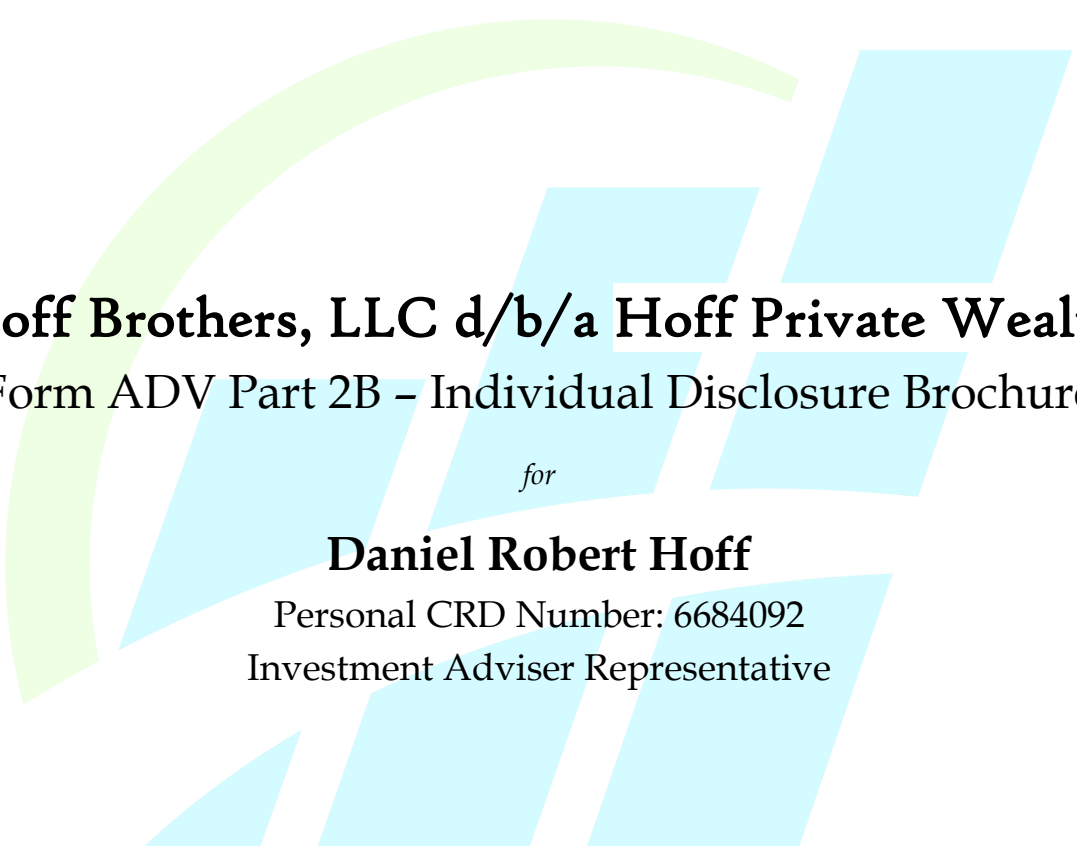


This brochure supplement provides information about Daniel Robert Hoff that supplements the Hoff Brothers, LLC brochure. You should have received a copy of that brochure. Please contact Daniel Robert Hoff if you did not receive Hoff Brothers, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Daniel Robert Hoff is also available on the SEC's website at www.adviserinfo.sec.gov.



Hoff Brothers, LLC d/b/a Hoff Private Wealth

Form ADV Part 2B – Individual Disclosure Brochure

for

Daniel Robert Hoff

Personal CRD Number: 6684092

Investment Adviser Representative

Hoff Private Wealth
505 S. 24th Ave., Suite 102
Wausau, WI 54401
(715) 218-2535
dannohoff@hoffwealth.com

UPDATED: 01/03/2024

Item 2: Educational Background and Business Experience

Name: Daniel Robert Hoff

Born: 1980

Educational Background and Professional Designations:

Education: Bachelors of Science Civil & Environmental Engineering, University of Wisconsin-Madison - 2003

Business Background:



11/2016 - Present	Owner Hoff Brothers, LLC d/b/a Hoff Private Wealth
07/2016 - Present	Owner Mann Labs, LLC d/b/a FasTest Labs – Green Bay WI
07/2010 – 12/2023	Owner Sharkfin Properties, LLC d/b/a Super 8 – Berlin WI
11/2019 – 12/2021	Chief Compliance Officer Hoff Brothers, LLC d/b/a Hoff Private Wealth
11/2017 – 07/2022	Owner KLH Capital, LLC
10/2016 – 05/2019	Agent Northwestern Mutual Life Insurance Company, LLC
10/2016 – 05/2019	Registered Representative Northwestern Mutual Investment Services, LLC
01/2016 - 08/2016	Retired
11/2014 - 01/2016	Sales Manager CTech Manufacturing
06/2013 - 11/2014	Retired
09/2004 - 06/2013	CEO Wireless Solutions

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Daniel Robert Hoff is owner of Sharkfin Properties which owns and operates one hotel. He is owner of Mann Labs, LLC which provides substance testing services in Green Bay under the name FasTest Labs - Green Bay. Daniel Robert Hoff is also an independent licensed insurance agent, and from time to time, will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. HPW always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services of any representative of HPW in connection with such individual's activities outside of HPW.

Item 5: Additional Compensation

Daniel Robert Hoff does not receive any economic benefit from any person, company, or organization, other than Hoff Brothers, LLC in exchange for providing clients advisory services through Hoff Brothers, LLC.

Item 6: Supervision

As a representative of Hoff Brothers, LLC, Daniel Robert Hoff is supervised by Alexandria Bakka, the firm's Chief Compliance Officer. Alexandria Bakka is responsible for ensuring that Daniel Robert Hoff adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Alexandria Bakka is (715) 841-0405.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

A. Daniel Robert Hoff has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

B. Daniel Robert Hoff has NOT been the subject of a bankruptcy.