

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 2520/April 8, 2015

ADMINISTRATIVE PROCEEDING  
File No. 3-16458

In the Matter of

WINSONIC DIGITAL MEDIA GROUP, LTD.

ORDER POSTPONING  
HEARING AND SCHEDULING  
PREHEARING CONFERENCE

The Securities and Exchange Commission (Commission) issued an Order Instituting Proceedings (OIP) on March 25, 2015, alleging that Winsonic Digital Media Group, Ltd. (Winsonic), has securities registered with the Commission and has not filed required periodic reports. Winsonic was served with the OIP on March 30, 2015. 17 C.F.R. § 201.141(a)(2)(ii). Winsonic is required to answer within ten days after service of the OIP. OIP at 2; 17 C.F.R. § 201.220(b). Winsonic has not filed an answer as of the date of this Order.

On April 6, 2015, the Division of Enforcement (Division) filed a Notice of Appearance and a Motion to Convert the April 16, 2015 Hearing into a Prehearing Conference and Status Report Regarding Service of Process (Motion). The Motion notes that the Commission suspended trading in Winsonic's securities on March 24, 2015, and describes Division attempts to serve Winsonic at the address on file with the Georgia Secretary of State, an attempt to personally serve Winsonic's Chief Executive Officer (CEO) and registered agent, and delivery of the OIP to the CEO's residence on March 31, 2015. The Division represents that Winsonic did not respond to the Commission's Wells Notice to it and there is no indication that Winsonic will file an answer to the OIP. If Winsonic does not file an answer, the Division anticipates filing a motion for default and/or summary disposition.

Order

I GRANT the Motion and POSTPONE the April 16, 2015, hearing and ORDER a telephonic prehearing conference on April 16, 2015, at 10:00 a.m. EDT. 17 C.F.R. § 201.161. I will default Winsonic if it does not answer, participate in the prehearing conference, or otherwise defend the proceeding. 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

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Brenda P. Murray  
Chief Administrative Law Judge