



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

March 26, 2024

Elizabeth A. Diffley  
Faegre Drinker Biddle & Reath LLP

Re: PPL Corporation (the "Company")  
Incoming letter dated January 8, 2024

Dear Elizabeth A. Diffley:

This letter is in response to your correspondence concerning the shareholder proposal (the "Proposal") submitted to the Company by Kenneth Steiner (the "Proponent") for inclusion in the Company's proxy materials for its upcoming annual meeting of security holders.

There appears to be some basis for your view that the Company may exclude the Proposal under Rule 14a-8(f) because the Proponent did not comply with Rule 14a-8(b)(1)(i). As required by Rule 14a-8(f), the Company notified the Proponent of the problem, and the Proponent failed to adequately correct it. Accordingly, we will not recommend enforcement action to the Commission if the Company omits the Proposal from its proxy materials in reliance on Rules 14a-8(b)(1)(i) and 14a-8(f).

Copies of all of the correspondence on which this response is based will be made available on our website at <https://www.sec.gov/corpfin/2023-2024-shareholder-proposals-no-action>.

Sincerely,

Rule 14a-8 Review Team

cc: John Chevedden

Elizabeth A. Diffley  
elizabeth.diffley@faegredrinker.com  
+1 215 988 2607 direct

Faegre Drinker Biddle & Reath LLP  
One Logan Square, Suite 2000  
Philadelphia, Pennsylvania 19103  
+1 215 988 2700 main  
+1 215 988 2757 fax

January 8, 2024

**VIA SEC ONLINE PORTAL**

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
100 F. Street, N.E.  
Washington, D.C. 20549

**Re: PPL Corporation – Notice of Intent to Exclude from Proxy Materials Shareholder Proposal Submitted by Kenneth Steiner**

Dear Ladies and Gentlemen:

This letter is submitted on behalf of PPL Corporation, a Pennsylvania corporation (“PPL”), pursuant to Rule 14a-8(j) under the Securities Exchange Act of 1934 (as amended, the “Exchange Act”), to notify the Securities and Exchange Commission (the “Commission”) of PPL’s intention to exclude from its proxy materials for its 2024 Annual Meeting of Shareowners planned for May 2024 (the “2024 Proxy Materials”) a shareholder proposal and statements in support thereof (the “Proposal”) from John Chevedden (the “Representative”) on behalf of Kenneth Steiner (the “Proponent”). PPL requests confirmation that the staff of the Division of Corporation Finance (the “Staff”) will not recommend an enforcement action to the Commission if PPL excludes the Proposal from its 2024 Proxy Materials in reliance on Rule 14a-8 and related Staff guidance.

In accordance with the Staff announcement published on November 7, 2023, we are submitting this letter electronically to the Staff via the online shareholder proposal form. In accordance with Rule 14a-8(j), a copy of this submission is being sent simultaneously to the Proponent and to the Representative as notification of PPL’s intention to exclude the Proposal from its 2024 Proxy Materials. PPL intends to file its 2024 Proxy Materials on or about April 3, 2024, with printing to begin on or about March 28, 2024.

Rule 14a-8(k) and Staff Legal Bulletin No. 14D (November 7, 2008) (“SLB 14D”) provide that shareholder proponents are required to send companies a copy of any correspondence that the proponents elect to submit to the Commission or Staff. Accordingly, we are taking this opportunity to inform Representative and Proponent that if either elects to submit additional correspondence to the Commission or the Staff with respect to the Proposal, a copy of that correspondence should be furnished concurrently to the undersigned on behalf of PPL pursuant to Rule 14a-8(k) and SLB 14D.

### **Background**

PPL received the Proposal with a cover letter from the Proponent (the letter, “Submission Letter”) by e-mail from Representative on behalf of Proponent on November 21, 2023. In relevant part, the Proposal requests that PPL’s board of directors “adopt a policy to seek shareholder approval of senior managers’ new or renewed pay package that provides for golden parachute payments with an estimated value exceeding 2.99 times the sum of the executive’s base salary plus target short-term bonus.” A full copy of the Submission Letter and the Proposal is attached hereto as Exhibit A together with the other submission correspondence.

The Submission Letter and Proposal included several procedural deficiencies. Accordingly, and in compliance with the timing set forth in Rule 14a-8, on November 30, 2023 (the ninth calendar day after receipt of the Proposal), PPL sent a notice of deficiency (the “Deficiency Notice”), to the Proponent and the Representative via email to the Representative.<sup>1</sup> The Deficiency Notice (attached as Exhibit B hereto together with a record of relayed message from PPL’s email server on that date, a copy of the Federal Express delivery evidence of the copy delivered to Mr. Steiner on December 1, 2023 and other delivery correspondence) identified the deficiencies with the Submission Letter and Proposal and requested that the Proponent remedy all deficiencies described in the Deficiency Notice within 14 calendar days of receiving PPL’s request. The Deficiency Notice specifically identified the Proponent’s failure to provide (1) information that the Proponent has satisfied the share ownership requirements of Rule 14a-8 and (2) written documentation as required by Rule 14a-8(b)(1)(iv) for a representative to submit the Proposal on the Proponent’s behalf. The Deficiency Notice also specifically described how to remedy each deficiency. Copies of Rule 14a-8 and SLB 14G and SLB 14F (each defined below) were attached to the Deficiency Notice.

On December 4, 2023, PPL met with Proponent via telephone conference call to discuss the Proposal and during that meeting: (1) as a courtesy, PPL reminded Proponent of the Deficiency Notice and the opportunity to cure, and (2) the Proponent acknowledged his intent to provide responsive written materials. On December 28, 2023, 28 days after receiving the Deficiency Notice, the Proponent sent PPL via e-mail a copy of a letter from a broker (attached as Exhibit C hereto), verifying that the Proponent continuously owned no less than 500 shares of PPL’s common stock since November 1, 2020. To date PPL has not received the missing documentation required for a proponent using a representative to submit a shareowner proposal on his behalf consistent with Rule 14a-8(b)(1)(iv).

### **Bases for Exclusion**

PPL believes that the Proposal may be properly excluded from the 2024 Proxy Materials pursuant to:

- Rule 14a-8(b) and Rule 14a-8(f) because the Proponent failed to establish the requisite eligibility to submit the Proposal; and

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<sup>1</sup> PPL also sent a copy of the deficiency notice to Mr. Steiner, the Proponent, via Federal Express, which was delivered on December 1, 2023.

- Rule 14a-8(b)(1)(iv) and Rule 14a-8(f) because the Proponent failed to provide timely and adequate documentation as required to duly appoint the Representative.

### Analysis

#### **I. The Proposal May Be Excluded Under Rule 14a-8(b) and Rule 14a-8(f) Because the Proponent Failed to Provide Sufficient Proof of Ownership under Rule 14a-8(b).**

PPL may exclude the Proposal under Rule 14a-8(f) because the Proponent failed to substantiate his eligibility to submit the Proposal under the proof of share ownership requirements of Rule 14a-8(b). Rule 14a-8(b) requires that, the Proponent demonstrate that the Proponent has continuously owned:

- At least \$2,000 in market value of the company’s securities entitled to vote on the proposal for at least three years; or
- At least \$15,000 in market value of the company’s securities entitled to vote on the proposal for at least two years; or
- At least \$25,000 in market value of the company’s securities entitled to vote on the proposal for at least one year.

Staff Legal Bulletin No. 14 (July 13, 2001) (“SLB 14”) specifies that when “the shareholder is not the registered holder, the shareholder is responsible for proving his or her eligibility to submit a proposal to the company,” which the shareholder may do by one of the two ways provided in Rule 14a-8(b)(2). The Staff has further provided that these proof of ownership letters must come from the “record” holders of the proponent’s shares, and only Depository Trust Company (“DTC”) participants are viewed as record holders of securities that are deposited at DTC. Staff Legal Bulletin 14F (October 18, 2011) (“SLB 14F”).

Moreover, Rule 14a-8(f) permits a company to exclude a proposal from its proxy materials if (i) the proponent does not satisfy the eligibility requirements set forth in Rule 14a-8(b), (ii) the company notifies the proponent of the deficiency within 14 days of receiving the proposal, and (iii) the proponent does not send to the company a response to correct the deficiency within 14 days of receipt of the company’s deficiency notice. As described below, each of these requirements for exclusion has been satisfied here.

PPL received the Submission Letter and Proposal on November 21, 2023. The submission did not contain any documentation evidencing Proponent’s ownership of PPL common shares, but Proponent noted that he expected to “forward a broker letter soon.” Following receipt of the Proposal, PPL confirmed that Proponent did not appear in the records of its transfer agent as a registered holder of the requisite amount of PPL’s common shares for the required period.

As described above, PPL notified Proponent and Representative of the eligibility deficiencies via the Deficiency Notice, and informed them (i) of the share ownership eligibility



requirements of Rule 14a-8(b), (ii) that the Proponent could remedy the defect by providing PPL proof of ownership of a sufficient number of PPL common shares and (iii) that the Proponent must provide such proof of ownership to PPL within 14 days of receipt of the Deficiency Notice.

On December 28, 2023 – 28 days after receiving the Deficiency Notice and, therefore clearly after the 14-day deadline – Proponent sent PPL via e-mail a copy of a letter from a broker, verifying that the Proponent continuously owned no less than 500 shares of PPL’s common stock (the value of which exceeds \$2,000) since November 1, 2020.

The Staff has consistently concurred in the exclusion of proposals where proponents have failed to include sufficient proof of beneficial ownership of the requisite amount of company shares for the required period and have failed, following a timely and proper request by the company, to provide evidence of eligibility under Rule 14a-8(b) and Rule 14a-8(f) within 14 calendar days of receiving notice of the deficiency. For example, in *FedEx Corp.* (June 5, 2019), the Staff concurred with exclusion of a proposal pursuant to Rule 14a-8(b) and Rule 14a-8(f) where the proponent did not provide any documentary support regarding proof of ownership of the company’s shares until 15 days following receipt of the company’s deficiency notice. *See also Walgreens Boots Alliance, Inc.* (Nov. 8, 2022) (concurring with the exclusion of a shareholder proposal where the proponent supplied adequate proof of ownership 16 days after receiving the company’s timely deficiency notice); *PPL Corp.* (Feb. 12, 2021)<sup>2</sup> (permitting exclusion under Rule 14a-8(f) of a proposal where the proponent supplied evidence of eligibility to submit a shareholder proposal 24 calendar days after receiving the company’s timely deficiency notice); *AT&T Inc.* (Jan. 29, 2019) (concurring with exclusion where proof of ownership was provided 17 days after receiving the company’s timely deficiency notice); *Prudential Financial, Inc.* (Dec. 28, 2015) (concurring with the exclusion of a shareholder proposal where the proponent supplied proof of ownership 23 days after receiving the company’s timely deficiency notice); *Mondelēz International, Inc.* (Feb. 27, 2015) (concurring with the exclusion of a shareholder proposal where the proponent supplied proof of ownership 16 days after receiving the company’s timely deficiency notice).

In this case, the deadline to respond to the Deficiency Notice was December 14, 2023. The Proponent did not submit proof of ownership until December 28, 2023. Therefore, consistent with the precedent cited above, pursuant to Rule 14a-8(b) and Rule 14a-8(f) PPL may exclude the Proposal from its 2024 Proxy Materials because Proponent did not provide proof of continuous ownership of PPL’s common shares from the record holder of those shares, as required by Rule 14a-8(b) within 14 days of the receipt of the Deficiency Notice.

**II. The Proposal May Be Excluded Under Rule 14a-8(b)(1)(iv) And Rule 14a-8(f) Because The Proponent Failed To Timely Provide Written Documentation as Required to Duly Appoint the Representative.**

The Company may exclude the Proposal under Rule 14a-8(f) because the Proponent failed to provide timely and adequate documentation as required to duly appoint the

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<sup>2</sup> Staff decision issued without a letter.

Representative.

As noted, under Rule 14a-8(f), a company may exclude from its proxy materials a proposal submitted by a proponent who fails to satisfy the procedural requirements set forth in Rule 14a-8(b). Under Rule 14a-8(b)(1)(iv), a proponent who uses a representative to submit a shareholder proposal on behalf of the proponent must provide the company with written documentation that:

- identifies the company to which the proposal is directed;
- identifies the annual or special meeting for which the proposal is submitted;
- identifies the shareholder as the proponent and the person acting on the shareholder's behalf as a representative;
- includes the shareholder's statement authorizing the designated representative to submit the proposal and otherwise act on the shareholder's behalf;
- identifies the specific topic of the proposal to be submitted;
- includes the shareholder's statement supporting the proposal; and
- is signed and dated by the shareholder.

The Staff has found that a proposal may be excluded under Rule 14a-8(f) where the proponent fails to satisfy the requirements set forth in Rule 14a-8(b)(1)(iv) to authorize a representative to submit the proposal on the proponent's behalf and the proponent fails to correct such deficiency in response to the company's timely deficiency notice. See *The Walt Disney Company* (avail. Dec. 5, 2022) (concurring with the exclusion under Rule 14a-8(f) of a proposal that failed to comply in multiple respects with Rule 14a-8(b), including where the proponent failed to provide the company with all of the necessary written documentation required for a proponent that is using a representative to submit a shareholder proposal on their behalf, after receiving the company's timely deficiency notice); *Verizon Communications Inc.* (avail. Feb. 24, 2022) (concurring with the exclusion under Rule 14a-8(f) of a proposal where the proponent failed to provide the company with all of the necessary written documentation required for a proponent that is using a representative to submit a shareholder proposal on their behalf, after receiving the company's timely deficiency notice); *AbbVie Inc.* (avail. Feb. 24, 2022) (concurring with the exclusion under Rule 14a-8(f) of a proposal that failed to comply in numerous respects with Rule 14a-8(b), including the requirement to provide the company with all of the necessary written documentation required for a proponent that is using a representative to submit a shareholder proposal on their behalf, after receiving the company's timely deficiency notice).

