UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 3973/July 8, 2016

ADMINISTRATIVE PROCEEDING File No. 3-17246

In the Matter of

GREG RUEHLE

ORDER POSTPONING PREHEARING CONFERENCE

The Securities and Exchange Commission issued an order instituting proceedings (OIP) in this matter on May 10, 2016. A prehearing conference is currently scheduled for July 12, 2016.

Today the Division of Enforcement submitted a declaration of service representing that Respondent was personally served with the OIP on June 27, 2016. Respondent's answer is therefore due by July 18, 2016. *See* OIP at 2; 17 C.F.R. § 201.220(b). The declaration also represents that Respondent has submitted an offer of settlement which the Division will submit to the Office of the Secretary "in short order."

Accordingly, it is ORDERED that the telephonic prehearing conference currently scheduled for July 12, 2016, is POSTPONED, and a telephonic prehearing conference shall be held on August 15, 2016, at 2:00 p.m. Eastern, if the proceeding has not been resolved by then.

Cameron Elliot Administrative Law Judge