



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

March 19, 2024

John B. Beckman  
Hogan Lovells US LLP

Re: Bristol-Myers Squibb Company (the "Company")  
Incoming letter dated December 28, 2023

Dear John B. Beckman:

This letter is in response to your correspondence concerning the shareholder proposal (the "Proposal") submitted to the Company by the New York City Carpenters Pension Fund for inclusion in the Company's proxy materials for its upcoming annual meeting of security holders.

The Proposal asks that the board of directors take the necessary action to adopt specific director election resignation provisions in the Company's bylaws.

There appears to be some basis for your view that the Company may exclude the Proposal under Rule 14a-8(i)(2). Refer to our response in *Verizon Communications Inc.* (Mar. 15, 2024). Accordingly, we will not recommend enforcement action to the Commission if the Company omits the Proposal from its proxy materials in reliance on Rule 14a-8(i)(2). In reaching this position, we have not found it necessary to address the alternative basis for omission upon which the Company relies.

Copies of all of the correspondence on which this response is based will be made available on our website at <https://www.sec.gov/corpfin/2023-2024-shareholder-proposals-no-action>.

Sincerely,

Rule 14a-8 Review Team

cc: Edward J. Durkin  
United Brotherhood of Carpenters and Joiners of  
America



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December 28, 2023

**Rule 14a-8(i)(2)**  
**Rule 14a-8(i)(6)**

**VIA ONLINE SHAREHOLDER PROPOSAL FORM**

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
Office of Chief Counsel  
100 F Street, N.E.  
Washington, D.C. 20549

Re: ***Bristol-Myers Squibb Company – Proposal Submitted by the New York City  
Carpenters Pension Fund***

Ladies and Gentlemen:

On behalf of Bristol-Myers Squibb Company (the “***Company***”), we are submitting this letter pursuant to Rule 14a-8(j) under the Securities Exchange Act of 1934 to notify the Securities and Exchange Commission (the “***Commission***”) of the Company’s intention to exclude a shareholder proposal (the “***Proposal***”) submitted by the New York City Carpenters Pension Fund (the “***Proponent***”) from the Company’s proxy statement and form of proxy (together, the “***2024 Proxy Materials***”) to be distributed to the Company’s shareholders in connection with its 2024 annual meeting of shareholders (the “***2024 Annual Meeting***”). The Company respectfully requests confirmation that the staff of the Division of Corporation Finance (the “***Staff***”) will not recommend to the Commission that enforcement action be taken if the Company excludes the Proposal from the 2024 Proxy Materials for the reasons discussed below.

In accordance with Staff guidance, this letter is being submitted using the Staff’s online Shareholder Proposal Form. Pursuant to Rule 14a-8(j), a copy of this submission also is being sent to the Proponent. Rule 14a-8(k) and SLB No. 14D provide that a shareholder proponent is required to send to the Company a copy of any correspondence the proponent elects to submit to the Commission or the Staff. Accordingly, we hereby inform the Proponent that if the Proponent elects to submit additional correspondence to the Commission or the Staff relating to the Proposal, the

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Proponent should concurrently furnish a copy of that correspondence to the undersigned on behalf of the Company (by e-mail).

Pursuant to the guidance provided in Section F of Staff Legal Bulletin 14F (October 18, 2011), we ask that the Staff provide its response to this request to the undersigned via e-mail at the address noted in the last paragraph of this letter.

The Company intends to file its definitive 2024 Proxy Materials with the Commission on or about March 28, 2024.

### **THE PROPOSAL**

The Proposal sets forth the following resolution to be voted on by shareholders at the 2024 Annual Meeting:

**Resolved:** That the shareholders of Bristol-Myers Squibb Company (“Company”) hereby request that the board of directors take the necessary action to adopt a director election resignation bylaw that requires each director nominee to submit an irrevocable conditional resignation to the Company to be effective upon the director’s failure to receive the required shareholder majority vote support in an uncontested election. The proposed resignation bylaw shall require the Board to accept a tendered resignation absent the finding of a compelling reason or reasons to not accept the resignation. Further, if the Board does not accept a tendered resignation and the director remains a “holdover” director, the resignation bylaw shall stipulate that should a “holdover” director fail to be re-elected at the next annual election of directors, that director’s new tendered resignation will be automatically effective 30 days after the certification of the election vote. The Board shall report the reasons for its actions to accept or reject a tendered resignation in a Form 8-K filing with the U.S. Securities and Exchange Commission.

A copy of the Proponent’s complete submission, including the Proposal, supporting statement, and related materials, is attached hereto as Exhibit A.

### **BASES FOR EXCLUSION**

The Company hereby respectfully requests that the Staff concur in its view that the Proposal may be excluded from the 2024 Proxy Materials pursuant to (i) Rule 14a-8(i)(2) because the Proposal would require the Company to violate Delaware law and (ii) Rule 14a-8(i)(6) because the Company lacks the power to implement the Proposal.

## **I. Rule 14a-8(i)(2) – The Proposal Would Require the Company to Violate Delaware Law**

Rule 14a-8(i)(2) permits a company to exclude a proposal if its implementation would cause the company to violate state, federal or foreign law applicable to the company. The Company is incorporated under the laws of the State of Delaware. The Proposal, if approved by shareholders, would cause the Company to violate Delaware law. As more fully explained in the legal opinion of Richards, Layton & Finger, P.A. (the “*Delaware Legal Opinion*”) attached hereto as Exhibit B, the Proposal, if adopted, would require the Company’s Board of Directors (the “*Board*”), as currently constituted and in the future, to accept a holdover director’s previously tendered resignation absent “compelling reasons” not to. The imposition of a “compelling reasons” standard for accepting director resignations is inconsistent with Delaware law, which imposes on directors a fiduciary duty to base their decisions on a good faith belief that such decisions are in the best interest of the corporation and its stockholders. The Proposal would require directors to accept another director’s resignation, even when the directors believe, in good faith, that accepting the resignation would not be in the best interests of the Company and its stockholders, unless the directors were to determine that other factors, beyond the best interests of the Company and its stockholders, present “compelling reasons” to reject the resignation. As explained in the Delaware Legal Opinion, under Delaware law, the Board may not adopt a bylaw that mandates a substantive decision on the part of the Board without regard to the application of the directors’ fiduciary duties. By limiting the Board’s ability to reject a director’s resignation in the exercise of its fiduciary duty, the Proposal would do precisely that. In addition, as explained in the Delaware Legal Opinion, the Proposal violates Delaware law by impermissibly reducing the voting standard required to end the term of a holdover director (whose resignation is not accepted by the Board) and remove the director from office to be a majority of votes cast, which voting standard is contrary to the vote required under the Delaware statute.

The Staff has on numerous occasions permitted exclusion under Rule 14a-8(i)(2) of proposals that would cause companies to violate state law by impermissibly infringing on the managerial authority of the Board and prevent directors from discharging their fiduciary duties to the company. For example, in *Bank of America Corp.* (Feb. 23, 2012), the Staff permitted exclusion of a proposal under Rule 14a-8(i)(2) that requested the company take action, including amending the bylaws and any other actions needed, to “minimize” the indemnification rights afforded to directors. In its response to the company’s no-action request, the Staff stated that “implementation of the proposal would cause Bank of America to violate state law,” where the supplied opinion of counsel had opined that the proposal violated Section 141(a) of the Delaware General Corporation Law (the “*DGCL*”) by removing from the board its ability to determine whether (and to what extent) to provide indemnification to the company’s directors. *See also Johnson & Johnson* (Feb. 16, 2012) (permitting exclusion of a proposal under Rule 14a-8(i)(2) that would have required adoption of a bylaw that would disqualify directors from service on the company’s compensation committee if they received “no” or “withhold” votes in excess of 10% of the votes cast, where the supplied legal opinion opined that the proposal violated state law by interfering with the exclusive grant of authority given to the board of directors to appoint directors to committees of the board); *Gillette Company* (March 10, 2003) (permitting exclusion of a

proposal seeking a board policy establishing procedures for implementing shareholder proposals that receive majority support, where the supplied legal opinion argued the proposal would force the board to implement shareholder proposals without considering their merit and that to do so would remove from the board the judgment required to satisfy its duties under Delaware law).

***A. The Proposal imposes a “compelling reasons” standard for the Board’s determinations to accept director resignations that does not take into account the Board’s fiduciary duties***

Section 141(a) of the DGCL provides that the business and affairs of a Delaware corporation are to be managed by the board of directors except as otherwise provided in the DGCL or in a company’s certificate of incorporation. Because the Company’s Amended and Restated Certificate of Incorporation, as amended (the “*Charter*”), does not provide for management of the Company by persons other than directors, the Board possesses the full power and authority to manage the business and affair of the Company. The Delaware courts have held that a bylaw that purports to mandate a substantive decision on the part of the board of directors without regard to the application of the directors’ fiduciary duties violates Section 141(a). *See, e.g., CA, Inc. v. AFSCME Employees Pension Plan*, 953 A.2d 227 (Del. 2008) (holding that a proposed stockholder adopted bylaw that mandated that the board of directors reimburse a stockholder for its expenses in running a proxy contest to elect a minority of the members of the board of directors would violate Delaware law because it mandated reimbursement of proxy expenses even in circumstances where a proper application of fiduciary principles would preclude doing so).

The Proposal requests the adoption of a bylaw that, if implemented, would limit Board’s current and future ability to exercise its managerial power and concomitant fiduciary duties to the Company and its shareholders in violation of Section 141(a) of the DGCL. As explained in the Delaware Legal Opinion, the Board cannot unilaterally adopt a bylaw that limits a future board’s ability to take actions it believes are in the best interests of the Company and its shareholders. The Proposal would eliminate the power of the Company’s current and future directors to reject a director resignation absent a finding of a “compelling reason” or “compelling reasons,” even where the Board believes, in the good faith exercise of its fiduciary duties under Delaware law, that accepting the resignation would be contrary to the interests of the Company and its shareholders.

Imposing a “compelling reasons” standard abrogates the Board’s decision-making authority under the DGCL and the Charter with respect to conditional director resignations. By imposing such a standard, the Proposal impermissibly binds future directors on matters involving the management of the Company. As stated in the Delaware Legal Opinion, the Board must consider and balance a number of factors in deciding whether to accept a resignation, including the underlying reasons for the director’s failure to receive a majority vote for re-election, the tenure and qualifications of the director, the director’s past and expected future contributions to the Board and the overall composition of the Board, including whether accepting the resignation would cause the Company to fail to meet the requirements of any law, rule or regulation applicable to the Company. The Proposal requests the adoption of a bylaw that would mandate current and

future directors of the Company to make determinations based on a “compelling reasons” standard that has meaning only if it would require the directors to accept a resignation in circumstances where proper application of their fiduciary duties would cause them to decide otherwise. Because the bylaw provision contemplated by the Proposal mandates that the Company’s current and future directors accept director resignations based on a compelling reasons standard that does not take into account the director’s fiduciary duties, it violates Delaware law.

***B. The Proposal would effect the removal of a director without the vote required by the Delaware statute***

In addition, the Proposal would violate Delaware law by imposing a voting standard for the removal of directors that is contrary to the Delaware statute. The bylaw requested by the Proposal would require that, if the Board does not accept the resignation of a holdover director following an annual meeting, the director’s resignation will be “automatically effective” 30 days after the next annual meeting if such director fails to receive the majority of votes cast. The Proposal would therefore end the term of any holdover director and remove the director from office if the director does not receive a majority of votes cast at the subsequent annual meeting. As explained by the Delaware Legal Opinion, this violates Delaware law by imposing a different voting standard for the removal of directors than the standard prescribed by the DGCL.

Section 141(k) of the DGCL sets the voting standard for the removal of directors (except for two exceptions inapplicable to the Company) as “a majority of the shares then entitled to vote at an election of directors.” Meanwhile, the Company’s voting standard for director elections in uncontested elections, set forth in the Company’s Bylaws, is “the majority of the votes cast with respect to that director’s election.” Because the Proposal would require that any holdover director who does not receive the majority of votes cast at a subsequent annual meeting be removed, the Proposal effectively substitutes the lower voting threshold of a majority of votes cast for the director removal voting standard prescribed by the DGCL. As explained by the Delaware Legal Opinion, the Delaware courts have held that a bylaw provision that permits shareholders to remove directors by a lesser voting standard than that prescribed by Section 141(k) is invalid under Delaware law. The Delaware Legal Opinion also explains that a bylaw may not impose a requirement that disqualifies a director and terminates the director’s service.

Because the Proposal would reduce the voting standard required to end the term of a holdover director and remove the director from office from a majority in voting power of the outstanding shares entitled to vote in the election of such director to a majority of the votes cast at the meeting, it violates Delaware law and may be excluded under Rule 14a-8(i)(2).

**II. Rule 14a-8(i)(6) – The Company Lacks the Power to Implement the Proposal.**

Rule 14a-8(i)(6) allows a company to exclude a proposal if the company would lack the power or authority to implement the proposal. As described above, the Proposal would, if implemented, cause the Company to violate Delaware law. The Staff has on numerous occasions permitted exclusion under Rule 14a-8(i)(6) of proposals that would cause the company to violate

the law of the jurisdiction of its incorporation. See *Arlington Asset Investment Corp.* (April 23, 2021) (permitting exclusion of proposal that would violate Virginia law); *eBay Inc.* (April 1, 2020) (permitting exclusion of proposal that would violate Delaware law); *Trans World Entertainment Corp.* (May 2, 2019) (permitting exclusion of proposal that would violate New York law); *IDACORP, Inc.* (permitting exclusion of proposal that would violate Idaho law) (March 13, 2012); *NiSource Inc.* (March 22, 2010) (permitting exclusion of proposal that would violate Indiana law); *Schering-Plough Corp.* (March 27, 2008) (permitting exclusion of proposal that would violate New Jersey law); *AT&T, Inc.* (Feb. 19, 2008) (permitting exclusion of a proposal that would violate Delaware law); *Noble Corp.* (Jan. 19, 2007) (permitting exclusion of a proposal that would violate Cayman Islands law).

### **CONCLUSION**

For the reasons discussed above, the Company believes that it may omit the Proposal from its 2024 Proxy Materials. We request the Staff's concurrence in our view or, alternatively, confirmation that the Staff will not recommend any enforcement action if the Company excludes the Proposal.

If you have any questions or need additional information, please feel free to contact me at (202) 637-5464. Correspondence regarding this letter may be sent to me by e-mail at: [john.beckman@hoganlovells.com](mailto:john.beckman@hoganlovells.com).

Sincerely,



John B. Beckman

Enclosures

cc: Kimberly M. Jablonski, Bristol-Myers Squibb Company  
Lisa A. Atkins, Bristol-Myers Squibb Company  
Alan L. Dye, Hogan Lovells US LLP  
Michael Piccirillo, New York City Carpenters Pension Fund

**Exhibit A**

**Proponent's Submission**



UNITED BROTHERHOOD OF CARPENTERS AND JOINERS OF AMERICA  
NEW YORK CITY & VICINITY DISTRICT COUNCIL OF CARPENTERS

JOSEPH A. GEIGER  
Executive Secretary - Treasurer

PAUL CAPURSO  
President /Asst EST

DAVID CARABALLOSO  
Vice President /Asst EST



395 HUDSON STREET - 9<sup>TH</sup> FLOOR

NEW YORK, N.Y. 10014

PHONE: [REDACTED]

FAX: [REDACTED]

[www.nycdistrictcouncil.com](http://www.nycdistrictcouncil.com)

**SENT VIA OVERNIGHT UPS**

November 17, 2023

Kimberly M. Jablonski  
Senior Vice President and  
Corporate Secretary  
Bristol-Myers Squibb Company  
206 & Province Line Road  
Princeton, NJ 08543

Dear Ms. Jablonski:

I hereby submit the enclosed shareholder proposal ("Proposal") on behalf of the New York City Carpenters Pension Fund ("Fund"), for inclusion in the Bristol-Myers Squibb Company ("Company") proxy statement to be circulated in conjunction with the next annual meeting of shareholders. The Proposal relates to the issue of director resignations and is submitted under Rule 14(a)-8 (Proposals of Security Holders) of the U.S. Securities and Exchange Commission proxy regulations.

The Fund is the beneficial owner of shares of the Company's common stock, with a market value of at least \$25,000, which shares have been held continuously for more than a year prior to and including the date of the submission of the Proposal. Verification of this ownership by the record holder of the shares, BNY Mellon, will be sent under separate cover. The Fund intends to hold the shares through the date of the Company's next annual meeting of shareholders. Either the undersigned or a designated representative will present the Fund's Proposal for consideration at the annual meeting of shareholders.

If you would like to discuss the Proposal, please contact Michael Piccirillo at [REDACTED]@[nycdistrictcouncil.org](mailto:[REDACTED]@nycdistrictcouncil.org). Mr. Piccirillo will be available to discuss the proposal on Tuesday, December 5, or Tuesday, December 12, from 1:00PM to 5:00PM (ET) either day or other mutually agreeable date and time. Please forward any correspondence related to the proposal to Mr. Piccirillo, New York City District Council of Carpenters, 395 Hudson Street, 9<sup>th</sup> Floor, New York, NY 10014 or at the email address above.

Sincerely,

Joseph A. Geiger  
Fund Co-Chair - Trustee

cc. Michael Piccirillo  
Edward J. Durkin  
Enclosure

## **Director Election Resignation Bylaw Proposal:**

**Resolved:** That the shareholders of Bristol-Myers Squibb Company (“Company”) hereby request that the board of directors take the necessary action to adopt a director election resignation bylaw that requires each director nominee to submit an irrevocable conditional resignation to the Company to be effective upon the director’s failure to receive the required shareholder majority vote support in an uncontested election. The proposed resignation bylaw shall require the Board to accept a tendered resignation absent the finding of a compelling reason or reasons to not accept the resignation. Further, if the Board does not accept a tendered resignation and the director remains as a “holdover” director, the resignation bylaw shall stipulate that should a “holdover” director fail to be re-elected at the next annual election of directors, that director’s new tendered resignation will be automatically effective 30 days after the certification of the election vote. The Board shall report the reasons for its actions to accept or reject a tendered resignation in a Form 8-K filing with the U.S. Securities and Exchange Commission.

**Supporting Statement:** The Proposal requests that the Board establish a director resignation bylaw to enhance director accountability. The Company has established in its bylaws a majority vote standard for use in an uncontested director election, an election in which the number of nominees equal the number of open board seats. Under applicable state corporate law, a director’s term extends until his or her successor is elected and qualified, or until he or she resigns or is removed from office. Therefore, an incumbent director who fails to receive the required vote for election under a majority vote standard continues to serve as a “holdover” director until the next meeting of shareholders. A Company governance policy currently addresses the continued status of an incumbent director who fails to be re-elected by requiring such director to tender his or her resignation for Board consideration.

The new director resignation bylaw will set a more demanding standard of review for addressing director resignations than that contained in the Company’s resignation governance policy. The resignation bylaw will require the reviewing directors to articulate a compelling reason or reasons for not accepting a tendered resignation and allowing an unelected director to continue to serve as a “holdover” director. Importantly, if a director’s resignation is not accepted and he or she continues as a “holdover” director but again fails to be elected at the next annual meeting of shareholders, that director’s new tendered resignation will be automatically effective 30 days following the election vote certification. While providing the Board latitude to accept or not accept the initial resignation of an incumbent director that fails to receive majority vote support, the amended bylaw will establish the shareholder vote as the final word when a continuing “holdover” director is not re-elected. The Proposal’s enhancement of the director resignation process will establish shareholder voting in director elections as a more consequential governance right.

**Exhibit B**

**Delaware Legal Opinion**

December 28, 2023

Bristol-Myers Squibb Company  
Route 206 & Province Line Road  
Princeton, New Jersey 08543

Re: Stockholder Proposal on behalf of New York City Carpenters Pension Fund

Ladies and Gentlemen:

We have acted as special Delaware counsel to Bristol-Myers Squibb Company, a Delaware corporation (the “Company”), in connection with a stockholder proposal (the “Proposal”) on behalf of New York City Carpenters Pension Fund (the “Proponent”), dated November 17, 2023, for the 2024 annual meeting of stockholders of the Company (the “Annual Meeting”). In this connection, you have requested our opinion as to certain matters under the laws of the State of Delaware.

For the purpose of rendering our opinion as expressed herein, we have been furnished with and have reviewed the following documents: (i) the Amended and Restated Certificate of Incorporation of the Company as filed with the Secretary of State of the State of Delaware (the “Secretary of State”) on May 24, 2005, as amended by the Certificates of Correction as filed with the Secretary of State on December 23, 2009, as amended by the Certificates of Amendment as filed with the Secretary of State on May 7, 2010 and May 4, 2021, respectively (collectively, the “Certificate of Incorporation”); (ii) the Amended and Restated Bylaws of the Company, amended as of May 4, 2021 (the “Bylaws”); and (iii) the Proposal.

With respect to the foregoing documents, we have assumed: (i) the authenticity of all documents submitted to us as originals; (ii) the conformity to authentic originals of all documents submitted to us as copies; (iii) the genuineness of all signatures and the legal capacity of natural persons; and (iv) that the foregoing documents, in the forms thereof submitted to us for our review, have not been and will not be altered or amended in any respect material to our opinion as expressed herein. We have not reviewed any document other than the documents listed above for purposes of rendering this opinion, and we assume that there exists no provision of any such other document that bears upon or is inconsistent with our opinion as expressed herein. In addition, we have conducted no independent factual investigation of our own but rather have relied solely on the foregoing documents, the statements and information set forth therein and the additional factual matters recited or assumed herein, all of which we assume to be true, complete and accurate in all material respects.



## **THE PROPOSAL**

The Proposal states the following:

**Resolved:** That the shareholders of Bristol-Myers Squibb Company (“Company”) hereby request that the board of directors take the necessary action to adopt a director election resignation bylaw that requires each director nominee to submit an irrevocable conditional resignation to the Company to be effective upon the director’s failure to receive the required shareholder majority vote support in an uncontested election. The proposed resignation bylaw shall require the Board to accept a tendered resignation absent the finding of a compelling reason or reasons to not accept the resignation. Further, if the Board does not accept a tendered resignation and the director remains a “holdover” director, the resignation bylaw shall stipulate that should a “holdover” director fail to be re-elected at the next annual election of directors, that director’s new tendered resignation will be automatically effective 30 days after the certification of the election vote. The Board shall report the reasons for its actions to accept or reject a tendered resignation in a Form 8-K filing with the U.S. Securities and Exchange Commission.

We have been advised that the Company is considering excluding the Proposal from the Company’s proxy statement for the Annual Meeting under, among other reasons, Rule 14a-8(i)(2) promulgated under the Securities Exchange Act of 1934, as amended. Rule 14a-8(i)(2) provides that a registrant may omit a proposal from its proxy statement when “the proposal would, if implemented, cause the company to violate any state, federal, or foreign law to which it is subject.” In this connection, you have requested our opinion as to whether, under Delaware law, the implementation of the Proposal, if adopted by the Company’s stockholders, would violate Delaware law.

For the reasons set forth below, to the extent the Proposal, if implemented, (i) requires the board of directors of the Company (the “Board”) to accept a resignation in circumstances where doing so would violate its fiduciary duties or (ii) effects the removal of a director without the statutorily required vote, the Proposal, in our opinion, would violate Delaware law.

## **DISCUSSION**

### **The Proposal would violate Delaware law if implemented.**

The Proposal requests that the Board adopt a provision in the Bylaws which, among other things, requires each director nominee to submit an irrevocable conditional resignation to be effective if the director fails to receive “the required majority vote support” in an uncontested

election. The bylaw provision contemplated by the Proposal would require the Board to accept such a tendered resignation unless the Board finds a “compelling reason or reasons” not to accept the resignation. The bylaw provision contemplated by the Proposal thus would impose a “compelling reasons” standard on decisions made by the current and future Boards with respect to accepting resignations tendered by directors in accordance with the bylaw provision.

For the reasons set forth below, in our opinion, because the Proposal, if adopted, would require the Company’s current and future boards to accept a director’s resignation unless there were “compelling reasons” not to, the Proposal effectively requires the Board to accept a resignation in circumstances where the board believes, in the good faith exercise of its fiduciary duties under Delaware law, that accepting the resignation is not in the best interests of the Company and its stockholders. Because the Proposal requires that the Board accept resignations in circumstances where proper application of the Board’s fiduciary duties would preclude it from doing so, the Proposal violates Delaware law.

Section 141(a) of the General Corporation Law provides that the “business and affairs of every corporation organized under this chapter shall be managed by or under the direction of a board of directors, except as may be otherwise provided in this chapter or in its certificate of incorporation.” 8 *Del. C.* § 141(a). Significantly, if there is to be any variation from the mandate of Section 141(a), it can only be as “otherwise provided in this chapter or in its certificate of incorporation.” *See, e.g., Lehrman v. Cohen*, 222 A.2d 800, 808 (Del. 1966). The Certificate of Incorporation does not provide for management of the Company by persons other than directors, and the phrase “except as otherwise provided in this chapter” does not include bylaws adopted pursuant to Section 109(b) of the General Corporation Law. Thus, the Board possesses the full power and authority to manage the business and affairs of the Company. *Aronson v. Lewis*, 473 A.2d 805, 811 (Del. 1984); *see also In re CNX Gas Corp. S’holders Litig.*, 2010 WL 2705147, at \*10 (Del. Ch. July 5, 2010) (“the premise of board-centrism animates the General Corporation Law”); *McMullin v. Beran*, 765 A.2d 910, 916 (Del. 2000) (“One of the fundamental principles of the Delaware General Corporation Law statute is that the business affairs of a corporation are managed by or under the direction of its board of directors.”) (citing 8 *Del. C.* § 141(a)); *Quickturn Design Sys., Inc. v. Shapiro*, 721 A.2d 1281, 1291 (Del. 1998) (“One of the most basic tenets of Delaware corporate law is that the board of directors has the ultimate responsibility for managing the business and affairs of a corporation.”) (footnote omitted). In making business decisions, directors owe duties of care and loyalty to the corporation and all of its stockholders which requires them to base their decisions on what they reasonably believe to be in the best interests of the corporation and its stockholders. *Mills Acq. Co. v. Macmillan, Inc.*, 559 A.2d 1261, 1280 (Del. 1989).

The Delaware courts have held that a bylaw that purports to mandate a substantive decision on the part of the board of directors without regard to the application of the directors’ fiduciary duties violates Section 141(a). *CA, Inc. v. AFSCME Employees Pension Plan*, 953 A.2d 227, 235-338 (Del. 2008). For example, in *CA, Inc.*, the Delaware Supreme Court held that a proposed stockholder adopted bylaw that mandated that the board of directors reimburse a stockholder for its expenses in running a proxy contest to elect a minority of the members of the

board of directors would violate Delaware law because it mandated reimbursement of proxy expenses even in circumstances where a proper application of fiduciary principles would preclude doing so. *Id.* Thus, a corporation's board or its stockholders may not bind future directors on matters involving the management of the company. *Id.*; see also *Carmody v. Toll Bros., Inc.*, 723 A.2d 1180, 1191 (Del. Ch. 1998) (refusing to dismiss claims that the "deadhand" provision in the company's rights plan which would limit a future board's ability to redeem the rights plan was invalid under Delaware law); *Quickturn Design Sys., Inc.*, 721 A.2d at 1281 (invalidating a provision that, under certain circumstances, would have prevented newly-elected directors from redeeming a rights plan for a six-month period); *Paramount Communications, Inc. v. QVC Network, Inc.*, 637 A.2d 34, 51 (Del. 1994) (invalidating a provision in a merger agreement that prevented the directors from communicating with competing bidders); *Abercrombie v. Davies*, 123 A.2d 893, 899 (Del. Ch. 1956) (invalidating a provision in an agreement that required the directors to act as directed by an arbitrator in certain circumstances where the board was deadlocked), *rev'd on other grounds*, 130 A.2d 338 (Del. 1957).

The decision whether to accept a resignation is a business decision for the Board in which it is required to exercise its fiduciary duties. *Louisiana Mun. Police Emps. Ret. Sys. v. Morgan Stanley & Co. Inc.*, 2011 WL 773316, at \*6 (Del. Ch. Mar. 4, 2011). There are a number of factors which need to be considered in deciding whether to accept a resignation which a Board must consider and balance, including, without limitation, the underlying reasons for the director failing to receive a majority vote for such director's election, the tenure and qualifications of the director, the director's past and expected future contributions to the Board and the overall composition of the Board including whether accepting the resignation would cause the Company to fail to meet the requirements of any law, rule or regulation applicable to the Company. The Proposal requests amendments to the Bylaws that would mandate current and future directors of the Company to make determinations based on a "compelling reasons" standard that has meaning only if it would require the directors to accept a resignation in circumstances where proper application of its fiduciary duties would cause it to decide otherwise. Because the bylaw provision contemplated by the Proposal mandates the Company's current and future directors accept director resignations based on a compelling reasons standard that does not take into account the director's fiduciary duties, it violates Delaware law.

In addition, the bylaw contemplated by the Proposal would require that, if the board finds there are compelling reasons not to accept the resignation of a director who did not receive a majority of the votes cast for such director's election (and thus continues as a holdover director) *and* such director fails to receive a majority of the votes cast for such director's election at the next annual meeting of stockholders, such director's resignation "will be automatically effective 30 days after the certification of the election vote." The supporting statement to the Proposal provides that the foregoing provision is intended to ensure that the stockholder vote is the "final word when a continuing 'holdover' director is not re-elected." Thus, the clear purpose and intent of such provision is to end the holdover term of the director and remove the holdover director from office if such director does not receive a majority of the votes cast at the second annual meeting. The bylaw contemplated by the Proposal would thus set for the removal of any such holdover director a voting standard based on a majority of the votes cast at the meeting (which is the applicable

standard for the election of directors in an uncontested election as set forth in the Bylaws). To the extent such bylaw purports to fix the stockholder vote required to end the term of a holdover director and remove the holdover director from office as a majority of the votes cast, it violates Delaware law.

Section 141(k) of the General Corporation Law provides that, other than with respect to two exceptions that are not applicable to the Company,<sup>1</sup> “any director or the entire board of directors may be removed, with or without cause, by the holders of a majority of the shares then entitled to vote at an election of directors.” 8 *Del. C.* § 141(k). A bylaw may not override a statutory mandate. *See* 8 *Del. C.* § 109(b); *Kerbs v. California Eastern Airways*, 90 A.2d 652, 658-59 (Del. 1952) (finding that a bylaw purporting to allow establishment of a quorum with fewer directors than the minimum required by statute to be void and stating that “a by-law which is repugnant to the statute must always give way to the statute's superior authority”). A bylaw that is contrary to statute is void. *Sinchareonkul v. Fahnemann*, 2015 WL 292314, at \*8 (Del. Ch. Jan. 22, 2015) (observing, in finding that a bylaw that purported to provide a specified director additional votes qua director was invalid in light of statute, Section 141(d) of the General Corporation Law, requiring any such provision to appear in the certificate of incorporation, that “[u]nder Section 109(b), a bylaw that conflicts with the DGCL is void.”). The Delaware courts have held that a bylaw provision that purports to permit the stockholders to remove directors by a lesser voting standard than required by Section 141(k) is invalid under Delaware law. *Frechter v. Zier*, 2017 WL 345142, at \*4 (Del. Ch. Jan. 24, 2017) (holding that a director removal provision in the bylaws that allowed a simple majority of stockholders to remove directors is “unambiguously[ ] inconsistent with the statute”). The Delaware courts have also held that a bylaw may not impose a requirement that disqualifies a director and terminates the director’s service. *See, e.g. Kurz v. Holbrook*, 989 A.2d 140, 157 (Del. Ch. 2010) (“In light of the three procedural means for ending a director's term in Section 141(b), I do not believe a bylaw could impose a requirement that would disqualify a director and terminate his service.”); *see also Rohe v. Reliance Training Network, Inc.*, 2000 WL 1038190, at \*12 (Del.Ch. July 21, 2000). Thus, to the extent that the bylaw provision contemplated by the Proposal would reduce the vote required to end the term of a holdover director and remove that director from office from a majority in voting power of the outstanding shares entitled to vote in the election of such director to a majority of the votes cast at the meeting, it violates Section 141(k) of the General Corporation Law and is therefore invalid.