Here, the Submission Letter did not identify the specific topic of the proposal to be submitted and failed to include Proponent's statement supporting the proposal. Accordingly, the Deficiency Notice informed the Proponent (i) of the eligibility requirements of Rule 14a-8(b)(1)(iv), (ii) that the Proponent could remedy the defect by providing PPL documentation identifying the specific proposal and the shareholder's statement of support consistent with the

January 8, 2024

requirements of Rule 14a-8(b)(1)(iv) and (iii) that the Proponent must provide such documentation to PPL within 14 days of receipt of the Deficiency Notice.

As noted above, neither the Representative nor the Proponent submitted sufficient documentation of the Representative's authority to submit the Proposal on behalf of the Proponent within 14 days of receipt of the Deficiency Notice, nor has any such written documentation been provided to date. Accordingly, consistent with the Staff's prior no-action letters cited above, PPL may exclude the Proposal from its 2024 Proxy Materials pursuant to Rule 14a-8(b) and Rule 14a-8(f).

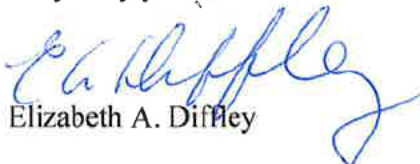
### Conclusion

Based upon the foregoing analysis, PPL respectfully requests that the Staff confirm that it will not recommend any enforcement action to the Commission if PPL excludes the Proposal from its 2024 Proxy Materials pursuant to Rule 14a-8. We would be happy to provide you with any additional information and answer any questions that you may have regarding this matter. Should you disagree with the conclusions set forth in this letter, we would appreciate the opportunity to confer with you prior to the determination of the Staff's final position.

Please do not hesitate to contact me at [elizabeth.diffley@faegredrinker.com](mailto:elizabeth.diffley@faegredrinker.com) or (215) 988-2607 if we can be of any further assistance in this matter.

Thank you for your consideration.

Very truly yours,

  
Elizabeth A. Diffley

Enclosures

cc: Bree Archambault, PPL Corporation, via email  
Kenneth Steiner (Proponent), via Federal Express  
John Chevedden (Representative), via email

**EXHIBIT A – PROPOSAL, SUBMISSION LETTER AND SUBMISSION  
CORRESPONDENCE**

Kenneth Steiner

Ms. Wendy E. Stark  
Corporate Secretary  
PPL Corporation (PPL)

PH: [REDACTED]  
FX: [REDACTED]

Dear Ms. Stark,

I purchased stock in our company because I believed our company had potential for improved performance. My attached Rule 14a-8 proposal is submitted in support of the long-term performance of our company. This Rule 14a-8 proposal is submitted as a low-cost method to improve company performance.

The attached rule 14a-8 proposal is for the next annual shareholder meeting. I intend to continue to hold the required amount of Company shares through the date of the Company's next Annual Meeting of Stockholders and beyond as is or will be documented in my ownership proof.

My submitted format, with the shareholder-supplied emphasis, is intended to be used for definitive proxy publication.

This is my proxy for John Chevedden and/or his designee to forward this Rule 14a-8 proposal to the company and to act on my behalf regarding this Rule 14a-8 proposal, and/or modification of it, for the forthcoming shareholder meeting before, during and after the forthcoming shareholder meeting. Please direct all future communications regarding my rule 14a-8 proposal to John Chevedden

[REDACTED]  
[REDACTED]  
to facilitate prompt and verifiable communications.  
Please identify this proposal as my proposal exclusively.

**Please use the title of the proposal in bold in all references to the proposal in the proxy and on the ballot.** If there is objection to the title please negotiate or seek no action relief as a last resort.

I expect to forward a broker letter soon so if you acknowledge this proposal in an email message it may very well save you from requesting a broker letter from me.

Please confirm that this proposal was sent to the correct email address for rule 14a-8 proposals. Per SEC SLB 14L, Section F, the Securities and Exchange Commission Staff "encourages both companies and shareholder proponents to acknowledge receipt of emails when requested."

Sincerely,

  
\_\_\_\_\_  
Kenneth Steiner

11/4/23  
\_\_\_\_\_  
Date

cc: Bree Archambault [REDACTED]  
"Marr, Wayne Eric" [REDACTED]  
"Leyden, Arden A" [REDACTED]



[PPL: Rule 14a-8 Proposal, November 21, 2023]  
[This line and any line above it – *Not* for publication.]

#### **Proposal 4 – Shareholder Opportunity to Vote on Excessive Golden Parachutes**

Shareholders request that the Board adopt a policy to seek shareholder approval of senior managers' new or renewed pay package that provides for golden parachute payments with an estimated value exceeding 2.99 times the sum of the executive's base salary plus target short-term bonus. This proposal only applies to Named Executive Officers.

Golden parachute payments include cash, equity or other compensation that is paid out or vests due to a senior executive's termination for any reason. Payments include those provided under employment agreements, severance plans, and change-in-control clauses in long-term equity plans, but not life insurance, pension benefits, or deferred compensation earned and vested prior to termination.

"Estimated total value" includes: lump-sum payments; payments offsetting tax liabilities; perquisites or benefits not vested under a plan generally available to management employees; post-employment consulting fees or office expense; and equity awards if vesting is accelerated, or a performance condition waived, due to termination.

The Board shall retain the option to seek shareholder approval at an annual meeting after material terms are agreed upon.

Generous performance-based pay can sometimes be justified but shareholder ratification of golden parachutes better aligns management pay with shareholder interests.

This proposal is relevant even if there are current golden parachute limits. A limit on golden parachutes is like a speed limit. A speed limit by itself does not guarantee that the speed limit will never be exceeded. Like this proposal the rules associated with a speed limit provide consequences if the limit is exceeded. With this proposal the consequences are a non-binding shareholder vote is required for unreasonably high golden parachutes.

This proposal places no limit on long-term equity pay or any other type pay. This proposal thus has no impact on the ability to attract executive talent or discourage the use of long-term equity pay because it places no limit on golden parachutes. It simply requires that extra large golden parachutes be subject to a non-binding shareholder vote at a shareholder meeting already scheduled for other matters.

This proposal is relevant because the annual say on executive pay vote does not have a separate section for approving or rejecting golden parachutes.

The topic of this proposal received between 51% and 65% support at:

FedEx  
Spirit AeroSystems  
Alaska Air  
Fiserv

Please vote yes:

#### **Shareholder Opportunity to Vote on Excessive Golden Parachutes – Proposal 4**

[The line above – *Is* for publication. Please assign the correct proposal number in the 2 places.]

Notes:

**Please use the title of the proposal in bold in all references to the proposal in the proxy and on the ballot.** If there is objection to the title please negotiate or seek no action relief as a last resort.

“Proposal 4” stands in for the final proposal number that management will assign.

This proposal is believed to conform with Staff Legal Bulletin No. 14B (CF), September 15, 2004 including (emphasis added):

Accordingly, going forward, we believe that it would not be appropriate for companies to exclude supporting statement language and/or an entire proposal in reliance on rule 14a-8(l)(3) in the following circumstances:

- the company objects to factual assertions because they are not supported;
- the company objects to factual assertions that, while not materially false or misleading, may be disputed or countered;
- the company objects to factual assertions because those assertions may be interpreted by shareholders in a manner that is unfavorable to the company, its directors, or its officers; and/or
- the company objects to statements because they represent the opinion of the shareholder proponent or a referenced source, but the statements are not identified specifically as such.

**We believe that it is appropriate under rule 14a-8 for companies to address these objections in their statements of opposition.**

See also: Sun Microsystems, Inc. (July 21, 2005).

The stock supporting this proposal will be held until after the annual meeting and the proposal will be presented at the annual meeting. **I intend to continue holding the same required amount of Company shares through the date of the Company’s next Annual Meeting of Stockholders as is or will be documented in my ownership proof.**

Please acknowledge this proposal promptly by email PII.

It is not intend that dashes (–) in the proposal be replaced by hyphens (-).  
Please alert the proxy editor.

The color version of the below graphic is to be published immediately after the bold title line of the proposal at the **beginning** of the proposal and be **center justified**.

Please use the title of the proposal in bold in all references to the proposal in the proxy and on the ballot.

If there is objection to the title please negotiate or seek no action relief as a last resort.  
Please do not insert any management words between the top line of the proposal and the concluding line of the proposal.



**From:** John Chevedden [REDACTED]  
**Sent:** Tuesday, November 21, 2023 9:16 PM  
**To:** Archambault, Bree F  
**Cc:** Stark, Wendy; Marr, Wayne Eric; Leyden, Arden A  
**Subject:** Rule 14a-8 Proposal (PPL)

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**

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Dear Ms. Archambault,  
Thank you for the proposal acknowledgment.  
John Chevedden



**From:** Archambault, Bree F  
**Sent:** Tuesday, November 21, 2023 11:02 AM  
**To:** John Chevedden; Stark, Wendy; Marr, Wayne Eric; Leyden, Arden A  
**Subject:** RE: Rule 14a-8 Proposal (PPL)

Mr. Chevedden,  
We confirm receipt and will be in touch.

[Bree Archambault](#) | [Senior Counsel and Assistant Corporate Secretary](#)  
Office of General Counsel | phone: [REDACTED]



PPL  
[REDACTED]

Confidential

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**From:** John Chevedden [REDACTED]  
**Sent:** Tuesday, November 21, 2023 9:42 AM  
**To:** Stark, Wendy [REDACTED]; Archambault, Bree F [REDACTED]; Marr, Wayne Eric [REDACTED]; Leyden, Arden A [REDACTED]  
**Subject:** Rule 14a-8 Proposal (PPL)

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**

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## Rule 14a-8 Proposal (PPL)

Dear Ms. Stark,

Please see the attached rule 14a-8 proposal.

Please confirm that this is the correct email address for rule 14a-8 proposals.

Per SEC SLB 14L, Section F, the Securities and Exchange Commission Staff "encourages both companies and shareholder proponents to acknowledge receipt of emails when requested."

I so request.

Hard copies of any request related to this proposal are not needed as long as you request that I confirm receipt in the email cover message.

The proponent is available for a telephone meeting on the first Monday and Tuesday after 10-days of the proposal submittal date at noon PT. Please arrange in advance in a separate email message regarding a meeting if needed.

John Chevedden



**EXHIBIT B – DEFICIENCY NOTICE AND DELIVERY EVIDENCE**

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**From:** Archambault, Bree F

**Sent:** Thursday, November 30, 2023 1:06 PM

**To:** John Chevedden [REDACTED]; Marr, Wayne Eric [REDACTED]; Leyden, Arden A [REDACTED]

**Subject:** RE: Rule 14a-8 Proposal (PPL)

Mr. Chevedden,

Please find attached the deficiency notice regarding this 14a-8 proposal.

We appreciate the chance for a conversation on this matter. As offered in your email below, we would like to speak with you and the proponent on **Monday December 4<sup>th</sup> at noon Pacific Time**. Dial in information is below.

Please confirm receipt of this email and that the call time still works.

Best regards,

Bree

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**Dial in information – Monday December 4<sup>th</sup> at noon Pacific Time / 3pm Eastern Time**

### Join by Telephone

For higher quality, dial a number based on your current location.

Dial:

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Meeting ID:

[REDACTED]

**Bree Archambault** | [Senior Counsel and Assistant Corporate Secretary](#)

Office of General Counsel | phone: [REDACTED]



PPL

[REDACTED]

**Bree Archambault**  
Senior Counsel  
and Assistant Corporate Secretary

**PPL Corporation**

www.pplweb.com



November 30, 2023

**VIA EMAIL**

Kenneth Steiner  
c/o John Chevedden

Re: Notice of Deficiency Relating to Steiner Shareholder Proposal

Dear Mr. Chevedden:

On November 21, 2023, PPL Corporation (the "Company") received correspondence from you containing a proposal for consideration at the Company's 2024 Annual Meeting of Shareowners (the "Submission") submitted by Kenneth Steiner. Mr. Steiner designated you or your designee as proxy to act on his behalf with respect to the proposal. The Company would like to inform you that it has identified two procedural and eligibility deficiencies in the Submission.

First, the Submission did not include any information that Mr. Steiner has satisfied the ownership requirements under Rule 14a-8 under the Securities Exchange Act of 1934, as amended, as of November 21, 2023 (the "Submission Date"). Under Rule 14a-8(b), Mr. Steiner must submit sufficient proof of continuous ownership as of the Submission Date of:

- At least \$2,000 in market value of the company's securities entitled to vote on the proposal for at least three years; or
- At least \$15,000 in market value of the company's securities entitled to vote on the proposal for at least two years; or
- At least \$25,000 in market value of the company's securities entitled to vote on the proposal for at least one year.

