

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 6310/November 8, 2018

ADMINISTRATIVE PROCEEDING

File No. 3-17990

In the Matter of	:	
	:	
DIGITAL BRAND MEDIA & MARKETING	:	ORDER
GROUP, INC., and	:	
INTELLICELL BIOSCIENCES, INC.	:	

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings, pursuant to Section 12(j) of the Securities Exchange Act of 1934, on May 16, 2017. A prehearing conference will be held by telephone on November 9, 2018, at 11:00 a.m. EST, a date and time fixed with due regard for the convenience of the parties, consistent with 17 C.F.R. § 201.200(c).

IT IS SO ORDERED.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge