

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Administrative Proceedings Rulings  
Release No. 4974 / August 16, 2017

Administrative Proceeding  
File No. 3-18105

In the Matter of

**American Magna Corp.,  
BioNeutral Group, Inc.,  
LivingVentures, Inc., and  
Oryon Technologies, Inc.**

**Order Postponing Hearing  
and Scheduling Prehearing  
Conference**

The Securities and Exchange Commission issued an order instituting proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934 on August 7, 2017, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings.

On August 15, 2017, the Division of Enforcement submitted a declaration establishing that Respondents were served with the OIP by August 9, 2017, in accordance with Commission Rule of Practice 141(a)(2)(ii). *See* 17 C.F.R. § 201.141(a)(2)(ii). Respondents' answers are due by August 22, 2017. *See* OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b).

I POSTPONE the hearing currently scheduled for September 11, 2017. I ORDER a telephonic prehearing conference for August 29, 2017, at 2:00 p.m. Eastern. Respondents are on notice that if they do not answer the OIP, appear at the prehearing conference, or otherwise defend the proceeding, I will deem them in default, determine the proceeding against them, and revoke the registrations of their securities. OIP at 3; 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

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Brenda P. Murray  
Chief Administrative Law Judge