UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 4410/December 2, 2016

ADMINISTRATIVE PROCEEDING File No. 3-17699

In the Matter of

SHERVIN NEMAN and NEMAN FINANCIAL, INC.

ORDER SCHEDULING HEARING AND DESIGNATING PRESIDING JUDGE

I ORDER that the hearing in this matter commence at 9:30 a.m., Wednesday, December 28, 2016, in the Commission Headquarters Offices, Hearing Room 2, 100 F Street, N.E., Washington, D.C. 20549.

IT IS FURTHER ORDERED that Administrative Law Judge Jason S. Patil preside at the hearing in these proceedings and perform other and related duties in accordance with the Commission's Rules of Practice.

IT IS FURTHER ORDERED that the parties confer and notify the presiding judge of a suggested date and time for a prehearing conference which will be conducted telephonically unless the parties prefer otherwise.

Service of all orders and rulings on parties is made by the Commission's Office of the Secretary, or other duly authorized Commission officer, pursuant to Commission Rule of Practice 141, 17 C.F.R. § 201.141. All issuances by administrative law judges are posted on the Commission's website at <u>http://www.sec.gov/alj</u>.

For the Commission, by its Chief Administrative Law Judge, pursuant to delegated authority.

Brenda P. Murray Chief Administrative Law Judge