

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 4316/October 31, 2016

ADMINISTRATIVE PROCEEDING
File No. 3-17591

In the Matter of

SIERRA RESOURCE GROUP, INC.

ORDER TO SHOW CAUSE

On September 29, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) against Respondent pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondent has securities registered with the Commission and is delinquent in its periodic filings.

On October 19, 2016, the Division of Enforcement filed a declaration of service establishing that the OIP was served on Respondent by October 3, 2016, in accordance with 17 C.F.R. § 201.141(a)(2). Respondent's answer was therefore due by October 17, 2016. OIP at 3; *see* 17 C.F.R. §§ 201.160(a)-(b), .220(b). To date, Respondent has not filed an answer.

I ORDER Respondent to SHOW CAUSE by November 10, 2016, why the registration of its securities should not be revoked by default due to its failure to file an answer or otherwise defend this proceeding. If Respondent fails to respond to this order, it will be deemed in default and the registration of its securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

Cameron Elliot
Administrative Law Judge