The Company's share records do not indicate that Mr. Steiner is the record owner of sufficient shares to satisfy the ownership requirements via any of the above tests. Additionally, based on a review of public reports available via EDGAR, Mr. Steiner has not filed with the SEC any Schedule 13D, 13G, Form 3, Form 4 or Form 5 disclosing that he is the record owner

of the requisite number of shares. To remedy the proof of ownership defect, Mr. Steiner must submit to the Company sufficient proof of Mr. Steiner's continuous ownership of the requisite number of Company shares during the applicable time period preceding and including the Submission Date.

Under Rule 14a-8(b), to prove Mr. Steiner's eligibility, Mr. Steiner may submit a written statement from the "record" holder of Mr. Steiner's shares (usually a broker or a bank) verifying that, as of the Submission Date, Mr. Steiner continuously held the requisite number of Company shares for the relevant holding period. As addressed by the SEC staff in Staff Legal Bulletin 14G, if Mr. Steiner's shares are held by a bank, broker or other securities intermediary that is a Depository Trust Company ("DTC") participant or an affiliate thereof, proof of ownership from either that DTC participant or its affiliate will satisfy this requirement. Alternatively, if Mr. Steiner's shares are held by a bank, broker or other securities intermediary that is not a DTC participant or an affiliate of a DTC participant, proof of ownership must be provided by both (1) the bank, broker or other securities intermediary and (2) the DTC participant (or an affiliate thereof) that can verify the holdings of the bank, broker or other securities intermediary. As noted in SEC Staff Legal Bulletin 14F, you can check whether a particular bank, broker or other securities intermediary is a DTC participant by checking DTC's participant list, which is available on the Internet at <http://www.dtcc.com/client-center/dtc-directories> by clicking the link "Participants – Alphabetical Listing". Mr. Steiner should be able to determine who the DTC participant is by asking his bank, broker or other securities intermediary.

Second, the Submission does not comply with Rule 14a-8(b)(1)(iv), which requires a shareholder using a representative to submit a shareholder proposal to provide written documentation that:

- identifies the company to which the proposal is directed;
- identifies the annual or special meeting for which the proposal is submitted;
- identifies the shareholder as the proponent and the person acting on the shareholder's behalf as a representative;
- includes the shareholder's statement authorizing the designated representative to submit the proposal and otherwise act on the shareholder's behalf;
- identifies the specific topic of the proposal to be submitted;
- includes the shareholder's statement supporting the proposal; and
- is signed and dated by the shareholder.



Kenneth Steiner  
c/o John Chevedden

- 3 -

November 30, 2023

The Submission does not satisfy Rule 14a-8(b)(1)(iv) in that it fails to identify the specific topic of the proposal to be submitted and fails to include Mr. Steiner's statement supporting the proposal. Accordingly, please submit documentation identifying the specific proposal and the shareholder's statement of support consistent with the requirements of Rule 14a-8(b)(1)(iv).

The SEC's rules require that any responses to this letter, correcting all deficiencies described in this letter, be post-marked or transmitted electronically no later than 14 calendar days from the date you receive this letter. Please address any response to Bree Archambault at [REDACTED] or [REDACTED]. **The failure to correct the deficiencies within this timeframe will provide the Company with a basis to exclude the proposal contained in the Submission from the Company's proxy materials for its 2024 Annual Meeting of Shareowners.**

If you have any questions, please contact me at the above-noted email address or [REDACTED] [REDACTED]. For your reference, I also enclose a copy of Rule 14a-8 and SEC Staff Legal Bulletins 14G and 14F.

Sincerely yours,



Bree Archambault

cc: Kenneth Steiner (via Federal Express)

Attachments

## §240.14a-8 Shareholder proposals.

This section addresses when a company must include a shareholder's proposal in its proxy statement and identify the proposal in its form of proxy when the company holds an annual or special meeting of shareholders. In summary, in order to have your shareholder proposal included on a company's proxy card, and included along with any supporting statement in its proxy statement, you must be eligible and follow certain procedures. Under a few specific circumstances, the company is permitted to exclude your proposal, but only after submitting its reasons to the Commission. We structured this section in a question-and-answer format so that it is easier to understand. The references to "you" are to a shareholder seeking to submit the proposal.

(a) *Question 1: What is a proposal?* A shareholder proposal is your recommendation or requirement that the company and/or its board of directors take action, which you intend to present at a meeting of the company's shareholders. Your proposal should state as clearly as possible the course of action that you believe the company should follow. If your proposal is placed on the company's proxy card, the company must also provide in the form of proxy means for shareholders to specify by boxes a choice between approval or disapproval, or abstention. Unless otherwise indicated, the word "proposal" as used in this section refers both to your proposal, and to your corresponding statement in support of your proposal (if any).

(b) *Question 2: Who is eligible to submit a proposal, and how do I demonstrate to the company that I am eligible?* (1) To be eligible to submit a proposal, you must satisfy the following requirements:

(i) You must have continuously held:

(A) At least \$2,000 in market value of the company's securities entitled to vote on the proposal for at least three years; or

(B) At least \$15,000 in market value of the company's securities entitled to vote on the proposal for at least two years; or

(C) At least \$25,000 in market value of the company's securities entitled to vote on the proposal for at least one year; or

(D) The amounts specified in paragraph (b)(3) of this section. This paragraph (b)(1)(i)(D) will expire on the same date that §240.14a-8(b)(3) expires; and

(ii) You must provide the company with a written statement that you intend to continue to hold the requisite amount of securities, determined in accordance with paragraph (b)(1)(i)(A) through (C) of this section, through the date of the shareholders' meeting for which the proposal is submitted; and

(iii) You must provide the company with a written statement that you are able to meet with the company in person or via teleconference no less than 10 calendar days, nor more than 30 calendar days, after submission of the shareholder proposal. You must include your contact information as well as business days and specific times that you are available to discuss the proposal with the company. You must identify times that are within the regular business hours of the company's principal executive offices. If these hours are not disclosed in the company's proxy statement for the prior year's annual meeting, you must identify times that are between 9 a.m. and 5:30 p.m. in the time zone of the company's principal executive offices. If you elect to co-file a proposal, all co-filers must either:



(A) Agree to the same dates and times of availability, or

(B) Identify a single lead filer who will provide dates and times of the lead filer's availability to engage on behalf of all co-filers; and

(iv) If you use a representative to submit a shareholder proposal on your behalf, you must provide the company with written documentation that:

(A) Identifies the company to which the proposal is directed;

(B) Identifies the annual or special meeting for which the proposal is submitted;

(C) Identifies you as the proponent and identifies the person acting on your behalf as your representative;

(D) Includes your statement authorizing the designated representative to submit the proposal and otherwise act on your behalf;

(E) Identifies the specific topic of the proposal to be submitted;

(F) Includes your statement supporting the proposal; and

(G) Is signed and dated by you.

(v) The requirements of paragraph (b)(1)(iv) of this section shall not apply to shareholders that are entities so long as the representative's authority to act on the shareholder's behalf is apparent and self-evident such that a reasonable person would understand that the agent has authority to submit the proposal and otherwise act on the shareholder's behalf.

(vi) For purposes of paragraph (b)(1)(i) of this section, you may not aggregate your holdings with those of another shareholder or group of shareholders to meet the requisite amount of securities necessary to be eligible to submit a proposal.

(2) One of the following methods must be used to demonstrate your eligibility to submit a proposal:

(i) If you are the registered holder of your securities, which means that your name appears in the company's records as a shareholder, the company can verify your eligibility on its own, although you will still have to provide the company with a written statement that you intend to continue to hold the requisite amount of securities, determined in accordance with paragraph (b)(1)(i)(A) through (C) of this section, through the date of the meeting of shareholders.

(ii) If, like many shareholders, you are not a registered holder, the company likely does not know that you are a shareholder, or how many shares you own. In this case, at the time you submit your proposal, you must prove your eligibility to the company in one of two ways:

(A) The first way is to submit to the company a written statement from the "record" holder of your securities (usually a broker or bank) verifying that, at the time you submitted your proposal, you continuously held at least \$2,000, \$15,000, or \$25,000 in market value of the company's securities entitled to vote on the proposal for at least three years, two years, or one year, respectively. You must also include your own written statement that you intend to continue to hold the requisite amount of securities, determined in accordance with paragraph (b)(1)(i)(A) through (C) of this section, through the date of the shareholders' meeting for which the proposal is submitted; or

(B) The second way to prove ownership applies only if you were required to file, and filed, a Schedule 13D (§240.13d-101), Schedule 13G (§240.13d-102), Form 3 (§249.103 of this chapter), Form 4 (§249.104 of this chapter), and/or Form 5 (§249.105 of this chapter), or amendments to those documents or updated forms, demonstrating that you meet at least one of the share ownership requirements under paragraph (b)(1)(i)(A) through (C) of this section. If you have filed one or more of these documents with the SEC, you may demonstrate your eligibility to submit a proposal by submitting to the company:

(1) A copy of the schedule(s) and/or form(s), and any subsequent amendments reporting a change in your ownership level;

(2) Your written statement that you continuously held at least \$2,000, \$15,000, or \$25,000 in market value of the company's securities entitled to vote on the proposal for at least three years, two years, or one year, respectively; and

(3) Your written statement that you intend to continue to hold the requisite amount of securities, determined in accordance with paragraph (b)(1)(i)(A) through (C) of this section, through the date of the company's annual or special meeting.

(3) If you continuously held at least \$2,000 of a company's securities entitled to vote on the proposal for at least one year as of January 4, 2021, and you have continuously maintained a minimum investment of at least \$2,000 of such securities from January 4, 2021 through the date the proposal is submitted to the company, you will be eligible to submit a proposal to such company for an annual or special meeting to be held prior to January 1, 2023. If you rely on this provision, you must provide the company with your written statement that you intend to continue to hold at least \$2,000 of such securities through the date of the shareholders' meeting for which the proposal is submitted. You must also follow the procedures set forth in paragraph (b)(2) of this section to demonstrate that:

(i) You continuously held at least \$2,000 of the company's securities entitled to vote on the proposal for at least one year as of January 4, 2021; and

(ii) You have continuously maintained a minimum investment of at least \$2,000 of such securities from January 4, 2021 through the date the proposal is submitted to the company.

(iii) This paragraph (b)(3) will expire on January 1, 2023.

(c) *Question 3:* How many proposals may I submit? Each person may submit no more than one proposal, directly or indirectly, to a company for a particular shareholders' meeting. A person may not rely on the securities holdings of another person for the purpose of meeting the eligibility requirements and submitting multiple proposals for a particular shareholders' meeting.

(d) *Question 4:* How long can my proposal be? The proposal, including any accompanying supporting statement, may not exceed 500 words.

(e) *Question 5:* What is the deadline for submitting a proposal? (1) If you are submitting your proposal for the company's annual meeting, you can in most cases find the deadline in last year's proxy statement. However, if the company did not hold an annual meeting last year, or has changed the date of its meeting for this year more than 30 days from last year's meeting, you can usually find the deadline in one of the company's quarterly reports on Form 10-Q (§249.308a of this chapter), or in shareholder reports of investment companies under §270.30d-1 of this chapter of the Investment Company Act of 1940. In order to avoid controversy, shareholders should submit their proposals by means, including electronic means, that permit them to prove the date of delivery.

(2) The deadline is calculated in the following manner if the proposal is submitted for a regularly scheduled annual meeting. The proposal must be received at the company's principal executive offices not less than 120 calendar days before the date of the company's proxy statement released to shareholders in connection with the previous year's annual meeting. However, if the company did not hold an annual meeting the previous year, or if the date of this year's annual meeting has been changed by more than 30 days from the date of the previous year's meeting, then the deadline is a reasonable time before the company begins to print and send its proxy materials.

(3) If you are submitting your proposal for a meeting of shareholders other than a regularly scheduled annual meeting, the deadline is a reasonable time before the company begins to print and send its proxy materials.

(f) *Question 6: What if I fail to follow one of the eligibility or procedural requirements explained in answers to Questions 1 through 4 of this section?* (1) The company may exclude your proposal, but only after it has notified you of the problem, and you have failed adequately to correct it. Within 14 calendar days of receiving your proposal, the company must notify you in writing of any procedural or eligibility deficiencies, as well as of the time frame for your response. Your response must be postmarked, or transmitted electronically, no later than 14 days from the date you received the company's notification. A company need not provide you such notice of a deficiency if the deficiency cannot be remedied, such as if you fail to submit a proposal by the company's properly determined deadline. If the company intends to exclude the proposal, it will later have to make a submission under §240.14a-8 and provide you with a copy under Question 10 below, §240.14a-8(j).

(2) If you fail in your promise to hold the required number of securities through the date of the meeting of shareholders, then the company will be permitted to exclude all of your proposals from its proxy materials for any meeting held in the following two calendar years.

(g) *Question 7: Who has the burden of persuading the Commission or its staff that my proposal can be excluded?* Except as otherwise noted, the burden is on the company to demonstrate that it is entitled to exclude a proposal.

(h) *Question 8: Must I appear personally at the shareholders' meeting to present the proposal?* (1) Either you, or your representative who is qualified under state law to present the proposal on your behalf, must attend the meeting to present the proposal. Whether you attend the meeting yourself or send a qualified representative to the meeting in your place, you should make sure that you, or your representative, follow the proper state law procedures for attending the meeting and/or presenting your proposal.

