

Stonehearth Capital Management

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February 20, 2024

**FORM ADV PART 2A
BROCHURE**

This brochure provides information about the qualifications and business practices of Stonehearth Capital Management. If you have any questions about the contents of this brochure, please contact us at (978) 624-3000 or Jamie@stonehearthcapital.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Stonehearth Capital Management is also available on the SEC's website at www.adviserinfo.sec.gov. Our Firm IARD/CRD number is 128866.

Any references to Stonehearth Capital Management as a registered investment adviser or its related persons as registered advisory representatives does not imply a certain level of skill or training.

Item 2 Material Changes

Form ADV Part 2 requires registered investment advisers to amend their brochure when information becomes materially inaccurate. If there are any material changes to an adviser's disclosure brochure, the adviser is required to notify you and provide you with a description of the material changes.

The Advisor has made the following material changes to our Brochure since our last annual updating amendment dated February 2, 2023:

- TD Ameritrade, Inc. has merged with Charles Schwab & Co., Inc. ("Schwab"). All existing TD Ameritrade, Inc. accounts were transferred to Schwab's platform. Please see the *Brokerage Practices* section and the *Client Referrals and Other Compensation* section for information related to the economic benefits we receive from Schwab's platform.
- The Advisor has moved its principal office and place of business to 100 Conifer Hill Drive, Unit 105, Danvers, MA 01923.

Questions regarding the brochure and/or the information contained herein may be directed to the firm and its representatives.

Additional information about Stonehearth Capital Management ("SCM"/"Advisor") is also available via the SEC's web site www.adviserinfo.sec.gov. The IARD number for SCM is 128866. The SEC's web site also provides information about any persons affiliated with SCM who are registered, or are required to be registered, as Advisory Representatives of SCM.

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Item 4 Advisory Business

Stonehearth Capital Management ("SCM" / "Advisor") is an investment advisory firm offering financial planning, retirement planning, and investment management services customized to the needs of individuals, businesses, and organizations.

In 1982 founder Richard E. Prout established a Massachusetts financial advisory firm to help families with their finances. This firm evolved into Wealth Management Group, LLC in 2004 and in 2014, became Stonehearth Capital Management. Due to its growth, the Advisor registered as an Investment Adviser with the Securities and Exchange Commission in May 2007. Jamie A. Upson is the Managing Member and sole owner of the Advisor. Mr. Upson has been in the financial services industry since 1999.

The Advisor tailors its advisory services to the Client's individual needs. The Client may ask the Advisor to restrict and/or limit certain securities or types of securities when the Advisor invests for the Client. To begin the process, the Advisor will ask the Client to complete the Advisor's data-gathering form to assist the Advisor with obtaining information about the Client's financial situation and history. Additionally, the Advisor will meet with the Client and conduct an interview and data gathering session to continue the due diligence process. The Advisor will discuss the Client's desired level of risk, the Client's knowledge of investing, and how the Advisor can best meet the Client's needs. The information the Advisor collects will help the Advisor to provide a program customized to the Client's financial situation.

Depending on the services the Client has requested, the Advisor will gather various financial information and history from the Client such as:

- Retirement and financial goals
- Investment objectives
- Investment horizon
- Financial needs
- Cash flow analysis
- Cost of living needs
- Education needs
- Savings tendencies
- Other applicable financial information required by the Advisor in order to provide the investment advisory services requested.

The Advisor may use the financial planning software, eMoney, to analyze the Client's financial strength.

Investment Management Services

The Advisor offers investment management services under the following programs:

- Wrap Fee Program
- Non-Wrap Fee Program

Clients participating in a wrap fee program pay an all-inclusive fee which encompasses trade execution and portfolio management. In the non-wrap fee program, trade execution costs are in addition to the advisory fee. The amount of assets under management by the Advisor determines the Client's program eligibility (refer to Item 5 for further details).

The Advisor will gather financial information from the Client. Once the Advisor completes their analysis of a Client's situation, the Advisor will work with the Client to determine which strategy would be most suitable for the Client and what level of risk is most comfortable for the Client.

The Advisor offers four different portfolio strategies:

- Diversified Portfolio
- Diversified CarbonLITE Portfolio
- Diversified ETF-Only Portfolio
- U.S. Stock Portfolio

The Advisor will customize the Client's portfolio allocation for each strategy taking into consideration the Client's limitations or restrictions, the market and economy at the time, and the Client's financial situation, goals and objectives.

The Advisor will present the Client with an Investment Policy Statement to outline how the Client's account will be managed. It will include the recommended portfolio allocation. Upon the Client's approval, the Advisor will implement the portfolio allocation.

The Advisor will provide continuous and ongoing management of the Client's account on a discretionary basis. The Advisor will manage the Client's account and make changes to the allocation as deemed appropriate by the Advisor. The Advisor will determine the securities to be purchased and sold in the account and will alter the securities holdings from time to time, without prior consultation with the Client. The Advisor may actively trade securities and hold such holdings for periods of 30 days or less or maintain positions for longer periods.

Within the Advisor's Diversified Portfolios, the Advisor will primarily use exchange traded funds (ETFs) and open-ended mutual funds (including no-load and load waived). Less frequently, the Advisor may recommend closed-end funds, stocks, limited partnerships, non-publicly traded real estate investment trusts (REITs), and variable annuities. Within the Advisor's U.S. Stock Portfolio, the Advisor will use primarily stocks, however, the Advisor may include ETFs at times.

Transactions in the Client's account, account reallocations and rebalancing may trigger a taxable event, with the exception of retirement accounts (e.g., IRA or Roth).

As previously stated, the Advisor will start the portfolio construction process by determining the strategy and risk profile that best meets the Client's suitability parameters. The Client's managed account may be similarly managed and contain similar holdings as compared to other Clients' managed accounts.

As further described below, the Advisor has entered into a relationship to offer the Client brokerage and custodial services through Charles Schwab & Co., Inc. ("Schwab"). Schwab is a member SIPC, an unaffiliated SEC-registered broker-dealer and FINRA member. There is no affiliation between the Advisor and Schwab.

