UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS Release No. 1254 /February 20, 2014

ADMINISTRATIVE PROCEEDING File No. 3-15526

In the Matter of

GEORGE B. FRANZ III, and RUBY CORPORATION

ORDER STAYING PROCEEDING

The Securities and Exchange Commission (Commission) instituted this proceeding on September 26, 2013. The hearing is scheduled to commence on February 24, 2014.

The parties submitted a February 18, 2014, joint motion requesting a stay of this proceeding pursuant to Commission Rule of Practice (Rule) 161(c)(2), stating that they have agreed in principle to a settlement on all major terms.

The motion is GRANTED and this proceeding is STAYED, subject to compliance with Rule 161(c)(2), including that I be promptly notified if any of the requirements of the Rule are not met, at which time the stay would lapse. See 17 C.F.R. § 201.161(c)(2).

Brenda P. Murray Chief Administrative Law Judge