UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 3066/August 25, 2015

ADMINISTRATIVE PROCEEDING File No. 3-16722		
In the Matter of	:	
ERIC A. BLOOM	:	POSTPONEMENT ORDER

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings (OIP) on August 5, 2015, pursuant to Section 203(f) of the Investment Advisers Act of 1940, and the hearing was scheduled to commence on August 31, 2015. The proceeding is a follow-on proceeding based on *United States v. Bloom*, No. 1:12-cr-409 (N.D. Ill.), in which Respondent Eric A. Bloom (Bloom), was convicted of wire fraud and other crimes.

To allow time for service of the OIP and Bloom's Answer, consistent with 17 C.F.R. § 201.161, the hearing will be postponed *sine die*, and a prehearing conference will be held by telephone on October 2, 2015, at 10:00 a.m. EDT if the proceeding has not been resolved by then.

IT IS SO ORDERED.

/S/ Carol Fox Foelak
Carol Fox Foelak
Administrative Law Judge

¹ Bloom's Answer is due within twenty days of service of the OIP on him. *See* OIP at 3; 17 C.F.R. § 201.220(b). If he fails to file an Answer within the time provided, he will be deemed to be in default, and the undersigned will enter an order barring him from the securities industry. *See* OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f).