Additionally, the Client may establish an account with other financial institutions (referred to as "outside accounts") such as mutual fund companies, 529 college savings plan providers, variable annuity companies, retirement plan providers and private and public partnerships. The Advisor will provide investment management services on the Client's assets held at other financial institutions provided the Advisor is listed on the account with limited trading authorization to allow the Advisor to place trades on

the Client's behalf. These accounts held at other financial institutions do not qualify for the Advisor's wrap fee program as described below. Any fees charged at these other financial institutions will be the Client's responsibility.

Accounts held outside of Schwab (i.e., outside accounts) may not lend themselves to continuous and ongoing management of the assets within the account due to trading restrictions and limitations. In these instances, the Advisor will provide asset allocation and periodic monitoring services. Because of these restrictions, the Advisor tries to utilize products/procedures that do not require rebalancing trades such as: age-based funds, target date funds, asset allocation funds or automatic rebalancing options offered by the outside account custodian.

For those Clients with less than \$100,000 in investable assets, the Advisor typically invests these funds differently. In these situations, the Advisor will invest the Client in an asset allocation fund or in the Diversified ETF-Only Portfolio to keep trading fees low. When the Client's investable assets exceed \$100,000, the Advisor will determine whether or not it makes sense to suggest that the Client switch to one of the other Diversified Portfolios. If/when the Client's investable assets fall below \$80,000 the Advisor may recommend going back to the asset allocation product or the Diversified ETF-Only Portfolio offering. This distinction is in the spirit of reducing trading fees for smaller accounts.

Wrap Fee Program

As mentioned previously, the Advisor offers a wrap fee program. A wrap fee program is a fee-based account for which the Client will pay a single fee for portfolio review, investment management services, and brokerage services.

Wrap Fee Program Qualifications:

- Have \$1,000,000 (cash or securities) or more of assets on which the Advisor or its Advisory Representatives receive any form of compensation, AND
- Maintain an account at Schwab

The \$1,000,000 of assets can be comprised of accounts held at Schwab along with other financial institutions ("outside accounts") such as mutual fund companies, 529 college savings plan providers, variable annuity companies, retirement plans providers and private and public partnerships. These assets must be managed by the Advisor and the Advisor must receive (or have received) some form of compensation to qualify towards the minimum threshold.

Under the wrap fee program, the Client will not pay any ticket charges or account maintenance fees on accounts held in custody with Schwab. All such fees and expenses will be borne by the Advisor. The Advisor and Advisory Representatives of the Advisor will receive a portion of the wrap fee for providing advisory services.

At the discretion of the Advisor, ticket charges and account maintenance fees on accounts held with Schwab may be paid for by the Advisor for certain Clients participating in the non-wrap fee program. Further details of the Advisor's wrap fee program can be found in Item 5 - Fees & Compensation.

Financial Planning Services

Planning services may include advice on tax planning, estate planning, business planning, retirement planning, education planning, Medicare planning, equity compensation (stock option plans), budgeting and cash flow, and/or fringe benefit analysis. The Advisor will schedule a meeting with the Client and present the analysis of the Client's situation and provide recommendations to assist the Client towards the Client's financial goals. The Client is not obligated to implement advice through the Advisor or its Advisory Representatives.

Plans are based on the Client's financial situation at that time and are based on the financial information provided by the Client to the Advisor. Certain assumptions may be made with respect to interest and inflation rates and use of past trends and performance of the market and economy. However, past performance is in no way an indication of future performance. The Advisor cannot offer any guarantees or promises that the Client's financial goals and objectives will be met. Further, the Client must continue to review the plan and update the plan based upon changes in the Client's financial situation, goals, or objectives or changes in the economy. Should the Client's financial situation or investment goals or objectives change, the Client must notify the Advisor promptly of the changes. The advice offered by the Advisor may be limited and is not meant to be comprehensive. Therefore, the Client may need to seek the services of other professionals such as an insurance agent, attorney and/or accountant.

Stonehearth offers estate planning coordination services to clients in need of basic planning assistance. In order to provide the estate planning coordination services Stonehearth has contracted with Encorestate Plans. Encorestate Plans provides an online platform to help coordinate the creation of estate planning documents based on information provided by the client. Stonehearth will send the Encorestate Plans' Questionnaire to its client, which may be completed by the client on paper or online. Once all data is completed, the estate plan will be generated by Encorestate Plans and a notification will be provided to the Advisor who will then deliver the plan to the client. As part of this service Stonehearth does not provide legal advice or legal services, but only facilitates in the creation of estate planning documents based upon the information provided by the client. Clients are encouraged to review the estate planning documents with their attorney, and any estate plan that is not "basic" will be flagged for deeper examination or referral to a local estate planning attorney.

For clients interested in Medicare planning, Stonehearth will work with each Client to help educate them about Medicare and the different decisions that need to be made along the way. To complement our own knowledge base, Stonehearth has selected two Medicare specialists (Boomer Benefits and i65.com) to help us and our Clients with Medicare planning as needed and depending upon the complexity of the Client's situation. The Client will then be provided with a recommendation about which type of Medicare to sign up for, and when, and the factors that led to the recommendation, along with detailed instructions about how to proceed for enrollment.

Stonehearth also offers support to clients seeking advice related to equity compensation and stock option plans. These plans are tracked within Stonehearth's financial planning software, eMoney. For Clients with stock option plans, Stonehearth often uses an internal proprietary report to help with decision making for each grant.

IRA Rollover Recommendations

Effective December 20, 2021 (or such later date as the US Department of Labor ("DOL") Field Assistance Bulletin 2018-02 ceases to be in effect), for purposes of complying with the DOL's Prohibited Transaction Exemption 2020-02 ("PTE 2020-02") where applicable, Stonehearth is

providing the following acknowledgment to you. When Stonehearth provides investment advice to you regarding your retirement plan account or individual retirement account, Stonehearth is a fiduciary within the meaning of Title I of the Employee Retirement Income Security Act and/or the Internal Revenue Code, as applicable, which are laws governing retirement accounts. The way Stonehearth makes money creates some conflicts with your interests, so Stonehearth operates under a special rule that requires us to act in your best interest and not put our interest ahead of yours. Under this special rule's provisions, Stonehearth must:

- Meet a professional standard of care when making investment recommendations (give prudent advice);
- Never put our financial interests ahead of yours when making recommendations (give loyal advice);
- Avoid misleading statements about conflicts of interest, fees and investments;
- Follow policies and procedures designed to ensure that we give advice that is in your best interest;
- Charge no more than is reasonable for our services; and
- Give you basic information about conflicts of interest.

