UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 4408/December 1, 2016

ADMINISTRATIVE PROCEEDING File No. 3-17674

In the Matter of

ALEXANDER KON

ORDER POSTPONING HEARING AND SCHEDULING PREHEARING CONFERENCE

On November 14, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondent pursuant to Section 8A of the Securities Act of 1933 and Section 15(b) of the Securities Exchange Act of 1934. A hearing is currently scheduled for December 19, 2016. On November 30, the Division of Enforcement filed a motion to postpone the hearing and schedule a prehearing conference, noting that the Division has not yet been able to establish service of the OIP on Respondent.

The motion is GRANTED. The hearing is POSTPONED and a telephonic prehearing conference will be held on December 19, 2016, at 10:00 a.m. EST. At the conference, the parties should be prepared to discuss each numbered item in Rule of Practice 221(c), 17 C.F.R. § 201.221(c), and proposed dates by which those items will be accomplished, where applicable. The Division is ORDERED to file a declaration providing an update on the status of service by December 15, 2016.

Cameron Elliot Administrative Law Judge