

**Georgina Asset Management, LLC**  
**Form CRS Customer Relationship Summary**  
**March 7, 2024**

Georgina Asset Management, LLC. ("GAM") is an investment adviser registered with the U.S. Securities and Exchange Commission ("SEC"). Fees for brokerage and investment advisory services differ and it is important for you to understand those differences. Free and simple tools are available to you to research us, other firms and financial professionals at [Investor.gov/CRS](https://Investor.gov/CRS), where you may also find important educational materials about broker-dealers, investment advisers and investing.

**What investment services and advice can you provide me?**

We offer investment advisory services to retail investors, like you. We tailor our investment advice and portfolio management

**Ask your financial professional the following questions:**

- *Given my financial situation, should I choose an investment advisory service? Why or why not?*
- *How will you choose investments to recommend to me?*
- *What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?*

to your unique financial needs, time horizon, risk tolerance and investment objectives. We assist you with investment education, strategic asset allocation (the decision as to how much of your portfolio should be invested in cash, bonds, stocks or alternative investments), investment planning and policy development, quantitative and qualitative investment manager and product research and the evaluation, selection and ongoing monitoring of investments. Clients may impose restrictions on investing in certain types of investments or securities in their portfolio. GAM also provides Research and Consulting services under separate agreement.

As part of this service, we perform due diligence and provide

information as to Alternative Investments selected for review by our Firm that meet the Client's Investment Objectives. Such services typically include, but are not limited to: identifying suitable Alternative Investments; reviewing materials promulgated by the Alternative Investment (i.e., disclosure documents, private offering memorandum, prospectuses, Georgina Asset Management, LLC etc.); reviewing and/or interviewing underlying managers (as applicable) as to their previous experience and track histories, identifying conflicts of interest, reviewing third-party independent reviews, etc. If agreed to by the client, the Firm shall provide written documentation evidencing, among other things, the type of security, performance history, risk assessment, and other information relevant to certain securities. We manage accounts on a discretionary basis or non-discretionary basis. Discretionary basis means our firm has authority to determine the type of securities bought and sold, the dollar amounts of the securities to be bought and sold and whether a client's transaction should be combined with those of other clients and traded as a "block" without consulting you first. We maintain this discretion until it is revoked (e.g., by termination). Non-discretionary basis means you make the ultimate decision regarding the purchase or sale of investments. Our firm does not require a minimum initial investment however, we reserve the right to accept or decline a potential client for any reason at our sole discretion.

For further information about our services and advice please read Items 4, 7, and 8 of our Form ADV Part 2A disclosure brochure. Contact us at (310) 395-2679 for a copy or go to [www.adviserinfo.sec.gov](https://www.adviserinfo.sec.gov).

**What fees will I pay?**

For investment advisory services, we assess fees quarterly in advance based on a percentage of the value of your assets under management ("AUM"). Fees are calculated based on the last trading day of each calendar quarter. Fees vary based on the whether the assets managed are traditional (stocks, bonds, Mutual Funds, and Exchange Traded Funds) or, non-traditional (Hedge Funds, Fund of Funds, Venture Capital, Private Equities, and Real Estate), and on a tiered fee schedule based on the AUM in your account. For traditional assets, fees will range from .5% - 1.5%. For non-traditional assets under management, the fee will range from .5% plus a profit participation of 10% to 1.5% plus a profit participation of 10%. Profit participation means we receive a performance-based fee on a share of capital gains or capital appreciation. The management fee for the administration of Assets (Assets Held at Other Custodians) is negotiable.

**Ask one of our financial professionals the following questions:**

*Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

For Research and Consulting Services, we assess a fixed fee ranging from \$10,000 to \$250,000. Unless otherwise negotiated, the Client will be required to pay up to 100% of the Firm's fee for this service. If a lesser amount is agreed to upon commencement of services, an invoice for services will be issued to the Client for remaining fees owed, which payable upon receipt in accordance with the terms as provided as part of the invoice.

Also, you will pay additional fees to third parties in connection with your managed account. These can include (as applicable), custodian fees, transaction charges, mutual fund 12b-1 fees, distribution fees, deferred sales charges, IRA fees, margin interest, wire transfer and electronic fund fees, and other account administrative fees. However, the Firm does not receive any portion of these costs. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

More detailed information about our fees and other costs associated with investing, along with applicable conflicts can be found in Items 5, 10, and 14 of our Form ADV Part 2A disclosure brochure. Contact us at (310) 395-2679 for a copy or go to [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?**

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. Because we assess performance fees for the management of non-traditional assets, and have the potential to earn more for the management of those assets, we can be motivated to place your assets in a more aggressive or risky manner in order to inflate the portfolio value and earn higher compensation.

You should understand and ask us about this conflict because it can affect the investment advice we provide you. Information regarding the financial and outside business activities of our Investment Adviser Representatives can be found on the Security and Exchange Commission's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**Ask your financial professional:**

How might your conflicts of interest affect me, and how will you address them?

More detailed information about our conflicts of interest can be found in Items 4, 5, 8, 10, 11, 12, and 14 of our Form ADV Part 2A disclosure brochure. Contact us at (310) 395-2679 for a copy or go to [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

**How do your financial professionals make money?**

The Firm's owner is GAM Investment Holdings, LLC. GAM's Managing Director is Robert Lipp. For this, he receives a base salary and proportional profits from the earnings of the firm. Additional information about compensation arrangements for our professionals and related conflicts of interest are found in the Firm's Form(s) ADV Part 2B. Form ADV Part 2B for any of our Investment Adviser Representatives is available through us by request at: 1201 Montana Ave, Suite 205, Santa Monica, CA. 90403 or by phone at (310) 395-2679.

**Do you or your financial professionals have legal or disciplinary history?**

Yes. Please go to [www.Investor.gov/CRS](http://www.Investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.

**Ask your financial professional:**

As a financial professional, do you have any disciplinary history? For what type of conduct?

**Additional Information**

Additional information and a copy of this Form CRS can be found at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching "Georgina Asset Management" or by contacting us at 1201 Montana Ave, Suite 205, Santa Monica, CA. 90403 or by phone at (310) 395-2679.

**Ask your financial professional:**

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?