UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 3626 / February 19, 2016

ADMINISTRATIVE PROCEEDING File No. 3-16836

In the Matter of

STEVEN J. MUEHLER, ALTERNATIVE SECURITIES MARKETS GROUP CORP., AND BLUE COAST SECURITIES CORP., dba GLOBALCROWDTV, INC., AND BLUE COAST BANC

ORDER AS TO KOOROSH RAHIMI

The hearing in this proceeding is scheduled to begin on February 22, 2016. Yesterday, my office received an email from Koorosh Rahimi, a witness subpoenaed at the request of Respondent Steven J. Muehler to testify at the hearing. Rahimi informed that he would not appear at the hearing for two reasons: 1) subpoenas in the state of California need to be twenty days before a court hearing, whereas the Commission subpoena was "only 4 days before the hearing"; and 2) he will be "out of town next week on a pre-arranged trip."

No authority supports the notion that a California procedure governs Commission administrative proceedings. Furthermore, although the hearing will begin on February 22, Muehler's presentation of witnesses will not begin that day. Therefore, Rahimi is directed to comply with the subpoena and appear at the hearing on Monday, February 29, 2016, at 9:30 a.m. at the following location: U.S. District Court, 312 North Spring Street, Courtroom 24, Los Angeles, California.

Rahimi is warned that if he fails to comply with the subpoena, he may be referred for subpoena enforcement proceedings in federal district court.

Jason S. Patil Administrative Law Judge