

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS

Release No. 1845/September 24, 2014

ADMINISTRATIVE PROCEEDING

File No. 3-15845

In the Matter of

JULIANNE CHALMERS

:
:

POSTPONEMENT ORDER

The Securities and Exchange Commission (Commission) instituted this proceeding with an Order Instituting Proceedings (OIP) on April 17, 2014, pursuant to Section 15(b) of the Securities Exchange Act of 1934. The proceeding is a follow-on proceeding based on *SEC v. Fowler*, No. 13-cv-1747 (M.D. Fla. Apr. 9, 2014), in which Respondent Julianne Chalmers (Chalmers), was enjoined against violations of the registration provisions of the federal securities laws.

Chalmers has not yet been served with the OIP in accordance with 17 C.F.R. § 201.141(a)(2)(i) despite numerous attempts. The Division of Enforcement has filed a Motion to Serve Respondent by Alternative Means, proposing to serve her by email and publication. The motion must be denied. The Commission does not permit service of OIPs by alternative means on persons, such as Chalmers, located in the United States.¹ To allow time for service of the OIP and Chalmers's Answer, consistent with 17 C.F.R. § 201.161, the prehearing conference scheduled for October 24, 2014, will be postponed and held on December 19, 2014, at 11:00 a.m. EST, if the proceeding has not been resolved by then. If Chalmers cannot be found, the Division of Enforcement may want to file a motion to discontinue the proceeding. *See* 17 C.F.R. § 200.30-10(a)(8); *see, e.g., James Patrick Reedy*, Admin. Proc. Rulings Release No. 698, 2012 SEC LEXIS 942 (C.A.L.J. Mar. 23, 2012); *see also Richard Cannistraro*, Securities Exchange Act of 1934 Release No. 39521, 1998 SEC LEXIS 15 (Jan. 1, 1998).

IT IS SO ORDERED.

/S/ Carol Fox Foelak

Carol Fox Foelak

Administrative Law Judge

¹ “[A]lternative methods of service to persons located in the United States, such as service by publication, are not permitted.” *Rules of Practice*, 60 Fed. Reg. 32738, 32750 (June 23, 1995).