

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 1945/October 24, 2014

ADMINISTRATIVE PROCEEDING
File No. 3-16193

In the Matter of

WEBXU, INC.,

ORDER

The Division of Enforcement has moved to postpone the hearing, scheduled for November 5, 2014, and to schedule a prehearing conference during the week of November 3, 2014. The Division's motion represents that Respondent's counsel has indicated that Respondent wishes to settle this proceeding by agreeing to de-registration of its securities, and that the Division has sent Respondent's counsel a proposed offer of settlement.

The Division's motion is GRANTED IN PART, the hearing is postponed, and the parties are ORDERED to hold an initial prehearing conference without the hearing officer by December 5, 2014, to discuss each numbered item in Rule 221(c), 17 C.F.R. § 221(c), including the date by which each item will be accomplished. By December 12, 2014, the parties shall file a joint prehearing conference statement, which addresses each numbered item in Rule 221(c), and includes proposed due dates where applicable.¹ Based on this prehearing conference statement, a subsequent prehearing conference with the hearing officer shall be scheduled if appropriate.

Jason S. Patil
Administrative Law Judge

¹ The parties may denote that an item is "not applicable" in their filing.