UNITED STATES OF AMERICA before the SECURITIES AND EXCHANGE COMMISSION September 10, 1965

In the Matter of

UNEEDA VENDING SERVICE, INC. 250 Meserole Street Brooklyn, New York

File .No. 24NY-5678

Securities Act of 1933 - Section 3(b) and Regulation A

ORDER
PERMANENTLY
SUSPENDING
EXEMPTION
UNDER
REGULATION A

Proceedings were instituted pursuant to Rule 261 of Regulation A under the Securities Act of 1933 (17 CFR 230.261) to determine whether the Commission's order of August 20, 1964, temporarily suspending an exemption with respect to a public offering of 73,500 shares of 1ϕ par value common stock of Uneeda Vending Service, Inc. ("issuer") at \$3.00 per share, should be vacated or made permanent.

After appropriate notice, hearings were held before a hearing examiner at which the issuer was represented by counsel. Thereafter the issuer and the Division of Trading and Markets filed proposed findings and supporting briefs. The hearing examiner submitted an initial decision in which he found that the temporary suspension order should be made permanent.

The initial decision was served on the issuer on June 11, 1965, and on June 23, 1965 the issuer requested a thirty-day extension of the time specified in Rule 17(b) of the Commission's Rules of Practice for filing a petition seeking Commission review of the examiner's initial decision. An extension until July 30, 1965 was granted, but no petition for review has been filed, and the Commission has not on its own initiative ordered that the initial decision be reviewed. Rule 17(f) of the Commission's R les of Practice provides that except where a petition for review of an initial decision has been timely filed or the Commission on its own initiative has ordered that the initial decision be reviewed, an order shall be entered pursuant to the initial decision after the expiration of 30 days from the service of such decision.

Accordingly, IT IS ORDERED, pursuant to the initial decision of the hearing examiner, that the exemption from registration with respect to the above offering of securities by Uneeda Vending Service, Inc. be, and it hereby is, permanently suspended.

For the Commission (pursuant to delegated authority).

Orval L. DuBois Secretary