

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 1809/September 16, 2014

ADMINISTRATIVE PROCEEDING
File No. 3-15937

In the Matter of

ALICIA BRYAN

ORDER TAKING OFFICIAL NOTICE
PURSUANT TO 17 C.F.R. § 201.323

The Securities and Exchange Commission (Commission) issued an Order Instituting Proceedings (OIP) on June 18, 2014, pursuant to Section 15(b) of the Securities Exchange Act of 1934 (Exchange Act), against Alicia Bryan (Bryan). The OIP alleges that on June 10, 2014, a final judgment by default was entered against Bryan, permanently enjoining her from future violations of Sections 5(a), 5(c), and 17(a)(2) of the Securities Act of 1933, and Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5(b) thereunder, in *SEC v. Pedras*, No. 2:13-cv-07932 (C.D. Cal.) (*Pedras*). OIP at 1-2.

On August 15, 2014, I found Bryan in default for failure to file an Answer, respond to the Order to Show Cause, or otherwise defend this proceeding. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1703, 2014 SEC LEXIS 2947. On September 8, 2014, I ordered that the Division file a motion for sanctions by September 19, 2014.¹ *Alicia Bryan*, Admin. Proc. Rulings Release No. 1774, 2014 SEC LEXIS 3244. On September 15, 2014, this Office received the Division's Motion for Imposition of Remedial Sanctions against Respondent Alicia Bryan.

Pursuant to Rule 323 of the Commission's Rules of Practice, I take official notice of all documents filed in *Pedras*, in particular, the Commission's Application for a Temporary Restraining Order and attached exhibits, and the Temporary Restraining Order itself. See 17 C.F.R. § 201.323.

SO ORDERED.

Cameron Elliot
Administrative Law Judge

¹ On August 26 and September 9, 2014, Bryan sent this Office emails which I construed very liberally as motions to set aside default. However, Bryan failed to attend the subsequent prehearing conference I ordered and did not establish good cause for her failure to appear. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1782, 2014 SEC LEXIS 3266 (Sept. 9, 2014). Thus, the August 15, 2014, Order finding Bryan in default still stands. On September 11, 2014, after receipt of Bryan's September 10 email where she stated that this proceeding is a "travesty of justice," I ordered that Bryan may file a motion to set aside the default pursuant to Rule 155(b) of the Commission's Rules of Practice, 17 C.F.R. § 201.155(b). *Alicia Bryan*, Admin. Proc. Rulings Release No. 1797, 2014 SEC LEXIS 3303.