

***Cover Page***

**WILLIAM D. "BILL" HEITING**

**110 East 2nd Street  
Marshfield, Wisconsin 54449**

**P.O. Box 219  
Marshfield, WI 54449**

**Phone: (715) 384-5481**

January 18, 2024

**FORM ADV PART 2  
BROCHURE SUPPLEMENT**

**This brochure supplement provides information about Bill Heiting that supplements the Retirement Wealth Solutions LLC brochure. You should have received a copy of that brochure. Please contact Bill Heiting if you did not receive a Retirement Wealth Solutions LLC's brochure or if you have questions about this supplement. Mr. Heiting's CRD number is 1156475.**

**Additional information about Bill Heiting is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

Form ADV, Part 2B, Item 2

***Educational Background and Business Experience***

Bill Heiting

Agent

Year of Birth: 1949

**Business Background:**

Retirement Wealth Solutions LLC, Agent, April 2019 – Present

Eagle Strategies LLC, Investment Advisor, June 2011 – January 2022

New York Life Insurance, Agent, February 1972 – January 2022

NYLIFE Securities, Registered Representative, September 1982 – January 2022

Heiting Insurance Agency LLC, Agent, April 2005 – August 2021

**Educational Background:**

Spencerian Business College – Milwaukee

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***Disciplinary Information***

Mr. Heiting does not have any reportable disciplinary disclosures.

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***Other Business Activities***

Bill Heiting has a financial industry affiliated business as an independent insurance agent. Not more than 30% of his time is spent on these activities. From time to time, he offers clients advice or products from those activities. He may receive separate yet typical compensation in the form of commissions for the sale of insurance products.

These practices represent a conflict of interest because they give Mr. Heiting an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Mr. Heiting has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

Mr. Heiting is an advisor to the finance committee with Marshfield Area Community Foundation. In this position, he reviews financial operations of the foundation. Mr. Heiting also services on the finance and budgeting committee of a condominium association where is responsible for approving expenses paid by an outside accounting firm. Finally, he is a member of the American Legion assisting with fund raising and will be responsible in forwarding the fund request created by the contractors to the committee for their review and payment.

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***Additional Compensation***

Bill Heiting does not receive any economic benefit from anyone, who is not a client, for providing advisory services.

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***Supervision***

Retirement Wealth Solutions LLC has written supervisory procedures in place that are reasonably designed to detect and prevent violations of the securities laws, rules, and regulations of the Wisconsin Securities Act. Mr. Heiting is supervised by Retirement Wealth Solutions LLC's Chief Compliance Officer, Patrick Gall. Mr. Gall can be reached at (715) 384-5481.

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***Requirements for State-Registered Advisers***

Bill Heiting does not have any reportable disciplinary events required to be disclosed in this section.