(2) If the company holds its shareholder meeting in whole or in part via electronic media, and the company permits you or your representative to present your proposal via such media, then you may appear through electronic media rather than traveling to the meeting to appear in person.

(3) If you or your qualified representative fail to appear and present the proposal, without good cause, the company will be permitted to exclude all of your proposals from its proxy materials for any meetings held in the following two calendar years.

(i) *Question 9: If I have complied with the procedural requirements, on what other bases may a company rely to exclude my proposal?* (1) Improper under state law: If the proposal is not a proper subject for action by shareholders under the laws of the jurisdiction of the company's organization;

NOTE TO PARAGRAPH (i)(1): Depending on the subject matter, some proposals are not considered proper under state law if they would be binding on the company if approved by shareholders. In our experience, most proposals that are cast as recommendations or requests that the board of directors take specified action are proper under state law. Accordingly, we will assume that a proposal drafted as a recommendation or suggestion is proper unless the company demonstrates otherwise.

(2) *Violation of law*: If the proposal would, if implemented, cause the company to violate any state, federal, or foreign law to which it is subject;

NOTE TO PARAGRAPH (i)(2): We will not apply this basis for exclusion to permit exclusion of a proposal on grounds that it would violate foreign law if compliance with the foreign law would result in a violation of any state or federal law.

(3) *Violation of proxy rules*: If the proposal or supporting statement is contrary to any of the Commission's proxy rules, including §240.14a-9, which prohibits materially false or misleading statements in proxy soliciting materials;

(4) *Personal grievance; special interest*: If the proposal relates to the redress of a personal claim or grievance against the company or any other person, or if it is designed to result in a benefit to you, or to further a personal interest, which is not shared by the other shareholders at large;

(5) *Relevance*: If the proposal relates to operations which account for less than 5 percent of the company's total assets at the end of its most recent fiscal year, and for less than 5 percent of its net earnings and gross sales for its most recent fiscal year, and is not otherwise significantly related to the company's business;

(6) *Absence of power/authority*: If the company would lack the power or authority to implement the proposal;

(7) *Management functions*: If the proposal deals with a matter relating to the company's ordinary business operations;

(8) *Director elections*: If the proposal:

(i) Would disqualify a nominee who is standing for election;

(ii) Would remove a director from office before his or her term expired;

(iii) Questions the competence, business judgment, or character of one or more nominees or directors;

(iv) Seeks to include a specific individual in the company's proxy materials for election to the board of directors; or

(v) Otherwise could affect the outcome of the upcoming election of directors.

(9) *Conflicts with company's proposal*: If the proposal directly conflicts with one of the company's own proposals to be submitted to shareholders at the same meeting;

NOTE TO PARAGRAPH (i)(9): A company's submission to the Commission under this section should specify the points of conflict with the company's proposal.

(10) *Substantially implemented*: If the company has already substantially implemented the proposal;

NOTE TO PARAGRAPH (i)(10): A company may exclude a shareholder proposal that would provide an advisory vote or seek future advisory votes to approve the compensation of executives as disclosed pursuant to Item 402 of Regulation S-K (§229.402 of this chapter) or any successor to Item 402 (a "say-on-pay vote") or that relates to the frequency of say-on-pay votes, provided that in the most recent shareholder vote required by §240.14a-21(b) of this chapter a single year (*i.e.*, one, two, or three years) received approval of a majority of votes cast on the matter and the company has adopted a policy on the frequency of say-on-pay votes that is consistent with the choice of the majority of votes cast in the most recent shareholder vote required by §240.14a-21(b) of this chapter.

(11) *Duplication*: If the proposal substantially duplicates another proposal previously submitted to the company by another proponent that will be included in the company's proxy materials for the same meeting;

(12) *Resubmissions*. If the proposal addresses substantially the same subject matter as a proposal, or proposals, previously included in the company's proxy materials within the preceding five calendar years if the most recent vote occurred within the preceding three calendar years and the most recent vote was:

- (i) Less than 5 percent of the votes cast if previously voted on once;
- (ii) Less than 15 percent of the votes cast if previously voted on twice; or
- (iii) Less than 25 percent of the votes cast if previously voted on three or more times.

(13) *Specific amount of dividends*: If the proposal relates to specific amounts of cash or stock dividends.

(j) *Question 10*: What procedures must the company follow if it intends to exclude my proposal? (1) If the company intends to exclude a proposal from its proxy materials, it must file its reasons with the Commission no later than 80 calendar days before it files its definitive proxy statement and form of proxy with the Commission. The company must simultaneously provide you with a copy of its submission. The Commission staff may permit the company to make its submission later than 80 days before the company files its definitive proxy statement and form of proxy, if the company demonstrates good cause for missing the deadline.

(2) The company must file six paper copies of the following:

(i) The proposal;

(ii) An explanation of why the company believes that it may exclude the proposal, which should, if possible, refer to the most recent applicable authority, such as prior Division letters issued under the rule; and

(iii) A supporting opinion of counsel when such reasons are based on matters of state or foreign law.

(k) *Question 11*: May I submit my own statement to the Commission responding to the company's arguments?

Yes, you may submit a response, but it is not required. You should try to submit any response to us, with a copy to the company, as soon as possible after the company makes its submission. This way, the Commission staff will have time to consider fully your submission before it issues its response. You should submit six paper copies of your response.

(l) *Question 12:* If the company includes my shareholder proposal in its proxy materials, what information about me must it include along with the proposal itself?

(1) The company's proxy statement must include your name and address, as well as the number of the company's voting securities that you hold. However, instead of providing that information, the company may instead include a statement that it will provide the information to shareholders promptly upon receiving an oral or written request.

(2) The company is not responsible for the contents of your proposal or supporting statement.

(m) *Question 13:* What can I do if the company includes in its proxy statement reasons why it believes shareholders should not vote in favor of my proposal, and I disagree with some of its statements?

(1) The company may elect to include in its proxy statement reasons why it believes shareholders should vote against your proposal. The company is allowed to make arguments reflecting its own point of view, just as you may express your own point of view in your proposal's supporting statement.

(2) However, if you believe that the company's opposition to your proposal contains materially false or misleading statements that may violate our anti-fraud rule, §240.14a-9, you should promptly send to the Commission staff and the company a letter explaining the reasons for your view, along with a copy of the company's statements opposing your proposal. To the extent possible, your letter should include specific factual information demonstrating the inaccuracy of the company's claims. Time permitting, you may wish to try to work out your differences with the company by yourself before contacting the Commission staff.

(3) We require the company to send you a copy of its statements opposing your proposal before it sends its proxy materials, so that you may bring to our attention any materially false or misleading statements, under the following timeframes:

(i) If our no-action response requires that you make revisions to your proposal or supporting statement as a condition to requiring the company to include it in its proxy materials, then the company must provide you with a copy of its opposition statements no later than 5 calendar days after the company receives a copy of your revised proposal; or

(ii) In all other cases, the company must provide you with a copy of its opposition statements no later than 30 calendar days before its files definitive copies of its proxy statement and form of proxy under §240.14a-6.

[63 FR 29119, May 28, 1998; 63 FR 50622, 50623, Sept. 22, 1998, as amended at 72 FR 4168, Jan. 29, 2007; 72 FR 70456, Dec. 11, 2007; 73 FR 977, Jan. 4, 2008; 76 FR 6045, Feb. 2, 2011; 75 FR 56782, Sept. 16, 2010; 85 FR 70294, Nov. 4, 2020]

EFFECTIVE DATE NOTE: At 85 FR 70294, Nov. 4, 2020, §240.14a-8 was amended by adding paragraph (b)(3), effective Jan. 4, 2021 through Jan. 1, 2023.

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# Shareholder Proposals

## Staff Legal Bulletin No. 14F (CF)

**Action:** Publication of CF Staff Legal Bulletin

**Date:** October 18, 2011

**Summary:** This staff legal bulletin provides information for companies and shareholders regarding Rule 14a-8 under the Securities Exchange Act of 1934.

**Supplementary Information:** The statements in this bulletin represent the views of the Division of Corporation Finance (the “Division”). This bulletin is not a rule, regulation or statement of the Securities and Exchange Commission (the “Commission”). Further, the Commission has neither approved nor disapproved its content.

**Contacts:** For further information, please contact the Division’s Office of Chief Counsel by calling (202) 551-3500 or by submitting a web-based request form at [https://www.sec.gov/forms/corp\\_fin\\_interpretive](https://www.sec.gov/forms/corp_fin_interpretive).

### A. The purpose of this bulletin

This bulletin is part of a continuing effort by the Division to provide guidance on important issues arising under Exchange Act Rule 14a-8. Specifically, this bulletin contains information regarding:

- Brokers and banks that constitute “record” holders under Rule 14a-8(b)(2)(i) for purposes of verifying whether a beneficial owner is eligible to submit a proposal under Rule 14a-8;
- Common errors shareholders can avoid when submitting proof of ownership to companies;
- The submission of revised proposals;
- Procedures for withdrawing no-action requests regarding proposals submitted by multiple proponents; and
- The Division’s new process for transmitting Rule 14a-8 no-action responses by email.

You can find additional guidance regarding Rule 14a-8 in the following bulletins that are available on the Commission’s website: [SLB No. 14](#), [SLB No. 14A](#), [SLB No. 14B](#), [SLB No. 14C](#), [SLB No. 14D](#) and [SLB No. 14E](#).

### B. The types of brokers and banks that constitute “record” holders under Rule 14a-8(b)(2)(i) for purposes of verifying whether a beneficial owner is eligible to submit a proposal under Rule 14a-8

#### 1. Eligibility to submit a proposal under Rule 14a-8

To be eligible to submit a shareholder proposal, a shareholder must have continuously held at least \$2,000 in market value, or 1%, of the company’s securities entitled to be voted on the proposal at the shareholder meeting for at least one year as of the date the shareholder submits the proposal. The shareholder must also continue to hold the required amount of securities through the date of the meeting and must provide the company with a written statement of intent to do so.<sup>1</sup>

The steps that a shareholder must take to verify his or her eligibility to submit a proposal depend on how the shareholder owns the securities. There are two types of security holders in the U.S.: registered owners and beneficial owners.<sup>2</sup> Registered owners have a direct relationship with the issuer because their ownership of shares is listed on the records maintained by the issuer or its transfer agent. If a shareholder is a registered owner, the company can independently confirm that the shareholder's holdings satisfy Rule 14a-8(b)'s eligibility requirement.

The vast majority of investors in shares issued by U.S. companies, however, are beneficial owners, which means that they hold their securities in book-entry form through a securities intermediary, such as a broker or a bank. Beneficial owners are sometimes referred to as "street name" holders. Rule 14a-8(b)(2)(i) provides that a beneficial owner can provide proof of ownership to support his or her eligibility to submit a proposal by submitting a written statement "from the 'record' holder of [the] securities (usually a broker or bank)," verifying that, at the time the proposal was submitted, the shareholder held the required amount of securities continuously for at least one year.<sup>3</sup>

## 2. The role of the Depository Trust Company

Most large U.S. brokers and banks deposit their customers' securities with, and hold those securities through, the Depository Trust Company ("DTC"), a registered clearing agency acting as a securities depository. Such brokers and banks are often referred to as "participants" in DTC.<sup>4</sup> The names of these DTC participants, however, do not appear as the registered owners of the securities deposited with DTC on the list of shareholders maintained by the company or, more typically, by its transfer agent. Rather, DTC's nominee, Cede & Co., appears on the shareholder list as the sole registered owner of securities deposited with DTC by the DTC participants. A company can request from DTC a "securities position listing" as of a specified date, which identifies the DTC participants having a position in the company's securities and the number of securities held by each DTC participant on that date.<sup>5</sup>

## 3. Brokers and banks that constitute "record" holders under Rule 14a-8(b)(2)(i) for purposes of verifying whether a beneficial owner is eligible to submit a proposal under Rule 14a-8

In *The Hain Celestial Group, Inc.* (Oct. 1, 2008), we took the position that an introducing broker could be considered a "record" holder for purposes of Rule 14a-8(b)(2)(i). An introducing broker is a broker that engages in sales and other activities involving customer contact, such as opening customer accounts and accepting customer orders, but is not permitted to maintain custody of customer funds and securities.<sup>6</sup> Instead, an introducing broker engages another broker, known as a "clearing broker," to hold custody of client funds and securities, to clear and execute customer trades, and to handle other functions such as issuing confirmations of customer trades and customer account statements. Clearing brokers generally are DTC participants; introducing brokers generally are not. As introducing brokers generally are not DTC participants, and therefore typically do not appear on DTC's securities position listing, *Hain Celestial* has required companies to accept proof of ownership letters from brokers in cases where, unlike the positions of registered owners and brokers and banks that are DTC participants, the company is unable to verify the positions against its own or its transfer agent's records or against DTC's securities position listing.

In light of questions we have received following two recent court cases relating to proof of ownership under Rule 14a-8<sup>7</sup> and in light of the Commission's discussion of registered and beneficial owners in the Proxy Mechanics Concept Release, we have reconsidered our views as to what types of brokers and banks should be considered "record" holders under Rule 14a-8(b)(2)(i). Because of the transparency of DTC participants' positions in a company's securities, we will take the view going forward that, for Rule 14a-8(b)(2)(i) purposes, only DTC participants should be viewed as "record" holders of securities that are deposited at DTC. As a result, we will no longer follow *Hain Celestial*.

