

Item 1 Cover Page

Ryan J. Murphy, MSFP, CFP®, AIF®
(CRD: 6163513)

Pacific Coast Investment Advisors, LLC
(FIRM CRD: 137963)

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Brochure Supplement
Form ADV Part 2B
10/03/2024

This Brochure Supplement provides information about Ryan J. Murphy that supplements the Pacific Coast Investment Advisors, LLC Brochure. You should have received a copy of that Brochure. Please contact Pacific Coast Investment Advisors, LLC if you did not receive a copy of the firm's Brochure or if you have any questions about the contents of this supplement.

Additional information about Ryan J. Murphy is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Ryan J. Murphy, MSFP, CFP®, AIF®
Born: 1985

Formal Education:

2021-2022: Master of Science in Finance: Financial Planning (MSFP), Liberty University

2003-2007: Bachelor of Science (B.S.) University of Oregon

Certification(s): CERTIFIED FINANCIAL PLANNER™ (CFP BOARD ID#: 249212, Accredited Investment Fiduciary (FI360), Series 65, Investment Advisor Representative

Series 65 Overview: The Series 65 exam is also known as the Uniform Investment Adviser Law Examination. Series 65 is a securities license issued by the North American Securities Administrators Association (NASAA) that is administered by FINRA, which is designed to qualify someone to serve as an investment advisor representative. Candidates who passed the Series 65 exam

were tested on the following areas: laws, regulations, ethics, and investment products.

Experience:

2020-Present: President at Pacific Coast Investment Advisors, LLC.
Investment Advisor Representative

2020-2020: Partner at Pacific Coast Investment Advisors, LLC. Investment
Advisor Representative,

2012-2019: Investment Advisor Representative and Portfolio
Administrator at Pacific Coast Investment Advisors, LLC

2010-2012: Compliance Specialist, Carruth Compliance Consulting, Inc.

2007-2009: Investment Assistant, Pacific Coast Investment Advisors, LLC

Item 3 Disciplinary Information

Ryan J. Murphy has never been involved in an arbitration claim of any kind or been found liable in a civil, self-regulatory organization, or administrative proceeding.

Item 4 Other Business Activities

Ryan J. Murphy is not actively engaged in any other investment-related business or occupation.

Item 5 Additional Compensation

Ryan J. Murphy is compensated as the President of Pacific Coast Investment Advisors, LLC. He does not receive any compensation from third parties.

Item 6 Supervision

Client accounts are subject to regular review and verification that asset balances are being managed in accordance with a client's investment guidelines. Ryan serves as the firm supervisor as President of Pacific Coast Investment Advisors, LLC who can be reached at (503) 968-2500.