UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 3096/September 3, 2015

ADMINISTRATIVE PROCEEDING
File No. 3-16722

| | | |
|---|---|---|
| In the Matter of | : | |
| | : | |
| ERIC A. BLOOM | : | ORDER |

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings (OIP) on August 5, 2015, pursuant to Section 203(f) of the Investment Advisers Act of 1940. The proceeding is a follow-on proceeding based on *United States v. Bloom*, No. 1:12-cr-409 (N.D. Ill.), in which Respondent Eric A. Bloom (Bloom), was convicted of wire fraud and other crimes.

As the parties' Joint Motion requests, September 11, 2015, will be set as the date for Bloom's Answer.

IT IS SO ORDERED.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge