UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3963/July 6, 2016

ADMINISTRATIVE PROCEEDING
File No. 3-17302

In the Matter of ESSENTIAL TELECOMMUNICATIONS, INC., MEDISYS TECHNOLOGIES, INC., NEW DAY FINANCIAL MANAGEMENT, INC., AND PIVOTAL GROUP, INC.	ORDER TO SHOW CAUSE, POSTPONING HEARING, AND SCHEDULING PREHEARING CONFERENCE

On June 16, 2016, the Securities and Exchange Commission issued an order instituting administrative proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings. A hearing is scheduled to commence on July 11, 2016.

On June 20, 2016, the Division of Enforcement filed a declaration establishing that Respondents were served with the OIP by June 20, 2016, in accordance with 17 C.F.R. § 201.141(a)(2)(ii). Accordingly, Respondents' answers to the OIP were due by July 5, 2016. *See* OIP at 3; 17 C.F.R. §§ 201.160(a)-(b), .220(b). To date, Respondents have not answered the OIP.[1]

Accordingly, it is ORDERED that Respondents shall SHOW CAUSE by July 18, 2016, why this proceeding should not be determined against them due to their failures to file answers or otherwise defend this proceeding. If Respondents fail to respond to this order, they will be deemed in default, the proceeding will be determined against them, and the registrations of their securities will be revoked. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

It is further ORDERED that the hearing scheduled to begin on July 11, 2016, is POSTPONED *sine die*, and a telephonic prehearing conference shall be held at 11:00 a.m. EDT on July 29, 2016, if the proceeding has not been resolved by then.

_____
Jason S. Patil
Administrative Law Judge

---

[1] On June 29, 2016, Division counsel notified this office that it had received a signed settlement from Essential Telecommunications, Inc.