



AUGUST GROUP CAPITAL

Form CRS Customer Relationship Summary, February 26, 2024

The August Group Capital Ltd. ("August" or the "Firm") is registered with the Securities and Exchange Commission (SEC) as an investment advisor. Brokerage and investment advisory services and fees differ and it is important for you to understand these differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/crs), which also provides educational materials about broker-dealers, investment advisers, and investing.

What investment services and advice can you provide me?

We offer investment advisory services to retail investors, including asset allocation, investment management, and financial planning services. When we provide you asset allocation services under our Family Office and Capital Allocation services, we create an Investment Policy Statement for you and use that document to allocate your assets on a discretionary basis among one or more third-party investment managers. If you are receiving our Family Office or Capital Allocation services, we may also allocate your assets to alternative investments including private equity and hedge funds. In certain cases, we may provide you investment management services where we invest your assets on a discretionary basis directly in securities like exchange-traded funds (ETFs) and mutual funds. When we provide you with financial planning services, our advice may include retirement, tax, estate, insurance, cash flow, and cross-border planning. In addition to the investment advisory and financial services above, we may also provide you with non-advisory concierge services through our affiliate, August Lifestyle Inc.

We monitor your portfolio on at least a quarterly basis, including any third-party investment managers we select on your behalf. You may impose restrictions on investing in certain securities or types of securities.

For additional information, please see our Form ADV Part 2A brochure (Items 4 and 7).

Conversation Starters – Ask Us
<i>Given my financial situation, should I choose an investment advisory service? Why or why not?</i>
<i>How will you choose investments to recommend to me?</i>
<i>What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?</i>

What fees will I pay?

When we provide you investment advisory services, we charge you a service fee based either on your assets under management or your net worth. If you are receiving our Capital Allocation service, the fee schedule is based on the value of assets overseen by August, including funds managed by third-party portfolio managers and invested in funds. The annual fee ranges from 1.00% of assets under management up to \$25 million, to 0.45% of assets under management over \$300 million. If you are receiving our Family Office service, we will charge you a fee equal to an annual rate of 0.85% of your net worth, which may be adjusted based on complexity. Your net worth is defined as being the value of your assets less the value of your liabilities, subject to certain exclusions. For this purpose, assets may include those that you hold directly or indirectly, assets managed by third-party portfolio managers or invested in funds, assets that we manage directly, and cash and cash equivalents, among other assets. Liabilities may include your mortgage debt, lines of credit, and other debt we determine from time to time at our discretion.

All advisory fees are charged to you in arrears on a quarterly basis and will generally be deducted directly from one of your custodial accounts. Financial planning services are generally included in our Family Office service offerings. Our service fee under the Family Office service may also cover certain non-advisory, concierge services provided by our affiliate, August Lifestyle. August Lifestyle may also receive referral compensation for referring you to certain, non-securities related service providers.

You should also note that when we charge you a fee based on your net worth or assets under management, the more assets that are in your account, the more you will pay in fees. We therefore may have an incentive to encourage you to increase the assets in your account on which we can charge our service fee. Please also note that in addition to our service fee, you will incur certain charges imposed by custodians and other third parties that are separate from and in addition to the fees we will charge you. These charges include brokerage commissions, custodial fees, transaction fees, and charges and fees imposed directly by a third-party investment manager or by a mutual fund, ETF, or alternative fund held in your account.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

For additional information, please see our Form ADV Part 2A brochure (Items 5.A, B., C., and D).

Conversation Starters – Ask Us

Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, our business model may create some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations we provide you. Here are some examples to help you understand what this means.

- We manage assets on behalf of our parent company, occasionally side-by-side with the assets we manage on your behalf. This may create a conflict of interest due to favor the parent company when recommending third-party investment managers and allocating investment opportunities. To help mitigate this conflict, we have policies and procedures in place to ensure that all clients are treated equally.
- August Group Legacy, our insurance affiliate, earns commissions from insurance policies acquired through the affiliate. This arrangement creates a conflict of interest in using our affiliate for your insurance needs. You are under no obligation to purchase these products, however, and we will always act in your best interest when making any recommendation.

