UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 4414/December 5, 2016

ADMINISTRATIVE PROCEEDING File No. 3-17559

In the Matter of

SHELDON ROSE and MKJJ CONSULTING LLC ORDER GRANTING RESPONDENTS' UNOPPOSED MOTION FOR EXTENSION

On September 21, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondents pursuant to Section 8A of the Securities Act of 1933, and Sections 15(b) and 21C of the Securities Exchange Act of 1934. In the OIP, the Commission accepted Respondents' offers of settlement as to liability, imposed certain sanctions, and directed additional proceedings on the amount of disgorgement and civil penalties to be assessed, which are the only issues before me. OIP at 8-9.

On November 8, 2016, I extended the deadline for Respondents to file answers to the OIP to November 25, 2016, as they had informed my office they were pursuing a stipulated resolution with the Division of Enforcement that would obviate the need for an answer. Sheldon Rose, Admin. Proc. Rulings Release No. 4332, 2016 SEC LEXIS 4174. On December 2, Respondents submitted an unopposed motion to extend the deadline to file answers to December 12. Respondents stated that they are continuing to work with the Division to resolve the amount of civil penalties and disgorgement, and that negotiations have been complicated by Mr. Rose's related criminal proceeding, in which he has pled guilty and is awaiting sentencing.

Good cause having been shown, I GRANT Respondents' motion. Their answers are now due December 12, 2016.

Jason S. Patil

Administrative Law Judge