

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Administrative Proceedings Rulings
Release No. 6019 / September 18, 2018

Administrative Proceeding
File No. 3-18506

In the Matter of

**Mass Hysteria Entertainment
Company, Inc.,
Stark Naked Bobbers, and
TOA Holdings, Inc.**

Order Following Reassignment

This proceeding was assigned to me following the Securities and Exchange Commission's order dated August 22, 2018. *Pending Admin. Proc.*, Securities Act of 1933 Release No. 10536, 2018 SEC LEXIS 2058, at *2-3; *Pending Admin. Proc.*, Admin. Proc. Rulings Release No. 5955, 2018 SEC LEXIS 2264 (ALJ Sept. 12, 2018). I direct the parties to submit proposals for the conduct of further proceedings by October 9, 2018. If possible, the parties should confer and submit a joint proposal that reflects any agreement regarding service of the order instituting proceedings and addresses the numbered items referenced in 17 C.F.R. § 201.221(c). If the Division of Enforcement is unable to contact Respondents, it should submit a notice to that effect by October 9.

James E. Grimes
Administrative Law Judge