

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3630/February 22, 2016

ADMINISTRATIVE PROCEEDING
File No. 3-17102

In the Matter of

BAILEY FRANCES CORP.,
KINGLY CHATEAU CORP., AND
LUCY'S WATER WORLD, INC.

ORDER TO SHOW CAUSE

On February 4, 2016, the Securities and Exchange Commission issued an order instituting proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings.

I previously found that Respondents were served with the OIP by February 6, 2016, and that their answers were due by February 19, 2016. *Bailey Frances Corp.*, Admin. Proc. Rulings Release No. 3587, 2016 SEC LEXIS 477 (ALJ Feb. 9, 2016). To date, Respondents have failed to file answers.

Accordingly, I ORDER that Respondents SHOW CAUSE by March 3, 2016, why this proceeding should not be determined against them due to their failures to file answers or otherwise defend this proceeding. If Respondents fail to respond to this order, they will be deemed in default and the proceeding will be determined against them. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).

Jason S. Patil
Administrative Law Judge