

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 5946/July 25, 2018

ADMINISTRATIVE PROCEEDING
File No. 3-18506

In the Matter of	:	
	:	
MASS HYSTERIA ENTERTAINMENT COMPANY, INC.,	:	NOTICE
STARK NAKED BOBBERS, and	:	
TOA HOLDINGS, INC.	:	

The Securities and Exchange Commission instituted this pending proceeding with an Order Instituting Proceedings pursuant to Section 12(j) of the Securities Exchange Act of 1934, on May 24, 2018. On June 21, 2018, “[i]n light of the Supreme Court’s decision in *Lucia v. SEC*,” 138 S. Ct. 2044 (2018), the Commission issued an order staying all pending administrative proceedings “effective immediately;” the stay to “remain operative for 30 days or further order of the Commission.” *Pending Admin. Proc.*, Securities Act of 1933 Release No. 10510, 2018 SEC LEXIS 1490. On July 20, 2018, the Commission “extend[ed] the stay for an additional 30 days to August 22, 2018, or further order of the Commission.” *Pending Admin. Proc.*, Securities Act Release No. 10522, 2018 SEC LEXIS 1774.

/s/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge