

Item 1 – Cover Page

FORM ADV PART 2A

Raleigh Capital Management Inc.
1400 Crescent Green Drive, Suite 100
Cary, NC 27518

Phone: (919) 852-1215

www.raleighwealthsolutions.com*

Date of Brochure: October 21, 2024

This brochure provides information about the qualifications and business practices of Raleigh Capital Management Inc. (hereinafter referred to as “RCM”). Registration as an investment adviser does not imply a certain level of skill or training. If you have any questions about the contents of this brochure, please contact us at (919) 852-1215. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about RCM is also available on the Internet at www.adviserinfo.sec.gov. You can view our firm’s information on this website by searching for our name Raleigh Capital Management Inc. or our firm CRD number (CRD #), which is 149538.

*Raleigh Wealth Solutions Inc. is an affiliated insurance agency.

Item 2 – Material Changes

We will amend this brochure at least annually within ninety (90) days of the end of our fiscal year. Because our fiscal year ends December 31, we will amend our brochure annually by March 31.

Annually, we will ensure that you receive either an amended brochure or a summary of any material changes to this and any subsequent Brochure within 120 days of the end of our fiscal year, and promptly at any time if any of the information herein becomes materially inaccurate.

We have the following changes to report since our last annual update dated March 1, 2023:

1. Our address has changed in Item 1.
2. We updated our assets under management in Item 4.
3. We updated the description of how we charge advisory fees for our Manager of Managers and Investment Management service offerings in Item 5.
4. We updated the Individual Retirement Account Rollover Disclosure section in Item 5.
5. We updated Item 12 to reflect that we now recommend Charles Schwab & Co., Inc. ("Schwab"), rather than TD Ameritrade ("TDA"), to serve as the custodian and executing broker for client accounts. Prior versions of this brochure stated that we had recommended TDA for these services. Schwab acquired TDA in 2019 and the two firms combined operations in 2023.
6. We added promoter language in Item 14.

Item 3 – Table of Contents

Contents

| | |
|---|----|
| Item 1 – Cover Page | 1 |
| Item 2 – Material Changes | 2 |
| Item 3 – Table of Contents | 3 |
| Item 4 – Advisory Business | 4 |
| Item 5 – Fees and Compensation | 5 |
| Item 6 – Performance-Based Fees and Side-By-Side Management | 8 |
| Item 7 – Types of Clients | 8 |
| Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss | 8 |
| Item 9 – Disciplinary Information | 10 |
| Item 10 – Other Financial Industry Activities and Affiliations | 11 |
| Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading | 12 |
| Item 12 – Brokerage Practices | 12 |
| Item 13 – Review of Accounts | 14 |
| Item 14 – Client Referrals and Other Compensation | 14 |
| Item 15 – Custody | 15 |
| Item 16 – Investment Discretion | 15 |
| Item 17 – Voting Client Securities | 15 |
| Item 18 – Financial Information | 15 |

Item 4 – Advisory Business

Raleigh Capital Management, LLC (“RCM,” “Firm,” “we,” “our,” and “us”) is an investment adviser registered with the United States Securities and Exchange Commission and is a corporation formed under the laws of the State of North Carolina.

Brian Raleigh is the President and sole owner of RCM. RCM has been registered as an investment adviser since February 2009.

Prior to forming RCM, Brian Raleigh worked with a Fortune 500 company for 10 years, where he was registered as a securities representative of a broker dealer.

General Description of Primary Advisory Services

The following are brief descriptions of RCM's primary services. A detailed description of RCM's services is provided in *Item 5 – Fees and Compensation* so that clients and prospective clients can review the description of services and description of fees in a side-by-side manner.

Financial Planning Services – RCM provides financial planning services. Financial planning services do not involve the active management of client accounts, but instead focus on a client's overall financial situation. Financial planning can be described as helping individuals determine and set their long-term financial goals, through investments, tax planning, asset allocation, risk management, retirement planning, and other areas. The role of a financial planner is to find ways to help the client understand his/her overall financial situation and help the client set financial objectives.

Outside Money Managers – RCM provides advisory services by referring clients to outside unaffiliated money managers that are registered or exempt from registration as investment advisers. Third-party money managers are responsible for continuously monitoring client accounts and making trades in client accounts when necessary. These money managers typically are granted discretion by their clients, meaning that the managers can buy or sell securities without seeking or obtaining the client's permission.

Manager of Managers – RCM provides advisory services wherein it acts as “manager of managers.” Under this service offering, RCM is granted investment discretion by the client and leverages its access to certain third-party sponsored investment platforms to select unaffiliated third-party money managers to implement investment strategies and model portfolios which best fit the client's investment objectives, needs, and limitations. The third-party money managers will have discretionary trading authority and be responsible for all research, day-to-day trading decisions, and the overall implementation of the investment strategies and models selected by RCM for the client's account. RCM's role is to monitor the client's accounts on an ongoing basis and to use its investment discretion to allocate and re-allocate the client's funds between money managers, strategies, and models available on the platform as necessary and appropriate, acting as the client's fiduciary. At present, RCM has entered into co-advisory or sub-advisory arrangements to utilize the investment management platforms sponsored by AE Wealth Management, LLC (“AEWM” and the “AEWM Platform”) and Verity Asset Management, LLC (“VAM” and the “VAM Platform”) to implement these services. AEWM and VAM are independent SEC registered investment advisor firms. We may enter into similar arrangements with other investment platform providers in the future.

Investment Management – RCM may also offer direct discretionary management by one or more of RCM's investment adviser representatives. Clients who select this service grant discretion to RCM to invest, allocate, re-invest and re-allocate their designated investment account(s) held in the custody of an independent qualified custodian (i.e., a licensed broker-dealer, bank, or trust company) in one or more securities. This service may also be provided on a non-discretionary basis, meaning that RCM makes recommendations and receives client permission before executing transactions.

Types of Investments

RCM does not limit its advice to certain types of investments, but instead advises on a broad range of investments, including without limitation, the following types of investments:

- no-load (i.e., no trading fee) and load-waived (i.e., trading fee waived) mutual funds;
- exchange-listed securities (i.e., stocks);
- securities traded over-the-counter (i.e., stocks);

- fixed income securities (i.e., bonds);
- closed-end funds and exchange traded funds (“ETFs”);
- foreign issues;
- warrants;
- corporate debt securities (other than commercial paper);
- commercial paper;
- certificates of deposit;
- municipal securities;
- variable life insurance;
- variable annuities;
- United States government securities;
- options contracts on securities; and
- interests in partnerships investing in real estate and oil and gas interests.

We may make recommendations regarding other types of investments not listed above based on the client’s specific investment objectives, needs, and limitations. Please refer to *Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss*, for more information on the types of investments and investment strategies we typically recommend to clients.

Tailored Advisory Services

RCM’s services are always provided based on the individual needs of each client. This means, for example, that you are given the ability to impose restrictions on the accounts we manage for you, including specific investment selections and sectors. We work with each client on a one-on-one basis through interviews and questionnaires to determine the client’s investment objectives and suitability information.

Client Assets Managed by RCM

The amount of client assets managed by RCM on a discretionary basis totaled \$262,799,059 as of February 1, 2024. The amount of clients’ assets managed by RCM on a non-discretionary basis totaled \$0 as of February 1, 2024.

Item 5 – Fees and Compensation

In addition to the information provided in *Item 4 – Advisory Business*, this section provides additional details regarding our firm’s services along with descriptions of each service’s fees and compensation arrangements.

Financial Planning Services:

We charge fixed fees for written financial plans. We charge \$995 for most financial plans but reserve the right to charge more for complex plans, if the client agrees in advance. For plans estimated to cost \$1,000 or less, half the fee is due in advance, the rest is due upon presentation of the plan. For plans estimated to cost more than \$1,000, \$500 is due in advance, and the remainder is due upon presentation of the plan.

Financial plans will be delivered to the client within six (6) months of the engagement.

We frequently waive the costs of financial plans altogether for prospective clients who respond to certain promotions, including those made in our radio advertisements.

Financial planning services terminate upon presentation of the written plan. However, either party may terminate the agreement sooner by providing written notice to the other party. Termination will be effective upon receipt of notice. If

services are terminated within five (5) business days of executing the agreement, services will be terminated without penalty and no fees will be due. If services are terminated after the initial five day period, pre-paid fees will be pro-rated and any unearned fees will be refunded to the client.

Outside Money Managers Services:

RCM may recommend that clients invest directly with third-party money managers offering a wide range of advisory services, including asset allocation, market timing and portfolio management. The third-party money manager is responsible for continuously monitoring your accounts and making trades in your accounts when necessary.

We will assist you with identifying your risk tolerance and investment objectives. We recommend third-party investment advisers and help determine appropriate investment strategies in relation to your stated investment objectives and risk tolerance. You will enter into an agreement directly with the unaffiliated third-party investment adviser.

If we recommend a third-party investment adviser to you, a complete description of that adviser's services, fee schedules and account minimums is provided in the adviser's Form ADV Disclosure Brochure. These brochures are provided to you when we initially recommend the third-party investment adviser.

You will also enter into an agreement with the third-party manager that will describe the manager's fee and any fee RCM will receive. Generally, the client's total fee will not exceed 1.80% of the value of the client's assets under management per year.

Although the third-party investment advisers are responsible for making all investment decisions, we are available to answer questions you may have regarding your account and act as the communication conduit between you and the third-party investment advisers. The third-party investment advisers we recommend generally require discretionary authority to determine the securities to be purchased and sold in your accounts. Neither we nor our representatives have any trading authority with respect to your managed account(s) with the third-party investment adviser(s).

We enter into only a select number of relationships with third-party investment adviser firms that have agreed to pay us a portion of the overall fee charged to our clients. Therefore, we have a conflict of interest because we only recommend third-party investment advisers that agree to compensate us for referring our clients.

There may be other third-party managed programs, not recommended by us, that are suitable for you and that may be more or less costly than arrangements recommended by us. No guarantees can be made that your financial goals or objectives will be achieved by a third-party investment adviser recommended by us.

Further, no guarantees of performance can ever be offered by us. See *Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss* for more details.