Stonehearth benefits financially from the rollover of your assets from a retirement account to an account that Stonehearth manages or provides investment advice, because the assets increase Stonehearth's assets under management and, in turn, Stonehearth's advisory fees. As a fiduciary, Stonehearth only recommends a rollover when we believe it is in your best interest.

General Information

The investment recommendations and advice offered by the Advisor are not legal advice or accounting advice. The Client should coordinate and discuss the impact of financial advice with the Client's attorney and/or accountant. If the Client's financial situation, investment goals, and/or objectives should change, please inform the Advisor promptly. The change may trigger a need for adjustments in the Client's plan or portfolio. Failure to notify the Advisor of any such changes could result in investment recommendations not meeting the Client's needs.

Assets Under Management

As of January 1, 2024, the Advisor provides continuous management services for \$325,125,005 in client assets on a discretionary basis.

Item 5 Fees and Compensation

Investment Management Services

Fees are negotiable under certain circumstances (e.g., friends, family members, and employees of the Advisor) and are subject to change. Fees are not based on a share of capital gains upon or capital appreciation of the funds or any portion of the funds.

Advisory fees will be charged quarterly in advance based on the market value of the account assets as of the close of business on the last day of the preceding quarter.

If the management of an account commences at any time other than the beginning of a calendar quarter, the initial quarterly fee shall be charged in arrears. The initial quarterly fee will be based on the initial account balance and will be pro-rated based on the number of days during the quarter when the agreement was in effect.

The Client may make additions to the account or withdrawals from the account, provided the account continues to meet minimum account size requirements. No fee adjustments will be made for additions or withdrawals from the account or for account appreciation or depreciation.

Advisory fees for the wrap fee and non-wrap fee program are in accordance with the following fee schedule:

Account Size	Annual Fee
First \$250,000	1.25%
Next \$750,000	1.00%
Next \$2,000,000	0.75%
Next \$2,000,000	0.50%
Ongoing	0.25%

The Advisor may change the above fee schedule upon 30-days prior written notice to the Client.

Advisory fees are based on the aggregate value of all managed accounts within the established household. The value of the portfolio will include, but is not limited to, assets under the management of the Advisor held at Schwab as well as those assets under the Advisor's management held at other financial institutions (outside accounts). It is the Advisor's policy to charge half of the advisory fee on 529 plan account(s).

If the Advisor's Advisory Representative recommends the purchase of non-publicly traded REITs, Limited Partnerships or other private investment offerings, the position(s) will be included in the calculation of the advisory fee. Since these investments are managed by a non-affiliated investment manager, the Client will pay an advisory fee to the non-affiliated investment manager in addition to the advisory fee charged by the Advisor. Certain Clients may hold non-publicly traded REITs or Limited Partnerships in their portfolios, for which Advisory Representative received a commission. In these situations, the position(s) will be excluded from the advisory fee calculation until the asset either liquidates, merges or goes public. At that time, the position(s) will be included in the fee calculation. Also, some stock positions that are held at the Client's request will be excluded or discounted for fee calculation purposes unless we are offering recommendations or analysis on the stock, in which case we will include the fair market value in the calculation of our management fee.

Depending upon the circumstances, the Advisor may combine Client accounts from one household with Client accounts from other households to aggregate account values for fee calculations. The annual fee may then be based on an aggregate value of all accounts within the combined households.

Advisory fees will be deducted directly from the Client's account(s) with Schwab, provided the Client has given the Advisor written authorization. The Client will be provided with an account statement reflecting the deduction of the advisory fee. If the account does not contain sufficient funds to pay advisory fees, the Advisor has limited authority to sell or redeem securities in sufficient amounts to pay advisory fees. The Client may reimburse the account for advisory fees paid to the Advisor, except for ERISA and IRA accounts.

For outside accounts held at other financial institutions (besides Schwab) that are under the Advisor's management, the advisory fee will be deducted directly from that outside account when available. If unavailable, then the advisory fee will be deducted from a single designated account at Schwab chosen by the Advisor. If the Client does not have a Schwab account, the Advisor will invoice the Client quarterly in advance.

A wrap fee program offers advisory services and brokerage services for a single fee. The fee may be higher or lower if the Client was to obtain these services separately. If the Client is eligible for participation in the Advisor's wrap fee program, the Client will not pay separate ticket charges and execution fees or account maintenance fees on those assets held at Schwab. The Client should read the wrap fee program disclosure brochure (Part 2A Appendix 1) for additional disclosures.

Clients participating in the Advisor's wrap fee or non-wrap fee program with assets managed by the Advisor but not custodied at Schwab (i.e., outside accounts), will be subject to such fees if assessed.

Ticket Charges: Schwab charges ticket charges for each trade placed on their platform. These charges, which typically range from \$0.00 to \$10.00, are paid by the Client unless the Client qualifies for the Advisor's wrap fee program.

Wrap Fee Program Qualifications:

- Have \$1,000,000 (cash or securities) or more of assets on which the Advisor or its Advisory Representatives receive any form of compensation, AND
- Maintain an account at Schwab.

The \$1,000,000 of assets can be comprised of accounts held at Schwab along with other financial institutions ("outside accounts") such as mutual fund companies, 529 college savings plan providers, variable annuity companies, retirement plans providers and private and public partnerships. These assets must be managed by the Advisor and the Advisor must receive (or have received) some form of compensation to qualify towards the minimum threshold.

The Advisor will monitor the Client's account values at least quarterly, and maybe more frequently, for continued eligibility in the Advisor's wrap fee program. Should the Client's account values fall below \$800,000, the Client will no longer be eligible to participate in the wrap fee program. This means that the Advisor will no longer pay for ticket charges or account maintenance fees on the Client's account(s) held in custody with Schwab. Under certain circumstances, the Advisor may permit exceptions to the qualification requirements for the wrap fee program.

