

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 6813/February 5, 2021

ADMINISTRATIVE PROCEEDING
File No. 3-20220

In the Matter of :
:
ROSEDALE ASSET MANAGEMENT, LLC, f/k/a : ORDER DESIGNATING
PRINCETON ADVISORY WEALTH MANAGEMENT, LLC : PRESIDING JUDGE

IT IS ORDERED that Administrative Law Judge Carol Fox Foelak preside in these proceedings and perform other and related duties in accordance with the Commission's Rules of Practice.

IT IS FURTHER ORDERED that the parties confer and notify the presiding judge of a suggested date and time for a prehearing conference, which will be conducted telephonically.

Service of all orders and rulings on parties is made by the Commission's Office of the Secretary, or other duly authorized Commission officer, pursuant to Commission Rule of Practice 141, 17 C.F.R. § 201.141. The parties are encouraged to accept service by email, in lieu of paper service, and to submit all filings electronically. See Pending Administrative Proceedings, Securities Act of 1933 Release No. 10767, 2020 SEC LEXIS 760 (Mar. 18, 2020), <https://www.sec.gov/litigation/opinions/2020/33-10767.pdf>. The parties should submit their filings and notices of agreements to accept service by email to apfilings@sec.gov, with a copy to alj@sec.gov. All issuances by administrative law judges are posted on the Commission's website at <http://www.sec.gov/alj>.

For the Commission, by its Acting Chief Administrative Law Judge, pursuant to delegated authority.

/S/ Carol Fox Foelak
Carol Fox Foelak
Acting Chief Administrative Law Judge