You are encouraged to consult with a tax adviser to discuss any tax implications involving your portfolios in this program.

You may incur additional charges including, but not limited to, mutual fund sales loads, 12b-1 fees, surrender charges, and IRA and qualified retirement plan fees. We will never receive any portion of such commissions or fees. When we negotiate lower fees and expenses charged by third parties, all negotiated improvements are for your benefit.

Additionally, we may select and monitor other money managers for our clients. When we do so, the other money managers pay RCM directly, a portion of the fees generated by referred clients. Clients are free to select any broker or insurance company they wish to purchase securities or insurance products. Clients do not pay directly for this service.

No compensation is received by RCM for the sale of securities or other investment products.

Manager of Managers and Investment Management Services:

When RCM serves as an investment manager (i.e., directly manages clients' investments), or serves as a "manager of managers," RCM charges clients an advisory fee pursuant to a written investment management agreement. The advisory fee is negotiable, varies based on the value of the client's assets under management, and will generally not exceed 1.80% of the value of the client's asset under management per year. If RCM retains sub-advisers to manage client assets, the sub-adviser will be paid by RCM out of the advisory fees collected by RCM from the client.

For accounts managed via the AE Wealth Platform, RCM charges clients an advisory fee based on a percentage of the value of their assets under management. This fee is charged monthly in arrears, based upon the average daily balance of the client's account(s) for the prior billing period. AEWM does not bill on cash balances. Advisory fees for accounts managed

via the AEWB Platform shall be calculated for each monthly billing period using the following formula: $[(\text{average daily balance of the client's account(s) for the period}) \times (\text{annual fee rate}) / (365)] \times (\text{number of days in the period during which the account was allocated to investment(s)})]$. Fees are prorated for accounts opened or closed during the month. RCM pays sub-advisory fees or co-advisory fees to AEWB which vary based on the specific third-party money managers, investment strategies, or models selected for the client.

For accounts managed via the VAM Platform, RCM charges clients an advisory fee based on a percentage of the value of their assets under management. Unless otherwise agreed with the client, this fee is charged quarterly in arrears, based upon the average daily balance of the client's account(s) for the prior billing period. Advisory fees for accounts managed via the VAM Platform shall be calculated for each quarterly billing period using the following formula: $[(\text{average daily balance of the client's account(s) for the period}) \times (\text{annual fee rate})] / (365) \times (\text{number of calendar days in the period})]$. Fees are prorated for accounts opened or closed during the quarter. RCM pays sub-advisory fees or co-advisory fees to VAM which vary based on the specific third-party money managers, investment strategies, or models selected for the client.

In rare instances where client assets are managed by RCM outside of a third-party sponsored investment management platform, RCM charges clients a fee based on an annual percentage of the value of assets under management. This fee is typically charged quarterly in arrears, based upon either the average daily balance or the end of period balance of the client's account. Specific fee arrangements may vary. Fees are prorated for accounts opened during the quarter. To the extent any third-party money managers are utilized, RCM pays sub-advisory fees or co-advisory fees out of the advisory fees collected by RCM from the client.

All advisory fees for these services are set forth in a written investment management agreement entered with the client prior to the commencement of advisory services.

The client may terminate manager of managers or investment management services for any reason within the first five (5) business days after signing an investment management agreement and receive a 100% refund of any fees paid, without any cost or penalty. After the first five (5) business days, either party may terminate the investment management agreement by giving the other party ten (10) days' written notice of termination. Upon our receipt of a written notice of termination, the client will pay a prorated advisory fee for the final billing period. To the extent RCM should ever collect its advisory fees for these services in advance, the client will receive a prorated refund for any unearned fees paid in advance.

Additional Compensation for Sales of Securities:

Certain investment advisor representatives of RCM are concurrently registered as "registered representatives" of Great Point Capital, LLC, an independent SEC registered securities broker-dealer and member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investors Protection Corporation ("SIPC"). Associated persons of RCM who are registered both as investment advisor representatives of our firm and also as registered representatives of Great Point Capital, LLC are referred to herein as "Dually Registered Persons". Except as described above, Great Point Capital, LLC is not otherwise affiliated with RCM. The dual registration of any investment advisor representatives of RCM will be disclosed in their individual Form ADV Part 2B brochure supplements. If you did not receive a copy of your investment advisor representative's brochure supplement, please contact us at the telephone number found on the cover page of this brochure and copies of the same will be provided to you promptly and free of charge.

Clients can enter into a separate commission-based arrangement with such Dually Registered Persons (but not with RCM directly) and Great Point Capital, LLC for securities brokerage services (a "Brokerage Relationship"). Investments made through the Brokerage Relationship are separate from the advisory services RCM may provide to you, and therefore, RCM does not have a fiduciary duty over such Brokerage Relationship recommendations.

Under a Brokerage Relationship, our Dually Registered Persons, acting in their capacity as registered representatives of Great Point Capital, LLC, receive commissions, ongoing distribution fees (i.e., trails), and/or other compensation based on sales of securities to clients. This creates a conflict of interest, insofar as our Dually Registered Persons have an incentive to sell securities to clients based upon the commissions and other compensation they may receive rather than the client's best interests. Alternatively, our Dually Registered Persons may have an incentive to forego providing you with advisory services when appropriate, and instead recommend the purchase of commissionable investments through a Brokerage Relationship, if they deem that the payout for recommending the purchase of these investments would be higher than providing investment advice on these products for an advisory fee. Clients are advised that fees paid to RCM for investment advisory services are separate and distinct from the commissions and/or other forms of compensation earned by any Dually Registered Persons for selling securities products to clients through Great Point Capital, LLC.

As a matter of policy, RCM generally does not permit its Dually Registered Persons to earn commissions or trails on transactions or assets held in advisory accounts. However, if a client chooses to establish both an advisory account with

RCM and a Brokerage Relationship through Great Point Capital, LLC serviced by one of our Dually Registered Persons, the client and the Dually Registered Person will establish the types of transactions that will be made in each account.

The receipt of securities related commissions or fees by any individual associated with RCM presents a conflict of interest. As fiduciaries we must act primarily for the benefit of our investment advisory clients. As such, we will only transact securities related business with clients when fully disclosed, suitable, and appropriate. Further, we must determine in good faith that any commissions or fees paid to our investment advisor representatives are appropriate. Clients are informed that they are under no obligation to use any individual associated with our firm for the purchase of any securities. Clients may use any broker-dealer or broker-dealer registered representative of their desire for purchase of investment products and securities. We encourage you to ask us about the conflicts of interest presented by the broker-dealer licensing of our associated persons.

Individual Retirement Account Rollover Disclosure:

As a firm policy, we do not provide recommendations to clients with respect to the rollover of assets between employer sponsored retirements accounts (e.g., 401(k), 457 plans, and 403(b) accounts) and individual retirement accounts (e.g., Roth IRAs, Traditional IRAs, SIMPLE IRAs, and SEP IRAs). Instead, the firm takes an educational approach in accordance with the U.S. Department of Labor's Interpretive Bulletin 96-1. Under this approach, our role will be strictly limited to providing clients with general educational materials regarding the nature and potential consequences of rollover transactions. We will make no recommendation to clients regarding the prospective rollover of assets and we advise clients to speak with their trusted tax and legal advisors with respect to all rollover decisions. We may provide clients with materials discussing some or all of the following topics: the general pros and cons of rollover transactions; the benefits of retirement plan participation; the impact of pre-retirement withdrawals on retirement income; the investment options available inside retirement plan accounts; and high level discussion of general investment concepts (e.g., risk versus return, the benefits of diversification and asset allocation, historical returns of certain asset classes, etc.). We may also provide clients with questionnaires and/or interactive investment materials that may provide a means for clients to independently determine future retirement income needs and to assess the impact of different asset allocations on retirement income. Clients will make the final rollover decision.

Item 6 – Performance-Based Fees and Side-By-Side Management

RCM does not charge or accept performance-based fees. Performance-based fees are fees based on a share of capital gains or capital appreciation of the assets held within a client's account. Accordingly, we do not engage in the side-by-side management of any client accounts.

Item 7 – Types of Clients

RCM generally provides investment advice to the following types of clients:

- retirees;
- high-net worth individuals;
- business owners;
- pension and profit sharing plans;
- trusts, estates, or charitable organizations; and
- corporations or business entities other than those listed above.

Minimum Investment Amounts Required

Generally, an aggregate account minimum of \$250,000 is required to engage RCM for investment advisory services. RCM may waive this account minimum or charge a lesser advisory fee based upon certain criteria (i.e., anticipated future earning capacity, anticipated future assets, the dollar amount of assets to be managed, the existence of related accounts, negotiations with client, etc.).

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

RCM uses the following methods of analysis in formulating investment advice:

RCM does a cost and risk analysis of the client's current portfolio using Morningstar and/or other analysis tools. In addition, we administer a risk analysis questionnaire. Recommendations of appropriate portfolios are based on this information. We may utilize some or all of the following methods of analysis.

Charting Analysis. The set of techniques used in technical analysis in which charts are used to plot price movements, volume, settlement prices, open interest, and other indicators, in order to anticipate future price movements. Users of these techniques, called chartists, believe that past trends in these indicators can be used to extrapolate future trends.

Cyclical Analysis. Analyzes the investments sensitive to business cycles and whose performance is strongly tied to the overall economy. For example, cyclical companies tend to make products or provide services that are in lower demand during downturns in the economy and higher demand during upswings. Examples include the automobile, steel, and housing industries. The stock price of a cyclical company will often rise just before an economic upturn begins, and fall just before a downturn begins. Investors in cyclical stocks try to make the largest gains by buying the stock at the bottom of a business cycle, just before a turnaround begins.

Fundamental Analysis. A method of evaluating a security by attempting to measure its intrinsic value by examining related economic, financial and other qualitative and quantitative factors. Fundamental analysts attempt to study everything that can affect the security's value, including macroeconomic factors (like the overall economy and industry conditions) and individually specific factors (like the financial condition and management of companies). The end goal of performing fundamental analysis is to produce a value that an investor can compare with the security's current price in hopes of figuring out what sort of position to take with that security (underpriced = buy, overpriced = sell or short). This method of security analysis is considered to be the opposite of technical analysis. Fundamental analysis is about using real data to evaluate a security's value. Although most analysts use fundamental analysis to value stocks, this method of valuation can be used for just about any type of security.

Technical Analysis. A method of evaluating securities by analyzing statistics generated by market activity, such as past prices and volume. Technical analysts do not attempt to measure a security's intrinsic value, but instead use charts and other tools to identify patterns that can suggest future activity. Technical analysts believe that the historical performance of stocks and markets are indications of future performance.

Investment Strategies

RCM and the third-party investment advisers and money managers recommended to clients by RCM may utilize the following investment strategies when managing client assets and/or providing investment advice:

Long term purchases. Investments held at least a year.

Short term purchases. Investments sold within a year.

Trading. Investments sold within 30 days.

Option writing. Option writing includes covered options, uncovered options, or spreading strategies. Options are contracts giving the purchaser the right to buy or sell a security, such as stocks, at a fixed price within a specific period of time.

Tactical asset allocation. Allows for a range of percentages of the portfolio to be invested distinct asset class (for example, as stocks = 40 - 60%, bonds = 20 - 30%, and cash and cash equivalents = 10 - 20%). These are minimum and maximum acceptable percentages that permit the investor to take advantage of market conditions within these parameters. Thus, a minor form of market timing is possible, since the investor can move to the higher end of the range when stocks are expected to do better and to the lower end when the economic outlook for stocks is bleak.

Strategic asset allocation. Calls for setting target allocations and then periodically rebalancing the portfolio back to those targets as investment returns skew the original asset allocation percentages. The concept is akin to a "buy and hold" strategy, rather than an active trading approach. Of course, the strategic asset allocation targets may change over time as the client's goals and needs change and as the time horizon for major events such as retirement and college funding grow shorter.

Third-party advisers and money managers recommended to clients by RCM may engage in other strategies such as using short sales and/or margin trading. Client should review the account opening documentation and disclosure brochures of each third-party adviser and money manager for more information on the specific investment strategies utilized in managing their account(s).

Use of Primary Method of Analysis or Strategy

The primary investment strategy utilized by the unaffiliated investment advisory firms recommended by RCM may involve the frequent trading of securities. The frequent trading of securities may have a positive or negative impact on investment performance. Performance from active trading can be lowered due to an increase in brokerage and other transaction costs.

Risk of Loss

Past performance is not indicative of future results. Therefore, you should never assume that future performance of any specific investment or investment strategy will be profitable. Investing in securities (including stocks, mutual funds, and bonds) involves risk of loss. Further, depending on the different types of investments there may be varying degrees of risk. You should be prepared to bear investment loss including loss of original principal.

Because of the inherent risk of loss associated with investing, our firm is unable to represent, guarantee, or even imply that our services and methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate you from losses due to market corrections or declines. There are certain additional risks associated when investing in securities through our investment management program.

Market Risk. Either the stock market as a whole, or the value of an individual company, goes down resulting in a decrease in the value of client investments. This is also referred to as systemic risk.

Equity (Stock) Market Risk. Common stocks are susceptible to general stock market fluctuations and to volatile increases and decreases in value as market confidence in and perceptions of their issuers change. If you held common stock, or common stock equivalents, of any given issuer, you would generally be exposed to greater risk than if you held preferred stocks and debt obligations of the issuer.

Company Risk. When investing in stock positions, there is always a certain level of company or industry specific risk that is inherent in each investment. This is also referred to as unsystematic risk and can be reduced through appropriate diversification. There is the risk that the company will perform poorly or have its value reduced based on factors specific to the company or its industry. For example, if a company's employees go on strike or the company receives unfavorable media attention for its actions, the value of the company may be reduced.

Fixed Income Risk. When investing in bonds, there is the risk that issuer will default on the bond and be unable to make payments. Further, individuals who depend on set amounts of periodically paid income face the risk that inflation will erode their spending power. Fixed-income investors receive set, regular payments that face the same inflation risk.

Options Risk. Options on securities may be subject to greater fluctuations in value than an investment in the underlying securities. Purchasing and writing put and call options are highly specialized activities and entail greater than ordinary investment risks.

ETF and Mutual Fund Risk. When investing in an ETF or mutual fund, you will bear additional expenses based on your pro rata share of the ETF's or mutual fund's operating expenses, including the potential duplication of management fees. The risk of owning an ETF or mutual fund generally reflects the risks of owning the underlying securities the ETF or mutual fund holds. Clients may also incur brokerage costs when purchasing ETFs.

Management Risk. Your investment with our firm varies with the success and failure of our investment strategies, research, analysis and determination of portfolio securities. If our investment strategies do not produce the expected returns, the value of the investment will decrease.

Item 9 – Disciplinary Information

RCM is required to disclose all material facts regarding any legal or disciplinary event that would be material to your evaluation of our firm or the integrity of our management. No principal or associated person of our firm has any information to disclose which is applicable to this Item 9.

Item 10 – Other Financial Industry Activities and Affiliations

RCM is not and does not have a related company that is a:

1. broker/dealer, municipal securities dealer, government securities dealer or broker,
2. investment company or other pooled investment vehicle (including a mutual fund, closed-end investment company, unit investment trust, private investment company or “hedge fund,” and offshore fund),
3. other investment adviser or financial planner,
4. futures commission merchant, commodity pool operator, or commodity trading adviser,
5. banking or thrift institution,
6. accountant or accounting firm,
7. lawyer or law firm,
8. pension consultant,
9. real estate broker or dealer, or
10. sponsor or syndicator of limited partnerships.

Arrangement with Unaffiliated Investment Advisers

While RCM does not have a related person that is an investment adviser, we have established relationships with other investment advisers. As a result of these relationships, RCM will refer clients to these other investment advisers who will then provide asset management services to the client. When RCM solicits for or refers to these other investment advisers, we will receive a portion of the fee the client pays to the other adviser. This situation creates a conflict of interest. However, when referring clients to a third-party adviser the client’s best interest will be the main determining factor of our associated persons. RCM will not recommend the use of an outside investment adviser unless the investment adviser is registered/notice filed or exempt from registration/notification in the client’s home state.

Affiliated Insurance Agency; Sale of Insurance Products by Related Persons

Investment adviser representatives of RCM are also licensed insurance agents through an affiliated company, Raleigh Wealth Solutions Inc. (“RWS”), a licensed insurance agency, and in such capacity may recommend, on a fully disclosed commission basis, the purchase of certain insurance products through various insurance companies. RWS was formerly known as Brian Raleigh Insurance and Financial Services, Inc. (through February 2000) and TruWealth Strategies, Inc. (through March 2012). We endeavor at all times to put the interest of the clients first as a part of RCM’s fiduciary duty. However, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest and may affect the evaluation process of your investment adviser representative when making recommendations. To mitigate this conflict of interest, we require all representatives who are licensed to offer insurance products to our clients to assure that the issuing insurer reviews the potential sale of any products for the purpose of determining adherence to applicable insurance suitability standards, we fully disclose to a client when a particular transaction will result in the receipt of commissions or other associated fees and we require all representatives to seek prior approval of any outside employment activity so that we may ensure that any conflicts of interest in such activities are properly disclosed. Insurance products may be available through other channels and as a client you are not obligated to purchase products recommended by our representatives.

Mr. Raleigh spends less than 50% of his time offering insurance products.

RWS has a business relationship with Advisors Excel (“AE”), an independent insurance marketing organization and licensed insurance agency, whereby AE provides marketing and sales-related services to RWS. In addition, AE provides incentive-based benefits to RWS in exchange for reaching certain benchmarks in insurance sales. These benefits include business cards, letterhead, name tags, banners, photoshoots, tote bags, and other similar promotional items. The receipt of such benefits presents a conflict of interest as RWS has an incentive to recommend insurance products through AE based on the compensation received. RWS and its related persons ameliorate this conflict by reviewing the recommendation to purchase insurance with the client and ensuring the recommendation is suitable for the client.

You are never obligated or required to purchase insurance products through RWS or its agents. However, when acting in our separate capacities, we can help you obtain insurance products and will receive separate compensation (i.e., insurance commissions) in addition to investment advisory fees charged.

Broker-Dealer Registration

RCM is not registered and does not intend to become registered as a broker-dealer. However, as described in Item 5 of this brochure, certain associated persons of RCM are Dually Registered Persons of Great Point Capital, LLC, which is an independent SEC registered broker-dealer firm and Member FINRA/SIPC. Our Dually Registered Persons have chosen to maintain their status as registered representatives in order to serve existing brokerage clients under that relationship or new clients whose best interest is to engage in a commission-based Brokerage Relationship for the purchase and sale of certain securities. Please see Item 5 for disclosures regarding the conflicts of interest arising as a result of this dual registration arrangement and how we mitigate them.

As a result of our associated persons' dual registration with Great Point Capital, LLC and as a condition of the same, Great Point Capital, LLC has access to certain confidential information (e.g., financial information, investment objectives, transactions, and holdings) of clients who maintain a Brokerage Relationship through Great Point Capital, LLC. Please contact Great Point Capital, LLC for a copy of their privacy policy at (312) 356-4875.

Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading

Code of Ethics Summary

Our Code of Ethics establishes ideals for ethical conduct based upon fundamental principles of openness, integrity, honesty and trust. We will provide a copy of our Code of Ethics to any client or prospective client upon request.

Affiliate and Employee Personal Securities Transactions Disclosure

RCM or our associated persons may buy or sell for their personal accounts investment products identical to those recommended to clients. If this were to occur, it would create a conflict of interest. It is the express policy of RCM that all persons associated with our firm must place the interests of our clients ahead of their own when implementing personal investments. RCM and its associated persons shall not buy or sell securities for their personal account(s) where their decision is derived, in whole or in part, by information obtained as a result of employment or association with our firm unless the information is also available to the investing public upon reasonable inquiry. In order to minimize this conflict of interest, securities recommended by RCM are widely held and publicly traded.

Item 12 – Brokerage Practices

The Firm does not maintain custody of client assets. Client assets must be maintained by a qualified custodian in the client's name. Our Firm seeks to recommend custodians who will hold client assets and execute transactions on terms that are overall most advantageous when compared to other available providers and their services (i.e., best execution).

With this in consideration, our Firm has arrangements with Fidelity Brokerage Services, LLC ("Fidelity") and Charles Schwab & Co., Inc. ("Schwab"), both qualified custodians with whom our Firm is unaffiliated. Fidelity and Schwab offer services to independent investment advisers which include custody of securities, trade execution, clearance and settlement of transactions. Fidelity and Schwab enable us to obtain for our clients many no-load mutual funds without transaction charges and other no-load funds at nominal transaction charges. Fidelity and Schwab do not charge client accounts separately for custodial services and do not supervise the advisory services provided by RCM. Client accounts will be charged transaction fees, commissions or other fees on trades that are executed or settle into the client's custodial account. Transaction fees are negotiated with Fidelity and Schwab and are generally discounted from customary retail commission rates. This benefits clients because the overall fee paid is often lower than would be otherwise.

Benefits Received from Fidelity

Fidelity makes certain research and brokerage services available to RCM at no additional cost. Research products and services provided by Fidelity may include research reports or other information about particular companies or industries; economic surveys, data and analyses; financial publications; portfolio evaluation services; financial database software and services; computerized news and pricing services; quotation equipment for use in running software used in investment

decision-making; and other products or services that provide lawful and appropriate assistance by Fidelity to RCM in the performance of our investment decision-making responsibilities. The research and brokerage services provided to RCM by Fidelity qualify for the safe harbor exemption defined in Section 28(e) of the Securities Exchange Act of 1934.

Benefits Received from Schwab

Schwab Advisor Services™ is Schwab's business serving independent investment advisory firms like RCM. They provide us and our clients with access to institutional brokerage—trading, custody, reporting, and related services—many of which are not typically available to Schwab retail customers. Schwab also makes available to RCM various support services. Some of those services help us manage or administer our clients' accounts; while others help us manage and grow our business. Schwab's support services generally are available on an unsolicited basis (we don't have to request them) and at no charge to us as long as our clients collectively maintain a minimum value of assets with them. Below is a more detailed description of Schwab's support services.

Services That Benefit Clients. Schwab's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through Schwab include some to which RCM might not otherwise have access or that would require a significantly higher minimum initial investment by our clients. Schwab's services described in this paragraph generally benefit clients and their accounts.

Services That May Not Directly Benefit Clients. Schwab also makes available to RCM other products and services that benefit us but may not directly benefit our clients. These products and services assist us in managing and administering our clients' accounts. They include investment research, both Schwab's own and that of third parties. We may use this research to service all or a substantial number of our clients' accounts, including accounts not maintained at Schwab. In addition to investment research, Schwab also makes available software and other technology that provides access to client account data (such as duplicate trade confirmations and account statements); facilitates trade execution; provides pricing and other market data; facilitates payment of our advisory fees from our clients' accounts; and assists us with back-office functions, recordkeeping, and client reporting.

Services That Generally Benefit Only Us. Schwab also offers other services intended to help RCM manage and further develop its business enterprise. These services include access to educational conferences and events; consulting on technology, compliance, legal, and business needs; access to publications and conferences on practice management and business succession; and access to employee benefits providers, human capital consultants, and insurance providers.

Schwab may provide some of the above services itself. In other cases, it will arrange for third-party vendors to provide the services to RCM. Schwab may discount or waive its fees for some or all of these services. The research and brokerage services provided to RCM by Schwab qualify for the safe harbor exemption defined in Section 28(e) of the Securities Exchange Act of 1934.

Conflicts of Interest Related to Receipt of Benefits From Fidelity and Schwab; Best Execution

The aforementioned research and brokerage services are generally used by RCM to manage accounts for which RCM has investment discretion. Without these arrangements, RCM might be compelled to purchase the same or similar services at its own expense. As part of our fiduciary duty to clients, RCM endeavors at all times to put the interests of our clients first. Clients should be aware, however, that the receipt of economic benefits by RCM and/or our related persons creates a potential conflict of interest and may indirectly influence our Firm's recommendation of Fidelity and Schwab. RCM examined this potential conflict of interest in choosing to recommend Fidelity and Schwab and has determined that the recommendation of these service providers is in the best interests of our clients and satisfies our fiduciary obligations, including our duty to seek best execution.

Our clients may pay a transaction fee or commission to Fidelity and/or Schwab that is higher than another qualified broker dealer might charge to effect the same transaction where RCM determines in good faith that the transaction fee is reasonable in relation to the value of the brokerage and research services provided to the client as a whole.

In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including the value of research provided, execution capability, commission rates, and responsiveness. Although RCM will seek competitive rates, to the benefit of all clients, our Firm may not necessarily obtain the lowest possible commission rates for specific client account transactions.

Client Brokerage Commissions

Fidelity and Schwab do not make client brokerage commissions generated by client transactions available for our Firm's use.

Brokerage for Client Referrals

RCM does not receive brokerage for client referrals.

