

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 2949/July 20, 2015

ADMINISTRATIVE PROCEEDING
File No. 3-16677

In the Matter of

THE AMERICAN CORP.
(A/K/A AMERICAN CORP.),
MADISON ACQUISITION VENTURES, INC., AND
NUGEN HOLDINGS, INC.

ORDER POSTPONING
HEARING AND SCHEDULING
PREHEARING CONFERENCE

On July 7, 2015, the Securities and Exchange Commission issued an Order Instituting Proceedings (OIP) pursuant to Section 12(j) of the Securities Exchange Act of 1934, alleging that Respondents have securities registered with the Commission and are delinquent in their periodic filings. A hearing is currently scheduled for July 31, 2015.

On July 16, 2015, the Division of Enforcement filed a declaration of service, establishing that Respondents were served with the OIP by July 13, 2015, by mailing the OIP by priority mail express to Respondents' most recent addresses shown on each entity's most recent filing with the Commission. I find that Respondents were served with the OIP by July 13, 2015, in accordance with Commission Rule of Practice 141(a)(2)(ii), 17 C.F.R. § 201.141(a)(2)(ii). As such, Respondents' Answers are due by July 27, 2015. OIP at 3; 17 C.F.R. § 201.160(b), .220(b).

I ORDER that the hearing currently scheduled for July 31, 2015, is POSTPONED, and a telephonic prehearing conference shall be held on August 6, 2015, at 10:00 a.m. EDT. If any Respondent fails to file an Answer by July 27, 2015, participate in the telephonic prehearing conference, or otherwise defend the proceeding, it will be deemed in default, the proceeding will be determined against it, and the registration of its securities will be revoked. OIP at 3; 17 C.F.R. §§ 201.155(a)(1)-(2), .220(f), .221(f).

James E. Grimes
Administrative Law Judge