

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Administrative Proceedings Rulings  
Release No. 5146 / October 6, 2017

Administrative Proceeding  
File No. 3-18202

In the Matter of

**Penny Auction Solutions, Inc.,  
Sebring Software, Inc., and  
Studio II Brands, Inc.**

**Order Postponing Hearing  
and Scheduling Prehearing  
Conference**

On September 22, 2017, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents under Section 12(j) of the Securities Exchange Act of 1934. The hearing is scheduled to commence on October 26, 2017.

On October 4, 2017, the Division of Enforcement submitted a declaration of service, establishing that it served Respondents with the OIP by September 26, 2017, in accordance with Rule of Practice 141(a)(2)(ii), 17 C.F.R. § 201.141(a)(2)(ii). Penny Auction Solutions, Inc., and Sebring Software, Inc., were served by mailing the OIP by priority mail express to their most recent addresses shown on their most recent filings with the Commission. Studio II Brands, Inc., a Florida corporation, was served by delivering the OIP by priority mail express to its registered agent. As such, Respondents' answers are due by October 10, 2017. OIP at 3; 17 C.F.R. §§ 201.160(a)–(b), .220(b).

I ORDER that the hearing is POSTPONED and a telephonic prehearing conference shall be held on October 24, 2017, at 2:00 p.m. EDT.

---

James E. Grimes  
Administrative Law Judge