### **CONCLUSION**

Based upon and subject to the foregoing and subject to the limitations stated herein, it is our opinion that the Proposal, if implemented, would violate Delaware law.

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<sup>1</sup> The two exceptions relate to the removal of directors from a classified board or where cumulative voting in the election of directors is permitted. 8 *Del. C.* § 141(k). The Company does not have a classified board and does not permit cumulative voting the election of directors.



Bristol-Myers Squibb Company  
December 28, 2023  
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The foregoing opinion is limited to the laws of the State of Delaware. We have not considered and express no opinion on the laws of any other state or jurisdiction, including federal laws regulating securities or any other federal laws, or the rules and regulations of stock exchanges or of any other regulatory body.

The foregoing opinion is rendered solely for your benefit in connection with the matters addressed herein. We understand that you may furnish a copy of this opinion letter to the Securities and Exchange Commission and to the Proponent in connection with the matters addressed herein, and we consent to your doing so. Except as stated in this paragraph, this opinion letter may not be furnished or quoted to, nor may the foregoing opinion be relied upon by, any other person or entity for any purpose without our prior written consent.

Very truly yours,

*Richards, Layton & Finger, P.A.*

MDA/JJV



## UNITED BROTHERHOOD OF CARPENTERS AND JOINERS OF AMERICA

### VIA ELECTRONIC SUBMISSION

February 8, 2024

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

**Re:** *Bristol-Myers Squibb Company  
Response of the New York City Carpenters Pension Fund to Bristol-Myers Squibb's No-Action Request*

Ladies and Gentlemen:

On November 17, 2023, the New York City Carpenters Pension Fund ("Fund") submitted to Bristol-Myers Squibb Company ("Company") a Director Election Resignation Bylaw shareholder proposal ("Proposal") pursuant to Rule 14(a)-8 (Proposals of Security Holders) of the U.S. Securities and Exchange Commission ("Commission") proxy regulations. On December 28, 2023, the Company filed with the Commission a request for the Staff's concurrence in their view that the Proposal may be excluded from the Company's 2024 Proxy Materials. A copy of this response to the Company's request is being sent to the Company and to its outside legal counsel. For the reasons outlined below, we believe that the Company has failed to state any proper bases for omitting the Proposal from its Proxy Materials to be circulated in conjunction with its 2024 annual meeting of shareholders. Rather than limiting the Company's board of directors' rights to manage the operations of the Company, the Proposal simply fortifies the fundamental right of shareholders, as the owners of the Company, to exercise their most important right of ownership, the right to vote in the election of Company directors.

### **THE PROPOSAL**

The text of the Fund's Proposal submitted for inclusion in the Company's 2024 Proxy Materials is set forth below.

**Resolved:** That the shareholders of Bristol-Myers Squibb Company (“Company”) hereby request that the board of directors take the necessary action to adopt a director election resignation bylaw that requires each director nominee to submit an irrevocable conditional resignation to the Company to be effective upon the director’s failure to receive the required shareholder majority vote support in an uncontested election. The proposed resignation bylaw shall require the Board to accept a tendered resignation absent the finding of a compelling reason or reasons to not accept the resignation. Further, if the Board does not accept a tendered resignation and the director remains as a “holdover” director, the resignation bylaw shall stipulate that should a “holdover” director fail to be re-elected at the next annual election of directors, that director’s new tendered resignation will be automatically effective 30 days after the certification of the election vote. The Board shall report the reasons for its actions to accept or reject a tendered resignation in a Form 8-K filing with the U.S. Securities and Exchange Commission.

### **OPPOSITION TO THE COMPANY’S REQUEST FOR NO-ACTION RELIEF**

The Fund believes that the arguments against the Proposal by the Company and its Delaware counsel are unpersuasive and do not establish grounds for the omission of the Proposal from the Company’s Proxy Materials to be distributed in conjunction with its 2024 annual meeting of shareholders. Specifically, Company arguments on the following basis for relief are not persuasive:

#### **Rule 14a-8(i)(2) – The Proposal Would Require the Company to Violate Delaware Law**

##### **PROPOSAL BACKGROUND AND CONTEXT**

It is instructive to review the voting rights that corporate shareholders in Delaware incorporated corporations possess in evaluating the Company’s no-action letter arguments. Section 211(b) of the Delaware General Corporation Law (“DGCL”) establishes that an annual meeting of stockholders shall be held for the election of directors on a date and time designated by or in the manner provided in a corporation’s bylaws. In addition to the shareholders’ right to elect directors at the annual meeting, “any other proper business” may be transacted. The election of directors by shareholders is a foundational right in the corporate governance system established in the DGCL. “The shareholder franchise is the ideological underpinning upon which the legitimacy of directorial power rests.” *Blasius Indus., Inc. v. Atlas Corp.*, 564 A.2d 651, 659 (Del.Ch. 1988).

A plurality vote standard<sup>1</sup> in the election of directors was set as the default vote standard in 1987 when the DGCL was amended to replace the majority vote standard that was in place for all matters voted upon at an annual meeting of shareholders. The DGCL election vote standard change was prompted by the growing number of contested elections in an era of hostile takeover activity and

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<sup>1</sup> A plurality vote standard in a director election holds that the director nominees that receive the highest number of “For” votes corresponding to the number of open board seats are elected. Further, “Against” votes are not permitted; the option is to “Withhold.” Thus, a single “For” vote assures election.

the incompatibility of a majority vote standard with contested elections.<sup>2</sup> The new plurality default standard applied to both contested and uncontested director elections. While a plurality vote standard is the appropriate vote standard in a contested director election,<sup>3</sup> the use of the plurality standard in an uncontested director election virtually ensures that board-sponsored nominees are elected. To address this issue, a shareholder private-ordering campaign<sup>4</sup> using precatory shareholder proposals began in 2003 to advance the adoption of a majority vote standard in uncontested director elections. This decades-long governance activism resulted in the broad market adoption of a majority vote standard by most large and mid-cap publicly traded companies.<sup>5</sup> The majority vote standard in an uncontested election provides shareholders the opportunity to vote “for” or “against” board nominees, raising the possibility that director nominees, both new nominees and incumbent directors running for reelection, might fail to be elected, or in the case of incumbent directors reelected.

For the first time, uncontested director elections could result in director nominees, both new nominees and incumbents, failing to be elected. DGCL Section 141(b) states in part that an elected director shall hold office until “such director’s successor is elected and qualified or until such director’s earlier resignation or removal.” Thus, under DGCL an incumbent director nominee that is not re-elected in an uncontested director election with a majority vote standard continues to serve as a director, a “holdover” director, absent his or her resignation. With increasing corporate adoption of a majority vote standard for uncontested elections and the possibility of an incumbent director losing a reelection vote, it was necessary to construct a post-election process to address the continued status of an unelected “holdover” director. Director election resignation policies and bylaws developed as a necessary and important complementary component to the majority vote standard in uncontested director elections.

Pfizer Inc. advanced the first director election resignation policy, proposing it as an alternative to the adoption of a majority vote bylaw. The Pfizer model became known as the “plurality plus” model as it combined the plurality vote standard with a conditional director resignation. Under the “plurality plus” model, an incumbent board nominee who received more so-called “withhold” votes than “for” votes was required to submit a resignation letter even though the director had been reelected.<sup>6</sup> The market ultimately rejected the “plurality plus” model as an alternative to majority voting, but the conditional resignation was embraced as a complementary component of the majority vote regime.

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<sup>2</sup> The use of a majority vote standard in a contested election can result in a “failed election”. A “failed election” occurs when a non-management board nominee receives more votes than an incumbent director but short of a majority resulting in the incumbent directors continuing in office as a “holdover” director.

<sup>3</sup> In a contested election with more board nominees than available board seats, the nominees receiving the highest number of votes corresponding to the number of available board seats are elected.

<sup>4</sup> A private-ordering campaign by the United Brotherhood of Carpenter Pension Funds and other Trades Fund that used precatory shareholder proposals to urge the adoption of a majority vote standard bylaw spanned multiple years beginning in 2003 and transformed the vote standard in the common uncontested director election (an election in which the number of board-sponsored nominees equals the number of open board seats).

<sup>5</sup> The plurality vote standard remains the default standard under the DGCL.

<sup>6</sup> A Commission rulemaking in 1979 instituted the use of so-called “withhold” votes in director elections under the plurality vote standard. The “withhold” vote is an abstention and has no legal effect on an election outcome. Securities Exchange Act Release 34-16356 (November 21, 1979) 44FR68764 (November 29, 1979).

In 2006, DGCL Section 141(b) was amended to add a new provision that a director resignation may be made effective upon the happening of a future event or events, coupled with authority granted in the same section to make certain resignations irrevocable. By permitting a corporation to enforce a director resignation conditioned upon the director's failure to achieve a specified vote for reelection, e.g., more votes "For" than "Against", coupled with board acceptance of the resignation, these provisions permit corporations and individual directors to agree voluntarily, and give effect in a manner subsequently enforceable by the corporation, to voting standards for the election of directors which differ from the plurality default standard in Section 216. A director resignation could now be conditioned upon the happening of a future event (failure to be reelected) and could be made irrevocable. The legislature took the additional step in 2006 to amend DGCL Section 216 to support the majority vote standard by providing that a bylaw adopted by a vote of stockholders that prescribes the required vote for the election of directors may not be unilaterally altered or repealed by the board of directors.

Following the 2006 DGCL amendments, majority vote corporations adopted "director resignation" governance policies or bylaw provisions to address the status of an unelected "holdover" director. The typical resignation policy or bylaw sets a process for board review of the tendered resignation, with the board deciding whether the resignation is accepted or rejected. The resignation provisions outline a timeline and process for review of a tendered resignation by the board, or some subset thereof, such as a board's governance committee. Typically included is a statement that the board's decision will be made in the best interests of the company. Most companies commit to inform shareholders of the board's decision by means of a Commission Form 8-K filing. In the event a tendered resignation is not accepted, the disclosure will usually include the rationale for the board's decision and possible alternative action to be taken.

## THE COMPANY'S RESIGNATION POLICY AND THE PROPOSAL

The Company has in place a director resignation policy in its Corporate Governance Guidelines. <https://www.bms.com/about-us/our-company/governance/corporate-governance-documents.html>. The policy reads as follows:

**4. Unsuccessful Incumbent Directors in Elections.** An incumbent director who fails to receive a majority of votes cast in an election that is not a Contested Election (as defined in the Company's Bylaws) and who tenders his or her resignation pursuant to the Company's Bylaws shall remain active and engaged in Board activities while the Committee on Directors and Corporate Governance and the Board decide whether to accept or reject such resignation, or whether other action should be taken; provided, however, it is expected that such incumbent director shall not participate in any proceedings by the Committee on Directors and Corporate Governance or the Board regarding whether to accept or reject such director's resignation, or whether to take other action with respect to such director.

In the event that a majority of the members of the Committee on Directors and Corporate Governance are required to tender their resignation pursuant to this policy in connection with an election of directors, then, if the number of independent directors who are not required to tender their resignation in connection with an election of directors is three or greater, the Board shall appoint a committee, which shall be comprised of those independent directors selected by

the independent directors from amongst themselves, for the purposes of considering the tendered resignations, and that committee shall make the recommendation contemplated to be made by the Committee on Directors and Corporate Governance to the Board under this policy.

Notwithstanding the foregoing, in the event that the number of independent directors who are not required to tender their resignation pursuant to this policy in connection with an election of directors is less than three, a committee comprised of all independent directors, which shall be appointed by the Board, shall consider and act upon the tendered resignations; provided that each independent director required to tender his or her resignation pursuant to this policy shall recuse himself or herself from consideration of his or her own resignation.

### **RESPONSE TO RULE 14a-8(i)(2) ARGUMENT**

The Fund's precatory Proposal requests that the Board revise the Company's unilaterally adopted director resignation policy that empowers the Board to address the legal status of an unelected "holdover" director. Importantly, the Proposal advances a bylaw to replace the guideline policy that calls on the Board in the exercise of its fiduciary duties to articulate a "compelling reason or reasons" should it not accept the tendered resignation of a director opposed by a majority vote of shareholders. Further, the Proposal urges that the Company's new bylaw crafted by the Board hold that the conditional and irrevocable resignation of a "holdover" director not elected at a second consecutive meeting be effective 30 days after the certification of election results. As used in the Proposal, we define a "compelling reason or reasons" consistent with the ordinary meaning of the words, that is a reason that convinces someone that something should be done, in this case not to accept a resignation despite the director failing to receive majority shareholder support. The reason or reasons to reject a resignation must be "compelling," as determined by the Board in its business judgment, which requires the directors to make all decisions with due care and in good faith under Delaware corporation law. The requirement that a "holdover" director's second consecutive election defeat result in the acceptance of his or her tendered resignation comports with the importance of shareholder voting rights in director elections. Board action to create the bylaw as requested would simply bind it to give effect to shareholders' director election voting rights. A board's failure to adequately address the individual director or company performance issue or issues that prompted a director's initial election loss justifies the proposed heightened accountability. Limiting Board discretion in this context is appropriate and a measured toughening of the consequences of a repeated election loss for a "holdover" director.

The Company and its Delaware counsel argue that the Proposal may be excluded under Rule 14a-8(i)(2) because implementing it would cause the Company to violate Delaware law and Rule 14a-8(i)(6) because the Company lacks the power to implement the Proposal. The Company argues that the "compelling reason or reasons" language and the required acceptance of a "holdover" director's resignation following a second consecutive election loss would cause the Board to violate its fiduciary duty to act in the best interest of the Company and its stockholders in contravention of Delaware law for the following reasons:

1. The Proposal Would Limit the Board's Decision-Making Authority in Contravention of Its Fiduciary Duties.

2. The Proposal Would Permit Stockholders to Affect the Removal of a Director Without the Statutorily Required Vote.
3. The Company Lacks the Power to Implement the Proposal.

The Fund believes that the Company fails to present persuasive arguments for omission based on Rule 14a--8(i)(2) and Rule 14a-8(i)(6).

### **The Proposal Would Not Limit the Board’s Decision-Making Authority**

Rule 14a-8(i)(2) permits a company to exclude a proposal if its implementation would cause the company to violate state, federal or foreign law applicable to the company. The Company is incorporated under the laws of the state of Delaware. Section 141(a) of the DGCL provides: “The business and affairs of every corporation organized under this chapter shall be managed by or under the direction of a board of directors, except as may be otherwise provided in this chapter or in its certificate of incorporation.” The Company argues that the Board’s authority to manage the business and affairs of the Company under the DGCL requires that the Board have complete authority to accept or reject a “holdover” director’s resignation. It cites several cases for the proposition that a board of directors has authority to manage the business and affairs of a Delaware corporation. The Fund does not dispute this proposition. However, the Company’s resignation policy sets the process for the adjudication of shareholder vote outcomes in director elections, not the management of the “business and affairs” of the Company. Thus, the Proposal’s resignation bylaw provisions do not interfere with the Board’s management of the Company nor does requesting acceptance of an incumbent nominee’s previously tendered resignation constitute compelling directors to breach their fiduciary duties.

The official State of Delaware website contains a discussion of Delaware Corporate Law entitled “The Delaware Way: Deference to the Business Judgment of Directors Who Act Loyally and Carefully.” [www.corplaw.delaware.gov](http://www.corplaw.delaware.gov). It begins by stating:

The [Delaware General Corporation Law’s](#) central mandate appears in [Section 141\(a\)](#); it provides that the business and affairs of every Delaware corporation are managed by or under the direction of the corporation’s board of directors. In discharging their duty to manage or oversee the management of the corporation, directors owe fiduciary duties of loyalty and care to the corporation and its stockholders.

**Business judgment rule:** Although some major transactions require the consent of stockholders as well as the approval of the board, the board generally has the power and duty to make business decisions for the corporation. These decisions include establishing and overseeing the corporation’s long-term business plans and strategies, and the hiring and firing of executive officers. Delaware law affords directors making such decisions a set of presumptions—known as the “business judgment rule”—that, so long as a majority of the directors have no conflicting interest (see “duty of loyalty” below) in the decision, their decision will not later be second-guessed by a court if it is undertaken with due care and in good faith.

Managing the business and affairs of a Delaware corporation clearly includes authority to establish and oversee a company’s long-term strategic plans, hire, monitor, compensate and,

if necessary, fire executive officers. Just as clearly, overseeing the election of directors is not within the exclusive purview of the board of directors as the Company's request for no-action relief request suggests.

The Company fails to establish that Delaware law assigns to the board of directors unlimited power over the election of directors. Delaware law does no such thing. In MM Companies v. Liquid Audio, Inc., 813 A.2d 1118, 1128 (Del. 2003), the Delaware Supreme Court stated:

The most fundamental principles of corporate governance are a function of the allocation of power within a corporation between its stockholders and its board of directors. [] The stockholders' power is the right to vote on specific matters, in particular, in an election of directors. The power of managing the corporate enterprise is vested in the shareholders' duly elected board representatives. [] Accordingly, while these "fundamental tenets of Delaware corporate law provide for a separation of control and ownership," [] the stockholder franchise has been characterized as the "ideological underpinning" upon which the legitimacy of the directors' managerial power rests. [*Blasius Indus., Inc. v. Atlas Corp.*, 564 A.2d 651, 659 (Del.Ch. 1988).] (footnotes omitted)

Maintaining a proper balance in the allocation of power between the stockholders' right to elect directors and the board of directors' right to manage the corporation is dependent upon the stockholders' unimpeded right to vote effectively in an election of directors. This Court has repeatedly stated that, if the stockholders are not satisfied with the management or actions of their elected representatives on the board of directors, the power of corporate democracy is available to the stockholders to replace the incumbent directors when they stand for re-election. []

In *Blasius*, Chancellor Allen set forth a cogent explanation of why judicial review under the deferential traditional business judgment rule standard is inappropriate when a board of directors acts for the primary purpose of impeding or interfering with the effectiveness of a shareholder vote, especially in the specific context presented in *Blasius* of a contested election for directors:

[T]he ordinary considerations to which the business judgment rule originally responded are simply not present in the shareholder voting context. That is, a decision by the board to act for the primary purpose of preventing the effectiveness of a shareholder vote inevitably involves the question who, as between the principal and the agent, has authority with respect to a matter of internal corporate governance. That, of course, is true in a very specific way in this case which deals with the question who should constitute the board of directors of the corporation, but it will be true in every instance in which an incumbent board seeks to thwart a shareholder majority. A board's decision to act to prevent the shareholders from creating a majority of new board positions and filling them does not involve the exercise of the corporation's power over its property, or with respect to its rights or obligations; rather, it involves allocation, between shareholders as a class and the board, of effective power with respect to governance of the corporation . . . . Action designed principally to interfere with the effectiveness of a vote inevitably involves a conflict between the board and shareholder majority.

The Company's entire argument depends upon its contention that the Proposal improperly interferes with directors' fiduciary discretion, but as this discussion demonstrates the Proposal



embraces the Delaware Supreme Court view of the appropriate role of shareholders vis-à-vis the board of directors. Consider the logic behind the Company's argument. The Board chose to adopt a majority vote standard for the election of directors. The Board's adoption of a majority vote standard gave Company shareholders the right to vote "For" or "Against" nominees to the Board, or to abstain from voting. The votes have legal consequence, as the Board surely intended. As facilitated by the 2006 amendment to DCGL Section 141(b), the Company adopted a director resignation bylaw providing that Board nominees submit an irrevocable resignation conditioned on their failure to be reelected under the majority vote standard. The resignation requirement conditioned on failure to gain majority shareholder support was necessitated by the Board's concern that absent such a resignation requirement, a director who is not reelected would simply continue to serve on the Board by operation of the law despite shareholders' legal vote. The Company's resignation policy, beyond simply requiring the conditional resignation, empowers the Board to decide whether to accept or reject the tendered resignation.

It is important to note that the DCGL Section 141(b) amendments permitting a director resignation conditioned on his or her failure to receive majority shareholder support did not speak to a post-election process by a board to determine the effectiveness of the resignation. In this context consider that the Proposal does not seek to preclude directors from strong control of the results of director elections, despite the clear statements from the Delaware Supreme Court emphasizing shareholders' rights. Rather, the Proposal requests that when shareholders cast a majority vote against an incumbent director to the Board that the other directors accept that nominees' tendered resignation unless the Board determines it has a compelling reason or reasons not to do so. It is a very measured proposition. Yet the Company argues that if the Board must articulate a compelling reason to keep that director on the board that this can only be done by the Board ignoring its fiduciary duties. The opinion of Delaware counsel discusses the Board process for considering a director's resignation. It states:

The decision whether to accept a resignation is a business decision for the Board in which it is required to exercise its fiduciary duties. *Louisiana Mun. Police Emps. Ref. Sys. v. Morgan Stanley & Co. Inc.*, 2011 WL 773316, at \*6 (Del. Ch. Mar. 4, 2011). There are a number of factors which need to be considered in deciding whether to accept a resignation which a Board must consider and balance, including, without limitation, the underlying reasons for the director failing to receive a majority vote for such director's election, the tenure and qualifications of the director, the director's past and expected future contributions to the Board and the overall composition of the Board including whether accepting the resignation would cause the Company to fail to meet the requirements of any law, rule or regulation applicable to the Company. The Proposal requests amendments to the Bylaws that would mandate current and future directors of the Company to make determinations based on a "compelling reasons" standard that has meaning only if it would require the directors to accept a resignation in circumstances where proper application of its fiduciary duties would cause it to decide otherwise.

First, as we have demonstrated above, accepting a resignation is not a business decision. Second, the argument that considering whether there is a compelling reason not to accept the resignation "has meaning only if it would require the directors to accept a resignation in circumstances where proper application of its fiduciary duties would cause it to decide otherwise" is an unsupported and illogical assertion. The factors the Board must consider include why the nominee did not receive a majority vote, past and future contributions to the board, and the implications of accepting the resignation. The Board could simply add to this

list “consideration of the director failing to be elected by virtue of not receiving the necessary level of shareholder support.”

### **The Proposal is Not a Removal Provision or Bylaw that Contravenes Delaware Law**

The Company also argues that the Proposal would effect the “removal” of a director contravening DGCL Section 141(k) by requesting that a “holdover” director’s resignation be automatically effective following a second consecutive annual election defeat. The Company’s argument, if correct, would eviscerate the director election voting rights of shareholders in Delaware corporations. The Company has established a majority of the votes cast standard for the annual election of directors and Section 141(k) has a more demanding “majority of the shares then entitled to vote” standard. The Company conflates a removal action against one or more directors with the director election process that may result in an incumbent director or directors failing to be reelected and leaving the board through resignation. The logical conclusion of the Company’s removal argument is that a company with the common “majority of votes cast” director election standard, rather than Section 141(k)’s more demanding “majority of the shares then entitled to vote” standard, could not require an unelected incumbent director to resign or otherwise leave the board. A clear reading of the DGCL sections 141(k) and Section 216 addressing the vote requirement for director elections at an annual meeting of shareholders indicate the Section 141(k) vote standard does not pertain to director election votes that may result in directors leaving a corporate board. As quoted above, in *MM Companies* the Delaware Supreme Court stated:

Maintaining a proper balance in the allocation of power between the stockholders' right to elect directors and the board of directors' right to manage the corporation is dependent upon the stockholders' unimpeded right to vote effectively in an election of directors.

Contrast the Company’s argument with the Delaware Supreme Court’s ruling. The Company’s removal argument holds that it would be a violation of Delaware law for an incumbent director nominee who twice failed to receive the requisite level of shareholder support for election to be required to tender his or her resignation for board acceptance. On the other hand, the Delaware Supreme Court holds that shareholders must have the “unimpeded right to vote effectively.” The Company’s removal argument fails.

### **The Company Does Not Lack the Power to Implement the Proposal**

The Company makes the argument under Rule 14a-8(i)(6) that it lacks the power and authority to implement the Proposal. As outlined above, the Proposal would not, if implemented, cause the Company to violate Delaware law. Implementation of the Proposal’s request for a director resignation bylaw with provisions as outlined in the Proposal as a replacement for its current resignation policy would not cause the Company and its Board to violate its fiduciary duties to the Company or its stockholders, nor would it affect a removal of directors in violation of DGCL.

## CONCLUSION

For the reasons stated above, the Fund requests that the Staff not concur with the Company's position that the Fund's Proposal may be excluded under Rule 14a-8(i)(2) or Rule 14a-8(i)(6), as to do so would severely undermine the director election voting rights of shareholders under DGCL. We would gladly provide any additional information regarding this matter.

Sincerely,

*Ed Durkin*

Edward J. Durkin

cc. Lisa A. Atkins, Bristol-Myers Squibb Company  
Leia M. Scott, Hogan Lovells US LLP



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February 13, 2024

**VIA ONLINE SHAREHOLDER PROPOSAL FORM**

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
Office of Chief Counsel  
100 F Street, N.E.  
Washington, D.C. 20549

Re: ***Bristol-Myers Squibb Company – Proposal Submitted by the New York City Carpenters Pension Fund***

Ladies and Gentlemen:

On behalf of Bristol-Myers Squibb Company (the “***Company***”), we are submitting this letter to respond to the Proponent’s letter to the Staff on February 8, 2024 (the “***Response Letter***”), objecting to the Company’s intention, expressed in our letter to the Staff dated December 28, 2023 (the “***Initial Letter***”), to omit the Proposal from its 2024 Proxy Materials. For ease of reference, capitalized terms used in this letter have the same meaning ascribed to them in the Initial Letter.

As explained in the Initial Letter, the Proposal is excludable under (i) Rule 14a-8(i)(2) because the Proposal would require the Company to violate Delaware law and (ii) Rule 14a-8(i)(6) because the Company lacks the power to implement the Proposal. We do not see anything in the Response Letter that would cause us to reconsider these conclusions.

The Response Letter begins with several pages reciting the history of majority voting for Delaware companies. This history is not at issue—as acknowledged by the Proponent, the Company already has a majority voting standard with a director resignation policy. Instead, as explained in our Initial Letter and the Delaware Legal Opinion provided therein, the Proposal, if implemented, would violate Delaware law.

Next, the Response Letter states that, contrary to the conclusions of the Delaware Legal Opinion, the decision of whether or not to accept a holdover director’s resignation is not a matter of the “business and affairs” of the Company, but instead involves “the fundamental right[s] of

shareholders” with respect to the election of directors. Therefore, according to the Proponent, the Proposal does not implicate the Board’s management responsibilities and would not “improperly interfere[] with directors’ fiduciary discretion.” This assertion is not supported by Delaware law.

As explained in the Delaware Legal Opinion, whether to accept a resignation that was submitted to the Board is a business decision of the Board for which the Board is required to exercise its fiduciary duties. Pursuant to Delaware law, an incumbent director who does not receive a majority of the votes cast in an uncontested election continues to be a director on the board. Therefore, the only way for that director’s term to end is for the director to be removed by the stockholders or to resign. Under the Company’s Bylaws, incumbent directors who do not receive a majority of the votes cast in an uncontested election submit irrevocable resignations contingent upon acceptance by the Board “in accordance with policies and procedures adopted by the Board of Directors for such purpose.” Therefore, the Board must decide whether or not to accept the resignation, and the Board has discretion to determine the policies and procedures, and conditions, of accepting such resignation. All decisions of the board of directors, including decisions on whether to accept resignations submitted to Board, are subject to the board’s fiduciary duties.

Somewhat contradictorily, the Response Letter next argues that even though “accepting a resignation is not a business decision” of the Board, the Bylaws should impose a “compelling reasons” standard on the Board in connection with such a decision. In addition, while the Response Letter admits that the Proposal would limit the Board’s discretion in determining whether to accept a director resignation (stating that “[l]imiting Board discretion in this context is appropriate and a measured toughening of the consequences of a repeated election loss for a “holdover” director”) it also claims that it is “unsupported and illogical” to conclude that this limitation of discretion means that the Board would be required to accept a resignation in circumstances where the Board believes, in the good faith exercise of its fiduciary duties under Delaware law, that accepting the resignation is not in the best interests of the corporation and its stockholders. However, as stated above, the Company already has a resignation policy that requires the Board to determine whether to accept a holdover director’s resignation. Like all decisions made by the Board, it must make this determination by considering whether the resignation is in the best interest of the Company and its stockholders, consistent with the Board’s fiduciary duties under Delaware law. In order for the “compelling reasons” standard set forth in the Proposal to have any meaning, it must be to require the directors to accept a resignation in circumstances where proper application of their fiduciary duties would cause them to decide otherwise. Therefore, as stated in the Initial Letter and the Delaware Legal Opinion, the Proposal does not take into account the directors’ fiduciary duties and therefore violates Delaware law.

Finally, the Response Letter argues that the automatic termination of the term of a holdover director who fails to receive the majority of the votes cast at the next annual meeting as set forth in the Proposal would not constitute the removal of a director under Delaware law.

As established previously, under Delaware law, if an incumbent director fails to be re-elected in an uncontested director election, the director continues to serve out his or her term on the Board unless the director is removed by the vote of the holders of a majority of the outstanding shares of stock of the corporation entitled to vote generally in the election of directors or the director voluntarily resigns from the Board. In other words, the failure to be re-elected by a majority of the votes cast alone does not (as suggested by the Proposal) remove a director from the board. The Proposal, if implemented, would impermissibly attempt to lower the statutory voting standard for the removal of a director to the failure to receive a majority of the cast in such director's election in violation of Delaware law.

Accordingly, for the reasons set forth in our Initial Letter and the Delaware Legal Opinion provided therein, the Company continues to believe that implementation of the Proposal would violate Delaware law, and therefore may be omitted from the Company's proxy materials under Rules 14a-8(i)(2) and 14a-8(i)(6). If you have any questions or need additional information, please feel to contact me at (202) 637-5464.

Sincerely,



John B. Beckman

Enclosures

cc: Kimberly M. Jablonski, Bristol-Myers Squibb Company  
Lisa A. Atkins, Bristol-Myers Squibb Company  
Alan L. Dye, Hogan Lovells US LLP  
Michael Piccirillo, New York City Carpenters Pension Fund

**Exhibit A**

**Copy of Response Letter**



## UNITED BROTHERHOOD OF CARPENTERS AND JOINERS OF AMERICA

### **VIA ELECTRONIC SUBMISSION**

February 8, 2024

Office of Chief Counsel  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
100 F Street, NE  
Washington, DC 20549

**Re:** *Bristol-Myers Squibb Company  
Response of the New York City Carpenters Pension Fund to Bristol-Myers Squibb's No-Action Request*

Ladies and Gentlemen:

On November 17, 2023, the New York City Carpenters Pension Fund ("Fund") submitted to Bristol-Myers Squibb Company ("Company") a Director Election Resignation Bylaw shareholder proposal ("Proposal") pursuant to Rule 14(a)-8 (Proposals of Security Holders) of the U.S. Securities and Exchange Commission ("Commission") proxy regulations. On December 28, 2023, the Company filed with the Commission a request for the Staff's concurrence in their view that the Proposal may be excluded from the Company's 2024 Proxy Materials. A copy of this response to the Company's request is being sent to the Company and to its outside legal counsel. For the reasons outlined below, we believe that the Company has failed to state any proper bases for omitting the Proposal from its Proxy Materials to be circulated in conjunction with its 2024 annual meeting of shareholders. Rather than limiting the Company's board of directors' rights to manage the operations of the Company, the Proposal simply fortifies the fundamental right of shareholders, as the owners of the Company, to exercise their most important right of ownership, the right to vote in the election of Company directors.

### **THE PROPOSAL**

The text of the Fund's Proposal submitted for inclusion in the Company's 2024 Proxy Materials is set forth below.



**Resolved:** That the shareholders of Bristol-Myers Squibb Company (“Company”) hereby request that the board of directors take the necessary action to adopt a director election resignation bylaw that requires each director nominee to submit an irrevocable conditional resignation to the Company to be effective upon the director’s failure to receive the required shareholder majority vote support in an uncontested election. The proposed resignation bylaw shall require the Board to accept a tendered resignation absent the finding of a compelling reason or reasons to not accept the resignation. Further, if the Board does not accept a tendered resignation and the director remains as a “holdover” director, the resignation bylaw shall stipulate that should a “holdover” director fail to be re-elected at the next annual election of directors, that director’s new tendered resignation will be automatically effective 30 days after the certification of the election vote. The Board shall report the reasons for its actions to accept or reject a tendered resignation in a Form 8-K filing with the U.S. Securities and Exchange Commission.

