos

⁴ https://www.iea.org/energy-system/industry/steel

⁵ https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/banks-face-mounting-risk-of-fines-regulatory-probes-over-sustainability-claims-74385257

⁶ https://139838633.fs1.hubspotusercontent-eu1.net/hubfs/139838633/Past%20resource%20uploads/IIGCC-Net-Zero-Standard-for-Banks-June-2023.pdf, p.7,9

SUPPORTING STATEMENT: Emissions attributable to unaligned clients can be measured using estimates or other appropriate method. At management discretion, the assessment should take into account all material financing mechanisms and asset classes contributing to Wells Fargo's emissions, including direct lending, underwriting, and investments.

October 30, 2023

Andrew Behar CEO

Re: <u>Authorization to File Shareholder Resolution</u>

Dear Mr. Behar,

In accordance with Rule 14a-8 of the General Rules and Regulations of the Securities and Exchange Act of 1934, Warren Wilson College, ("Stockholder"), authorizes *As You Sow* to file or co-file a shareholder resolution with the named Company on our behalf for inclusion in the Company's 2024 proxy statement. The resolution at issue relates to the below described subject.

Stockholder: Warren Wilson College

Company: Wells Fargo & Co

Subject: Report on climate transition planning.

The Stockholder has continuously owned Company stock, with voting rights, for a duration of time that enables the Stockholder to file a shareholder resolution for inclusion in the Company's proxy statement. The Stockholder intends to hold the required amount of such stock through the date of the Company's annual meeting in 2024.

The Stockholder gives *As You Sow* authority to address, on the Stockholder's behalf, any and all aspects of the shareholder resolution, including drafting and editing the proposal, representing Stockholder in engagements with the Company, entering into any agreement with the Company, designating another entity as lead filer and representative of the shareholder, presenting the proposal at the Company's annual general meeting, and all other forms of representation necessary in moving the proposal. The Stockholder understands that the Stockholder's name may appear on the company's proxy statement as the filer of the aforementioned resolution, and that the media may mention the Stockholder's name in relation to the resolution. The Stockholder supports this proposal.

Anthony Rust is the Chair of the Investment Committee at Warren Wilson College.

He is available for a meeting with Wells Fargo & Co regarding this shareholder proposal, at the following days/times: [Stockholder to provide 2 dates and 30-minute meeting options within the following time frame: 11/27/2023 - 12/11/2023

Monday - Friday and between the hours of 9:00am and 5:30pm Pacific Time]

DATE: 11-30-23 TIME: 2:00 p.m. DATE: 12-1-23 TIME: 2:00 p.m.

If the Company would like to meet at one of these dates and times, let the Stockholder and *As You Sow* at know within 2 days of the dates offered in this letter

If this Authorization is used for a Co-filing role instead of for a Proponent role, then the Stockholder agrees to designate the Proponent to engage on the Stockholder's behalf on the dates and times that the Proponent has provided.

Anthony Rust can be contacted at above dates. Any correspondence regarding meeting dates must also be sent to my representative:

Danielle Fugere, President & Chief Counsel at
Elizabeth Levy, Climate Associate at
and to

Sincerely,

Dr. Damián J. Fernández President

VIA ONLINE SUBMISSION

Office of Chief Counsel
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street NE
Washington, DC 20549

Email: shareholderproposals@sec.gov

Re: Shareholder Proposal to Wells Fargo & Company Regarding Climate Transition Planning on Behalf of Warren Wilson College

Ladies and Gentlemen:

Warren Wilson College (the "Proponent"), the beneficial owner of common stock of Wells Fargo & Company (the "Company" or "Wells Fargo"), has submitted a shareholder proposal (the "Proposal") seeking information from the Company on its ability to meet its 2030 greenhouse gas reduction targets. The Proponent has designated *As You Sow* to act as its representative with respect to the Proposal, including responding to the Company's No Action letter dated December 29, 2023 (the "Company Letter").

The Company Letter contends that the Proposal may be excluded from the Company's 2024 proxy statement on the basis of micromanagement and vagueness. Proponent's response demonstrates that the Company has no basis under Rule 14a-8 for exclusion of the Proposal. As such, the Proponent respectfully requests that the Staff inform the Company that it cannot concur with the Company's request.

A copy of this letter is being emailed concurrently to the Company and its counsel.

SUMMARY

In response to growing climate risk, Wells Fargo has set a goal to reach net-zero greenhouse gas (GHG) emissions by 2050, inclusive of emissions associated with its financing activities. To align its financing activities with its goal, the Company has set interim 2030 sectoral targets for the high-carbon oil & gas, power, automotive, steel, and aviation sectors. The actions necessary to meet these 2030 targets will be affected in significant part by the credible climate transition plans of its clients in these sectors — or the lack of such plans.

The Company's public climate reporting demonstrates that it is assessing client transition progress. Such progress is a means to evaluate progress toward its own net zero-by-2030 transition goals. The Proposal therefore requests that Wells Fargo report to its investors on: the outcome of this assessment, *i.e.*, are clients aligning with a credible 1.5°C net zero pathway; whether the proportion of unaligned clients will prevent the Company from meeting its own emissions 2030 targets; and, if so, what actions Wells Fargo proposes to take to address any

Office of Chief Counsel January 29, 2024 Page 2 of 16

associated emissions reduction shortfalls. This information is necessary to inform investors about the credibility of the Company's climate targets, its ability to meet its commitments, and the associated climate risk in its portfolio.

Wells Fargo argues that the Proposal may be excluded under Rule 14a-8(i)(7) because the Proposal seeks to micromanage the Company by dictating specific methods for meeting its emissions reduction goals. To the contrary, the Proposal requests the disclosure of basic information based on data the Company is already collecting – client transition progress. The Proposal does not dictate how the Company should meet its reduction goals. Rather, it asks *whether* it is likely to do so and, if not, what responsive measures it will take.

The Company also argues that the Proposal may be excluded under Rule 14a-8(i)(3) because it is impermissibly vague insofar as it does not define what constitutes a "credible" net zero pathway. However, despite the Company's objections, the term has self-evident meaning while allowing for the Company to define the term's contours at its discretion.

Disclosure of the information requested in the Proposal is important to investors. The requested information bears directly on the Company's likelihood of meeting its interim and long-term emissions reduction goals. It also provides valuable information to investors on the Company's climate risk. As climate transition risk becomes an increasingly salient issue, the Company's success in helping its clients decarbonize will bear directly on its own financial performance. It is therefore an appropriate subject of investor consideration.

THE PROPOSAL

WHEREAS: Wells Fargo has established a Net Zero by 2050 goal and aligned 2030 emission reduction targets for financing activity in the auto, aviation, oil and gas, steel, and power sectors. Wells is also a Net Zero Banking Alliance member. Despite investor demand for clear disclosure of its transition plan, shareholders lack sufficient information as to whether Wells is on track to meet its 2030 targets.

Critically, Wells' annual disclosures fail to disclose the impact high-emitting sectors will have on its ability to meet its 2030 targets. Independent assessments show that most companies in these sectors are failing to align with a 2030 Net Zero aligned pathway. The Transition Pathway Initiative finds no public companies in the oil and gas sector have 2030 targets aligned with a 1.5° C scenario; and no public auto manufacturers, besides dedicated electric vehicle manufacturers, are on a 2030 Net Zero pathway. The International Energy Agency states the steel sector is not on track with the Net Zero Emissions by 2050 Scenario. 4

¹ https://www.asyousow.org/press-releases/2023/4/27/wells-fargo-disclose-climate-transition-plan

² https://www.transitionpathwayinitiative.org/sectors/oil-gas

³ https://www.transitionpathwayinitiative.org/sectors/autos

⁴ https://www.iea.org/energy-system/industry/steel

Office of Chief Counsel January 29, 2024 Page 3 of 16

This omission leaves investors unable to assess the potential for misalignment between Wells Fargo's 2030 targets and its clients' transition progress, and what actions, if any, Wells is proactively taking to address such misalignment.

The potential for misalignment carries significant risk. If Wells fails to meet its targets, it faces the possibility of reputational harm, litigation risk (including greenwashing), and financial costs.⁵ Failure to meet targets also contributes to systemic climate risk that harms Wells' and investors' portfolios.

Wells must have a fully informed, realistic transition plan in place to meet its goals. This requires assessing its clients' likelihood of meeting 1.5°C aligned 2030 goals. As the Institutional Investors Group on Climate Change explains, "[t]o deliver on their targets and commitments, banks should independently establish and disclose . . . protocols and strategies specific to each business activity," and potentially "phasing out financing of inconsistent activities which present particular risks . . . while pivoting financing towards climate solutions." Other actions may include developing criteria related to financing of misaligned clients and setting firm-wide targets to increase the share of financing, facilitation, and revenue derived from 1.5°C-aligned companies and activities.⁶

RESOLVED: Shareholders request that, for each of its sectors with a Net Zero aligned 2030 target, Wells Fargo annually disclose the proportion of sector emissions attributable to clients not aligned with a credible Net Zero pathway, whether this proportion of unaligned clients will prevent Wells Fargo from meeting its 2030 targets, and actions it proposes to address any such emissions reduction shortfalls.

SUPPORTING STATEMENT: Emissions attributable to unaligned clients can be measured using estimates or other appropriate method. At management discretion, the assessment should take into account all material financing mechanisms and asset classes contributing to Wells Fargo's emissions, including direct lending, underwriting, and investments.

⁵ <u>https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/banks-face-mounting-risk-of-fines-regulatory-probes-over-sustainability-claims-74385257</u>

⁶ https://139838633.fs1.hubspotusercontenteu1.net/hubfs/139838633/Past%20resource%20uploads/IIGCC-Net-Zero-Standard-for-Banks-June-2023.pdf, p.7,9

BACKGROUND

Well Fargo states: "Climate change is one of the most urgent environmental and social issues of our time, and financial institutions like Wells Fargo can play a critical role in helping address it by supporting our clients during the transition to a low-carbon future." According to the Company, "financing is . . . a critical component to how the world will address climate change" because "[f]inancial institutions like Wells Fargo can . . . help finance the transformation and transition of carbon-intensive assets, infrastructure, and business models."

Recognizing the importance of the financial sector in addressing climate change, and the reality of climate-related risk to the financial sector, Wells Fargo has established a "core climate-related goal[]" of "achiev[ing] net-zero GHG emissions by 2050, including . . . emissions attributable to our financing." To meet its net-zero financing commitment, the Company is "focusing on . . . [s]upporting clients' transition to a low-carbon economy." This entails "working with clients to reduce their own emissions in line with a low-carbon future."

The Company's approach to its net-zero financed emissions goal, named "CO2eMission," "combines target setting . . . with intentional client engagement" in order to "align[the Company's] financial portfolios to the 1.5° Celsius goal of the Paris Agreement." The central component of CO2eMission is the "setting [of] interim, emissions-based targets to guide that alignment."

In 2022, Wells Fargo set "interim 2030 targets for the Oil & Gas and Power sectors." In July 2023, the Company supplemented those targets with additional 2030 targets for the Automotive, Steel, and Aviation sectors. ¹⁰ These targets are intended to "help [the Company] address climate change through portfolio alignment and to inform [its] approach to engagement." The Company's targets include "both the financing [it] provide[s] clients through lending activities and the financing [it] facilitate[s] through debt and equity capital markets activities." ¹²

¹ CO2eMission, Wells Fargo (2023), https://sites.wf.com/co2emission/.

² Task Force on Climate Related Financial Disclosures Report ("2023 TCFD Report") at 25, Wells Fargo (July 2023), https://www08.wellsfargomedia.com/assets/pdf/about/corporate-responsibility/climate-disclosure.pdf.

³ CO2eMission Executive Summary at 2, Wells Fargo (May 2022), https://sites.wf.com/co2emission/CO2eMission_Executive_Summary.pdf.

⁴ 2023 TCFD Report at 20.

⁵ *Id.* at 3.

⁶ *Id.* at 23.

⁷ *Id.* at 28.

⁸ *Id.* at 28.

⁹ CO2eMission Executive Summary, supra note 3, at 2.

¹⁰ CO2eMission July 2023 Supplement, Wells Fargo (July 2023),

https://sites.wf.com/co2emission/docs/CO2eMission-July-2023-Supplement.pdf.

¹¹ *Id*. at 5.

 $^{^{12}}$ *Id.* at 4.

Office of Chief Counsel January 29, 2024 Page 5 of 16

In short, Wells Fargo recognizes climate transition as a business priority; identifies reducing its clients' emissions as the key way in which it can support the global climate transition and its own climate transition goals; and has implemented 2030 sectoral targets for high-carbon sectors to measure and assess its progress toward its goals.

ANALYSIS

Wells Fargo has pledged to reach net zero by 2050 for its financed emissions. Such emissions constitute the vast majority of the Company's total climate impact. Wells has also set interim 2030 targets to ensure progress in aligning with its net zero goal. As the Company acknowledges, this will require reducing its financed emissions in high-carbon sectors.

Wells' success in meeting its net zero goals will depend in large part on its success in moving clients to decarbonize. The Proposal thereofore seeks a straightforward disclosure: the Company's assessment of what proportion of its financed emissions are attributable to clients not aligned with a credible net zero pathway; whether this will prevent Wells Fargo from meeting its 2030 net zero targets; and actions the Company proposes to take to address any such emissions reduction shortfalls.

Notably, the Company Letter makes no argument that the latter two aspects of the Proposal constitute micromanagement. Rather, its argument is that the Proposal micromanages simply by requesting that Wells Fargo disclose an overall assessment of its clients' transition progress. Consistent with the Company Letter, this response will therefore focus on the first element of the Proposal – the request that Wells disclose the proportion of clients in sectors with a 2030 target that are not aligned with a 1.5°C net zero goal.

In arguing that the first part of the Proposal *alone* constitutes micromanagement, the Company Letter hyperbolically claims that the Proposal "seeks to alter virtually every aspect of" the Company's 2030 goals and "dictat[es] specific methods for how the Company assesses and reports on its progress" in meeting its goals. Company Letter at 2, 5.

A plain reading of the Proposal, however, demonstrates that this portrayal is inaccurate. The Proposal requests disclosure relating to actions the Company is already taking — an assessment of client emissions in the oil & gas, power, automotive, and steel sectors. ¹⁴ In short: what proportion of the Company's total financed emissions in these sectors are associated with clients not aligned with the Company's own goals? This information is critical to understanding whether the Company can rely on client emission reductions to meet its goals, or whether it must plan additional actions to meet its net zero goals. This disclosure does not eliminate management discretion in what goals it sets, what calculations or methodologies it uses to measure and assess client progress, what determination it makes about clients' alignment, or what responsive actions it plans.

¹³ In its 2019 baseline year, the Company disclosed about 92,000 metric tons of CO2e in GHG emissions stemming from its operations (Scopes 1 and 2 combined), and 97,700,000 metric tons of financed emissions in the Oil & Gas sector *alone*. 2023 TCFD Report at 43, 47.

¹⁴ As discussed in greater depth below, the Company asserts that its 2030 aviation sector targets are not net zero-aligned. By the plain terms of the Proposal, then, that sector is outside of the scope of the Proposal.

Office of Chief Counsel January 29, 2024 Page 6 of 16

In limiting the scope of the request to those sectors in which Wells Fargo has announced net zero-aligned targets, and requesting that the Company assess its clients' alignment with net-zero aligned pathways, the Proposal boils down to a disclosure of whether the Company is likely to meet its own 2030 goals.

The argument that such a basic disclosure request constitutes micromanagement amounts to a request that the Staff adopt a new standard wholly at odds with Rule 14a-8 and Staff precedent. The Company's proposed rule would require that shareholders be satisfied with whatever disclosure a company elects to make, no matter if those disclosures fail to provide consistent, comparable, and decision-useful information to shareholders. Such a position is at odds with the SEC's long-standing position that investors should be provided with reliable information to make informed investment decisions about material risk, consistent with the SEC's core mandate to protect investors.

The Company Letter additionally argues that the Proposal is inherently vague and misleading because it does not define what constitutes a "credible" transition pathway. This argument, too, is unpersuasive. The term "credible" is both commonly used with regard to net zero aligned pathways and self-explanatory, with its exact details intentionally left to management discretion. Wells Fargo has set 2030 and 2050 net zero goals and is monitoring client transition progress. If the Company is incapable of determining whether its clients' transition plans are credibly aligned with net zero goals, because it does not know the meaning of the term "credible," investors have cause to be alarmed.

I. The Proposal Does Not Micromanage the Company

A. Micromanagement Standard

Rule 14a-8(i)(7) permits the exclusion of proposals that "deal[] with a matter relating to the company's ordinary business operations." As the Commission has recognized, however, proposals focused on a *significant social policy issue* generally are not excludable even if they relate to the company's day-to-day business. *See* SEC, Exchange Act Release No. 34-40018 (May 21, 1998) ("1998 Release"). This is true even when the proposal "relates to the 'nitty-gritty of [a company's] core business." Staff Legal Bulletin No. 14H (Oct. 22, 2015).

At the same time, the Commission has also recognized the exclusion under Rule 14a-8(i)(7) of proposals seeking to "micromanage" companies by "probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment." 1998 Release. The Staff provided additional guidance about the scope of micromanagement exclusion in Staff Legal Bulletin No. 14L (Nov. 3, 2021). There, the Staff noted that "proposals *seeking detail* or *seeking to promote* timeframes or *methods* do not per se constitute micromanagement." (emphasis added). Rather, the Staff looks at:

[T]he level of granularity sought in the proposal and whether and to what extent it inappropriately limits discretion of the board or management. We would expect the level of detail included in a shareholder proposal to be consistent with that needed to enable investors to assess an issuer's impacts, progress towards goals, risks or other strategic matters appropriate for shareholder input.

Office of Chief Counsel January 29, 2024 Page 7 of 16

Staff Legal Bulletin No. 14L.

Finally, the Staff has also provided guidance on the standards it uses to judge the appropriate level of granularity in a proposal, noting that the Staff "may consider the sophistication of investors generally on the matter, the availability of data, and the robustness of public discussion and analysis on the topic" as well as "references to well-established national or international frameworks when assessing proposals related to disclosure . . . as indicative of topics that shareholders are well-equipped to evaluate." *Id*.

B. The Proposal Does Not Inappropriately Interfere with Management Discretion

As described above, the Company and Proponent agree that: (1) the Company has committed to reduce its financed and facilitated emissions to net zero by 2050; (2) the progress of its clients' transitions will impact its ability to meet that goal; and (3) the Company can and must measure such progress.

The Proposal requests that the Company disclose its assessment of its clients' — and therefore its own — interim progress. This request falls well within the established boundaries of permissible proposals. As the Staff has explained, proponents may seek "the level of detail . . . consistent with that needed . . . to assess an issuer's impacts, progress towards goals, risks or other strategic matters appropriate for shareholder input." Staff Legal Bulletin No. 14L.

These standards are well aligned with the Proposal, which seeks the disclosure of information necessary to assess the Company's progress towards its own goals and the climate risk presented to investors' portfolios associated with not meeting its climate targets. The Company itself describes at length exactly why its investors are right to be concerned about whether its clients have credible transition plans, acknowledging that it may experience a "[d]ecline in market share or profit from failure to diversity into climate-related opportunities or to *identify clients failing to transition*." It also acknowledges the possibility of "[n]egative market and/or stakeholder sentiment from failure to achieve climate commitments." The Proposal therefore squarely confronts a matter speaking directly to shareholders' legitimate interest in judging risk in their portfolios. *See* Staff Legal Bulletin No. 14L.

The Company Letter's arguments that the Proposal falls outside of these bounds are unpersuasive.

The Company's first argument is that the Proposal would "require the Company to alter the way it works with its clients by replacing its strategy of supporting its clients in their own goals with the need to assess their 'credibility' as well as altering the way it gathers data for purposes of evaluating the Company's pathway to net zero and reporting on its progress." Company Letter at 11. This is a wholly inaccurate description of the Proposal, which does not replace Wells' strategy with its own. It in fact asks Wells to state what actions *it* will take *if* its clients' transition plans are not aligned with net zero. Nor does the Proposal ask for an assessment of its clients' credibility, only an assessment of whether their transition plans are credibly aligned with net

¹⁵ 2023 TCFD Report at 38 (emphasis added).

¹⁶ *Id*.

Office of Chief Counsel January 29, 2024 Page 8 of 16

zero, a critical assessment for the Company if it intends to meet its own goals. Further, the Proposal does not dictate how the Company "gathers data," or works with its clients to assist them in aligning with net zero goals. What the Proposal asks for is an assessment of whether the clients' plans are credibly aligned with net zero and, if not, what additional actions Wells will take to address any potential emission reduction shortfalls.

The Company's attempt to justify how the Proposal micromanages it strains credulity. For example, Company Letter claims that the Proposal would interfere with its "strategy of supporting its clients" by "replacing" that strategy with a requirement that the Company assess the credibility of its clients' transition plans. Company Letter at 11. Facially, there is no conflict whatsoever between supporting clients' transition and assessing the consistency of its clients' transition plans with the Company's 2030 goals. The Company does not explain how any such conflict actually exists. The Proposal does not request that the Company stop everything else it is doing and *only* make the requested disclosure. Moreover, the Company's TCFD explicitly acknowledges that the Company is concerned about risk created by clients "failing to transition." ¹⁷

The Company's attempt to transform the Proposal's requested disclosure into an entirely new climate transition regime entails some significant stretching. For example, the Company announces that it begins its transition progress assessment by "calculating [its] clients' emissions metrics." Company Letter at 11. This allows the Company "to account for [its] clients' progress and calibrate and guide our actions to support them." Then, Wells Fargo says, it "aggregates these attributed emissions for all clients in a given portfolio." Company Letter at 12. In other words: The Company is: (1) measuring its clients' emissions; (2) making a determination about each client's "progress"; and (3) aggregating each clients' emissions into a sectoral assessment. It nonetheless asserts that these steps are somehow *inconsistent* with a Proposal that asks, in relevant part, to: (1) measure its clients' emissions; (2) make a determination about the clients' progress in aligning with net zero; and (3) aggregate that determination into a sectoral assessment.