In addition to the Advisor's advisory fee, the Client should also be aware that the products the Advisor utilizes within the Client's portfolio will also charge fees (i.e., mutual fund expense ratios). Such fees are not shared with the Advisor and are compensation to the fund managers.

For additional information, please refer to Item 12 that describes the factors that the Advisor considers in selecting or recommending broker-dealers for Client transactions and determining the reasonableness of their compensation.

The Client may deposit assets into the Client's fee-based account on which a commission was previously paid to an individual not associated with the Advisor. The Advisor will include such positions in the calculation of the Advisor's advisory fee.

As stated above, the Advisor utilizes exchange traded funds (ETFs) and open-ended mutual funds (including no-load and load waived). While certain products may pay 12b-1 fees, the Advisor will not receive these fees. Where applicable and for those accounts under its custody, Schwab will retain the 12b-1 fees.

The Client may purchase the securities recommended by the Advisor directly or through other brokers or agents not affiliated with the Advisor.

Termination Provisions

The Client may terminate investment advisory services obtained from the Advisor, without penalty, upon written notice within five (5) business days after entering into the advisory agreement with the Advisor. The Client will be responsible for any fees and charges incurred from third parties as a result of maintaining the account such as transaction fees for any securities transactions executed and account maintenance or custodial fees. Thereafter, the Client may terminate investment advisory services with written notice to the Advisor. Should the Client terminate investment advisory services during the quarter, the Client will be issued a pro-rated refund of the prepaid advisory fee from the date of termination to the end of the three-month billing period.

Financial Planning and Retirement Planning Services

Stonehearth charges an hourly fee of \$295 for financial planning services, including Budgeting and Cash Flow Analysis; Income Tax Planning; Education Planning; Retirement Planning; Estate Planning; Investment Analysis and Planning; and Fringe Benefit Analysis. Hourly fees for Financial Planning Services are invoiced by the Advisor and are due upon completion of the agreed upon deliverable(s).

Stonehearth charges a fixed fee of \$2,995 for a comprehensive financial plan. This fee is waived if Client hires Stonehearth to manage assets of \$500,000 or more within three months following the completion of the financial plan). Fixed fees for Financial Planning Services are invoiced by the Advisor and are due upon completion of the agreed upon deliverable(s).

Fees for financial planning services are strictly for planning services. Therefore, the Client may pay fees and/or commissions for additional services obtained such as investment management or products purchased such as insurance.

Fees are negotiable. The Client's fees will be dependent on several factors including time spent with the Advisor, number of meetings, complexity of the Client's situation, amount of research, services requested and staff resources.

Clients retaining Stonehearth for estate planning coordination services will pay a flat fee to cover the cost of Encorestate Plans. The fee is negotiable and may be waived in Stonehearth's sole discretion. If deed work is requested by Client, these fees will be paid separately by the Client.

Termination Provisions

The advisory agreement is in effect through the delivery of final documentation to the Client; otherwise, it will remain in effect for a period of one year. The Client may terminate advisory services obtained from the Advisor, without penalty, upon written notice within five (5) business days after entering into the advisory agreement with the Advisor. Thereafter, the Client may terminate investment advisory services with 30-days written notice to the Advisor. The Client will be responsible for any time spent by the Advisor.

Compensation for the Sale of Securities or Other Investment Products

Persons providing investment advice on behalf of the Advisor's firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products, including insurance products they sell to the Client. Insurance commissions earned by these persons are separate and in addition to the Advisor's advisory fees. This practice presents a conflict of interest because persons providing investment advice on behalf of the Advisor's firm who are insurance agents, have an incentive to recommend insurance products to the Client for the purpose of generating commissions rather than solely based on the Client's needs. The Client is under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with the Advisor's firm.

Item 6 Performance-Based Fees and Side-By-Side Management

The Advisor does not charge performance-based fees.

Item 7 Types of Clients

The Advisor's services are geared toward individuals and their families including high net worth individuals, trusts, estates, as well as corporations and other business entities.

The Advisor generally requires a minimum amount of assets be deposited to an account for the purpose of obtaining investment management services. The Advisor will generally require the Client to deposit a minimum of \$500,000 (cash or securities). However, under certain circumstances, the Advisor may waive the minimum account size requirement and accept accounts less than \$500,000. Such circumstances may include but not be limited to additional assets will soon be deposited, family members of existing Clients, or the Client has other accounts under management with the Advisor. The Client is advised that performance may suffer due to difficulties with diversifying smaller accounts and due to risk controls potentially being compromised. Performance of smaller accounts may vary from the performance of accounts with more dollars invested since fluctuations in the market may have a greater effect on a less diversified portfolio.

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

Method of Analysis and Investment Process

After determining the Client's appropriate risk level, the Advisor will assign the Client to one (or more) of the Advisor's asset allocation model portfolios. The Advisor's lower risk level asset allocation models contain a larger percentage of assets that do not correlate with the stock market. The Advisor's higher risk level asset allocation models contain a larger percentage of assets that DO correlate with the stock market. In constructing the portfolios, the Advisor uses Ycharts & Rixtrema software to identify if the risk and growth factors are appropriate for each risk level.

In determining the composition of investments within each model portfolio, the Advisor uses a proprietary investment analysis strategy. The Advisor takes into account the following:

- Experience of the manager and management team
- Competitiveness of the expenses charged for managing the fund
- Performance of the fund during prior market selloffs and rallies
- Compensation for the risk taken within the fund (i.e., high risk, high reward)
- Volatility of the fund
- Consistency of returns by the fund
- Value added by manager vs. buying cheap index fund

The Advisor weighs each of the factors within the Ycharts software to identify products that the Advisor feels are appropriate to utilize within Client portfolios. The Advisor monitors these products to ensure they are still appropriate to utilize, or to identify if another product would be a better fit.

The Advisor adheres to the following monitoring process:

- At least quarterly the Advisor processes a global rebalancing trade. This global trade looks at each household to ensure their asset categories are within the desired drift range (25% of target exposure, for example 10% target, plus or minus 2.5% drift).
- Monthly cash management screening to ensure Clients who have periodic draws from their accounts to supplement income needs run smoothly
- Quarterly monitoring of fund performance to ensure fund managers are still competitive based on our proprietary screening process
- Ongoing analysis of tax management strategies to help limit tax liabilities for Clients (i.e. Tax Loss Harvesting).

The Advisor does not represent, warranty, or imply that the services or methods of analysis used by the Advisor can or will predict future results, successfully identify market tops or bottoms, or insulate the Client from losses due to major market corrections or crashes. Past performance is no indication of future performance. No guarantees can be offered that the Client's goals or objectives will be achieved. Further, no promises or assumptions can be made that the advisory services offered by the Advisor will provide a better return than other investment strategies.

As stated above, the Advisor primarily uses ETFs and mutual funds. The risks with these products include the costs and expenses for the product that can impact performance, change of managers, and fund straying from its objective. Open ended mutual funds do not typically have a liquidity issue and the price does not fluctuate throughout the trading day. ETFs can also trade at a premium or discount to their net asset value which can detract from performance.

Investing in securities involves risk of loss, including the potential loss of principal. Therefore, the Client's participation in any of the management programs offered by the Advisor will require the Client to prepare to bear the risk of loss and fluctuating performance.

Investment Management Process

The Advisor manages four strategies which include:

- Diversified Portfolio
- Diversified CarbonLITE Portfolio
- Diversified ETF-Only Portfolio
- U.S. Stock Portfolio

Diversified Portfolio:

The Diversified Portfolio is constructed utilizing a variety of different asset categories including stock exposure, bond exposure and alternative (broadly defined as an asset category that does not fit within the definition of stock or bond exposure) exposure.

This Portfolio is available in three different risk profiles:

- Conservative: The primary objective is to minimize losses and to keep volatility to a minimum. The secondary objective is growth of assets.
- Moderate: The primary objective is to equally balance minimizing losses and growing the assets.
- Aggressive: The primary objective is growth of assets. The secondary objective is to minimize losses and to keep volatility to a minimum.

There is no guarantee that the Advisor's expectations will be met within each of the three risk profiles.

Diversified CarbonLITE Portfolio:

The Advisor offers Clients a CarbonLITE portfolio solution ("CarbonLITE"), which is designed to lower the carbon footprint of the equity exposure within the portfolio while maintaining similar asset allocation, risk and expense characteristics as compared to the Diversified Portfolio offering. CarbonLITE is not a traditional "green portfolio" or "socially responsible" portfolio which invests more heavily in certain sectors of the market (i.e. solar power) or avoid other sectors of the market. CarbonLITE seeks to reduce the portfolio's carbon footprint (based on greenhouse gas emissions of underlying companies in the fund) but not at the expense of altering the portfolios characteristics (i.e. asset allocation, risk, expenses). CarbonLITE does maintain fossil fuel exposure but at lower levels than our Diversified Portfolio offerings. The Advisor expects that if/when the fossil fuel industry experiences strong price fluctuations, the CarbonLITE strategy will see a larger discrepancy in performance when compared to the Diversified Portfolio offering.

This Portfolio is available in three different risk profiles:

- Conservative: The primary objective is to minimize losses and to keep volatility to a minimum. The secondary objective is growth of assets.
- Moderate: The primary objective is to equally balance minimizing losses and growing the assets.
- Aggressive: The primary objective is growth of assets. The secondary objective is to minimize losses and to keep volatility to a minimum.

There is no guarantee that the Advisor's expectations will be met within each of the three risk profiles.

Diversified ETF-Only Portfolio:

The Advisor offers Clients a Diversified ETF-Only Portfolio ("NTF ETF-Only"). ETF stands for Exchange Traded Fund. The Advisor expects this portfolio offering to have similar asset allocation and risk characteristics when compared to the Diversified Portfolio offering. The Advisor expects this portfolio to have a lower internal expense ratio compared to the Diversified Portfolio offering. Schwab does not charge securities transaction fees for ETFs.

This Portfolio is available in three different risk profiles:

- Conservative: The primary objective is to minimize losses and to keep volatility to a minimum. The secondary objective is growth of assets.
- Moderate: The primary objective is to equally balance minimizing losses and growing the assets.
- Aggressive: The primary objective is growth of assets. The secondary objective is to minimize losses and to keep volatility to a minimum.

There is no guarantee that the Advisor's expectations will be met within each of the three risk profiles.

U.S. Stock Portfolio:

The Advisor ranks stocks on known quantitative factors that the Advisor believes help identify stocks that are good investments over a full market cycle. They are based on academic and real-world research. The Advisor ranks stocks on quality, value, price momentum, & dividend yield. The Advisor then combines the four scores into one "alpha" score to screen the Advisor's universe for stocks to invest in. The Advisor then applies a qualitative analysis to further help the Advisor identify stocks that are an attractive investment. The Advisor's focus is on high quality companies that return cash to shareholders that are inexpensive and are exhibiting positive price momentum based on quantitative factors. This strategy seeks to add value over the S&P 500, a broad market cap-based index. There is no guarantee that this goal will be met.

Item 9 Disciplinary Information

There is no reportable disciplinary information required for the Advisor or its Advisory Representatives.

Item 10 Other Financial Industry Activities and Affiliations

Advisory Representatives are licensed with various insurance companies. The insurance business is not a significant business to the Advisory Representatives and the Advisor does not concentrate resources toward the insurance business. However, it is important to know that if Advisory Representatives recommend insurance products and if the Client purchases insurance products through them, they may earn commissions (depending upon the insurance product). When a commission is paid, this represents a conflict of interest in that the Advisory Representative recommends the insurance product and compensation is received by the Advisory Representative.

The Advisor attempts to mitigate the conflict of interest with the potential receipt of commission by disclosing this conflict to the Client and by informing the Client that the Client is under no obligation to purchase insurance products or services through the Advisor's Advisory Representatives. The Advisor may implement recommendations through other insurance agents.

Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

The Advisor has a fiduciary duty to the Client to act in the Client's best interest and always place the Client's interests first and foremost. The Advisor takes seriously its compliance and regulatory obligations and requires all staff to comply with such rules and regulations as well as the Advisor's policies and procedures. Further, the Advisor strives to handle the Client's non-public information in such a way to protect information from falling into hands that have no business or reason to know such information and provides the Client with the Advisor's Privacy Policy. As such, the Advisor maintains a code of ethics for its Advisory Representatives, supervised persons, and staff. The Code of Ethics contains provisions for standards of business conduct in order to comply with federal securities laws, personal securities reporting requirements, pre-approval procedures for certain transactions, code violations reporting requirements, and safeguarding of material non-public information about the Client's transactions. Further, the Advisor's Code of Ethics establishes the Advisor's expectation for business conduct. A copy of the Advisor's Code of Ethics will be provided to the Client upon request.

The Advisor and its associated persons may buy or sell securities identical to those securities recommended to the Client. This includes private investment offerings. Therefore, the Advisor and/or its associated persons may have an interest or position in certain securities that are also recommended and bought or sold to Clients. The Advisor and its associated persons will not put their interests before the Clients' interest. The Advisor and its associated persons may not trade ahead of the Client or trade in such a way to obtain a better price for themselves than for the Client or other Clients.

The Advisor is required to maintain a list of all securities holdings for its associated persons and develop procedures to supervise the trading activities of associated persons who have knowledge of the Client's transactions and their related family accounts at least quarterly. Further, associated persons are prohibited from trading on non-public information or sharing such information.

The Client has the right to decline any investment recommendation. The Advisor and its associated persons are required to conduct their securities and investment advisory business in accordance with all applicable Federal and State securities regulations.

The wrap fee program may present conflicts of interest. Some products are offered on Schwab's platform with no or lower ticket charges, while others require higher ticket charges. Since the Advisor covers ticket charges for qualifying Clients, Stonehearth may be influenced by this fee when selecting products.

Item 12 Brokerage Practices

As previously stated, the Advisor has entered into a relationship to offer the Client brokerage and custodial services through Charles Schwab & Co., Inc. ("Schwab"). The Advisor is independently owned and operated and not affiliated with Schwab.

In order to obtain investment management services from the Advisor (wrap fee and non-wrap fee services), the Client will need to maintain an account with Schwab. If the Client selects another brokerage firm for custodial and/or brokerage services, the Client may not be able to receive investment management services from the Advisor. This practice may prevent the Advisor from achieving the most favorable execution of Client transactions and may cost the Client more money.

Not all investment advisers require the Client to maintain accounts at a specific broker-dealer. Although the Client would not be eligible for the Advisor's wrap fee program, the Client may maintain accounts at another broker-dealer. The Advisor will provide investment management services on these accounts provided the Advisor is listed on the account with limited trading authorization to allow the Advisor to place trades on the Clients' behalf.

When first selecting Schwab, the Advisor conducted due diligence. The Advisor examined their abilities to service the Client, staying power as a company, industry reputation, reporting ability, trading platform, products, and available services, technology resources, and educational resources.

Periodically, the Advisor will review alternative broker-dealers and custodians in the marketplace to ensure Schwab is meeting the Advisor's duty to provide best execution for the Client's accounts. Best execution does not simply mean the lowest transaction cost. When examining firms, the Advisor will compare overall expertise, cost competitiveness and financial condition. The quality of execution by Schwab will be reviewed through trade journal evaluations. No single criteria will validate nor invalidate a custodian, but rather, all criteria taken together will be used in evaluating the currently utilized custodian.

Additionally, product sponsors such as variable and investment companies and limited partnerships which are recommended to the Client may provide support to the Advisor and the Advisor's Advisory Representatives. Such support includes research, educational information, and monetary support for due diligence trips and Client events.

There is an incentive for the Advisor and the Client's Advisory Representative to recommend one broker-dealer over another based on the products and services that the Advisor will receive rather than the Client's best interest.

How We Select Brokers/Custodians

The Advisor seeks to recommend a custodian/broker who will hold the Client's assets and execute transactions on terms that are, overall, most advantageous when compared to other available providers and their services. The Advisor considers a wide range of factors, including, among others:

- Combination of transaction execution services and asset custody services (generally without a separate fee for custody)
- Capability to execute, clear, and settle trades (buy and sell securities for the Client's account)
- Capability to facilitate transfers and payments to and from accounts (wire transfers, check requests, bill payment, etc.)
- Breadth of available investment products (stocks, bonds, mutual funds, exchange-traded funds [ETFs], etc.)
- Availability of investment research and tools that assist the Advisor in making investment decisions
- Quality of services
- Competitiveness of the price of those services (commission rates, margin interest rates, other fees, etc.) and willingness to negotiate the prices
- Reputation, financial strength, and stability
- Prior service to the Advisor and the Advisor's other Clients
- Availability of other products and services that benefit the Advisor, as discussed below.

Schwab

The custodian and brokers we use

We do not maintain custody of your assets that we manage although we may be deemed to have custody of your assets if you give us authority to withdraw assets from your account (see Item 15 - Custody, below). Your assets must be maintained in an account at a "qualified custodian," generally a broker-dealer or bank. We recommend that our clients use Charles Schwab & Co., Inc. (Schwab), a registered broker-dealer, member SIPC, as the qualified custodian.

We are independently owned and operated and are not affiliated with Schwab. Schwab will hold your assets in a brokerage account and buy and sell securities when we instruct them to. While we recommend that you use Schwab as custodian/broker, you will decide whether to do so and will open your account with Schwab by entering into an account agreement directly with them. Conflicts of interest associated with this arrangement are described below as well as in Item 14 (Client referrals and other compensation). You should consider these conflicts of interest when selecting your custodian

We do not open the account for you, although we may assist you in doing so. Even though your account is maintained at Schwab, and we anticipate that most trades will be executed through Schwab, we can still use other brokers to execute trades for your account as described below (see "Your brokerage and custody costs").

How we select brokers/custodians

We recommend Schwab, a custodian/broker, to hold your assets and execute transactions. When considering whether the terms that Schwab provides are, overall, most advantageous to you when compared with other available providers and their services, we take into account a wide range of factors, including:

- Combination of transaction execution services and asset custody services (generally without a separate fee for custody)
- Capability to execute, clear, and settle trades (buy and sell securities for your account)
- Capability to facilitate transfers and payments to and from accounts (wire transfers, check requests, bill payment, etc.)
- Breadth of available investment products (stocks, bonds, mutual funds, exchange-traded funds [ETFs], etc.)
- Availability of investment research and tools that assist us in making investment decisions
- Quality of services
- Competitiveness of the price of those services (commission rates, margin interest rates, other fees, etc.) and willingness to negotiate the prices
- Reputation, financial strength, security and stability
- Prior service to us and our clients
- Services delivered or paid for by Schwab
- Availability of other products and services that benefit us, as discussed below (see "Products and services available to us from Schwab")

Your brokerage and custody costs

For our clients' accounts that Schwab maintains, Schwab generally does not charge you separately for custody services but is compensated by charging you commissions or other fees on trades that it executes or that settle into your Schwab account. Certain trades (for example, mutual funds and ETFs) do not incur Schwab commissions or transaction fees. Schwab is also compensated by earning interest on the un-invested cash in your account in Schwab's Cash Features Program. Schwab charges you a flat dollar amount as a "prime broker" or "trade away" fee for each trade that we have

executed by a different broker-dealer but where the securities bought or the funds from the securities sold are deposited (settled) into your Schwab account. These fees are in addition to the commissions or other compensation you pay the executing broker-dealer. Because of this, in order to minimize your trading costs, we have Schwab execute most trades for your account.

We are not required to select the broker or dealer that charges the lowest transaction cost, even if that broker provides execution quality comparable to other brokers or dealers. Although we are not required to execute all trades through Schwab, we have determined that having Schwab execute most trades is consistent with our duty to seek "best execution" of your trades. Best execution means the most favorable terms for a transaction based on all relevant factors, including those listed above (see "How we select brokers/custodians"). By using another broker or dealer you may pay lower transaction costs.

Products and services available to us from Schwab

Schwab Advisor Services™ is Schwab's business serving independent investment advisory firms like us. They provide us and our clients with access to their institutional brokerage services (trading, custody, reporting, and related services), many of which are not typically available to Schwab retail customers. However, certain retail investors may be able to get institutional brokerage services from Schwab without going through us. Schwab also makes available various support services. Some of those services help us manage or administer our clients' accounts, while others help us manage and grow our business. Schwab's support services are generally available on an unsolicited basis (we don't have to request them) and at no charge to us. Following is a more detailed description of Schwab's support services:

Services that benefit you. Schwab's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through Schwab include some to which we might not otherwise have access or that would require a significantly higher minimum initial investment by our clients. Schwab's services described in this paragraph generally benefit you and your account.

Services that do not directly benefit you. Schwab also makes available to us other products and services that benefit us but do not directly benefit you or your account. These products and services assist us in managing and administering our clients' accounts and operating our firm. They include investment research, both Schwab's own and that of third parties. We use this research to service all or a substantial number of our clients' accounts, including accounts not maintained at Schwab. In addition to investment research, Schwab also makes available software and other technology that:

- Provide access to client account data (such as duplicate trade confirmations and account statements)
- Facilitate trade execution and allocate aggregated trade orders for multiple client accounts
- Provide pricing and other market data
- Facilitate payment of our fees from our clients' accounts
- Assist with back-office functions, recordkeeping, and client reporting

Services that generally benefit only us. Schwab also offers other services intended to help us manage and further develop our business enterprise. These services include:

- Educational conferences and events
- Consulting on technology and business needs
- Consulting on legal and compliance related needs
- Publications and conferences on practice management and business succession
- Access to employee benefits providers, human capital consultants, and insurance providers

- Marketing consulting and support

Schwab provides some of these services itself. In other cases, it will arrange for third-party vendors to provide the services to us. Schwab also discounts or waives its fees for some of these services or pays all or a part of a third party's fees. If you did not maintain your account with Schwab, we would be required to pay for those services from our own resources.

Our interest in Schwab's services

The availability of these services from Schwab benefits us because we do not have to produce or purchase them. We don't have to pay for Schwab's services. Schwab has also agreed to pay for certain technology, research, marketing, and compliance consulting products and services on our behalf. The fact that we receive these benefits from Schwab is an incentive for us to recommend the use of Schwab rather than making such a decision based exclusively on your interest in receiving the best value in custody services and the most favorable execution of your transactions. This is a conflict of interest. We believe, however, that taken in the aggregate our recommendation of Schwab as custodian and broker is in the best interests of our clients. Our selection is primarily supported by the scope, quality, and price of Schwab's services (see "How we select brokers/ custodians") and not Schwab's services that benefit only us.

Item 13 Review of Accounts

Investment Management Services

The Client must notify the Advisor promptly of any changes to the Client's financial goals, objectives or financial situation. The Client's Advisory Representative will review the portfolio allocation and determine recommendations for changes.

The Advisor will meet with Clients at least annually to review and discuss their account(s). The Client may request more frequent meetings based on the Client's specific needs.

The Advisor will provide the Client with a written or electronic quarterly report which includes performance, current holdings, current asset allocation and an invoice for the Advisor's management fee. The invoice will specify the advisory fee, the value of the account and the period rate upon which the fee was calculated.

The Client will also receive monthly or quarterly statements directly from the account custodian. Additionally, the custodian will provide the Client with trade confirmations of all transactions occurring in the Client's account.

Financial Planning and Retirement Planning Services

Clients participating in Financial and Retirement Planning Services will not receive regular reviews or reports other than the initial plan or analysis. The Advisor recommends that the Client has their plan reviewed and updated at least annually, or sooner if changes dictate. However, the Client will decide on the time and frequency of any further review. To obtain additional services, the Client will be required to re-contract with us based on the fee schedule disclosed under the program.

Item 14 Client Referrals and Other Compensation

Charles Schwab & Co., Inc - Institutional

We receive an economic benefit from Schwab in the form of the support products and services it makes available to us and other independent investment advisors whose clients maintain their accounts at Schwab. You do not pay more for assets maintained at Schwab as a result of these arrangements. However, we benefit from the referral arrangement because the cost of these services

would otherwise be borne directly by us. You should consider these conflicts of interest when selecting a custodian. The products and services provided by Schwab, how they benefit us, and the related conflicts of interest are described above (see Item 12—Brokerage Practices).

Product vendors recommended by the Advisor may provide monetary and non-monetary assistance with Client events and provide educational tools and resources. The Advisor does not select products as a result of any monetary or non-monetary assistance. The selection of product is first and foremost. The Advisor's due diligence of a product does not take into consideration any assistance it may receive. Therefore, this is not considered a conflict of interest but a benefit for the Client and the Advisor.

The Advisor has entered into contractual arrangements with certain individual(s), including employees of the Advisor. The solicitor will refer Clients who may be a candidate for the Advisor's investment advisory services. In return, the Advisor will agree to compensate the solicitor for the referral. Compensation to the solicitor is dependent upon the Client entering into an advisory agreement with the Advisor for advisory services. The solicitor will be compensated by a percentage of the Advisor's advisory fee or a flat fee as agreed upon between the Advisor and the solicitor. Clients will not be charged additional fees based on this compensation arrangement. Incentive based compensation is contingent upon clients entering into an advisory agreement with the Advisor. Therefore, the individual has a financial incentive to recommend the Advisor to you for advisory services. This creates a conflict of interest; however, you are not obligated to retain the Advisor for advisory services. Comparable services and/or lower fees may be available through other firms.

Additionally, the Advisor has entered into agreements with certain referral networks to receive client referrals. These referral networks are independent of and unaffiliated with the Advisor and there is no employee relationship between them. The referral networks provide a means for referring individuals and other investors seeking fiduciary personal investment management services or financial planning services to independent investment advisors. The compensation arrangements between the Advisor and the referral network vary depending on the network. Under the compensation arrangement with one referral network, the Advisor pays the network an on-going fee for each successful client referral based on a percentage of the advisory fees earned for managing the capital of the client or investor that was referred. Under the compensation arrangement with another referral network, the Advisor pays the network a fixed fee for each referral. The Advisor will not charge clients referred through a referral network any fees or costs higher than its standard fee schedule offered to its clients.

Item 15 Custody

With the exception of deduction of the Advisor's advisory fees from the Client's account(s), the Advisor does not have custody of the Client's funds or securities.

Under government regulations, the Advisor is deemed to have custody of the Client's assets if the Client authorizes the Advisor to instruct Schwab to deduct the Advisor's advisory fees directly from the Client's account. However, the Client's custodian, Schwab, maintains the actual custody of the Client's assets. The Client will receive account statements directly from Schwab at least quarterly. They will be sent to the email or postal mailing address the Client provided to them. The Client should carefully review those statements promptly when the Client receives them. The Advisor also urges the Client to compare the account statements from Schwab with the quarterly portfolio reports the Client will receive from the Advisor.

Wire Transfer and/or Standing Letter of Authorization

The Advisor, or persons associated with the Advisor, may effect wire transfers from client accounts to one or more third parties designated, in writing, by the client without obtaining written client consent for each separate, individual transaction, or we may have signatory and check writing authority for client accounts, as long as the client has provided us with written authorization to do so. Such written authorization is known as a Standing Letter of Authorization. An adviser with authority to conduct such third party wire transfers or to sign checks on a client's behalf has access to the client's assets, and therefore has custody of the client's assets in any related accounts.

However, the Advisor does not have to obtain a surprise annual audit, as it otherwise would be required to by reason of having custody, as the Advisor meets the following criteria:

1. You provide a written, signed instruction to the qualified custodian that includes the third party's name and address or account number at a custodian;
2. You authorize us in writing to direct transfers to the third party either on a specified schedule or from time to time;
3. Your qualified custodian verifies your authorization (e.g., signature review) and provides a transfer of funds notice to you promptly after each transfer;
4. You can terminate or change the instruction;
5. We have no authority or ability to designate or change the identity of the third party, the address, or any other information about the third party;
6. We maintain records showing that the third party is not a related party to us nor located at the same address as us; and
7. Your qualified custodian sends you, in writing, an initial notice confirming the instruction and an annual notice reconfirming the instruction.

Item 16 Investment Discretion

By execution of the Advisor's advisory agreement, the Client will grant the Advisor authorization to manage the Client's account on a discretionary basis. The Advisor will have the authority to determine, without obtaining specific Client consent, the securities to be bought or sold and the amount of the securities to be bought or sold. The Client may terminate discretionary authorization at any time upon receipt of written notice by the Advisor.

Discretionary trading authority facilitates placing trades in Client accounts so that the Advisor may promptly implement the investment policy that Clients have approved in writing. A limited power of attorney is a trading authorization for this purpose. Clients sign a limited power of attorney so that the Advisor may execute trades, subject to the limitations of the agreement.

In all cases, such discretion is exercised in a manner consistent with the Client's Investment Policy Statement which specifies the Client's investment objectives, goals, and asset allocation for the account. Investment guidelines and restrictions must be provided to the Advisor in writing.

Item 17 Voting Client Securities

The Advisor does not vote on the Client's securities. Unless the Client suppresses proxies, securities proxies will be sent directly to the Client by the account custodian or transfer agent. The Client may contact their Advisory Representative about questions they may have and opinions on how to vote the proxies. However, the voting and how the Client votes on the proxies is solely the Client's decision.

Item 18 Financial Information

The Advisor will not require the Client to prepay more than \$1,200 and six or more months in advance of receiving the advisory service.

The Advisor is financially stable. There is no financial condition that is likely to impair the Advisor's ability to meet the Advisor's contract actual commitment to the Client or any other Client.

The Advisor has not been the subject of a bankruptcy petition.

Item 19 Requirements for State Registered Advisers

This section is not applicable to the Advisor. The Advisor is not state registered. The Advisor is registered with the United States Securities and Exchange Commission.