

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 6183 / October 15, 2018

Administrative Proceeding
File No. 3-18105

In the Matter of

**American Magna Corp.,
BioNeutral Group, Inc.,
LivingVentures, Inc., and
Oryon Technologies, Inc.**

**Order Finding Service and
Directing Respondents
to Show Cause**

On August 7, 2017, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents under Section 12(j) of the Securities Exchange Act of 1934. After a prior initial decision was vacated by the Commission, the proceeding was reassigned to me on September 12, 2018. *Pending Admin. Proc.*, Admin. Proc. Rulings Release No. 5955, 2018 SEC LEXIS 2264, at *2-3 (ALJ). The parties were provided the opportunity to propose how further proceedings should be conducted. *Am. Magna Corp.*, Admin. Proc. Rulings Release No. 5960, 2018 SEC LEXIS 2274, at *1 (ALJ Sept. 13, 2018). But none of the Respondents filed a proposal. *See id.* at *1-2. The Division of Enforcement represents that it was unable to contact any of them.

On August 15, 2017, the Division submitted a declaration of service. After independently reviewing the declaration, I find that the declaration establishes that Respondents were each served with the OIP by August 9, 2017, by U.S. Postal Service Priority Mail Express to the most recent address shown on each Respondent's most recent filing with the Commission. 17 C.F.R. § 201.141(a)(2)(ii). Their answers were due by August 22, 2017. OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b). To date, no Respondent has filed an answer.

I ORDER Respondents to SHOW CAUSE by October 25, 2018, why the registration of their securities should not be revoked by default due to their failures to file answers or otherwise defend this proceeding. If a Respondent

fails to respond to this order, it shall be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

Cameron Elliot
Administrative Law Judge