The Company Letter next complains that, under the Proposal, Wells Fargo "would then have to calculate and report on a ratio and how that ratio reflects on the Company's progress to meeting its 2030 Financed Emission Goals." Company Letter at 11. We note that the company substitutes the word "ratio" for the actual term "proportion," a word that is much less specific and asks for a relationship or a part considered in relation to the whole. Thus, the Proposal asks that Wells Fargo describe the proportion of clients in each sector that align with net zero, which is its own goal. The Company could provide a specific number or could more broadly state "the majority" of clients align or the "minority of clients align" or one third align. No specific ratio is required. The goal of investors is to understand that Wells understands how clients are aligning and thus, whether it needs to take additional action to meet its 2030 goals.

The Company Letter further asserts, once more without explanation, that providing the requested information would somehow be "[i]n contrast" to the Company's "assessment framework" that recognizes "the uniqueness of each sector or industry" and "set[s] targets informed by the trends

¹⁷ *Id*.

Office of Chief Counsel January 29, 2024 Page 9 of 16

and challenges each industry is facing." Company Letter at 11-12. The Proposal, however, asks the company to respond with a sector-based analysis, thus aligning directly with the Company's existing 2030 goals and the Company's assessment of the uniqueness of "each sector or industry." The Proposal does not request that the Company alter its "targets informed by the trends and challenges each industry is facing." Nor does the Proposal interfere with "the Company's judgment regarding how to accurately measure progress in the face of difficulties collecting quality and timely data," given both its acknowledgment in the Supporting Statement that emissions "can be measured using estimates or other appropriate method," and its designation to management of discretion in how to define progress.

Even if the Proposal did, however, request that the Company "alter the way it works with its clients," as the Company claims, Company Letter at 11, this would not automatically constitute micromanagement. Every shareholder proposal, in some way, requests that a company change some aspect of how it does business or gathers and reports data. The question under Rule 14a-8(i)(7) is whether that request is appropriately made by shareholders based on the request's level of granularity and the discretion it leaves to the company's management. *See* Staff Legal Bulletin No. 14L. Here, the Proposal's reporting request does not seek overly granular data, does not mandate a collection methodology, and the Company is free to decide how to measure the percentage of its clients' unaligned emissions.

Proposals that seek even more significant "alter[ations in] the way [a company] works with its clients" routinely survive micromanagement challenges. In *Morgan Stanley* (Mar. 25, 2022), for instance, the proposal requested that the bank "adopt a policy . . . committing to proactive measures to ensure that the Company's lending and underwriting do not contribute to new fossil fuel development." Implementation of that proposal would alter the bank's relationship with its clients, and the company argued as much. Nonetheless, the Staff correctly concluded that the proposal "d[id] not seek to micromanage the Company." This is because the proposal's request that the company adopt a policy was not: (a) too granular for investors to consider, or (b) too restrictive of management's discretion to implement the request. So too here.

The Company's second argument is closely related. The Company Letter next claims that the Proposal micromanages the Company because it "would require a different model for reporting goals and progress toward those goals than the approach the Company has adopted." Company Letter at 12. This argument, like the last, relies on an increasingly common but baseless legal argument in which companies seeking to exclude shareholder proposals argue that, because management has decided to do X, it is micromanagement for shareholders to suggest Y. This argument is especially problematic. If "seeking a change from the status quo" is a legitimate

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¹⁸ The *Morgan Stanley* decision is consistent with numerous other Staff precedents before and since, all of which involve much more significant shareholder oversight of company-client relationships than this Proposal and many of which involve banks' or insurance companies' fossil fuel financing, investment, or underwriting. *See, e.g., Chubb Ltd.* (Mar. 27, 2023) (no exclusion where proposal requested company disclose medium- and long-term Scope 3 emissions reduction targets); *J.P. Morgan Chase & Co.* (Mar. 25, 2022) and *Citigroup Inc.* (Mar. 7, 2022) (same proposal as *Morgan Stanley*); *J.P. Morgan & Chase Co.* (Feb. 28, 2020) (proposal requested company issue report describing how it intended to reduce Scope 3 emissions).

Office of Chief Counsel January 29, 2024 Page 10 of 16

basis for exclusion, no proposals would be left standing. There is, however, no basis in the Rule or in Staff precedent to apply the micromanagement rule so broadly.

That being said, the Company Letter fails to make out a case that the Proposal is in conflict with the Company's actions. For example, the Company takes issue with the Proposal's citation to an authoritative source that suggests that a "realistic transition plan" requires "assess[ing] its clients' likelihood of meeting 1.5°C-aligned 2030 goals." *See* Company Letter at 12. The Company asserts, "there are many ways to have a realistic transition plan." Company Letter at 12. Proponent agrees. However, the Company's transition plan involves setting Net Zero-aligned 2030 goals for its high-carbon sectors. It is thus incorrect to suggest that the Proposal does not represent "the path that the Company has (or, indeed, most companies have) chosen." Company Letter at 12. Measuring its clients' emissions in those high emissions sectors, and making assessments about client progress vis-à-vis the Company's goals is necessary. This does not dictate what type of transition plan either Wells or its clients must adopt. *See supra*.

Wells Fargo twists itself into an array of uncomfortable arguments in an attempt to conjure conflicts — at one point arguing that the Proposal's suggestion that companies should "independently establish and disclose . . . strategies specific to each business activity" is somehow "[i]n contrast" to the Company's independently established and adopted CO2eMission strategy, which, as described *one paragraph earlier*, "is meant to recognize the uniqueness of each sector or industry and to set targets informed by the trends and challenges each industry is facing." *See* Company Letter at 12-13.

In any event, as described above, a proposal need not simply parrot back what the Company is already doing. As the Staff has said, the micromanagement standards look to: (1) the level of granularity of a proposal, and (2) management and board discretion in implementing a proposal's request. *See* Staff Legal Bulletin No. 14L. Shareholders are allowed to propose actions that differ from those the Company has taken in the past — indeed, that is the point of a shareholder proposal, *see* Rule 14a-8(i)(10) (permitting exclusion of proposals that already have been substantially implemented by the company) — so long as they leave sufficient discretion for management in *implementation*. As described above, the Proposal satisfies this standard. "We disagree with this approach" is an argument the Company can make to shareholders, but it is not a basis for a micromanagement exclusion.

