

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS
Release No. 1730 /August 28, 2014

ADMINISTRATIVE PROCEEDING
File No. 3-15937

In the Matter of

ALICIA BRYAN

ORDER SCHEDULING
PREHEARING CONFERENCE

The Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP) against Respondent, pursuant to Section 15(b) of the Securities Exchange Act of 1934, on June 18, 2014. On July 9, 2014, I issued an order postponing the July 16, 2014, hearing and scheduled a telephonic prehearing conference for July 30, 2014. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1595, 2014 SEC LEXIS 2440. On July 17, 2014, I postponed the telephonic prehearing conference to August 5, 2014, to allow time for Respondent Alicia Bryan (Respondent) to answer the OIP. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1621, 2014 SEC LEXIS 2563. On August 4, 2014, I ordered that Respondent show cause by August 11, 2014, why this proceeding should not be determined against her for failure to file an Answer or otherwise defend this proceeding. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1668, 2014 SEC LEXIS 2787. On August 15, 2014, I issued an order finding Respondent in default and requesting that the Division of Enforcement (Division) file a motion for sanctions by September 12, 2014. *Alicia Bryan*, Admin. Proc. Rulings Release No. 1703, 2014 SEC LEXIS 2947.

On August 26, 2014, this Office received a letter from Respondent explaining that she “lack[s] the wherewithal to retain defense counsel to prove [she is] innocent of these unsubstantiated allegations.” In view of her pro se status, I construe Respondent’s letter very liberally as a motion to set aside default.

In light of Respondent’s motion to set aside default, it is ORDERED that a telephonic prehearing conference be held on September 5, 2014, at 4:00 p.m. EDT.

Cameron Elliot
Administrative Law Judge