## UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 3211/October 8, 2015

ADMINISTRATIVE PROCEEDING File No. 3-16806

In the Matter of

MSGI TECHNOLOGY SOLUTIONS, INC. (a/k/a MSGI SECURITY SOLUTIONS, INC.), NMI HEALTH, INC., PLUSHZONE, INC., and PROSORCONS SPORTS & ENTERTAINMENT CO.

ORDER TO SHOW CAUSE

On September 11, 2015, the Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP) against Respondents pursuant to Section 12(j) of the Securities Exchange Act of 1934. A prehearing conference was held today, attended only by counsel for the Division of Enforcement.

Respondents were served with the OIP on September 14, 2015, and their Answers were due by September 28, 2015. *MSGI Tech. Solutions, Inc.*, Admin. Proc. Rulings Release No. 3141, 2015 SEC LEXIS 3811 (Sept. 16, 2015). To date, no Respondent has filed an Answer.

Accordingly, it is ORDERED that on or before October 19, 2015, Respondents shall SHOW CAUSE why the registrations of their securities should not be revoked by default due to their failure to file Answers, attend the prehearing conference, or otherwise defend this proceeding. If a Respondent fails to respond to this Order, it will be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(1)-(2), .220(f), .221(f).

James E. Grimes

Administrative Law Judge