UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 1272/February 26, 2014

ADMINISTRATIVE PROCEEDING File No. 3-15613

In the Matter of

JULIEANN PALMER MARTIN

ORDER DENYING REQUEST FOR A SECOND TELEPHONIC PREHEARING CONFERENCE

On November 13, 2013, the Securities and Exchange Commission (Commission) issued an Order Instituting Administrative and Cease-and-Desist Proceedings pursuant to Section 8A of the Securities Act of 1933, Sections 15(b) and 21C of the Securities Exchange Act of 1934, and Section 9(b) of the Investment Company Act of 1940. The hearing will begin on March 10, 2014, at the U.S. Bankruptcy Court, District of Utah, 350 South Main Street, Courtroom 341, Salt Lake City, Utah 84101. On February 25, 2014, the Division of Enforcement (Division) requested a second "telephonic pre-hearing status conference to discuss, among other things, the treatment of confidential, personal identifying information contained in certain exhibits the Division intends to introduce into evidence during the hearing." The Division stated that counsel for Julieann Palmer Martin is available on Wednesday, March 5, 2014.

I do not see any need for another prehearing conference. Exhibits cannot contain any sensitive personally identifiable information (PII) which directly identifies an individual, such as social security or bank account numbers. The usual practice is to redact PII from the documents that are offered into evidence. Rule 322 of the Commission's Rules of Practice covers the treatment of confidential information. I will rule on any requests regarding the treatment of confidential information at the hearing. The hearing will begin at 9:30 a.m. the first day and 9:00 a.m. every following day. We will continue to 5:30 or 6:00 p.m. each day, with a forty-five minute to an hour break for lunch. There will be no opening statements as the parties will have filed prehearing briefs.

For the reasons stated, I DENY the Division's request for a second telephonic prehearing conference.

Brenda P. Murray
Chief Administrative Law Judge