

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 3732/March 24, 2016

ADMINISTRATIVE PROCEEDING  
File No. 3-17144

In the Matter of

MAP IV ACQUISITION, INC.,  
MED-ZONE BIOTECHNOLOGIES ACQUISITION, INC.,  
and  
MILLENNIUM DIRECT, INC.

ORDER TO SHOW CAUSE

On March 1, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings.

Respondents were served with the OIP by March 10 and their answers were due by March 23, 2016. *Map IV Acquisition, Inc.*, Admin. Proc. Rulings Release No. 3704, 2016 SEC LEXIS 985 (ALJ Mar. 15, 2016). To date, no Respondent has filed an answer.

Accordingly, it is ORDERED that Respondents shall SHOW CAUSE by April 5, 2016, why this proceeding should not be determined against them due to their failures to file answers or otherwise defend this proceeding. If a Respondent fails to respond to this order, it shall be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

---

Jason S. Patil  
Administrative Law Judge