

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 1616/July 16, 2014

ADMINISTRATIVE PROCEEDING  
File No. 3-15921

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In the Matter of

ROBERT G. BARD

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ORDER

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The Securities and Exchange Commission (Commission) instituted this proceeding with an Order Instituting Proceedings (OIP) on June 10, 2014, pursuant to Section 203(f) of the Investment Advisers Act of 1940. The proceeding is a follow-on proceeding based on SEC v. Bard, No. 1:09-cv-1473 (M.D. Pa. Nov. 10, 2011), in which Respondent Robert G. Bard (Bard), was enjoined against violations of the antifraud provisions of the federal securities laws.

By letter dated July 7, 2014, and received July 14, 2014, Bard requested that an attorney be appointed to represent him as he is unable to afford counsel. However, there is no right to the appointment of counsel for respondents in the Commission's administrative proceedings, and the Commission does not appoint counsel to represent respondents. Boruski v. SEC, 340 F.2d 991, 992 (2d Cir. 1965), cert. denied, 381 U.S. 943 (1965); Sieraga & Company, 45 S.E.C. 17, 18 (1971); Norman Pollisky, 43 S.E.C. 852, 862 (1968). Accordingly, Bard's request must be denied.<sup>1</sup>

IT IS SO ORDERED.

/S/ Carol Fox Foelak

Carol Fox Foelak

Administrative Law Judge

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<sup>1</sup> Bard was served with the OIP in accordance with 17 C.F.R. § 201.141(a)(2)(i) on June 13, 2014, and his Answer was due within twenty days of service on him. See OIP at 4; 17 C.F.R. § 201.220(b). He was previously warned that if he failed to file an Answer within the time provided, he would be deemed to be in default, and the undersigned would enter an order barring him from the securities industry. Robert G. Bard, Admin. Proc. Rulings Release No. 1585, 2014 SEC LEXIS 2369 (A.L.J. July 2, 2014); see OIP at 4; 17 C.F.R. §§ 201.155(a), .220(f).