We believe that taking this approach as to who constitutes a "record" holder for purposes of Rule 14a-8(b)(2)(i) will provide greater certainty to beneficial owners and companies. We also note that this approach is consistent with



Exchange Act Rule 12g5-1 and a 1988 staff no-action letter addressing that rule,<sup>8</sup> under which brokers and banks that are DTC participants are considered to be the record holders of securities on deposit with DTC when calculating the number of record holders for purposes of Sections 12(g) and 15(d) of the Exchange Act.

Companies have occasionally expressed the view that, because DTC's nominee, Cede & Co., appears on the shareholder list as the sole registered owner of securities deposited with DTC by the DTC participants, only DTC or Cede & Co. should be viewed as the "record" holder of the securities held on deposit at DTC for purposes of Rule 14a-8(b)(2)(i). We have never interpreted the rule to require a shareholder to obtain a proof of ownership letter from DTC or Cede & Co., and nothing in this guidance should be construed as changing that view.

*How can a shareholder determine whether his or her broker or bank is a DTC participant?*

Shareholders and companies can confirm whether a particular broker or bank is a DTC participant by checking DTC's participant list, which is currently available on the Internet at <http://www.dtcc.com/~media/Files/Downloads/client-center/DTC/alpha.ashx>.

*What if a shareholder's broker or bank is not on DTC's participant list?*

The shareholder will need to obtain proof of ownership from the DTC participant through which the securities are held. The shareholder should be able to find out who this DTC participant is by asking the shareholder's broker or bank.<sup>9</sup>

If the DTC participant knows the shareholder's broker or bank's holdings, but does not know the shareholder's holdings, a shareholder could satisfy Rule 14a-8(b)(2)(i) by obtaining and submitting two proof of ownership statements verifying that, at the time the proposal was submitted, the required amount of securities were continuously held for at least one year – one from the shareholder's broker or bank confirming the shareholder's ownership, and the other from the DTC participant confirming the broker or bank's ownership.

*How will the staff process no-action requests that argue for exclusion on the basis that the shareholder's proof of ownership is not from a DTC participant?*

The staff will grant no-action relief to a company on the basis that the shareholder's proof of ownership is not from a DTC participant only if the company's notice of defect describes the required proof of ownership in a manner that is consistent with the guidance contained in this bulletin. Under Rule 14a-8(f)(1), the shareholder will have an opportunity to obtain the requisite proof of ownership after receiving the notice of defect.

## C. Common errors shareholders can avoid when submitting proof of ownership to companies

In this section, we describe two common errors shareholders make when submitting proof of ownership for purposes of Rule 14a-8(b)(2), and we provide guidance on how to avoid these errors.

First, Rule 14a-8(b) requires a shareholder to provide proof of ownership that he or she has "continuously held at least \$2,000 in market value, or 1%, of the company's securities entitled to be voted on the proposal at the meeting for at least one year by the date you submit the proposal" (emphasis added).<sup>10</sup> We note that many proof of ownership letters do not satisfy this requirement because they do not verify the shareholder's beneficial ownership for the entire one-year period preceding and including the date the proposal is submitted. In some cases, the letter speaks as of a date *before* the date the proposal is submitted, thereby leaving a gap between the date of the verification and the date the proposal is submitted. In other cases, the letter speaks as of a date *after*

the date the proposal was submitted but covers a period of only one year, thus failing to verify the shareholder's beneficial ownership over the required full one-year period preceding the date of the proposal's submission.

Second, many letters fail to confirm continuous ownership of the securities. This can occur when a broker or bank submits a letter that confirms the shareholder's beneficial ownership only as of a specified date but omits any reference to continuous ownership for a one-year period.

We recognize that the requirements of Rule 14a-8(b) are highly prescriptive and can cause inconvenience for shareholders when submitting proposals. Although our administration of Rule 14a-8(b) is constrained by the terms of the rule, we believe that shareholders can avoid the two errors highlighted above by arranging to have their broker or bank provide the required verification of ownership as of the date they plan to submit the proposal using the following format:

“As of [date the proposal is submitted], [name of shareholder] held, and has held continuously for at least one year, [number of securities] shares of [company name] [class of securities].”<sup>11</sup>

As discussed above, a shareholder may also need to provide a separate written statement from the DTC participant through which the shareholder's securities are held if the shareholder's broker or bank is not a DTC participant.

## D. The submission of revised proposals

On occasion, a shareholder will revise a proposal after submitting it to a company. This section addresses questions we have received regarding revisions to a proposal or supporting statement.

### **1. A shareholder submits a timely proposal. The shareholder then submits a revised proposal before the company's deadline for receiving proposals. Must the company accept the revisions?**

Yes. In this situation, we believe the revised proposal serves as a replacement of the initial proposal. By submitting a revised proposal, the shareholder has effectively withdrawn the initial proposal. Therefore, the shareholder is not in violation of the one-proposal limitation in Rule 14a-8(c).<sup>12</sup> If the company intends to submit a no-action request, it must do so with respect to the revised proposal.

We recognize that in Question and Answer E.2 of SLB No. 14, we indicated that if a shareholder makes revisions to a proposal before the company submits its no-action request, the company can choose whether to accept the revisions. However, this guidance has led some companies to believe that, in cases where shareholders attempt to make changes to an initial proposal, the company is free to ignore such revisions even if the revised proposal is submitted before the company's deadline for receiving shareholder proposals. We are revising our guidance on this issue to make clear that a company may not ignore a revised proposal in this situation.<sup>13</sup>

### **2. A shareholder submits a timely proposal. After the deadline for receiving proposals, the shareholder submits a revised proposal. Must the company accept the revisions?**

No. If a shareholder submits revisions to a proposal after the deadline for receiving proposals under Rule 14a-8(e), the company is not required to accept the revisions. However, if the company does not accept the revisions, it must treat the revised proposal as a second proposal and submit a notice stating its intention to exclude the revised proposal, as required by Rule 14a-8(j). The company's notice may cite Rule 14a-8(e) as the reason for excluding the revised proposal. If the company does not accept the revisions and intends to exclude the initial proposal, it would also need to submit its reasons for excluding the initial proposal.

### 3. If a shareholder submits a revised proposal, as of which date must the shareholder prove his or her share ownership?

A shareholder must prove ownership as of the date the original proposal is submitted. When the Commission has discussed revisions to proposals,<sup>14</sup> it has not suggested that a revision triggers a requirement to provide proof of ownership a second time. As outlined in Rule 14a-8(b), proving ownership includes providing a written statement that the shareholder intends to continue to hold the securities through the date of the shareholder meeting. Rule 14a-8(f)(2) provides that if the shareholder “fails in [his or her] promise to hold the required number of securities through the date of the meeting of shareholders, then the company will be permitted to exclude all of [the same shareholder’s] proposals from its proxy materials for any meeting held in the following two calendar years.” With these provisions in mind, we do not interpret Rule 14a-8 as requiring additional proof of ownership when a shareholder submits a revised proposal.<sup>15</sup>

## E. Procedures for withdrawing no-action requests for proposals submitted by multiple proponents

We have previously addressed the requirements for withdrawing a Rule 14a-8 no-action request in SLB Nos. 14 and 14C. SLB No. 14 notes that a company should include with a withdrawal letter documentation demonstrating that a shareholder has withdrawn the proposal. In cases where a proposal submitted by multiple shareholders is withdrawn, SLB No. 14C states that, if each shareholder has designated a lead individual to act on its behalf and the company is able to demonstrate that the individual is authorized to act on behalf of all of the proponents, the company need only provide a letter from that lead individual indicating that the lead individual is withdrawing the proposal on behalf of all of the proponents.

Because there is no relief granted by the staff in cases where a no-action request is withdrawn following the withdrawal of the related proposal, we recognize that the threshold for withdrawing a no-action request need not be overly burdensome. Going forward, we will process a withdrawal request if the company provides a letter from the lead filer that includes a representation that the lead filer is authorized to withdraw the proposal on behalf of each proponent identified in the company’s no-action request.<sup>16</sup>

## F. Use of email to transmit our Rule 14a-8 no-action responses to companies and proponents

To date, the Division has transmitted copies of our Rule 14a-8 no-action responses, including copies of the correspondence we have received in connection with such requests, by U.S. mail to companies and proponents. We also post our response and the related correspondence to the Commission’s website shortly after issuance of our response.

In order to accelerate delivery of staff responses to companies and proponents, and to reduce our copying and postage costs, going forward, we intend to transmit our Rule 14a-8 no-action responses by email to companies and proponents. We therefore encourage both companies and proponents to include email contact information in any correspondence to each other and to us. We will use U.S. mail to transmit our no-action response to any company or proponent for which we do not have email contact information.

Given the availability of our responses and the related correspondence on the Commission’s website and the requirement under Rule 14a-8 for companies and proponents to copy each other on correspondence submitted to the Commission, we believe it is unnecessary to transmit copies of the related correspondence along with our no-action response. Therefore, we intend to transmit only our staff response and not the correspondence we receive from the parties. We will continue to post to the Commission’s website copies of this correspondence at the same time that we post our staff no-action response.

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<sup>1</sup> See Rule 14a-8(b).

<sup>2</sup> For an explanation of the types of share ownership in the U.S., see Concept Release on U.S. Proxy System, Release No. 34-62495 (July 14, 2010) [75 FR 42982] (“Proxy Mechanics Concept Release”), at Section II.A. The term “beneficial owner” does not have a uniform meaning under the federal securities laws. It has a different meaning in this bulletin as compared to “beneficial owner” and “beneficial ownership” in Sections 13 and 16 of the Exchange Act. Our use of the term in this bulletin is not intended to suggest that registered owners are not beneficial owners for purposes of those Exchange Act provisions. See Proposed Amendments to Rule 14a-8 under the Securities Exchange Act of 1934 Relating to Proposals by Security Holders, Release No. 34-12598 (July 7, 1976) [41 FR 29982], at n.2 (“The term ‘beneficial owner’ when used in the context of the proxy rules, and in light of the purposes of those rules, may be interpreted to have a broader meaning than it would for certain other purpose[s] under the federal securities laws, such as reporting pursuant to the Williams Act.”).

<sup>3</sup> If a shareholder has filed a Schedule 13D, Schedule 13G, Form 3, Form 4 or Form 5 reflecting ownership of the required amount of shares, the shareholder may instead prove ownership by submitting a copy of such filings and providing the additional information that is described in Rule 14a-8(b)(2)(ii).

<sup>4</sup> DTC holds the deposited securities in “fungible bulk,” meaning that there are no specifically identifiable shares directly owned by the DTC participants. Rather, each DTC participant holds a pro rata interest or position in the aggregate number of shares of a particular issuer held at DTC. Correspondingly, each customer of a DTC participant – such as an individual investor – owns a pro rata interest in the shares in which the DTC participant has a pro rata interest. See Proxy Mechanics Concept Release, at Section II.B.2.a.

<sup>5</sup> See Exchange Act Rule 17Ad-8.

<sup>6</sup> See Net Capital Rule, Release No. 34-31511 (Nov. 24, 1992) [57 FR 56973] (“Net Capital Rule Release”), at Section II.C.

<sup>7</sup> See *KBR Inc. v. Chevedden*, Civil Action No. H-11-0196, 2011 U.S. Dist. LEXIS 36431, 2011 WL 1463611 (S.D. Tex. Apr. 4, 2011); *Apache Corp. v. Chevedden*, 696 F. Supp. 2d 723 (S.D. Tex. 2010). In both cases, the court concluded that a securities intermediary was not a record holder for purposes of Rule 14a-8(b) because it did not appear on a list of the company’s non-objecting beneficial owners or on any DTC securities position listing, nor was the intermediary a DTC participant.

<sup>8</sup> *Techne Corp.* (Sept. 20, 1988).

<sup>9</sup> In addition, if the shareholder’s broker is an introducing broker, the shareholder’s account statements should include the clearing broker’s identity and telephone number. See Net Capital Rule Release, at Section II.C.(iii). The clearing broker will generally be a DTC participant.

<sup>10</sup> For purposes of Rule 14a-8(b), the submission date of a proposal will generally precede the company’s receipt date of the proposal, absent the use of electronic or other means of same-day delivery.

<sup>11</sup> This format is acceptable for purposes of Rule 14a-8(b), but it is not mandatory or exclusive.

<sup>12</sup> As such, it is not appropriate for a company to send a notice of defect for multiple proposals under Rule 14a-8(c) upon receiving a revised proposal.

<sup>13</sup> This position will apply to all proposals submitted after an initial proposal but before the company’s deadline for receiving proposals, regardless of whether they are explicitly labeled as “revisions” to an initial proposal, unless the shareholder affirmatively indicates an intent to submit a second, *additional* proposal for inclusion in the company’s proxy materials. In that case, the company must send the shareholder a notice of defect pursuant to Rule 14a-8(f) (1) if it intends to exclude either proposal from its proxy materials in reliance on Rule 14a-8(c). In light of this guidance, with respect to proposals or revisions received before a company’s deadline for submission, we will no longer follow *Layne Christensen Co.* (Mar. 21, 2011) and other prior staff no-action letters in which we took the view that a proposal would violate the Rule 14a-8(c) one-proposal limitation if such proposal is submitted to a

company after the company has either submitted a Rule 14a-8 no-action request to exclude an earlier proposal submitted by the same proponent or notified the proponent that the earlier proposal was excludable under the rule.

<sup>14</sup> See, e.g., Adoption of Amendments Relating to Proposals by Security Holders, Release No. 34-12999 (Nov. 22, 1976) [41 FR 52994].

<sup>15</sup> Because the relevant date for proving ownership under Rule 14a-8(b) is the date the proposal is submitted, a proponent who does not adequately prove ownership in connection with a proposal is not permitted to submit another proposal for the same meeting on a later date.

<sup>16</sup> Nothing in this staff position has any effect on the status of any shareholder proposal that is not withdrawn by the proponent or its authorized representative.

*Modified: Oct. 18, 2011*

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# Shareholder Proposals

## Staff Legal Bulletin No. 14G (CF)

**Action:** Publication of CF Staff Legal Bulletin

**Date:** October 16, 2012

**Summary:** This staff legal bulletin provides information for companies and shareholders regarding Rule 14a-8 under the Securities Exchange Act of 1934.

**Supplementary Information:** The statements in this bulletin represent the views of the Division of Corporation Finance (the “Division”). This bulletin is not a rule, regulation or statement of the Securities and Exchange Commission (the “Commission”). Further, the Commission has neither approved nor disapproved its content.

**Contacts:** For further information, please contact the Division’s Office of Chief Counsel by calling (202) 551-3500 or by submitting a web-based request form at [https://www.sec.gov/forms/corp\\_fin\\_interpretive](https://www.sec.gov/forms/corp_fin_interpretive).

### A. The purpose of this bulletin

This bulletin is part of a continuing effort by the Division to provide guidance on important issues arising under Exchange Act Rule 14a-8. Specifically, this bulletin contains information regarding:

- the parties that can provide proof of ownership under Rule 14a-8(b)(2)(i) for purposes of verifying whether a beneficial owner is eligible to submit a proposal under Rule 14a-8;
- the manner in which companies should notify proponents of a failure to provide proof of ownership for the one-year period required under Rule 14a-8(b)(1); and
- the use of website references in proposals and supporting statements.

You can find additional guidance regarding Rule 14a-8 in the following bulletins that are available on the Commission’s website: [SLB No. 14](#), [SLB No. 14A](#), [SLB No. 14B](#), [SLB No. 14C](#), [SLB No. 14D](#), [SLB No. 14E](#) and [SLB No. 14F](#).

### B. Parties that can provide proof of ownership under Rule 14a-8(b)(2)(i) for purposes of verifying whether a beneficial owner is eligible to submit a proposal under Rule 14a-8

#### 1. Sufficiency of proof of ownership letters provided by affiliates of DTC participants for purposes of Rule 14a-8(b)(2)(i)

To be eligible to submit a proposal under Rule 14a-8, a shareholder must, among other things, provide documentation evidencing that the shareholder has continuously held at least \$2,000 in market value, or 1%, of the company’s securities entitled to be voted on the proposal at the shareholder meeting for at least one year as of



the date the shareholder submits the proposal. If the shareholder is a beneficial owner of the securities, which means that the securities are held in book-entry form through a securities intermediary, Rule 14a-8(b)(2)(i) provides that this documentation can be in the form of a “written statement from the ‘record’ holder of your securities (usually a broker or bank)....”

In SLB No. 14F, the Division described its view that only securities intermediaries that are participants in the Depository Trust Company (“DTC”) should be viewed as “record” holders of securities that are deposited at DTC for purposes of Rule 14a-8(b)(2)(i). Therefore, a beneficial owner must obtain a proof of ownership letter from the DTC participant through which its securities are held at DTC in order to satisfy the proof of ownership requirements in Rule 14a-8.

During the most recent proxy season, some companies questioned the sufficiency of proof of ownership letters from entities that were not themselves DTC participants, but were affiliates of DTC participants.<sup>1</sup> By virtue of the affiliate relationship, we believe that a securities intermediary holding shares through its affiliated DTC participant should be in a position to verify its customers’ ownership of securities. Accordingly, we are of the view that, for purposes of Rule 14a-8(b)(2)(i), a proof of ownership letter from an affiliate of a DTC participant satisfies the requirement to provide a proof of ownership letter from a DTC participant.

## **2. Adequacy of proof of ownership letters from securities intermediaries that are not brokers or banks**

We understand that there are circumstances in which securities intermediaries that are not brokers or banks maintain securities accounts in the ordinary course of their business. A shareholder who holds securities through a securities intermediary that is not a broker or bank can satisfy Rule 14a-8’s documentation requirement by submitting a proof of ownership letter from that securities intermediary.<sup>2</sup> If the securities intermediary is not a DTC participant or an affiliate of a DTC participant, then the shareholder will also need to obtain a proof of ownership letter from the DTC participant or an affiliate of a DTC participant that can verify the holdings of the securities intermediary.

## **C. Manner in which companies should notify proponents of a failure to provide proof of ownership for the one-year period required under Rule 14a-8(b)(1)**

As discussed in Section C of SLB No. 14F, a common error in proof of ownership letters is that they do not verify a proponent’s beneficial ownership for the entire one-year period preceding and including the date the proposal was submitted, as required by Rule 14a-8(b)(1). In some cases, the letter speaks as of a date *before* the date the proposal was submitted, thereby leaving a gap between the date of verification and the date the proposal was submitted. In other cases, the letter speaks as of a date *after* the date the proposal was submitted but covers a period of only one year, thus failing to verify the proponent’s beneficial ownership over the required full one-year period preceding the date of the proposal’s submission.

Under Rule 14a-8(f), if a proponent fails to follow one of the eligibility or procedural requirements of the rule, a company may exclude the proposal only if it notifies the proponent of the defect and the proponent fails to correct it. In SLB No. 14 and SLB No. 14B, we explained that companies should provide adequate detail about what a proponent must do to remedy all eligibility or procedural defects.

We are concerned that companies’ notices of defect are not adequately describing the defects or explaining what a proponent must do to remedy defects in proof of ownership letters. For example, some companies’ notices of defect make no mention of the gap in the period of ownership covered by the proponent’s proof of ownership letter or other specific deficiencies that the company has identified. We do not believe that such notices of defect serve the purpose of Rule 14a-8(f).

Accordingly, going forward, we will not concur in the exclusion of a proposal under Rules 14a-8(b) and 14a-8(f) on the basis that a proponent's proof of ownership does not cover the one-year period preceding and including the date the proposal is submitted unless the company provides a notice of defect that identifies the specific date on which the proposal was submitted and explains that the proponent must obtain a new proof of ownership letter verifying continuous ownership of the requisite amount of securities for the one-year period preceding and including such date to cure the defect. We view the proposal's date of submission as the date the proposal is postmarked or transmitted electronically. Identifying in the notice of defect the specific date on which the proposal was submitted will help a proponent better understand how to remedy the defects described above and will be particularly helpful in those instances in which it may be difficult for a proponent to determine the date of submission, such as when the proposal is not postmarked on the same day it is placed in the mail. In addition, companies should include copies of the postmark or evidence of electronic transmission with their no-action requests.

## **D. Use of website addresses in proposals and supporting statements**

Recently, a number of proponents have included in their proposals or in their supporting statements the addresses to websites that provide more information about their proposals. In some cases, companies have sought to exclude either the website address or the entire proposal due to the reference to the website address.

In SLB No. 14, we explained that a reference to a website address in a proposal does not raise the concerns addressed by the 500-word limitation in Rule 14a-8(d). We continue to be of this view and, accordingly, we will continue to count a website address as one word for purposes of Rule 14a-8(d). To the extent that the company seeks the exclusion of a website reference in a proposal, but not the proposal itself, we will continue to follow the guidance stated in SLB No. 14, which provides that references to website addresses in proposals or supporting statements could be subject to exclusion under Rule 14a-8(i)(3) if the information contained on the website is materially false or misleading, irrelevant to the subject matter of the proposal or otherwise in contravention of the proxy rules, including Rule 14a-9.<sup>3</sup>

In light of the growing interest in including references to website addresses in proposals and supporting statements, we are providing additional guidance on the appropriate use of website addresses in proposals and supporting statements.<sup>4</sup>

### **1. References to website addresses in a proposal or supporting statement and Rule 14a-8(i)(3)**

References to websites in a proposal or supporting statement may raise concerns under Rule 14a-8(i)(3). In SLB No. 14B, we stated that the exclusion of a proposal under Rule 14a-8(i)(3) as vague and indefinite may be appropriate if neither the shareholders voting on the proposal, nor the company in implementing the proposal (if adopted), would be able to determine with any reasonable certainty exactly what actions or measures the proposal requires. In evaluating whether a proposal may be excluded on this basis, we consider only the information contained in the proposal and supporting statement and determine whether, based on that information, shareholders and the company can determine what actions the proposal seeks.

If a proposal or supporting statement refers to a website that provides information necessary for shareholders and the company to understand with reasonable certainty exactly what actions or measures the proposal requires, and such information is not also contained in the proposal or in the supporting statement, then we believe the proposal would raise concerns under Rule 14a-9 and would be subject to exclusion under Rule 14a-8(i)(3) as vague and indefinite. By contrast, if shareholders and the company can understand with reasonable certainty exactly what actions or measures the proposal requires without reviewing the information provided on the website, then we believe that the proposal would not be subject to exclusion under Rule 14a-8(i)(3) on the basis of the reference to the website address. In this case, the information on the website only supplements the information contained in the proposal and in the supporting statement.



## 2. Providing the company with the materials that will be published on the referenced website

We recognize that if a proposal references a website that is not operational at the time the proposal is submitted, it will be impossible for a company or the staff to evaluate whether the website reference may be excluded. In our view, a reference to a non-operational website in a proposal or supporting statement could be excluded under Rule 14a-8(i)(3) as irrelevant to the subject matter of a proposal. We understand, however, that a proponent may wish to include a reference to a website containing information related to the proposal but wait to activate the website until it becomes clear that the proposal will be included in the company's proxy materials. Therefore, we will not concur that a reference to a website may be excluded as irrelevant under Rule 14a-8(i)(3) on the basis that it is not yet operational if the proponent, at the time the proposal is submitted, provides the company with the materials that are intended for publication on the website and a representation that the website will become operational at, or prior to, the time the company files its definitive proxy materials.

## 3. Potential issues that may arise if the content of a referenced website changes after the proposal is submitted

To the extent the information on a website changes after submission of a proposal and the company believes the revised information renders the website reference excludable under Rule 14a-8, a company seeking our concurrence that the website reference may be excluded must submit a letter presenting its reasons for doing so. While Rule 14a-8(j) requires a company to submit its reasons for exclusion with the Commission no later than 80 calendar days before it files its definitive proxy materials, we may concur that the changes to the referenced website constitute "good cause" for the company to file its reasons for excluding the website reference after the 80-day deadline and grant the company's request that the 80-day requirement be waived.

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<sup>1</sup> An entity is an "affiliate" of a DTC participant if such entity directly, or indirectly through one or more intermediaries, controls or is controlled by, or is under common control with, the DTC participant.

<sup>2</sup> Rule 14a-8(b)(2)(i) itself acknowledges that the record holder is "usually," but not always, a broker or bank.

<sup>3</sup> Rule 14a-9 prohibits statements in proxy materials which, at the time and in the light of the circumstances under which they are made, are false or misleading with respect to any material fact, or which omit to state any material fact necessary in order to make the statements not false or misleading.

<sup>4</sup> A website that provides more information about a shareholder proposal may constitute a proxy solicitation under the proxy rules. Accordingly, we remind shareholders who elect to include website addresses in their proposals to comply with all applicable rules regarding proxy solicitations.

**From:** Microsoft Outlook [REDACTED]  
**To:** John Chevedden  
**Sent:** Thursday, November 30, 2023 1:07 PM  
**Subject:** Relayed: RE: Rule 14a-8 Proposal (PPL)

**Delivery to these recipients or groups is complete, but no delivery notification was sent by the destination server:**

[John Chevedden](#) [REDACTED]

Subject: RE: Rule 14a-8 Proposal (PPL)

**From:** John Chevedden [REDACTED]  
**Sent:** Thursday, November 30, 2023 7:54 PM  
**To:** Archambault, Bree F; Marr, Wayne Eric; Leyden, Arden A  
**Subject:** (PPL)

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**

---

Okay

**Monday December 4<sup>th</sup> at noon Pacific Time**

**From:** John Chevedden [REDACTED]  
**Sent:** Monday, December 4, 2023 12:25 AM  
**To:** Archambault, Bree F; Marr, Wayne Eric; Leyden, Arden A  
**Subject:** (PPL)

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**

---

Mr. Steiner's number is

[REDACTED]

Only Mr. Steiner will be on the call.

**Monday December 4<sup>th</sup> at noon Pacific Time**

**From:** John Chevedden [REDACTED]  
**Sent:** Monday, December 4, 2023 10:27 AM  
**To:** Archambault, Bree F  
**Cc:** Marr, Wayne Eric; Leyden, Arden A  
**Subject:** (PPL)

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**

---

I forwarded the information to Mr. Steiner.

**From:** TrackingUpdates@fedex.com  
**Sent:** Friday, December 1, 2023 11:30 AM  
**To:** Archambault, Bree F  
**Subject:** FedEx Shipment 774300974820: Your package has been delivered  
**Attachments:** DeliveryPicture.jpeg

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**



Hi. Your package was delivered Fri, 12/01/2023 at 11:22am.



Delivered to [REDACTED]

**OBTAIN PROOF OF DELIVERY**



Delivery picture not showing? [View](#) in browser.

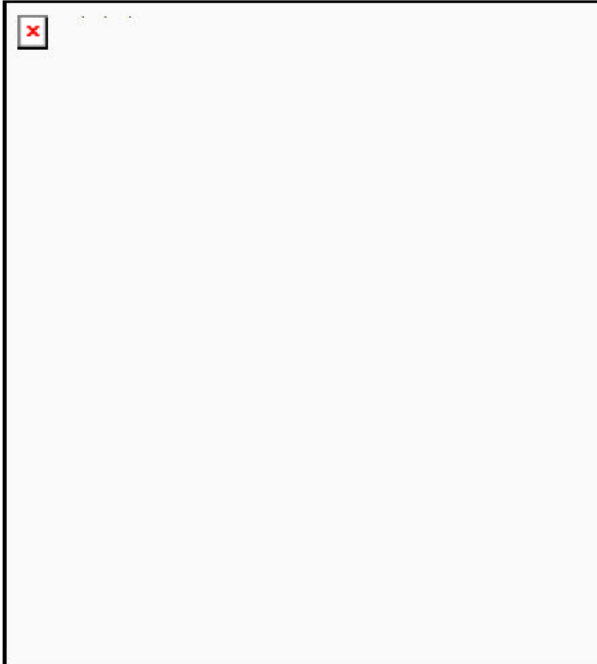
## How was your delivery ?



<b>TRACKING NUMBER</b>	<a href="#">774300974820</a>
<b>FROM</b>	PPL Electric Utilities Corp [REDACTED] [REDACTED] [REDACTED]
<b>TO</b>	Kenneth Steiner [REDACTED] [REDACTED] [REDACTED]
<b>DEPARTMENT NUMBER</b>	734416-921
<b>REFERENCE</b>	0205
<b>SHIPPER REFERENCE</b>	0205
<b>SHIP DATE</b>	Thu 11/30/2023 04:09 PM
<b>DELIVERED TO</b>	Residence
<b>PACKAGING TYPE</b>	FedEx Envelope
<b>ORIGIN</b>	[REDACTED]
<b>DESTINATION</b>	[REDACTED]



<b>SPECIAL HANDLING</b>	Residential Delivery
<b>NUMBER OF PIECES</b>	1
<b>TOTAL SHIPMENT WEIGHT</b>	0.50 LB
<b>SERVICE TYPE</b>	FedEx Priority Overnight



## Notifications, from start to finish


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All weights are estimated.

To track the latest status of your shipment, click on the tracking number above.

Standard transit is the date and time the package is scheduled to be delivered by, based on the selected service, destination and ship date. Limitations and exceptions may apply. Please see the FedEx Service Guide for terms and conditions of service, including the FedEx Money-Back Guarantee, or contact your FedEx Customer Support representative.

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Thank you for your business.

**EXHIBIT C – BROKER LETTER AND SUBMISSION CORRESPONDENCE**

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**From:** John Chevedden [REDACTED]  
**Sent:** Thursday, December 28, 2023 10:40:40 PM  
**To:** Archambault, Bree F [REDACTED]; Stark, Wendy [REDACTED]; Marr, Wayne Eric [REDACTED]; Leyden, Arden A [REDACTED]  
**Subject:** Rule 14a-8 Broker Letter (PPL)

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**

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## Rule 14a-8 Broker Letter (PPL)

The information contained in this message is intended only for the personal and confidential use of the recipient(s) named above. If the reader of this message is not the intended recipient or an agent responsible for delivering it to the intended recipient, you are hereby notified that you have received this document in error and that any review, dissemination, distribution, or copying of this message is strictly prohibited. If you have received this communication in error, please notify us immediately, and delete the original message.



12/28/2023

Kenneth Steiner  
[REDACTED]

Re: Your TD Ameritrade Account Ending in [REDACTED]

Dear Kenneth Steiner,

Pursuant to your request, this letter is to confirm that as of the date of this letter, Mr. Kenneth Steiner held and has held continuously since November 1, 2020 not less than 500 shares each of:

[REDACTED]

PPL Corporation (PPL)

in the account ending in [REDACTED] at TD Ameritrade.  
The DTC clearinghouse number for TD Ameritrade is [REDACTED]

If we can be of any further assistance, please let us know. Just log in to your account and go to the Message Center to write us. You can also call Client Services at [REDACTED]. We're available 24 hours a day, seven days a week.

Sincerely,

Chris Colledge  
Resource Specialist  
TD Ameritrade

TD Ameritrade understands the importance of protecting your privacy. From time to time we need to send you notifications like this one to give you important information about your account. If you've opted out of receiving promotional marketing communications from us, containing news about new and valuable TD Ameritrade services, we will continue to honor your request.

Market volatility, volume, and system availability may delay account access and trade executions.

[REDACTED]

January 8, 2024

Office of Chief Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

**# 1 Rule 14a-8 Proposal**  
**PPL Corporation (PPL)**  
**Shareholder Opportunity to Vote on Excessive Golden Parachutes**  
**John Chevedden**  
**483381**

Ladies and Gentlemen:

This is a counterpoint to the January 8, 2024 no-action request submitted on behalf of Kenneth Steiner.

Management came up with a clever way to forward a deficiency letter to the designate representative of the proponent. Management disguised the deficiency letter pdf as an attachment to the message that submitted the original proposal to the company which was submitted to Stark, Wendy on November 21, 2023.

Such a deficiency letter method of delivery has never been seen before.

It was so clever to purportedly send a hard copy of the deficiency letter to the proponent and not send a hard copy to the proponent's representative. The exhibits of purported hard copy delivery are also impossible to verify without un-redacted copies.

The so-called reminder during the December 4, 2023 telephone call cleverly made no mention of the "identifies" bullets request. These are usually forwarded within days of the request and any mention of them not being received would have prompted a question of where is the request.

Sincerely,

  
John Chevedden

cc: "Archambault, Bree F"



Begin forwarded message:

**From:** "Archambault, Bree F" <BFArchambault@polweb.com>  
**Subject:** RE: Rule 14a-8 Proposal (PPL)  
**Date:** November 30, 2023 at 10:05:57 AM PST  
**To:** John Chevedden [REDACTED] PII, "Marr, Wayne Eric" <WMarr@polweb.com>, "Layden, Arden A" <AALayden@polweb.com>

Mr. Chevedden,  
Please find attached the deficiency notice regarding this 14a-8 proposal.

We appreciate the chance for a conversation on this matter. As offered in your email below, we would like to speak with you and the proponent on **Monday December 4<sup>th</sup> at noon Pacific Time**. Dial in

Please confirm receipt of this email and that the call time still works.  
Best regards,

Bree  
\*\*

Dial in information – Monday December 4<sup>th</sup> at noon Pacific Time / 3pm Eastern Time

#### Join by Telephone

For higher quality, dial a number based on your current location.

Dial:	+1 929 205 6099 US (New York)
	+1 669 900 6833 US (San Jose)
	888 475 4499 US Toll-free
	877 853 5257 US Toll-free
Meeting ID:	842 9386 0267

**Bree Archambault** | Senior Counsel and Assistant Corporate Secretary  
Office of General Counsel | phone: 610.774.4746 | [bfarchambault@polweb.com](mailto:bfarchambault@polweb.com)



PPL  
Two North Ninth Street (TWI)  
Allentown, PA 18101

Business Use

Business Use

**From:** John Chevedden [REDACTED] PII  
**Sent:** Tuesday, November 21, 2023 9:42 AM  
**To:** Stark, Wendy <WStark@polweb.com>; Archambault, Bree F <BFArchambault@polweb.com>; Marr, Wayne Eric <WMarr@polweb.com>; Layden, Arden A <AALayden@polweb.com>  
**Subject:** Rule 14a-8 Proposal (PPL)

EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.

## Rule 14a-8 Proposal (PPL)

Dear Ms. Stark,

Please see the attached rule 14a-8 proposal.

Please confirm that this is the correct email address for rule 14a-8 proposals.

Per SEC SLB 14L, Section F, the Securities and Exchange Commission Staff "encourages both companies and shareholder pro of emails when requested."

I so request.

Hard copies of any request related to this proposal are not needed as long as you request that I confirm receipt in the email cov

The proponent is available for a telephone meeting on the first Monday and Tuesday after 10-days of the proposal submittal da  
Please arrange in advance in a separate email message regarding a meeting if needed.

John Chevedden

*see the pdf on page 2*



FOR

# Shareholder Rights



Deficiency  
Notice...1).PDF

JOHN CHEVEDDEN

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January 15, 2024

Office of Chief Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

**# 2 Rule 14a-8 Proposal**  
**PPL Corporation (PPL)**  
**Shareholder Opportunity to Vote on Excessive Golden Parachutes**  
**Kenneth Steiner**  
**483381**

Ladies and Gentlemen:

This is an additional counterpoint submitted on behalf of Mr. Kenneth Steiner to the January 8, 2024 no-action request.

Mr. Steiner said he did not receive the envelop in the photograph. Mr. Steiner said that the envelop appears to have been left outside the door of one of at least 2 similar apartment buildings of 50 units each in his neighborhood.

This is thus similar to *AmerisourceBergen Corporation* (January 12, 2023).

Sincerely,

  
John Chevedden

cc: Kenneth Steiner  
"Archambault, Bree F"



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

DIVISION OF  
CORPORATION FINANCE

January 12, 2023

Celia A. Soehner  
Morgan, Lewis & Bockius LLP

Re: AmerisourceBergen Corporation (the "Company")  
Incoming letter dated November 8, 2022

Dear Celia A. Soehner:

This letter is in response to your correspondence concerning the shareholder proposal (the "Proposal") submitted to the Company by Kenneth Steiner (the "Proponent") for inclusion in the Company's proxy materials for its upcoming annual meeting of security holders.

We are unable to concur in your view that the Company may exclude the Proposal under Rules 14a-8(b) and 14a-8(f). Based on the materials provided, we are not able to determine whether the Proponent received the deficiency notice in a timely manner.

Copies of all of the correspondence on which this response is based will be made available on our website at <https://www.sec.gov/corpfin/2022-2023-shareholder-proposals-no-action>.

Sincerely,

Rule 14a-8 Review Team

cc: John Chevedden

Elizabeth A. Diffley  
elizabeth.diffley@faegredrinker.com  
+1 215 988 2607 direct

Faegre Drinker Biddle & Reath LLP  
One Logan Square, Suite 2000  
Philadelphia, Pennsylvania 19103  
+1 215 988 2700 main  
+1 215 988 2757 fax

January 24, 2024

**VIA SEC ONLINE PORTAL**

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
100 F. Street, N.E.  
Washington, D.C. 20549

**Re: PPL Corporation – Supplement to No-Action Request dated January 8, 2024  
Regarding Shareholder Proposal Submitted by Kenneth Steiner**

Dear Ladies and Gentlemen:

We refer to our letter dated January 8, 2024 (the “No-Action Request”) submitted on behalf of PPL Corporation, a Pennsylvania corporation (“PPL”), pursuant to which PPL requested that the staff of the Division of Corporation Finance (the “Staff”) confirm that it will not recommend an enforcement action to the Commission if PPL excludes a shareholder proposal and statements in support thereof (the “Proposal”) submitted by John Chevedden on behalf of Kenneth Steiner (the “Proponent”) from its proxy materials for its 2024 Annual Meeting of Shareowners planned for May 2024 (the “2024 Proxy Materials”).

This letter supplements the No-Action Request in response to Mr. Chevedden’s letters to the Staff, dated January 8, 2024 and January 15, 2024, alleging defects in PPL’s delivery of the Deficiency Notice. In accordance with the Staff announcement published on November 7, 2023, we are submitting this letter electronically to the Staff via the online shareholder proposal form. In accordance with Rule 14a-8(j), a copy of this submission is being sent simultaneously to the Proponent and to the Representative.

As described in the No-Action Request, PPL received the Proposal with a cover letter from the Proponent (the letter, “Submission Letter”) by e-mail from Mr. Chevedden on behalf of Proponent on November 21, 2023. Although, as further discussed in the No-Action Request, the Submission Letter did not fully comply with the requirements of Rule 14a-8(b)(1)(iv) for proposals by proxy, it did direct PPL to direct communications regarding the Proposal to Mr. Chevedden by email at the email address set forth in the Submission Letter.

In compliance with Rule 14a-8(f), PPL sent the Deficiency Notice to Mr. Chevedden by email on November 30, 2023. As evidenced by the documentation included as Exhibit B to the No-Action Request, and as acknowledged and evidenced by Mr. Chevedden’s letter to the Staff dated January 8, 2024, the Deficiency Notice was delivered to and received by Mr. Chevedden

January 24, 2024

on November 30, 2023. Accordingly, the Deficiency Notice was delivered and received within the timeframe required by Rule 14a-8.

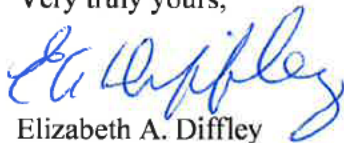
PPL also delivered a copy of the Deficiency Notice to the Proponent, which it delivered by Federal Express to his address set forth in the Submission Letter, which was the only contact information for Proponent provided to PPL. A redacted copy of the Federal Express delivery confirmation, evidencing delivery to the Proponent on December 1, 2023, was included in Exhibit B to the No-Action Letter. For ease of the Staff's confirmation of such delivery, we are providing supplementally as Exhibit A hereto, an unredacted copy of the previously provided Federal Express delivery notice, as well as the Submission Letter with Mr. Steiner's address unredacted.