For more information about our conflicts of interest, please see our Form ADV Part 2A brochure (Items 10 and 12).

Conversation Starters – Ask Us

How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Our investment advisory representatives receive cash compensation in the form of a base salary as well as a bonus, based on their performance and the profitability of the firm. Relationship managers may receive a commission for new assets under management as well as existing assets overseen. Certain employees are also owners of the firm and receive a share of profits. We do not receive any transaction-based compensation, such as brokerage commissions or mutual fund sales charges, or any other compensation from third-parties in connection with the management of your account. As noted above, however, our affiliates may receive compensation for referring certain non-securities related service providers to you.

Do you or your financial professionals have legal or disciplinary history?

No. Visit [Investor.gov/CRS](https://investor.gov/CRS) for a free and simple search tool to research us and our financial professionals.

Conversation Starters – Ask Us

As a financial professional, do you have any disciplinary history? For what type of conduct?

Additional information about our firm can be found at <https://augustgroup.com/> and <https://adviserinfo.sec.gov/>. You can obtain a copy of this Form CRS, or any other up-to-date information, upon request and free of charge by contacting us at 438-792-5161.

Conversation Starters – Ask Us

Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

Summary of Material Changes to Customer Relationship Summary (Form CRS)

February 26, 2024

Below you will find a summary of the changes made to our previous summary dated May 8, 2023.

<i>Section Heading</i>	<i>Summary of Change</i>
What investment services and advice can you provide me?	<p>Removed Financial Advisory as one of the service offerings.</p> <p>Streamlined our Family Office service offering by removing the classification of “Family Legacy Services” and “Athletes.”</p> <p>Removed language indicating that we do not recommend or invest your assets in individual securities like stocks and bonds.</p> <p>The description of our financial planning services was updated to include tax planning, insurance, and cash flow management. We have removed investment planning from the description.</p> <p>Removed language indicating that we have a minimum fee.</p>
What fees will I pay?	<p>Removed details around the Financial Advisory service fee.</p> <p>Updated the annual fee details for the Capital Allocation service. The fee schedule is based on the value of assets overseen by August, including funds managed by third-party portfolio managers and invested in funds.</p> <p>Removed previous annual fee details and minimum fee amount for the Capital Allocation service offering.</p> <p>Updated the annual fee details for the Family Office service. The annual fee rate is 0.85% of your net worth, which may be adjusted based on complexity.</p> <p>Removed previous annual fee details for Family Legacy Services and Athletes.</p> <p>Removed the minimum fee for the Family Office service.</p> <p>Added language to indicate assets may include those that you hold directly or indirectly, assets managed by third-party portfolio managers or invested in funds.</p> <p>Removed credit card debt, personal debt and commercial debt from the list of liabilities. Added language to indicate that liabilities may include mortgage debt, lines of credit, and other debt August determines from time to time at our discretion.</p> <p>Updated details regarding financial planning services. Removing the indication that it would be free of charge when August provides Financial Advisory or Capital</p>

	<p>Allocation services. Added that it is included in our Family Office service offering.</p> <p>Added that the service fee under the Family Office service may also cover non-advisory, concierge services provided by our affiliate, August Lifestyle. Removed the indication that the fee for these services under the Family Office service will be paid by August.</p> <p>Removed the details around when the minimum annual fee for both the Family Office and Financial Advisory service offerings would be waived. In addition, details around clients receiving sports agency services from our affiliate Quartexx Management Inc., has been removed.</p>
<p>What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?</p>	<p>Updated the details for acting as your investment advisor, added that our business model may create conflicts with a client's interests.</p> <p>Removed from the list of examples:</p> <ul style="list-style-type: none"> - There is also the potential that our parent company could pay lower custodial fees if we recommend that you and other clients utilize the same custodian. <p>The parent company has become a client of August Group Capital's and must be treated equally to our other clients.</p>