

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 6242 / October 23, 2018

Administrative Proceeding
File No. 3-18078

In the Matter of

**Aja Cannafacturing, Inc.,
Montalvo Spirits, Inc.,
Sanook Enterprises, Inc. (n/k/a/
Applife Digital, Inc.), and
Spire Technologies, Inc.**

**Order Finding Service,
Directing Respondents
to Show Cause, and
Scheduling Prehearing
Conference**

On July 26, 2017, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents under Section 12(j) of the Securities Exchange Act of 1934.¹ After a prior initial decision was vacated by the Commission, the proceeding was reassigned to me on September 12, 2018. *Pending Admin. Proc.*, Admin. Proc. Rulings Release No. 5955, 2018 SEC LEXIS 2264, at *2–3 (ALJ). The parties were provided the opportunity to propose how further proceedings should be conducted. *Aja Cannafacturing, Inc.*, Admin. Proc. Rulings Release No. 6022, 2018 SEC LEXIS 2448 (ALJ Sept. 18, 2018). No Respondent filed a proposal. As of October 9, 2018, the Division of Enforcement reported that it spoke with the CEO of Montalvo Spirits, Inc., which is considering settlement. The Division was unable to contact Sanook Enterprises, Inc., or Spire Technologies, Inc.

Based on a declaration concerning service submitted by the Division on August 2, 2017, I find that Respondents were each served with the OIP on July 28, 2017. Montalvo Spirits and Spire Technologies were each served with the OIP by U.S. Postal Service Priority Mail Express delivery to the

¹ Aja Cannafacturing, Inc., settled with the Commission and is no longer part of this proceeding. *Aja Cannafacturing, Inc.*, Exchange Act Release No. 81519, 2017 SEC LEXIS 2699 (Aug. 31, 2017).

most recent address shown on each Respondent's most recent filing with the Commission. 17 C.F.R. § 201.141(a)(2)(ii). Respondent Sanook Enterprises was served with the OIP by U.S. Postal Service Priority Mail Express delivery to Respondent's registered agent in Nevada with confirmation of receipt. 17 C.F.R. § 201.141(a)(2)(i), (ii). Respondents' answers were due by August 10, 2017 *See* OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). No remaining Respondent filed an answer.

I ORDER Montalvo Spirits, Spire Technologies, and Sanook Enterprises to SHOW CAUSE by November 2, 2018, why the registration of their securities should not be revoked by default due to their failures to file answers, submit proposals for the conduct of further proceedings, or otherwise defend this proceeding. If a Respondent fails to respond to this order or otherwise defend the proceeding, it will be deemed in default and the registration of its securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

I FURTHER ORDER that a telephonic prehearing conference will be held on December 3, 2018, at 2:00 p.m. EST, if this matter has not been concluded before then.

James E. Grimes
Administrative Law Judge