We respectfully note for the Staff that PPL complied with the requirements of Rule 14a-8 in delivering the Deficiency Notice and that the Proponent did not remedy the deficiencies in a timely manner. For these reasons and as further described in the No-Action Letter, PPL respectfully requests that the Staff confirm that it will not recommend any enforcement action to the Commission if PPL excludes the Proposal from its 2024 Proxy Materials pursuant to Rule 14a-8.

We would be happy to provide you with any additional information and answer any questions that you may have regarding this matter. Please do not hesitate to contact me at [elizabeth.diffley@faegredrinker.com](mailto:elizabeth.diffley@faegredrinker.com) or (215) 988-2607 if we can be of any further assistance in this matter.

Thank you for your consideration.

Very truly yours,



Elizabeth A. Diffley

Enclosures

cc: Bree Archambault, PPL Corporation, via email  
Kenneth Steiner (Proponent), via Federal Express  
John Chevedden (Representative), via email



**EXHIBIT A – Federal Express Confirmation and Submission Letter**

**From:** TrackingUpdates@fedex.com  
**Sent:** Friday, December 1, 2023 11:30 AM  
**To:** Archambault, Bree F  
**Subject:** FedEx Shipment 774300974820: Your package has been delivered  
**Attachments:** DeliveryPicture.jpeg

**EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.**



Hi. Your package was  
delivered Fri, 12/01/2023 at  
11:22am.



Delivered to 14 STONER AVE 2M, Great Neck, NY 11021

**OBTAIN PROOF OF DELIVERY**



Delivery picture not showing? [View](#) in browser.

## How was your delivery ?

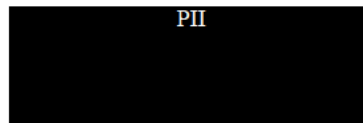


**TRACKING NUMBER** [774300974820](#)

**FROM** PPL Electric Utilities Corp



**TO** Kenneth Steiner



**DEPARTMENT NUMBER** 734416-921

**REFERENCE** 0205

**SHIPPER REFERENCE** 0205

**SHIP DATE** Thu 11/30/2023 04:09 PM

**DELIVERED TO** Residence

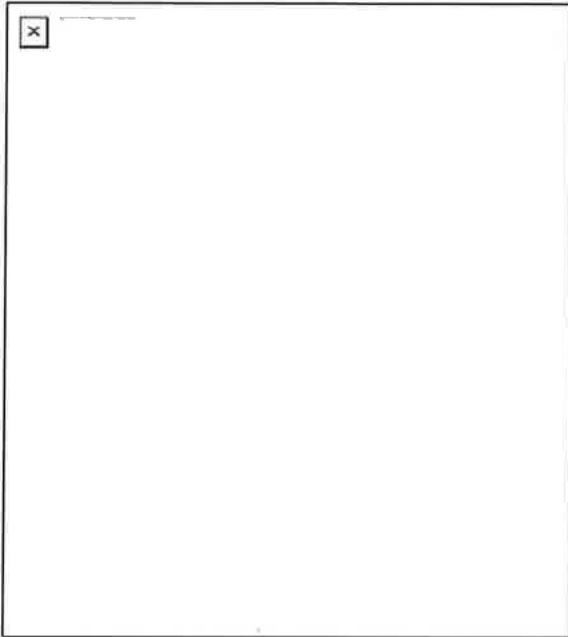
**PACKAGING TYPE** FedEx Envelope

**ORIGIN**



**DESTINATION** Great Neck, NY, US, 11021

**SPECIAL HANDLING** Residential Delivery  
**NUMBER OF PIECES** 1  
**TOTAL SHIPMENT WEIGHT** 0.50 LB  
**SERVICE TYPE** FedEx Priority Overnight



## Notifications, from start to finish

Get push notifications when you pair FedEx Delivery Manager® with the FedEx® Mobile app. You can activate alerts in the app to track your package. Then listen for the virtual doorbell chime that lets you know your package was delivered.

**DOWNLOAD THE MOBILE APP**

### FOLLOW FEDEX



Please do not respond to this message. This email was sent from an unattended mailbox. This report was generated at approximately 10:30 AM CST 12/01/2023.

All weights are estimated.

To track the latest status of your shipment, click on the tracking number above.

Standard transit is the date and time the package is scheduled to be delivered by, based on the selected service, destination and ship date. Limitations and exceptions may apply. Please see the FedEx Service Guide for terms and conditions of service, including the FedEx Money-Back Guarantee, or contact your FedEx Customer Support representative.

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Thank you for your business.

Kenneth Steiner

PII

Ms. Wendy E. Stark  
Corporate Secretary  
PPL Corporation (PPL)

PH:

FX:

Dear Ms. Stark,

I purchased stock in our company because I believed our company had potential for improved performance. My attached Rule 14a-8 proposal is submitted in support of the long-term performance of our company. This Rule 14a-8 proposal is submitted as a low-cost method to improve company performance.

The attached rule 14a-8 proposal is for the next annual shareholder meeting. I intend to continue to hold the required amount of Company shares through the date of the Company's next Annual Meeting of Stockholders and beyond as is or will be documented in my ownership proof.

My submitted format, with the shareholder-supplied emphasis, is intended to be used for definitive proxy publication.

This is my proxy for John Chevedden and/or his designee to forward this Rule 14a-8 proposal to the company and to act on my behalf regarding this Rule 14a-8 proposal, and/or modification of it, for the forthcoming shareholder meeting before, during and after the forthcoming shareholder meeting. Please direct all future communications regarding my rule 14a-8 proposal to John Chevedden

to facilitate prompt and verifiable communications.  
Please identify this proposal as my proposal exclusively.

**Please use the title of the proposal in bold in all references to the proposal in the proxy and on the ballot.** If there is objection to the title please negotiate or seek no action relief as a last resort.

I expect to forward a broker letter soon so if you acknowledge this proposal in an email message it may very well save you from requesting a broker letter from me.

Please confirm that this proposal was sent to the correct email address for rule 14a-8 proposals. Per SEC SLB 14I., Section F, the Securities and Exchange Commission Staff "encourages both companies and shareholder proponents to acknowledge receipt of emails when requested."

Sincerely,

Kenneth Steiner

Date

cc: Bree Archambault  
"Marr, Wayne Eric"  
"Leyden, Arden A"

January 28, 2024

Office of Chief Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

**# 3 Rule 14a-8 Proposal**  
**PPL Corporation (PPL)**  
**Shareholder Opportunity to Vote on Excessive Golden Parachutes**  
**Kenneth Steiner**  
**483381**

Ladies and Gentlemen:

This is an additional counterpoint submitted on behalf of Mr. Kenneth Steiner to the January 8, 2024 no-action request.

Any purported delivery of the deficiency letter to a porch in the proponent's neighborhood is moot. The submittal letter clearly instructed the Company to forward any communication regarding his proposal to the proponent's representative.

This is the same as when a company proxy instructs any potential proponent to forward rule 14a-8 proposals to a specific company address and a proponent forwards a rule 14a-8 proposal to another company address. The result would be an almost automatic exclusion. There must be consistency.

Sincerely,

  
John Chevedden

cc: Kenneth Steiner  
"Archambault, Bree F"



Kenneth Steiner  
PII

Ms. Wendy E. Stark  
Corporate Secretary  
PPL Corporation (PPL)  
Two North Ninth Street  
Allentown PA 18101  
PH: 610 774-5151  
FX: 610-774-5281

Dear Ms. Stark,

I purchased stock in our company because I believed our company had potential for improved performance. My attached Rule 14a-8 proposal is submitted in support of the long-term performance of our company. This Rule 14a-8 proposal is submitted as a low-cost method to improve company performance.

The attached rule 14a-8 proposal is for the next annual shareholder meeting. I intend to continue to hold the required amount of Company shares through the date of the Company's next Annual Meeting of Stockholders and beyond as is or will be documented in my ownership proof.

My submitted format, with the shareholder-supplied emphasis, is intended to be used for definitive proxy publication.

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John Chevedden

PII

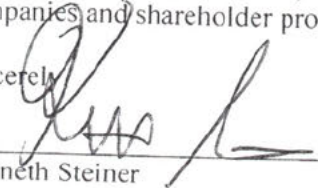
to facilitate prompt and verifiable communications.  
Please identify this proposal as my proposal exclusively.

**Please use the title of the proposal in bold in all references to the proposal in the proxy and on the ballot.** If there is objection to the title please negotiate or seek no action relief as a last resort.

I expect to forward a broker letter soon so if you acknowledge this proposal in an email message it may very well save you from requesting a broker letter from me.

Please confirm that this proposal was sent to the correct email address for rule 14a-8 proposals. Per SEC SLB 14L, Section F, the Securities and Exchange Commission Staff "encourages both companies and shareholder proponents to acknowledge receipt of emails when requested."

Sincerely,

  
Kenneth Steiner

11/4/23  
Date

cc: Bree Archambault <bfarchambault@pplweb.com>  
"Marr, Wayne Eric" <WMarr@pplweb.com>  
"Leyden, Arden A" <AALeyden@pplweb.com>

February 11, 2024

Office of Chief Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

**# 4 Rule 14a-8 Proposal**  
**PPL Corporation (PPL)**  
**Shareholder Opportunity to Vote on Excessive Golden Parachutes**  
**Kenneth Steiner**  
**483381**

Ladies and Gentlemen:

This is an additional counterpoint submitted on behalf of Mr. Kenneth Steiner to the January 8, 2024 no-action request.

The January 24, 2024 management letter does not contest this fact presented in the proponent's January 8, 2024 letter:

“Management came up with a clever way to forward a deficiency letter to the designated representative of the proponent. Management disguised the deficiency letter pdf as an attachment to the message that submitted the original proposal to the company which was submitted to Stark, Wendy on November 21, 2023.

“Such a deficiency letter method of delivery has never been seen before. “

If the no action request is granted other companies might be tempted to insert deficiency letter pdfs at the button of a string of messages and then fail to send a hard copy deficiency letter to the proponent's designated representative.

Management also has not commented on this text in the proponent's January 28, 2024 letter:

“Any purported delivery of the deficiency letter to a porch in the proponent's neighborhood is moot. The submittal letter clearly instructed the Company to forward any communication regarding his proposal to the proponent's representative.

“This is the same as when a company proxy instructs any potential proponent to forward rule 14a-8 proposals to a specific company address and a proponent forwards a rule 14a-8 proposal to another company address. The result would be an almost automatic exclusion. There must be consistency.”

This is Mr. Steiner's comment on the management method of delivery to Mr. Steiner who had delegated to the undersigned the representation of his rule 14a-8 proposal:

“That is assuming it was the correct building they brought it to for which there is no evidence. So the envelope never came inside nor did I buzz anyone inside to deliver it...they sometimes just leave a package outside the building unless it requires signature which means it could disappear..... they just left it outside a building with at least 50 apartments.”

Sincerely,



John Chevedden

cc: Kenneth Steiner  
"Archambault, Bree F"

Begin forwarded message:

**From:** "Archambault, Bree F" <BFArchambault@pplweb.com>

**Subject:** RE: Rule 14a-8 Proposal (PPL)

**Date:** November 30, 2023 at 10:05:57 AM PST

**To:** John Chevedden [REDACTED] "Marr, Wayne Eric" <WMarr@pplweb.com>, "Leyden, Arden A" <AAleyden@pplweb.com>

Mr. Chevedden,

Please find attached the deficiency notice regarding this 14a-8 proposal.

We appreciate the chance for a conversation on this matter. As offered in your email below, we would like to speak with you and the proponent on **Monday December 4<sup>th</sup> at noon Pacific Time**. Dial in

Please confirm receipt of this email and that the call time still works.

Best regards,

Bree

\*\*

Dial in information – Monday December 4<sup>th</sup> at noon Pacific Time / 3pm Eastern Time

#### Join by Telephone

For higher quality, dial a number based on your current location.

Dial: +1 929 205 6099 US (New York)  
+1 669 900 6833 US (San Jose)  
888 475 4499 US Tol-free  
877 853 5257 US Tol-free

Meeting ID: 842 9386 0267

**Bree Archambault** | Senior Counsel and Assistant Corporate Secretary  
Office of General Counsel | phone 610.774.4746 | barchambault@pplweb.com



PPL  
Two North Ninth Street (TW4)  
Allentown, PA 18101

Business Use

Business Use

**From:** John Chevedden [REDACTED]

**Sent:** Tuesday, November 21, 2023 9:42 AM

**To:** Stark, Wendy <WStark@pplweb.com>; Archambault, Bree F <BFArchambault@pplweb.com>; Marr, Wayne Eric <WMarr@pplweb.com>; Leyden, Arden A <AAleyden@pplweb.com>

**Subject:** Rule 14a-8 Proposal (PPL)

EXTERNAL email. STOP and THINK before responding, clicking on links, or opening attachments.

## Rule 14a-8 Proposal (PPL)

Dear Ms. Stark,

Please see the attached rule 14a-8 proposal.

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John Chevedden

see the pdf on page 2



FOR

# Shareholder Rights



Deficiency  
Notice...1).PDF