

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 987 / October 23, 2013

ADMINISTRATIVE PROCEEDING  
File No. 3-15538

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In the Matter of	:	
	:	ORDER TO SHOW CAUSE
LAWRENCE MAXWELL MCCOY	:	
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The Securities and Exchange Commission issued an Order Instituting Administrative Proceedings (OIP) on September 30, 2013, pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940. The OIP alleges that on September 20, 2012, Respondent Lawrence Maxwell McCoy (McCoy) pled guilty to one count of wire fraud in violation of 18 U.S.C. § 1343 in United States v. McCoy, No. 1:12-cr-00222 (W.D. Mich.), and thereafter was sentenced to fifty-four months of imprisonment followed by two years of supervised release and ordered to make restitution of \$690,267.37. McCoy was served with the OIP on October 4, 2013, and his Answer to the OIP is due within twenty days after service of the OIP, or by Monday, October 28, 2013. See OIP at 2; 17 C.F.R. §§ 201.141(a)(2)(i), .160(b), .220(b).

A telephonic prehearing conference was held today, attended only by Michelle Ramos and David Frohlich of the Division of Enforcement (Division). During the prehearing conference, the Division represented that it had confirmed with McCoy's case manager at the Federal Correctional Institution in Pekin, Illinois, where McCoy is incarcerated, that McCoy had received notice of the date and time of the prehearing conference and arrangements had been made for McCoy to participate in the conference if he desired.

Accordingly, it is ORDERED that McCoy shall SHOW CAUSE by November 8, 2013, why this proceeding should not be determined against him for failing to attend the prehearing conference. See 17 C.F.R. §§ 201.155(a)(1), .221(f). If McCoy fails to respond to this Order to Show Cause, file an Answer, or otherwise defend the proceeding, he will be deemed in default and the proceeding will be determined against him. See 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

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Cameron Elliot  
Administrative Law Judge