UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 1989/November 7, 2014

ADMINISTRATIVE PROCEEDING File No. 3-16142

In the Matter of

JOHN JORDAN

ORDER SETTING PREHEARING SCHEDULE

On September 22, 2014, the Securities and Exchange Commission issued an Order Instituting Administrative and Cease-and-Desist Proceedings against Respondent pursuant to Sections 15(b) and 21C of the Securities Exchange Act of 1934.

A telephonic prehearing conference was held on November 4, 2014, attended by Martin Healey for the Division of Enforcement and Inga Parsons for Respondent. At the prehearing conference, Respondent waived his right to a hearing between thirty and sixty days after service of the OIP under Exchange Act Section 21C(b). *See* 15 U.S.C § 78u-3(b). The following procedural schedule is ORDERED as follows:

February 23, 2015: Parties shall exchange and file (and provide this Office with)

witness lists and expert reports, and shall exchange (but not file and not submit to this Office prior to the hearing) pre-marked

exhibits.

March 2, 2015: Parties shall file any motions in limine, and any objections to

exhibits and witnesses.

March 9, 2015: Parties shall file prehearing briefs. Subject to a motion for leave,

all briefs in this proceeding are subject to the word limits in

Commission Rule of Practice 450(c).

March 16, 2015: Parties shall file any written stipulations.

March 18, 2015: Parties shall participate in a final telephonic prehearing conference,

if necessary, at a time to be determined.

March 24, 2015: The hearing will commence at a location to be determined.

| | The par | rties | are re | emind | led th | at they | y must f | file | hard (| copies | of all | filings | with | the O | ffice | of |
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| the | Secretary, | but | also | that | they | have | agreed | to | send | each | other | —and | this | Office | , wh | ien |
| applicable—electronic copies, via e-mail, of materials to be filed and exchanged. | | | | | | | | | | | | | | | | |

James E. Grimes Administrative Law Judge