

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION

ADMINISTRATIVE PROCEEDINGS RULINGS  
Release No. 878/September 17, 2013

ADMINISTRATIVE PROCEEDING  
File No. 3-15451

In the Matter of  
  
K'S MEDIA

ORDER POSTPONING HEARING AND  
SCHEDULING PREHEARING  
CONFERENCE

The Securities and Exchange Commission (Commission) issued an Order Instituting Proceedings (OIP) on September 4, 2013, alleging that K's Media has securities registered with the Commission and has not filed periodic reports required by Section 13(a) of the Securities Exchange Act of 1934 (Exchange Act) and Exchange Act Rules 13a-1 and 13a-13. An Initial Decision is due within 120 days of service of the OIP.

On September 12, 2013, the Division of Enforcement (Division) filed a Declaration of David S. Frye to Assist Secretary with Record of Service (Declaration). The Declaration represents that K's Media's last filing with the Commission shows an address in the People's Republic of China, which is a signatory to The Hague Convention on the Service Abroad of Judicial and Extrajudicial Documents in Civil or Commercial Matters but objects to service by mail. The Declaration also represents that K's Media is a Nevada corporation with a registered agent in Nevada, and that USPS tracking information shows that the OIP sent to the registered agent by Express Mail was delivered on September 5, 2013. On September 16, 2013, the Nevada Secretary of State web site shows The Corporation Trust Company of Nevada, 311 S. Division Street, Carson City, Nevada, as K's Media's registered agent, which is where the Commission sent the OIP. Declaration Exhibit 1. USPS tracking information confirms the Division's delivery representations. Declaration Exhibit 2.

I find that K's Media was served with the OIP on September 5, 2013. See 17 C.F.R. § 201.141(a)(2)(ii). As of today, it has not filed an Answer required within ten days of service. OIP at 2; 17 C.F.R. § 201.220. I POSTPONE the hearing scheduled for September 26, 2013, and ORDER a telephonic prehearing conference on that date at 10:00 a.m. EDT. I will find K's Media in default if it does not file an Answer, participate in the prehearing conference, or otherwise defend the proceeding. See 17 C.F.R. §§ 201.155(a), .220(f), .221(f).

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Brenda P. Murray,  
Chief Administrative Law Judge