

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Administrative Proceedings Rulings  
Release No. 4968 / August 11, 2017

Administrative Proceeding  
File No. 3-18078

In the Matter of

**Aja Cannafacturing, Inc.,  
Montalvo Spirits, Inc.,  
Sanook Enterprises, Inc. (n/k/a  
Applife Digital, Inc.), and  
Spire Technologies, Inc.**

**Order to Show Cause, Postpone  
Hearing, and Direct the Parties  
to Hold a Prehearing  
Conference**

The Securities and Exchange Commission initiated this proceeding with an order instituting proceedings (OIP) dated July 26, 2017. The Division of Enforcement supplied evidence showing that the Respondents were served with the OIP by July 28, 2017. Service was effected by mailing the OIP to the address shown on each Respondent's most recent filing with the Commission by U.S. Postal Service Priority Mail Express or, in the case of Sanook Enterprises, Inc. (n/k/a Applife Digital, Inc.), by sending the OIP to its registered agent. *See* 17 C.F.R. § 201.141(a)(2)(i), (ii). Accordingly, the Respondents' answers were due by August 10, 2017. OIP at 3; 17 C.F.R. §§ 201.160(b), .220(b).

Aja Cannafacturing, Inc., filed an answer, but the three other Respondents have not done so. I order Montalvo Spirits, Inc., Sanook Enterprises, Inc. (n/k/a Applife Digital, Inc.), and Spire Technologies, Inc., to show cause by August 21, 2017, why the registrations of their securities should not be revoked by default due to their failures to file answers or otherwise defend this proceeding. A Respondent that fails to respond to this order will be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked.

The hearing currently scheduled for August 21, 2017, is postponed. I direct the parties to hold an initial prehearing conference without the hearing

officer by August 21, 2017, to discuss each numbered item in Rule 221(c), 17 C.F.R. § 201.221(c). By August 25, 2017, the parties shall file a joint prehearing conference statement addressing the numbered items in Rule 221(c) and proposing due dates when applicable. The parties may denote an item “not applicable” in the prehearing conference statement.

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Jason S. Patil  
Administrative Law Judge