

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 6045/September 20, 2018

ADMINISTRATIVE PROCEEDING

File No. 3-17743

In the Matter of

AFN, INC.,	:	
ALLEN ENERGY COMPANY,	:	
AMERICAN CASCADE ENERGY, INC., and	:	ORDER
MILLENIA HOPE, INC.	:	
(n/k/a CLUBS CHOICE HOLDINGS, INC.)	:	

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934 on December 22, 2016. On February 14, 2017, an Initial Decision of Default revoked the registered securities of all four respondents. *AFN, Inc.*, Initial Decision Release No. 1109, 2017 SEC LEXIS 462 (A.L.J.).

Thereafter, the proceeding was stayed: On June 21, 2018, “[i]n light of the Supreme Court’s decision in *Lucia v. SEC*,” 138 S. Ct. 2044 (2018), the Commission stayed all pending administrative proceedings, including this one; the stay was operative through August 22, 2018. *Pending Admin. Proc.*, Securities Act of 1933 Release Nos. 10510, 2018 SEC LEXIS 1490; 10522, 2018 SEC LEXIS 1774 (July 20, 2018). On August 22, 2018, the Commission ended the stay and ordered a new hearing in each affected proceeding before an administrative law judge who had not previously participated in the proceeding, unless the parties expressly agreed to alternative procedures, including agreeing that the proceeding remain with the previous presiding administrative law judge. *Pending Admin. Proc.*, Securities Act Release No. 10536, 2018 SEC LEXIS 2058, at *2-3 (August 22 Order). Accordingly, the proceeding was reassigned to the undersigned. *Pending Admin. Proc.*, Admin. Proc. Rulings Release No. 5955, 2018 SEC LEXIS 2264 (C.A.L.J. Sept. 12, 2018).

The OIP provides that each Respondent’s Answer is due within ten days of service of the OIP on it. *See* OIP at 3; 17 C.F.R. § 201.220(b). The undersigned has independently determined that AFN, Inc., American Cascade Energy, Inc., and Millenia Hope, Inc. (n/k/a Clubs Choice Holdings, Inc.), were each served with the OIP by January 13, 2017, by USPS Express Mail delivery or attempted delivery at “the most recent address shown on [its] most recent filing with the Commission.” 17 C.F.R. § 201.141(a)(2)(ii). To date, each of those Respondents has failed to file an Answer. As to Allen Energy Company, the undersigned is unable to confirm, and the Division of Enforcement should file proof of, “the most recent address shown on [its] most recent filing with the Commission.” The Division should provide this by October 5, 2018.

In view of the reassignment of the proceeding, Respondents will be afforded a new opportunity to file Answers. A Respondent that fails to file an Answer within the time provided will be deemed to be in default, and the undersigned will enter an order revoking the registration of its securities. *See* OIP at 3. Answers of AFN, Inc., American Cascade Energy, Inc., and Millenia Hope, Inc. (n/k/a Clubs Choice Holdings, Inc.) will be due by October 19, 2018. If any of those Respondents files an Answer, it and the Division should submit proposals for the conduct of further proceedings by November 2, 2018. The proposal may include resolving the proceeding by motion[s] for summary disposition pursuant to 17 C.F.R. § 201.250(b). If such a Respondent fails to submit a proposal (or to participate in a joint proposal), it will be deemed to be in default, and the undersigned will enter an order revoking the registration of its securities. *See* August 22 Order, 2018 SEC LEXIS 2058, at *4.

IT IS SO ORDERED.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge