

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Administrative Proceedings Rulings  
Release No. 5926 / July 24, 2018

Administrative Proceeding  
File No. 3-17990

In the Matter of

**Digital Brand Media & Marketing  
Group, Inc., and  
Intellicell Biosciences, Inc.**

**Notice of Extension of Stay**

The Securities and Exchange Commission extended the stay in this proceeding to August 22, 2018, or further order of the Commission. *Pending Admin. Proc.*, Securities Act of 1933 Release No. 10522 (July 20, 2018), <https://www.sec.gov/litigation/opinions/2018/33-10522.pdf>.

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Jason S. Patil  
Administrative Law Judge