The Company's third argument is that the Proposal "would require the Company to alter its strategy for the 2030 Financed Emissions Goals and prioritize target achievement." Company Letter at 13. The Proposal does not do so. The Company itself set 2030 net-zero aligned targets; the Proposal requests that the Company report on its clients' alignment with net-zero targets. Proponent is assuming that the Company is prioritizing target achievement, as it did set 2030 and 2050 targets, but the Proposal requests no substantive change to Company targets or strategy, and certainly does not, as the Company argues, "shift [the Company's] strategic priority to one of divestment." Company Letter at 13. The third portion of the Proposal does ask the Company to describe additional actions it plans to take if it appears unlikely to meet its targets. Such actions are, however, left wholly to the company's discretion.

The Company's fourth argument is that the Proposal "would require other changes to how the Company approaches the 2030 Financed Emissions Goals." Company Letter at 13. The

Office of Chief Counsel January 29, 2024 Page 11 of 16

Company's entire argument on this point is that its aviation sector target is not net-zero aligned. *See* Company Letter at 13-14. The Proposal's disclosure request applies to "each of [the Company's] sectors with a Net Zero aligned 2030 target." If the Company's aviation sectoral target is not net zero aligned, it is not within the scope of the Proposal.

The Company's fifth argument is that the Proposal would "require the Company to address additional Company activities that are currently outside the scope of the 2030 Financed Emission Goals." Company Letter at 10. The same two flaws present themselves here: The Proposal is consistent with the Company's actions, and even if it weren't, this would not constitute micromanagement.

The Company also fails to demonstrate that the Proposal differs in scope from its 2030 goals. As the Company notes, the Proposal's Supporting Statement requests, *at management discretion*, that the Company include in its assessment "all material financing mechanisms and asset classes" that contribute to its Scope 3 financed and facilitated emissions. The Company argues that its methodology includes "lending activities, sector-specific financing solutions, and capital markets activities it helps to facilitate" Company Letter at 10. It explains at length why it includes capital market activities without explaining why the inclusion of any activity conflicts with the Proposal's request that it include all material sources of emissions.

The Company further argues that the Supporting Statement's inclusion of investments "is inappropriate in light of the many regulations that govern the liquidity requirements for global financial institutions like the Company." Company Letter at 11. In light of these obligations, the Company states, "[r]equiring the Company to include investments in [its] 2030 Financed Emissions Goals . . . requires attention to regulatory and other legal obligations" outside the expertise of shareholders. Company Letter at 11. But, once more: the Proposal does not request that the Company alter its 2030 Financed Emissions Goals in any way. If the Company's 2030 net zero goals do not include investments, as noted in the Proposal, it is within the Company's discretion to exclude them.

While the Proposal specifically provides discretion to the Company on the scope of the types of emissions addressed, investors are routinely permitted to request the disclosure of additional information beyond that provided by the Company. This was exactly the case in Eli Lilly & Co. (Mar. 10, 2023). There, the proponent requested that the company disclose additional quantitative information about "hiring, retention, and promotion of employees, including data by gender, race, and ethnicity." Echoing the Company's arguments here, Eli Lilly argued that the proposal intruded into a "broader workforce management strategy" that "include[d] multi-faceted processes guided by numerous factors," and that the proposal "limit[ed] the Company's discretion in preparing the requested report by dictating the metrics and data the report must contain." Nonetheless, the Staff concluded that the proposal "does not micromanage the company." The Company, by contrast, cites two completely inapposite precedents in *Deere &* Co. (Jan. 3, 2022) and The Coca-Cola Co. (Feb. 16, 2022). Deere involved a proposal demanding that shareholders be permitted to review every single piece of employee training material the company offered any employee, and Coca-Cola's proposal demanded that shareholders literally micromanage the company by being given the authority to approve or disapprove any political statement the company wanted to make. Neither bears any resemblance to the Proposal here, and the contrast with Eli Lilly is instructive regarding application of the

Office of Chief Counsel January 29, 2024 Page 12 of 16

micromanagement exclusion. Once more: if a company could exclude a disclosure proposal by arguing it is micromanagement to request the disclosure of any information beyond that which the company has already disclosed, *there could be no disclosure proposals*. That is not and cannot be the rule.

Sixth, the Company Letter begins with an extended preamble about the Greenhouse Gas Protocol. *See* Company Letter at 7-10. The Company argues that its climate reporting "conforms to existing and established frameworks" like the GHG Protocol, which, "in contrast to the prescriptive dictates outlined in the Proposal, . . . firmly recognizes the complexities faced by a company" in reporting Scope 3 emissions. Company Letter at 9.

This argument, a by-now-familiar attempt to extend last season's Staff decision in *Amazon.com*, *Inc*. (Apr. 7, 2023), amounts to a declaration that because the GHG Protocol says Scope 3 reporting is complex, any Scope 3 proposal must by definition: (a) micromanage the company and (b) conflict with the GHG Protocol.

On its face, this argument is totally irrelevant. The GHG Protocol is a standard for how to measure GHG emissions. The Proposal does not ask the Company to alter its Scope 3 inventory or measure it differently, it asks only for reporting on the Company's conclusions regarding client progress, and thus its own progress, in meeting its established Scope 3 targets. ¹⁹ The Supporting Statement's request, at management discretion, that the Company measure all relevant and material financed emissions reflects a basic tenet of the GHG Protocol, which is based in whole on the core principles of "relevance, accuracy, completeness, consistency, and transparency." GHG Scope 3 Standard at 119.

Further, the assumption behind this argument — that shareholders cannot propose any action that might be in addition to or differ in any way from the terms of an established framework — has no basis in Rule 14a-8. Staff Legal Bulletin No. 14L is clear that the Staff may "consider references to well-established national or international frameworks . . . as indicative of topics that shareholders are well-equipped to evaluate." Staff Legal Bulletin No. 14L (emphasis added). In other words, established frameworks are just evidence that a certain topic is within the appropriate level of granularity or complexity for a shareholder proposal. They do not create new substantive exclusions for proposals that depart from their guidance.

¹⁹ Succinctly, the Company's version of the GHG Protocol bears little resemblance to the intent of the framework and conflicts with every single Staff precedent permitting Scope 3 proposals — which is to say, too many precedents to list. The Staff should not permit issuers to patch together out-of-context language from the GHG Protocol to create a blanket ban on an important category of proposals. While the GHG Protocol framework recognizes the complexity of Scope 3 reporting, it also repeatedly emphasizes the importance of complete and accurate Scope 3 reporting. Its basic objective is "[t]o help companies prepare a *true and fair* scope 3 GHG inventory" thereby creating "*consistent* and transparent public reporting" of emissions. This is why the Scope 3 Standard is very clear that "Companies *shall* account for *all* scope 3 emissions and disclose and justify any exclusions." GHG Protocol, *Corporate Value Chain* (*Scope 3*) *Accounting and Reporting Standard* ("GHG Scope 3 Standard") at 4, 21 (Sept. 2011), https://ghgprotocol.org/sites/default/files/standards/Corporate-Value-Chain-Accounting-Reporing-Standard_041613_2.pdf (emphasis added).

Office of Chief Counsel January 29, 2024 Page 13 of 16

Lastly, other precedents relied upon by the Company Letter are no longer good law. Apple Inc. (Dec. 5, 2016) requested that the Company "generate a feasible plan . . . to reach a net-zero GHG emissions status by the year 2030." The Staff concluded that the Proposal "prob[ed] too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment." And Apple Inc. (Dec. 21, 2017) requested the company "prepare a report that evaluates the potential for the Company to achieve, by a fixed date, 'net-zero' emissions of greenhouse gases." Staff Legal Bulletin No. 14L explicitly disavowed decisions like these, noting that "[g]oing forward we would not concur in the exclusion of similar proposals that suggest targets or timelines so long as the proposals afford discretion to management as to how to achieve such goals." Among the decisions explicitly called out as no longer representing the Staff's approach to micromanagement was Paypal Holdings, Inc. (Mar. 6, 2018), which was identical to the latter Apple proposal in "asking the company to prepare a report on the feasibility of achieving net-zero emissions by 2030."

Accordingly, the Proposal does not inappropriately interfere with management discretion. Rather, it is a modest disclosure request based on the Company's own goals and actions, consistent with the level of granularity appropriate for shareholder consideration and replete with concessions to management discretion in implementation. The Company's arguments otherwise would expand the micromanagement exception into a black hole that would swallow *any* disclosure proposal.

II. The Proposal Is Not Impermissibly Vague or Indefinite So As To Be Misleading

The Company Letter also argues that the Proposal is excludable under Rule 14a-8(i)(3) because it is "impermissibly vague and indefinite so as to be inherently misleading." Company Letter at 18. The gravamen of this argument is that the Proposal does not define the term "credible Net Zero pathway," with particular emphasis on the word "credible." Company Letter at 19-21. This argument itself is not credible.

The Company correctly identifies the standard for Rule 14a-8(i)(3): a Proposal must be so vague that "neither the stockholders voting on the proposal, nor the company in implementing the proposal (if adopted), would be able to determine with any reasonable certainty exactly what actions or measures the proposal requires." Staff Legal Bulletin No. 14B (Sept. 15, 2004). The Staff does not lightly assume the shareholders are incapable of grasping complex problems with which they are faced, however. Staff Legal Bulletin No. 14B itself is dedicated in large part to the "unintended and unwarranted extension of rule 14a-8(i)(3)" by companies. Thus, the emphasis must be on whether a proposal is "<u>so</u> inherently vague or indefinite" that it cannot be determined with "<u>reasonable</u> certainty" what it requires. The standard is not whether a lawyer could identify some tortured reading that renders the proposal minorly ambiguous.

Rule 14a-8(i)(3)'s anti-vagueness rule is also generally applied to proposals that require substantive action, not disclosure, and virtually all of the precedents cited by the Company fall into this category. *See*, *e.g.*, *Apple Inc*. (Dec. 6, 2019) (proposal demanded company "improve" its executive compensation principles without defining what constituted improvement); *Walt Disney Co.* (Jan. 19, 2022) (proposal demanded prohibition on any communication with "politically charged biases" without defining what constituted a politically charged bias); *The Boeing Co.* (Feb. 23, 2021) (proposal demanded that 60% of company's directors have an

Office of Chief Counsel January 29, 2024 Page 14 of 16

"aerospace/aviation/engineering executive background" without defining what would qualify); AT&T Inc. (Feb. 21, 2014) (proposal demanded review of "directors' moral, ethical and legal fiduciary duties and opportunities," without defining, for example, what a "moral opportunity" might be); Berkshire Hathaway Inc. (Jan. 31, 2012) (proposal demanded that company personnel "be required to sign-off be [sic] means of an electronic key, daily or weekly, that they have observed and approve or disapprove of figures and policies that show a high risk condition for the company, caused by those policies," without explaining what any of that meant).

The Company's objection to the term "credible Net Zero pathway" does not meet this high standard. First, despite the Company's objection otherwise, the term does have an ordinary, commonly understood meaning. One need look no further on that point than the Company itself. Its CDP Disclosures announce that it is collaborating with the World Resources Institute on "Scope 3 financed emissions methodologies that empower institutes *to set credible*, measurable, and meaningful *science-based targets for emissions reduction*." The Company apparently felt no need to clarify what it meant for an emissions reduction target to be credible. Likewise, its CO2eMission methodology declares that it chose its climate scenarios — the methodology *at the heart* of the Company's 2030 goals — from "credible" sources. The term "credible" in respect to climate transition planning is also used in common parlance. The superior of the company is also used in common parlance.

More to the point, the Proposal intentionally allows the Company to determine whether a clients' transition plan is credible, based on management's discretion and evaluation of the many factors described in the Company Letter. Indeed, the Company Letter essentially acknowledges as much. As the Company notes, a credible net zero "pathway can vary based on the net zero timeline . . . or industry selected." Company Letter at 20. The Company Letter actually *emphasizes* that the Proposal uses the indefinite article "a" when it requests that the Company determine if its clients are aligned with "a credible Net Zero aligned pathway." Company Letter at 20. Yet, the Company Letter complains, the Proposal does not "clarify what 'credible Net Zero pathway' the Company is expected to use." Company Letter at 20. As the Company's emphasis on the indefinite "a" would seem to clarify, the Proposal does not require that the Company choose a *single* "credible Net Zero pathway." Rather, the Proposal cedes to management expertise and discretion on that point. After all, the Company set "client emissions-related 2030 targets . . . us[ing] different scenarios to determine each sector's goal." Company Letter at 20. There is no reason to assume these pathways are not credible and the Proposal does not do so. The Company is left to decide what a credible net zero transition pathway is.

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 $^{^{20}\,2020}$ CDP Questionnaire at 79, Wells Fargo (2020), available at:

 $[\]underline{https://www.sec.gov/divisions/corpfin/cf-noaction/14a-8/2021/handlerywellsfargo030921-14a8.pdf.}$

²¹ Co2eMission Net-zero alignment and target-setting methodology at 11, Wells Fargo (May 2022), https://sites.wf.com/co2emission/CO2eMission_Methodology.pdf.

²² See, e.g., Alastair Marsh, Vanguard Exit Has Lawyers Mapping Out Wall Street's Top ESG Risk, Financial Advisor (Dec. 19, 2022), https://www.fa-mag.com/news/vanguard-exit-has-lawyers-mapping-out-wall-street-s-top-esg-risk-71183.html?print ("For all the talk of antitrust risk,' the bigger concern 'flows from not acting in ESG friendly ways, not taking account of climate risk, not adequately preparing for the energy transition and not having a credible pathway to net zero,' Tom Cummins, a partner at law firm Ashurst, said in an interview." (emphasis added)); Credible Pathways to 1.5°C, International Energy Agency (Apr. 2023), https://www.iea.org/reports/credible-pathways-to-150c.

Office of Chief Counsel January 29, 2024 Page 15 of 16

We note the likelihood that, if the Proposal had attempted to define the term "credible Net Zero pathway" the Company would have objected on the basis of micromanagement. Instead, the Proponent chose to allow the Company to determine whether a client's transition plan was credibly aligned with Net Zero. As the Company Letter notes, that determination may vary by client and by sector; nothing in the Proposal requires otherwise.

The Staff routinely rejects attempts by issuers to manufacture ambiguity where none exists. For example, in *United Natural Foods, Inc.* (Oct. 2, 2014), the proposal requested that the company determine and report "the CEO-to-employee pay ratio." The company argued that the proposal "fail[ed] to define the key term, 'CEO to employee pay ratio,' and the Company and its stockholders will be unable to determine with any reasonable certainty exactly what actions or measures the Proposal requires." The Staff rejected this attempt to suggest that an extremely common and obvious term needed definition. Similarly, in *Abbott Laboratories* (Feb. 8, 2012), the company unsuccessfully attempted to argue that the term "lobbying" in a lobbying disclosure proposal was ambiguous. And in *Mattel, Inc.* (Mar. 10, 2009), the Staff rejected a company's attempt to claim that "safety and quality" of its toys and the "working conditions" of its employees were ambiguous terms.

Similarly, the Staff did not find that the well understood term "human rights" was impermissibly vague in *Chubb Limited* (Mar. 27, 2023). The proposal there requested that the company report on how "human rights risks and impacts are evaluated and incorporated in the underwriting process." In a direct mirror of the Company's argument here, Chubb argued that the proposal violated Rule 14a-8(i)(3) because it "fail[ed] to define what is meant by the key term 'human rights,' which is very broad and subject to multiple and at times conflicting interpretation." The Staff rejected this argument. It should do the same here.

CONCLUSION

The Proposal is a modest disclosure request. It is limited to sectors in which Wells Fargo has already announced "a Net Zero-aligned 2030 target." It does not require alteration of those targets. It instead requests general conclusions about the progress of its clients in those sectors and, therefore, progress toward its own transition goals. The Proposal does not dictate specific methods or calculations, does not dictate how the Company should meet its goals, or dictate how the Company should measure success. It does not request the use of new or different protocols for assessing or measuring client progress, nor does it mandate the Company take any specific responsive action to a lack of progress. In sum, it does not micromanage the Company and is consistent with the level of granularity expected of investors. Nor is the Proposal ambiguous; rather, it leaves the Company to define whether its clients' transition plans are credibly aligned with net zero, consistent with the Company's disclosed ability to do so.

Based on the foregoing, we believe that the Company has provided no basis for the conclusion that the Proposal is excludable from the 2023 proxy statement pursuant to Rule 14a-8. We urge the Staff to deny the no action request.

Office of Chief Counsel January 29, 2024 Page 16 of 16

Sincerely,

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cc:

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