### **OPPOSITION TO THE COMPANY’S REQUEST FOR NO-ACTION RELIEF**

The Fund believes that the arguments against the Proposal by the Company and its Delaware counsel are unpersuasive and do not establish grounds for the omission of the Proposal from the Company’s Proxy Materials to be distributed in conjunction with its 2024 annual meeting of shareholders. Specifically, Company arguments on the following basis for relief are not persuasive:

#### **Rule 14a-8(i)(2) – The Proposal Would Require the Company to Violate Delaware Law**

##### **PROPOSAL BACKGROUND AND CONTEXT**

It is instructive to review the voting rights that corporate shareholders in Delaware incorporated corporations possess in evaluating the Company’s no-action letter arguments. Section 211(b) of the Delaware General Corporation Law (“DGCL”) establishes that an annual meeting of stockholders shall be held for the election of directors on a date and time designated by or in the manner provided in a corporation’s bylaws. In addition to the shareholders’ right to elect directors at the annual meeting, “any other proper business” may be transacted. The election of directors by shareholders is a foundational right in the corporate governance system established in the DGCL. “The shareholder franchise is the ideological underpinning upon which the legitimacy of directorial power rests.” *Blasius Indus., Inc. v. Atlas Corp.*, 564 A.2d 651, 659 (Del.Ch. 1988).

A plurality vote standard<sup>1</sup> in the election of directors was set as the default vote standard in 1987 when the DGCL was amended to replace the majority vote standard that was in place for all matters voted upon at an annual meeting of shareholders. The DGCL election vote standard change was prompted by the growing number of contested elections in an era of hostile takeover activity and

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<sup>1</sup> A plurality vote standard in a director election holds that the director nominees that receive the highest number of “For” votes corresponding to the number of open board seats are elected. Further, “Against” votes are not permitted; the option is to “Withhold.” Thus, a single “For” vote assures election.

the incompatibility of a majority vote standard with contested elections.<sup>2</sup> The new plurality default standard applied to both contested and uncontested director elections. While a plurality vote standard is the appropriate vote standard in a contested director election,<sup>3</sup> the use of the plurality standard in an uncontested director election virtually ensures that board-sponsored nominees are elected. To address this issue, a shareholder private-ordering campaign<sup>4</sup> using precatory shareholder proposals began in 2003 to advance the adoption of a majority vote standard in uncontested director elections. This decades-long governance activism resulted in the broad market adoption of a majority vote standard by most large and mid-cap publicly traded companies.<sup>5</sup> The majority vote standard in an uncontested election provides shareholders the opportunity to vote “for” or “against” board nominees, raising the possibility that director nominees, both new nominees and incumbent directors running for reelection, might fail to be elected, or in the case of incumbent directors reelected.

For the first time, uncontested director elections could result in director nominees, both new nominees and incumbents, failing to be elected. DGCL Section 141(b) states in part that an elected director shall hold office until “such director’s successor is elected and qualified or until such director’s earlier resignation or removal.” Thus, under DGCL an incumbent director nominee that is not re-elected in an uncontested director election with a majority vote standard continues to serve as a director, a “holdover” director, absent his or her resignation. With increasing corporate adoption of a majority vote standard for uncontested elections and the possibility of an incumbent director losing a reelection vote, it was necessary to construct a post-election process to address the continued status of an unelected “holdover” director. Director election resignation policies and bylaws developed as a necessary and important complementary component to the majority vote standard in uncontested director elections.

Pfizer Inc. advanced the first director election resignation policy, proposing it as an alternative to the adoption of a majority vote bylaw. The Pfizer model became known as the “plurality plus” model as it combined the plurality vote standard with a conditional director resignation. Under the “plurality plus” model, an incumbent board nominee who received more so-called “withhold” votes than “for” votes was required to submit a resignation letter even though the director had been reelected.<sup>6</sup> The market ultimately rejected the “plurality plus” model as an alternative to majority voting, but the conditional resignation was embraced as a complementary component of the majority vote regime.

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<sup>2</sup> The use of a majority vote standard in a contested election can result in a “failed election”. A “failed election” occurs when a non-management board nominee receives more votes than an incumbent director but short of a majority resulting in the incumbent directors continuing in office as a “holdover” director.

<sup>3</sup> In a contested election with more board nominees than available board seats, the nominees receiving the highest number of votes corresponding to the number of available board seats are elected.

<sup>4</sup> A private-ordering campaign by the United Brotherhood of Carpenter Pension Funds and other Trades Fund that used precatory shareholder proposals to urge the adoption of a majority vote standard bylaw spanned multiple years beginning in 2003 and transformed the vote standard in the common uncontested director election (an election in which the number of board-sponsored nominees equals the number of open board seats).

<sup>5</sup> The plurality vote standard remains the default standard under the DGCL.

<sup>6</sup> A Commission rulemaking in 1979 instituted the use of so-called “withhold” votes in director elections under the plurality vote standard. The “withhold” vote is an abstention and has no legal effect on an election outcome. Securities Exchange Act Release 34-16356 (November 21, 1979) 44FR68764 (November 29, 1979).

In 2006, DGCL Section 141(b) was amended to add a new provision that a director resignation may be made effective upon the happening of a future event or events, coupled with authority granted in the same section to make certain resignations irrevocable. By permitting a corporation to enforce a director resignation conditioned upon the director's failure to achieve a specified vote for reelection, e.g., more votes "For" than "Against", coupled with board acceptance of the resignation, these provisions permit corporations and individual directors to agree voluntarily, and give effect in a manner subsequently enforceable by the corporation, to voting standards for the election of directors which differ from the plurality default standard in Section 216. A director resignation could now be conditioned upon the happening of a future event (failure to be reelected) and could be made irrevocable. The legislature took the additional step in 2006 to amend DGCL Section 216 to support the majority vote standard by providing that a bylaw adopted by a vote of stockholders that prescribes the required vote for the election of directors may not be unilaterally altered or repealed by the board of directors.

Following the 2006 DGCL amendments, majority vote corporations adopted "director resignation" governance policies or bylaw provisions to address the status of an unelected "holdover" director. The typical resignation policy or bylaw sets a process for board review of the tendered resignation, with the board deciding whether the resignation is accepted or rejected. The resignation provisions outline a timeline and process for review of a tendered resignation by the board, or some subset thereof, such as a board's governance committee. Typically included is a statement that the board's decision will be made in the best interests of the company. Most companies commit to inform shareholders of the board's decision by means of a Commission Form 8-K filing. In the event a tendered resignation is not accepted, the disclosure will usually include the rationale for the board's decision and possible alternative action to be taken.

## THE COMPANY'S RESIGNATION POLICY AND THE PROPOSAL

The Company has in place a director resignation policy in its Corporate Governance Guidelines. <https://www.bms.com/about-us/our-company/governance/corporate-governance-documents.html>. The policy reads as follows:

**4. Unsuccessful Incumbent Directors in Elections.** An incumbent director who fails to receive a majority of votes cast in an election that is not a Contested Election (as defined in the Company's Bylaws) and who tenders his or her resignation pursuant to the Company's Bylaws shall remain active and engaged in Board activities while the Committee on Directors and Corporate Governance and the Board decide whether to accept or reject such resignation, or whether other action should be taken; provided, however, it is expected that such incumbent director shall not participate in any proceedings by the Committee on Directors and Corporate Governance or the Board regarding whether to accept or reject such director's resignation, or whether to take other action with respect to such director.

In the event that a majority of the members of the Committee on Directors and Corporate Governance are required to tender their resignation pursuant to this policy in connection with an election of directors, then, if the number of independent directors who are not required to tender their resignation in connection with an election of directors is three or greater, the Board shall appoint a committee, which shall be comprised of those independent directors selected by

the independent directors from amongst themselves, for the purposes of considering the tendered resignations, and that committee shall make the recommendation contemplated to be made by the Committee on Directors and Corporate Governance to the Board under this policy.

Notwithstanding the foregoing, in the event that the number of independent directors who are not required to tender their resignation pursuant to this policy in connection with an election of directors is less than three, a committee comprised of all independent directors, which shall be appointed by the Board, shall consider and act upon the tendered resignations; provided that each independent director required to tender his or her resignation pursuant to this policy shall recuse himself or herself from consideration of his or her own resignation.

### **RESPONSE TO RULE 14a-8(i)(2) ARGUMENT**

The Fund's precatory Proposal requests that the Board revise the Company's unilaterally adopted director resignation policy that empowers the Board to address the legal status of an unelected "holdover" director. Importantly, the Proposal advances a bylaw to replace the guideline policy that calls on the Board in the exercise of its fiduciary duties to articulate a "compelling reason or reasons" should it not accept the tendered resignation of a director opposed by a majority vote of shareholders. Further, the Proposal urges that the Company's new bylaw crafted by the Board hold that the conditional and irrevocable resignation of a "holdover" director not elected at a second consecutive meeting be effective 30 days after the certification of election results. As used in the Proposal, we define a "compelling reason or reasons" consistent with the ordinary meaning of the words, that is a reason that convinces someone that something should be done, in this case not to accept a resignation despite the director failing to receive majority shareholder support. The reason or reasons to reject a resignation must be "compelling," as determined by the Board in its business judgment, which requires the directors to make all decisions with due care and in good faith under Delaware corporation law. The requirement that a "holdover" director's second consecutive election defeat result in the acceptance of his or her tendered resignation comports with the importance of shareholder voting rights in director elections. Board action to create the bylaw as requested would simply bind it to give effect to shareholders' director election voting rights. A board's failure to adequately address the individual director or company performance issue or issues that prompted a director's initial election loss justifies the proposed heightened accountability. Limiting Board discretion in this context is appropriate and a measured toughening of the consequences of a repeated election loss for a "holdover" director.

The Company and its Delaware counsel argue that the Proposal may be excluded under Rule 14a-8(i)(2) because implementing it would cause the Company to violate Delaware law and Rule 14a-8(i)(6) because the Company lacks the power to implement the Proposal. The Company argues that the "compelling reason or reasons" language and the required acceptance of a "holdover" director's resignation following a second consecutive election loss would cause the Board to violate its fiduciary duty to act in the best interest of the Company and its stockholders in contravention of Delaware law for the following reasons:

1. The Proposal Would Limit the Board's Decision-Making Authority in Contravention of Its Fiduciary Duties.

2. The Proposal Would Permit Stockholders to Affect the Removal of a Director Without the Statutorily Required Vote.
3. The Company Lacks the Power to Implement the Proposal.

The Fund believes that the Company fails to present persuasive arguments for omission based on Rule 14a--8(i)(2) and Rule 14a-8(i)(6).

### **The Proposal Would Not Limit the Board’s Decision-Making Authority**

Rule 14a-8(i)(2) permits a company to exclude a proposal if its implementation would cause the company to violate state, federal or foreign law applicable to the company. The Company is incorporated under the laws of the state of Delaware. Section 141(a) of the DGCL provides: “The business and affairs of every corporation organized under this chapter shall be managed by or under the direction of a board of directors, except as may be otherwise provided in this chapter or in its certificate of incorporation.” The Company argues that the Board’s authority to manage the business and affairs of the Company under the DGCL requires that the Board have complete authority to accept or reject a “holdover” director’s resignation. It cites several cases for the proposition that a board of directors has authority to manage the business and affairs of a Delaware corporation. The Fund does not dispute this proposition. However, the Company’s resignation policy sets the process for the adjudication of shareholder vote outcomes in director elections, not the management of the “business and affairs” of the Company. Thus, the Proposal’s resignation bylaw provisions do not interfere with the Board’s management of the Company nor does requesting acceptance of an incumbent nominee’s previously tendered resignation constitute compelling directors to breach their fiduciary duties.

The official State of Delaware website contains a discussion of Delaware Corporate Law entitled “The Delaware Way: Deference to the Business Judgment of Directors Who Act Loyally and Carefully.” [www.corplaw.delaware.gov](http://www.corplaw.delaware.gov). It begins by stating:

The [Delaware General Corporation Law’s](#) central mandate appears in [Section 141\(a\)](#); it provides that the business and affairs of every Delaware corporation are managed by or under the direction of the corporation’s board of directors. In discharging their duty to manage or oversee the management of the corporation, directors owe fiduciary duties of loyalty and care to the corporation and its stockholders.

**Business judgment rule:** Although some major transactions require the consent of stockholders as well as the approval of the board, the board generally has the power and duty to make business decisions for the corporation. These decisions include establishing and overseeing the corporation’s long-term business plans and strategies, and the hiring and firing of executive officers. Delaware law affords directors making such decisions a set of presumptions—known as the “business judgment rule”—that, so long as a majority of the directors have no conflicting interest (see “duty of loyalty” below) in the decision, their decision will not later be second-guessed by a court if it is undertaken with due care and in good faith.

Managing the business and affairs of a Delaware corporation clearly includes authority to establish and oversee a company’s long-term strategic plans, hire, monitor, compensate and,

if necessary, fire executive officers. Just as clearly, overseeing the election of directors is not within the exclusive purview of the board of directors as the Company's request for no-action relief request suggests.

The Company fails to establish that Delaware law assigns to the board of directors unlimited power over the election of directors. Delaware law does no such thing. In MM Companies v. Liquid Audio, Inc., 813 A.2d 1118, 1128 (Del. 2003), the Delaware Supreme Court stated:

The most fundamental principles of corporate governance are a function of the allocation of power within a corporation between its stockholders and its board of directors. [] The stockholders' power is the right to vote on specific matters, in particular, in an election of directors. The power of managing the corporate enterprise is vested in the shareholders' duly elected board representatives. [] Accordingly, while these "fundamental tenets of Delaware corporate law provide for a separation of control and ownership," [] the stockholder franchise has been characterized as the "ideological underpinning" upon which the legitimacy of the directors' managerial power rests. [*Blasius Indus., Inc. v. Atlas Corp.*, 564 A.2d 651, 659 (Del.Ch. 1988).] (footnotes omitted)

Maintaining a proper balance in the allocation of power between the stockholders' right to elect directors and the board of directors' right to manage the corporation is dependent upon the stockholders' unimpeded right to vote effectively in an election of directors. This Court has repeatedly stated that, if the stockholders are not satisfied with the management or actions of their elected representatives on the board of directors, the power of corporate democracy is available to the stockholders to replace the incumbent directors when they stand for re-election. []

In *Blasius*, Chancellor Allen set forth a cogent explanation of why judicial review under the deferential traditional business judgment rule standard is inappropriate when a board of directors acts for the primary purpose of impeding or interfering with the effectiveness of a shareholder vote, especially in the specific context presented in *Blasius* of a contested election for directors:

[T]he ordinary considerations to which the business judgment rule originally responded are simply not present in the shareholder voting context. That is, a decision by the board to act for the primary purpose of preventing the effectiveness of a shareholder vote inevitably involves the question who, as between the principal and the agent, has authority with respect to a matter of internal corporate governance. That, of course, is true in a very specific way in this case which deals with the question who should constitute the board of directors of the corporation, but it will be true in every instance in which an incumbent board seeks to thwart a shareholder majority. A board's decision to act to prevent the shareholders from creating a majority of new board positions and filling them does not involve the exercise of the corporation's power over its property, or with respect to its rights or obligations; rather, it involves allocation, between shareholders as a class and the board, of effective power with respect to governance of the corporation . . . . Action designed principally to interfere with the effectiveness of a vote inevitably involves a conflict between the board and shareholder majority.

The Company's entire argument depends upon its contention that the Proposal improperly interferes with directors' fiduciary discretion, but as this discussion demonstrates the Proposal

embraces the Delaware Supreme Court view of the appropriate role of shareholders vis-à-vis the board of directors. Consider the logic behind the Company's argument. The Board chose to adopt a majority vote standard for the election of directors. The Board's adoption of a majority vote standard gave Company shareholders the right to vote "For" or "Against" nominees to the Board, or to abstain from voting. The votes have legal consequence, as the Board surely intended. As facilitated by the 2006 amendment to DCGL Section 141(b), the Company adopted a director resignation bylaw providing that Board nominees submit an irrevocable resignation conditioned on their failure to be reelected under the majority vote standard. The resignation requirement conditioned on failure to gain majority shareholder support was necessitated by the Board's concern that absent such a resignation requirement, a director who is not reelected would simply continue to serve on the Board by operation of the law despite shareholders' legal vote. The Company's resignation policy, beyond simply requiring the conditional resignation, empowers the Board to decide whether to accept or reject the tendered resignation.

It is important to note that the DCGL Section 141(b) amendments permitting a director resignation conditioned on his or her failure to receive majority shareholder support did not speak to a post-election process by a board to determine the effectiveness of the resignation. In this context consider that the Proposal does not seek to preclude directors from strong control of the results of director elections, despite the clear statements from the Delaware Supreme Court emphasizing shareholders' rights. Rather, the Proposal requests that when shareholders cast a majority vote against an incumbent director to the Board that the other directors accept that nominees' tendered resignation unless the Board determines it has a compelling reason or reasons not to do so. It is a very measured proposition. Yet the Company argues that if the Board must articulate a compelling reason to keep that director on the board that this can only be done by the Board ignoring its fiduciary duties. The opinion of Delaware counsel discusses the Board process for considering a director's resignation. It states:

The decision whether to accept a resignation is a business decision for the Board in which it is required to exercise its fiduciary duties. *Louisiana Mun. Police Emps. Ref. Sys. v. Morgan Stanley & Co. Inc.*, 2011 WL 773316, at \*6 (Del. Ch. Mar. 4, 2011). There are a number of factors which need to be considered in deciding whether to accept a resignation which a Board must consider and balance, including, without limitation, the underlying reasons for the director failing to receive a majority vote for such director's election, the tenure and qualifications of the director, the director's past and expected future contributions to the Board and the overall composition of the Board including whether accepting the resignation would cause the Company to fail to meet the requirements of any law, rule or regulation applicable to the Company. The Proposal requests amendments to the Bylaws that would mandate current and future directors of the Company to make determinations based on a "compelling reasons" standard that has meaning only if it would require the directors to accept a resignation in circumstances where proper application of its fiduciary duties would cause it to decide otherwise.

First, as we have demonstrated above, accepting a resignation is not a business decision. Second, the argument that considering whether there is a compelling reason not to accept the resignation "has meaning only if it would require the directors to accept a resignation in circumstances where proper application of its fiduciary duties would cause it to decide otherwise" is an unsupported and illogical assertion. The factors the Board must consider include why the nominee did not receive a majority vote, past and future contributions to the board, and the implications of accepting the resignation. The Board could simply add to this

list “consideration of the director failing to be elected by virtue of not receiving the necessary level of shareholder support.”

### **The Proposal is Not a Removal Provision or Bylaw that Contravenes Delaware Law**

The Company also argues that the Proposal would effect the “removal” of a director contravening DGCL Section 141(k) by requesting that a “holdover” director’s resignation be automatically effective following a second consecutive annual election defeat. The Company’s argument, if correct, would eviscerate the director election voting rights of shareholders in Delaware corporations. The Company has established a majority of the votes cast standard for the annual election of directors and Section 141(k) has a more demanding “majority of the shares then entitled to vote” standard. The Company conflates a removal action against one or more directors with the director election process that may result in an incumbent director or directors failing to be reelected and leaving the board through resignation. The logical conclusion of the Company’s removal argument is that a company with the common “majority of votes cast” director election standard, rather than Section 141(k)’s more demanding “majority of the shares then entitled to vote” standard, could not require an unelected incumbent director to resign or otherwise leave the board. A clear reading of the DGCL sections 141(k) and Section 216 addressing the vote requirement for director elections at an annual meeting of shareholders indicate the Section 141(k) vote standard does not pertain to director election votes that may result in directors leaving a corporate board. As quoted above, in *MM Companies* the Delaware Supreme Court stated:

Maintaining a proper balance in the allocation of power between the stockholders' right to elect directors and the board of directors' right to manage the corporation is dependent upon the stockholders' unimpeded right to vote effectively in an election of directors.

Contrast the Company’s argument with the Delaware Supreme Court’s ruling. The Company’s removal argument holds that it would be a violation of Delaware law for an incumbent director nominee who twice failed to receive the requisite level of shareholder support for election to be required to tender his or her resignation for board acceptance. On the other hand, the Delaware Supreme Court holds that shareholders must have the “unimpeded right to vote effectively.” The Company’s removal argument fails.

### **The Company Does Not Lack the Power to Implement the Proposal**

The Company makes the argument under Rule 14a-8(i)(6) that it lacks the power and authority to implement the Proposal. As outlined above, the Proposal would not, if implemented, cause the Company to violate Delaware law. Implementation of the Proposal’s request for a director resignation bylaw with provisions as outlined in the Proposal as a replacement for its current resignation policy would not cause the Company and its Board to violate its fiduciary duties to the Company or its stockholders, nor would it affect a removal of directors in violation of DGCL.



## CONCLUSION

For the reasons stated above, the Fund requests that the Staff not concur with the Company's position that the Fund's Proposal may be excluded under Rule 14a-8(i)(2) or Rule 14a-8(i)(6), as to do so would severely undermine the director election voting rights of shareholders under DGCL. We would gladly provide any additional information regarding this matter.

Sincerely,

*Ed Durkin*

Edward J. Durkin

cc. Lisa A. Atkins, Bristol-Myers Squibb Company  
Leia M. Scott, Hogan Lovells US LLP