Directed Brokerage

Neither RCM nor its representatives have discretionary authority in making the determination of the broker-dealer and/or custodian with whom orders for the purchase or sale of securities are placed for execution, and the commission rates at which such securities transactions are effected. Our Firm recommends the use of Fidelity or Schwab. Accordingly, unless we otherwise agree, each client will be required to establish their account(s) with Fidelity or Schwab if not already done. Please note that not all advisers have this requirement. By directing brokerage, we may be unable to achieve the most favorable execution of client transactions and this practice may cost clients more money.

Block Trading Policy

RCM does not currently engage in block trading.

Item 13 – Review of Accounts

Account Reviews and Reviewers

Our investment adviser representatives review their clients' portfolios annually. Investment performance is evaluated and life changes are reviewed. There are no different levels of review. Additional reviews may be triggered by changes in market dynamics, changes in the client's financial situation, or upon the client's reasonable request.

Financial planning services terminate upon presentation of the written plan or completion of the financial planning consultation services. Therefore, no reviews are conducted for these accounts. If clients elect to have a review and update to an original financial plan, additional fees may be charged and clients may be required to sign a new client agreement.

Statements and Reports

The client will receive account statements directly from the custodian at least quarterly. They will be sent to the email or postal mailing address the client provided to the custodian. The client should carefully review those statements promptly when he or she receives them.

You are urged to compare any periodic portfolio reports or correspondence provided by RCM against the account statements you receive directly from your account custodian.

Item 14 – Client Referrals and Other Compensation

RCM may enter into promoter agreements pursuant to which it pays cash compensation to third-party intermediaries in exchange for their promotion, referral, and endorsement of RCM's advisory services to prospective clients. The cash compensation paid to such promoters may take the form of a retainer, a flat advertising fee, a fee per referral, and/or a percentage of the advisory fees we collect from referred client accounts. These fees may be paid to the promoter on a one-time or recurring basis. Unless otherwise explicitly disclosed in writing to the client, the cash compensation paid to a promoter will be borne entirely by RCM and referred clients do not pay any additional or increased advisory fees as a result of having been referred to our firm by a paid third-party promoter.

We will only engage third-party promoters in accordance with the requirements of the SEC's "marketing rule" (SEC Rule 206(4)-1), promulgated under the Investment Advisers Act of 1940. Any promoters engaged for this purpose will disclose to you at or reasonably prior to their referral or endorsement of RCM (i) that they will receive compensation from RCM as a result of their endorsement of our firm; (ii) a

description of the material terms of the compensation they will receive; and (iii) a brief statement discussing the conflicts of interest arising out of the compensation arrangement. Clients referred to our firm by a third-party promoter are encouraged to inquire with us if they have any questions about the foregoing arrangements.

The only compensation received from advisory services are the fees charged for providing investment advisory services as described in Item 5 of this Disclosure Brochure. RCM receives no other forms of compensation in connection with providing investment advice. RCM's investment adviser representatives may receive other forms of compensation as explained in detail above.

Item 15 – Custody

All client funds, assets and securities are held at a qualified custodian. Under government regulations, we are deemed to have custody of the client's assets if the client authorizes us to instruct the custodian to deduct our management fee directly from the client's account or if the client has an executed Standing Letter of Authorization ("SLOA") on file. The custodian maintains actual custody of the client's assets. The client will receive account statements directly from the custodian at least quarterly. They will be sent to the email or postal mailing address the client provided to the custodian. The client should carefully review those statements promptly when he or she receives them. We also urge the client to compare the custodian's account statements with any periodic portfolio reports the client receives from us.

Item 16 – Investment Discretion

Clients provide RCM with investment discretion on their behalf, pursuant to an executed investment management agreement. By granting investment discretion, our Firm is authorized to execute securities transactions, determine which securities are bought and sold, and the total amount to be bought and sold. Our Firm also has discretionary authority to hire and fire investment managers and reallocate assets among said managers as deemed appropriate. Limitations may be imposed by the client in the form of specific constraints on any of these areas of discretion with our Firm's written acknowledgement.

Item 17 – Voting Client Securities

RCM will not vote proxies on behalf of your account. While there are some investment advisers that will vote proxies and other corporate decisions on behalf of their clients, we have determined that taking on the responsibility for voting client securities does not add enough value to the services provided to clients to justify the additional compliance and regulatory costs associated with voting client securities. Therefore, it is your responsibility to vote all proxies for securities held in accounts managed by our Firm.

Some of the third-party managers to whom we refer clients may vote proxies for the accounts they manage. Clients are encouraged to consult the third-party manager's brochure and agreement for additional information.

Clients will receive proxies directly from their custodian or transfer agent and such documents will not be delivered by our firm. Although we do not vote client proxies, if you have a question about a particular proxy feel free to contact us.

Item 18 – Financial Information

RCM does not require or solicit prepayment of more than \$1,200 in fees per client, six months or more in advance. Therefore, we are not required to include a balance sheet for our most recent fiscal year. We are not subject to a financial condition that is reasonably likely to impair our ability to meet contractual commitments to clients. Finally, RCM has not been the subject of a bankruptcy petition at any time.