

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3530/January 21, 2016

ADMINISTRATIVE PROCEEDING
File No. 3-16836

In the Matter of

STEVEN J. MUEHLER,
ALTERNATIVE SECURITIES MARKETS
GROUP CORP., AND
BLUE COAST SECURITIES CORP., DBA
GLOBALCROWDTV, INC., AND BLUE
COAST BANC

SCHEDULING ORDER

On September 28, 2015, the Securities and Exchange Commission issued an order instituting administrative and cease-and-desist proceedings (OIP) against Respondents. On December 23, 2015, I set a revised procedural schedule for this matter. *Steven J. Muehler*, Admin. Proc. Rulings Release No. 3433, 2015 SEC LEXIS 5267. On January 20, 2016, Respondent Steven J. Muehler e-mailed a request for a schedule to file motions in limine, which was not previously included on the revised procedural schedule.

Although an electronic courtesy copy of any motion or request for relief is encouraged, especially in a pressing situation, such requests should be made by properly filed motions in accordance with the Rules of Practice rather than by e-mail alone. However, I ORDER that the parties shall have until February 8, 2016, to file any motions in limine. Oppositions to such motions, and replies thereto, are due in accordance with Rule of Practice 154(b), 17 C.F.R. § 201.154(b).

Jason S. Patil
Administrative Law Judge